

FALL 2019-2020

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# Grivision

BI-ANNUAL MAGAZINE

*set sail ... this is your*  
**GRAND**  
*adventure*

RESPECTING  
EQUAL  
OPPORTUNITY



**CONVOCAATION 2019**



*Greenwich University*  
Pakistan - Mauritius

## FROM THE EDITOR



Dear Reader,

While we're delighted to celebrate the 32 years of academic excellence with some insightful reminiscences, our focus this year is, as always, on the current state and future of students at Greenwich University Pakistan and Mauritius Campus.

There are many things I could say about the contents of this edition of GVision, Fall 2019. It provides a range of feeling threaded by exquisite awareness and observation of the academic world we inhabit. Sessions, visits, seminars, festivity and celebrations at Karachi and Mauritius Campuses are all accounted for in these pages, but the Grand and Glorious Greenwich Convocation 2019 is the highlight of this edition.

This issue captures the splendors of 14th Convocation of Greenwich University, which celebrated the achievements and accomplishments of our students and honored their transition into the practical world.

It is said, that, "There are two ways of spreading light, to be the candle or the mirror that reflects it." Our alumni are reflecting and making the world shine through the learning and values imbibed in them at the University. On such Alumnus is Shahbaz Jamote, who is making ripples in the world of Information Technology by his initiation, Tellotalk. His journey from Greenwich Campus to the seat of CEO is compiled for you to get inspiration.

Interview with Ms. Farhat Rasheed CEO Westbury Group of Companies, & Chairperson Show You Care, holds a special place in this addition. A dedicated, passionate persona who has will and courage to make Pakistan wheelchair accessible.

Of course, if these pieces do their job (and they do—trust me on this), you'll come to your own unique emotional responses, and you certainly don't need me telling you what to feel.

This magazine would never have seen the light of day if it weren't for the hard work of many. Specifically, I would like to thank Ms. Shazia Anwar, our Graphic Designer, who has worked meticulously to make these pages wondrous. I would like to extend my heartiest gratitude to all, who contributed to the magazine, for their dedication and contribution to a smooth submissions cycle.

On the heels of an exciting year in admission we wish that the Greenwich experience will thrive and evolve through changing times.

I invite you to feast your eyes and warm your soul with this unputdownable edition. Your precious thoughts, feedback and suggestions are appreciated at [nadia.kaleem@greenwich.edu.pk](mailto:nadia.kaleem@greenwich.edu.pk)

Enjoy the read!

**Nadia Kaleem**

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# People Like You

A brand-new year!  
A clean slate on which to write  
our hopes and dreams.

This year:  
Less time and energy on things;  
More time and energy on people.

All of life's best rewards,  
deepest and finest feelings,  
greatest satisfactions,  
come from people --  
people like you.

— By Joanna Fuchs

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On the occasion of 2020, our warm wishes go to you and your family.

## A Happy & Magnificent New Year !

We wish you all the best life has to offer in the coming year  
and the years to follow!

Every new year brings a time of reflection – of what we've accomplished,  
what our new goals will be and for what we are grateful.

At Greenwich, we are proud of our accomplishments,  
busy with big plans for 2020 and thankful for the support of our readers.

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# Special Convocation

held in Srilanka September 12, 2019



Platform Party Members at the Special Convocation





Mr. Rab Nawaz



Dr. Sirajuddin Aziz



Chancellor, Ms. Seema Mughal



Greenwich Family with His Holiness Syedna Mufadal Saifuddin



Honoris Causa is the highest conferment of Greenwich University, in recognition of eminent acts of social transformation.

This year in a special convocation, held in Srilanka September 12, 2019, Honoris Causa was conferred upon Aisaheba Joheratussharaf Saifuddin, Patron of Daerat-ul-Aqeeq, in recognition of her endeavors and extreme struggles for the betterment of members of the Dawoodi Bohra Community.

The degree of Doctor of Philosophy - Community Development and Education was awarded to Aisaheba Joheratussharaf Saifuddin. The University recognized her innovative and creative program of "Journey of Elegance and Excellence" also known as JEE and significant contributions in the field of community development.

The excerpt from the citation of Aisaheba Joheratussharaf Saifuddin is given:

# Citation

## AISAHEBA JOHERATUS SHARAF SYEDENA MUFADDAL SAIFUDDIN

“ Hate no one, no matter how much they've wronged you live humbly, no matter how wealthy you become think positively, no matter how hard life is give much, even if you've been given little keep in touch with the ones who have forgotten you, and forgive those who have wronged you, and do not stop praying for the best for those who love you. ”

- Ali Ibn Abi Talib (RA)

Aisaheba Joheratus Sharaf Syedna Mufaddal Saifuddin, Patron of Daerat-ul-Ageeq has in all her endeavours always strived to live by the saying of Hazrat Ali.

After completing her primary and part of her secondary education in Mumbai, she went on to study at Aljamea-tus-Saifiyah, Arabic Academy in Surat, India, where she graduated with a Masters in Arabic and Islamic Studies in 1975, with distinction.

Aisaheba Joheratus Sharaf Syedna Mufaddal Saifuddin has always worked towards the betterment of members of the community with special emphasis on women and children. Her drive to inculcate the values of a good human being to members of the Dawoodi Bohra Community and her relentless efforts to uplift the community members through various projects is unparalleled.

She takes a unique approach to her work - whether at the level of an individual or of an entire institution - she investigates the minutest detail while holding steadfastly on her horizon, the vision which she has been entrusted to deliver.

This combination of attributes stands her in good stead for the multidimensionality and complexity of the role Aisaheba Joheratus Sharaf Syedna Mufaddal Saifuddin plays in her community - her day can span counselling a young child on the course of his or her further studies to influencing the blueprint for a university, to shaping an initiative for the economic upliftment of women in a rural town or an urban metropolis.

Endowed with a charismatic personality and natural wit, but at the same time gentle and caring, Aisaheba Joheratus Sharaf Syedna Mufaddal Saifuddin draws people to herself. Initiatives that Aisaheba Joheratus Sharaf Syedna Mufaddal Saifuddin has put in place have been transformative in the lives of women, their families and the communities within which they make their lives.

She has been tireless in addressing issues of women from all walks of lives, and in finding solutions that help meet their needs and goals without compromise of their faith and values. From providing avenues for marketing and sales of needle crafted goods for home-based artisans, to encouraging digitally delivered and on-site vocational education for girls and women so that they may continue to learn throughout their lives, realize their potential and support their families.

One such highly successful endeavour is the Happy Thread worldwide initiative whose main objective amongst others is to uplift members of the community by encouraging them to become entrepreneurs. Aisaheba Joheratus Sharaf Syedna Mufaddal Saifuddin's passion for education has made her the prime advocate in this field, particularly regarding women empowerment and growth. She has been instrumental and is one of the architects of the new campuses of Aljamea-tus-Saifiyah in Nairobi and Mumbai.

As such Aisaheba Joheratus Sharaf Syedna Mufaddal Saifuddin has taken a unique approach to making learning a natural part of every community member's life from the cradle to the grave - whether it is to acquire the building blocks of literacy, to develop religious knowledge, to pick up parenting skills, vocational or life skills.

She has put in place initiatives to ensure there are avenues for everyone to keep learning, no matter what their respect is Journey of Elegance and in station or stage in life. One example in this Excellence also known as JEE endeavour, training and finishing academy in Mombasa, Kenya offering vocational and skills-based learning.

She leads several departments dedicated to the personal, social and economic welfare of community members throughout the world.

Aisaheba Joheratus Sharaf Syedna Mufaddal Saifuddin has oversight of a host of creative endeavours including the production of documentaries and audio albums that will serve as a record of the community's history for generations to come.

She is involved in the design of the community's various construction projects, and as such taken a keen interest in one of India's largest redevelopment projects in the heart of Mumbai, Saifee Burhani Upliftment Project. A patron of the arts, she encourages and promotes exhibitions to facilitate visibility of the community's artists and their work.

Aisaheba Joheratus Sharaf Syedna Mufaddal Saifuddin is an inspiration to all women, everywhere. She exemplifies the role and position of woman in Islam in contemporary times - she delivers the message of respect, of dignity, of intellectualism and pragmatism, of devotion and commitment to self, family and community, in a manner that is based on of her faith and values. Through her life and work, she demonstrates in contemporary times, a woman's wisdom, ability and capacity to be the force of positive influence to shape society and the future.

In recognition of her creative & innovative program **"Journey of Elegance and Excellence"** also known as JEE and significant contributions in the field of Community Development and Education; the degree of Doctor of Philosophy - Community Development is being awarded to Aisaheba Joheratus Sharaf Syedna Mufaddal Saifuddin at a Special Convocation 2019, in Colombo, Sri Lanka.

# Message of His Holiness

SYEDENA MUFADDAL SAIFUDDIN

بِسْمِ اللَّهِ الرَّحْمَنِ الرَّحِيمِ

Allah Ta'ala informs us in the Holy Quran that He the Almighty exalts in stature and station all those of faith and knowledge.

يَرْفَعُ اللَّهُ الَّذِينَ ءَامَنُوا مِنْكُمْ وَالَّذِينَ أُوتُوا الْعِلْمَ دَرَجَاتٍ

Knowledge is a means to spiritual ascension and worldly advancement, which is why Rasul Allah, the Prophet Mohammed SAW, enjoined the pursuit of knowledge upon every Muslim — both man and woman.

طَلَبُ الْعِلْمِ فَرِيضَةٌ عَلَى كُلِّ مُسْلِمٍ وَمُسْلِمَةٍ

By specifying the female gender alongside the male in his directive, Rasul Allah SAW has highlighted the integral role female education has in societal growth and human development and has placed a great responsibility upon Muslim women. The Prophet's honorable consort Ummul Mumineen Maulatona Khadija <sup>AS</sup> and his beloved daughter, Sayyidato Nisaa' il Aalameen, Maulatona Fatema <sup>AS</sup>, were shining beacons for all womankind. Their examples illustrate how knowledge secures the health and vitality of the family, the overall well-being of society and the inherent link between the two.

لَخَلْقِ كُلِّهِمْ عِيَالٌ اللَّهُ فَأَحَبُّهُنَّ إِلَيْهِ أَنْفَعُهُنَّ لِعِيَالِهِ

Further clarifying the broad meanings inherent in the concept of a family, the Prophet Mohammed SAW has compared all of Allah's Creation to a single family. He states:

All of Creation is a family in need of Allah' sustenance. The most beloved of all Creation to Him, is the one who proves to be the most beneficial to His Creation.

Women are uniquely placed to benefit all of humanity and acquire a special place of importance and adoration in the eyes of the Almighty. Their contributions cannot be underestimated, and every effort should be made in helping them realize their potential.

I appreciate the academic endeavors of Greenwich University in these regards and its overall commitment towards providing quality education. It is my prayer to Allah Ta'ala that the University scale greater heights in the coming years. In this Islamic month of Muharram al-Haram in which we have just commemorated the martyrdom of the Prophet's grandson Imam Husain <sup>AS</sup>, I especially pray that the lessons found in the remembrance and zikr of Imam Husain <sup>AS</sup>, his faithful family and loyal companions, help us understand what true knowledge is and inspire us to overcome the troubles that plague the Muslim ummah and all humanity. In the end, considering the Quranic prayer.

وَقُلْ رَبِّ زِدْنِي عِلْمًا

I beseech Allah Ta'ala to increase us all in knowledge so that we may continue to benefit His Creation and obtain His happiness.

*Syedna Mufaddal Saifuddin*

# Cordial Welcome to the first graduating batch from Mauritius Campus



The first batch of Graduating students from Mauritius Campus received heart warming welcome



Chancellor Ms Seema Mughal welcomed the students





Mr. Naveed Ahmed Mughal



Mr. Rab Nawaz



Dr. Chintamane Sanmukhiya

The first batch of students from Greenwich Mauritius campus arrived Karachi to attend the 14th Convocation of Greenwich University Pakistan. The faculty and students greeted them and gave them a warm welcome at the campus. They were welcomed amidst the crackling of firecrackers, scent of flowers, giggles and laughters. Five Students, **Mr. Hamada Ali Hassani, Ms. Anisha Magar, Mr. Govinda Chaudhary, Mr. Pushpa Raj Neupane & Mr. Okorie Mathias Anayo**, along with **Dr. Chintamane Sanmukhiya** Head of Academics and Operations from Mauritius Campus arrived Karachi on November 26, 2019. The reception

ceremony at the auditorium was full of music and fun and the desire was to send the grads off with the warmest memories. The students from the campus performed enthusiastically and made the welcome party memorable. The celebration ended with the address of Vice chancellor, Madam Seema. In her address, she marked the significance of the day as our first batch from Mauritius Campus was graduating. In the last the students from the Mauritius Campus shared their academic journey's experience with the audience.



Mr. Hamada Ali Hassani



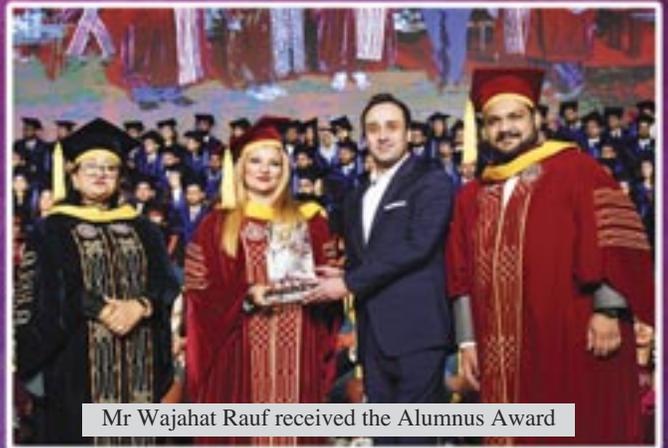
# Magnificent Sneak Peaks of Convocation 2019



Ms. Seema Mughal, Chancellor, addressing the Convocation guests



Alumnus Award received by Mr Deepak Perwani



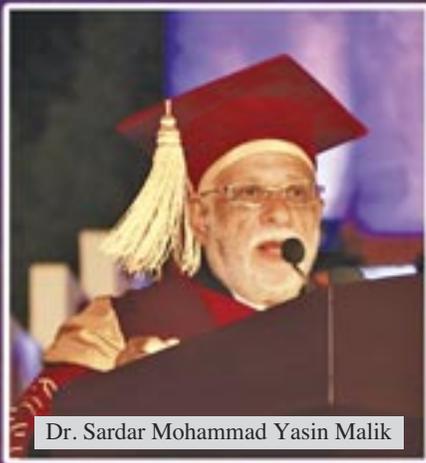
Mr Wajahat Rauf received the Alumnus Award



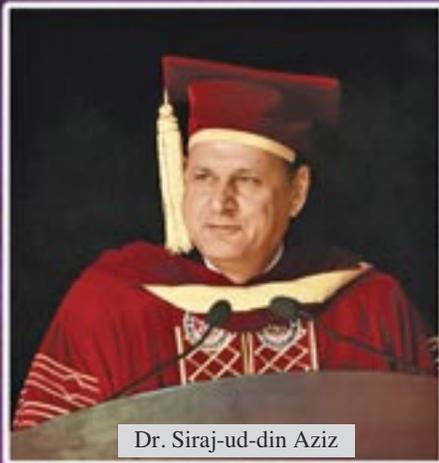
Students from Mauritius Campus along with Dr. Chintamane



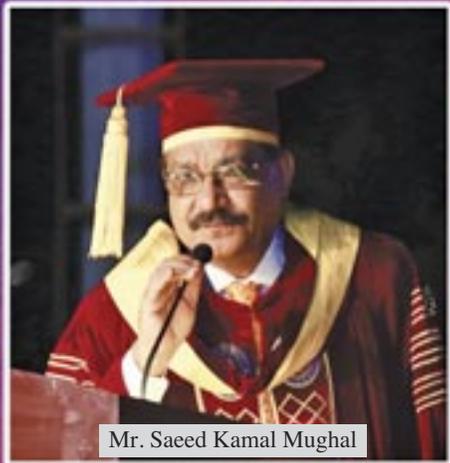
Alumna Ms Shafina Jaffer presented a thought provoking painting for the University Hallway



Dr. Sardar Mohammad Yasin Malik



Dr. Siraj-ud-din Aziz



Mr. Saeed Kamal Mughal



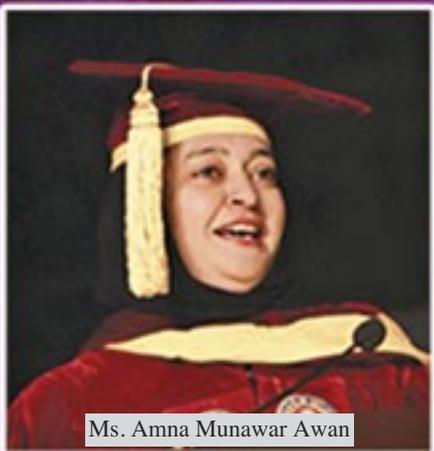
Ms. Saira Awan



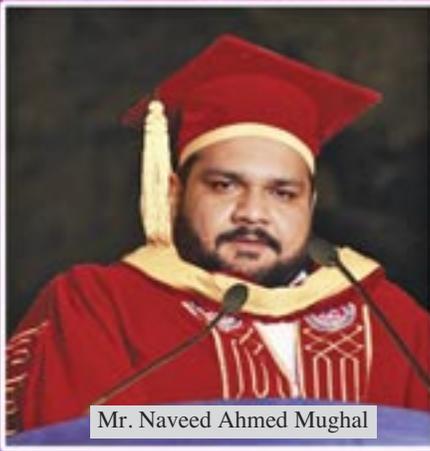
Ms. Shafina Jaffer



Ms. Farhat Rasheed



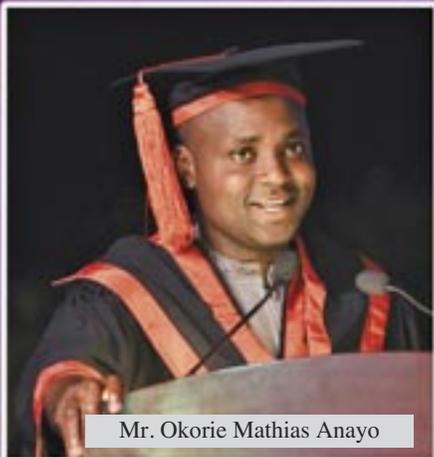
Ms. Amna Munawar Awan



Mr. Naveed Ahmed Mughal



Mr. Rab Nawaz



Mr. Okorie Mathias Anayo



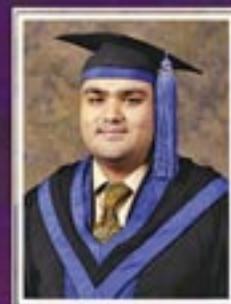
Ms. Maira Zakir



Mr. Jawwad Raza, Almunas & a renowned Qawal

# Gold Medalists

## Convocation 2019



**Anas Idrees Siddiqui**  
Associate of Science  
in Business Administration  
TCS Gold Medal



**Minahil Amir**  
Associate of Science in  
Mass Communication & Media Studies  
92 News Media Group Gold Medal



**Asma Irfan Ali**  
Bachelor of Science in  
Business Administration (Finance)  
AKD Group Gold Medal



**Madiha Malik**  
Bachelor of Science in Business Administration  
(Human Resource Management)  
Hilton Pharma Gold Medal



**Manahyl Ashfaq**  
Bachelor of Science in Mass  
Communication & Media Studies (Advertising)  
Connect Advertising Gold Medal



**Nimra Irfan**  
Bachelor of Science in Mass Communication  
& Media Studies (Journalism)  
Business Recorder Gold Medal



**Rida Hasan**  
Bachelor of Science  
in Business Administration (Marketing)  
Century Group Gold Medal



**Muhammad Tayyab Qureshi**  
Bachelor of Science in Mass Communication  
& Media Studies (Production)  
92 News Media Group Gold Medal



**Abdullah Saeed Sheikh**  
Bachelor of Science in Business  
Administration (Supply Chain Management)  
Hilton Pharma Gold Medal



**Muhammad Rohail**  
Bachelor of Science in Mass Communication  
& Media Studies (Advertising)  
Connect Advertising Gold Medal



**Ali Suria**  
Bachelor of Science in Business Administration  
(Supply Chain Management)  
\*High Achiever's Gold Medal (Sports)\*  
Greenwich University Gold Medal



**Rafia Khan**  
Master of Business Administration  
in Finance  
Fayal Bank Gold Medal



**Shiza Noman**  
Master of Business Administration in  
Human Resource Management - TCS Gold Medal  
& Best Research Project - Greenwich University Gold Medal



**Saba Ahmed**  
Master of Science in  
Mass Communication & Media Studies  
Express Television Gold Medal



**Syeda Wareesha Masood Ali**  
Master of Science  
in Mass Communication & Media Studies  
Nasir Waq Gold Medal



**Filza Iqbal**  
Master of Science  
in Mass Communication & Media Studies  
Metro Television Gold Medal



**Awais Ali Agha**  
Master of Business Administration  
in Marketing  
Westbury Group Gold Medal



**Wahaj Ahmed**  
Master of Business Administration  
in Supply Chain Management  
Century Group Gold Medal



**Sabahat Shakeel**  
Master of Business Administration  
in Marketing  
Westbury Group Gold Medal



**Syeda Maira Zakir Ali**  
Master of Arts in English (Linguistics)  
Nasir Waq Gold Medal



**Okorie Mathias Anayo**  
Master of Business Administration (Executive)  
\*High Achiever's Gold Medal (Co-Curricular Activities)\*  
Greenwich University Gold Medal



RESPECTING  
EQUAL  
OPPORTUNITIES

*Greenwich*  
University  
Pakistan  
Convocation



Convocation is a time of celebration for families, friends and faculty members who have helped guide and support students in their academic evolution, the ups and downs, the triumphs and struggles, the joy and the uncertainty. The 14th Convocation of Greenwich University, held on November 30, 2019, at the University Campus, Karachi. 349 degrees were conferred, and 21 Gold medals were given in various disciplines in the fascinating ceremony. Recipients of the degree included Bachelors, Masters, MPhil and PhD students. The convocation also featured the first-ever batch from the Mauritius Campus with graduates from **Comoros, Madagascar, Mauritius, Nepal and Nigeria.**

Clad in black gowns with blue, red strips and mortarboard with tassels, perched around their heads, students proudly sat on the stage on back rows, while the front rows were filled up by guests of honor, people who have proved their mettle in various fields. Over 2,000 guests, family and friends attended the ceremony to share in the success of our graduates. Dignitaries from the corporate sector, diplomatic corps, eminent personalities from all walks of life and fami-

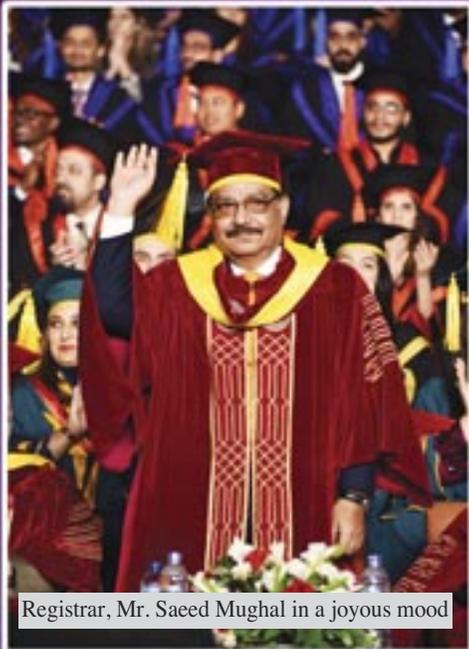


lies of the graduating students attended the ceremony. His Excellency the High Commissioner of Nigeria in Pakistan, Major General (R) Ashimiyu Adebayo Olaniyi and Ms. Anna RUFFINO - Consul of Italy in Karachi.

Greenwich University is a global university in congruence with trends and needs of the time. Nurturing the Legacy of Merit and Equity by offering Equal Opportunity, we ensure that no one is excluded or hindered from the academic career for reasons, be it gender, ethnicity, age, or health. Respecting Equal opportunity is not only one of the foundational values of the University, but also the theme of Convocation 2019.

The convocation begun with the bugle and a sea of black caps and gowns poured into the venue and friends and family cheered and waved from the stands. The ceremony commenced with the name of Almighty and followed by National Anthem of Islamic Republic of Pakistan and Republic of Mauritius. For the first time we had two valedictorians on the convocation. **Maira Zakir** gave the valedictory speech from Pakistan campus and **Mathias Okarie** from Mauritius Campus.

The illustrious platform Party members included our Alumna, **Ms. Shafina Jaffer**, Director Century Group, **Ms. Saira Awan**, Chairperson TCS Holding (PVT) Ltd., **Ms. Amna Munawar Awan**, Chairperson Amna Malik Group of Companies, **Ms. Farhat Rasheed**, Executive Director Westbury Group of Companies, **Dr. Siraj-ud-din Aziz**, CEO of Group Financial Institution at Habib Bank Zurich, & **Dr. Sardar Mohammad Yasin Malik**, Hilal-e-Imtiaz, and Sitara-e-Imtiaz, Chairman Hilton Pharma. Shafina Jaffer after her speech, presented a stimulating and thought-provoking painting for the University hallway, stressing on the harmony between mind and heart.



Registrar, Mr. Saeed Mughal in a joyous mood



H.E. The High Commission of Nigeria





The inspiring speeches and stirring messages of the guests of honor motivated the graduating students to grab stars. Our promising Alumna Shafina Jaffer, the artist, presented a painting to the Chancellor and the Registrar for the hallway of the University. Through her artistic strokes she has conveyed the message of **“the amalgamation of heart and mind as the balance of emotion and reason is vital for success.”**

This year in a special convocation, held in Srilanka September 12, 2019, the Honoris Causa was conferred upon **Aisaheba Joheratussharaf Saifuddin**, Patron of Daerat-ul-Aqeeq, in recognition of her endeavors and extreme struggles for the betterment of members of the Dawoodi Bohra Community. Citation of Aisaheba and the message of

His Holiness Sayedna Muffadal Saifuddin was read on the occasion.

On the Special Occasion, Madam Chancellor, in her speech laid focus on the development of human capital and how Greenwich is playing its role locally and internationally in shaping the future.

Greenwich considers its Alumni a treasure and to acknowledge and appreciate the efforts of successful Alumni, Alumnus Excellence is given to people who are serving the nation. This year two Alumnus Awards were given in recognition to the services of these Extraordinaires, **Mr. Deepak Perwani**, a renowned fashion designer & **Mr. Wajahat Rauf**, an actor, director, producer, screenwriter,





musician & singer. The scrumptious dinner was served after the speech of Student provost, Mr. Naveed Ahmed Mughal. **21 GOLD MEDALS** clearly show the skyrocketing achievements of our students; we thank our sponsors for extending their generosity to appreciate our stars. The Gold Medalists are:

**Minahil Amir & Mohammad Tayyab Qureshi** received 92 NEWS MEDIA Group Gold Medals **Ms. Asma Irfan Ali** received AKD Group Gold Medal. Business Recorder Gold Medal was secured by **Ms. Nimra Irfan. Ms. Rida Hasan & Mr. Wahaj Ahmed** were the recipients of Century Group Gold Medals. **Ms. Manahyl Ishfaq & M. Rohail** got Connect Advertising Gold Medals. Faysal Bank Gold Medal was received by **Ms. Rafia Khan. Ms. Madiha Malik & M. Saeed Sheikh** were the recipients of Hilton Pharma Gold Medal. Metro Television Gold Medal was given to **Filza Iqbal. Sayeda Wareesha Masood Ali & Sayeda Maira Zakir** received Nawae Waqt Gold Medals. **Mr. Anas Idress Siddiqui & Ms. Shiza Noman** were the recipients of TCS Holding PVT Ltd



Gold Medals. **Ms. Sabahat Shakeel & Mr. Awais Ali Aga** received Westbury Group Gold Medals.

Greenwich University High Achiever's Gold medal in Leadership Skills was secured by **Mr. Mathis Okarie** from Mauritius Campus.

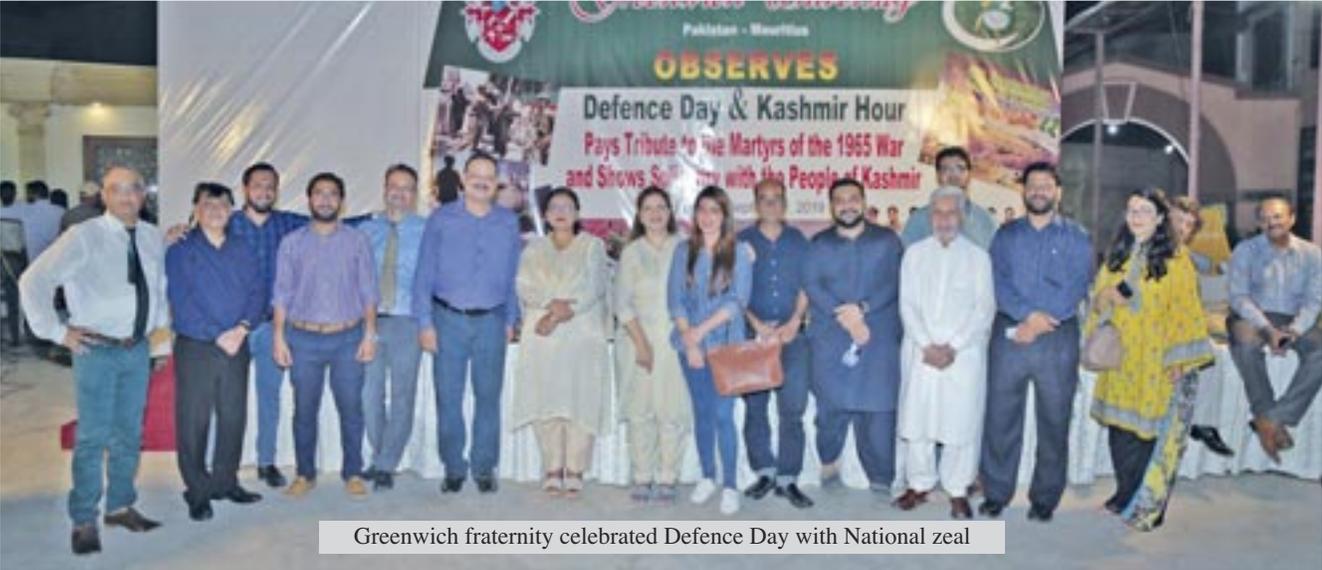
Greenwich University High Achiever's Gold medal in Sports was given to **Mr. Ali Suriya.**

Greenwich University Gold Medal for best Research Project was given to Ms. Shiza Noman. Her research was on **"The Impact of HRM Practice on Organizational Productivity"**.

The Masters of Ceremony, **Mr. Shomayl Chauwdhry & Mr. Muhammad Ali Saeed** conducted the program in a captavating and enthralling way. The management and staff of Greenwich University wish all our graduates success in their future careers or studies, and we proudly congratulate them on their academic achievements and successful graduation from Greenwich.



# Defence Day at Greenwich University



Greenwich fraternity celebrated Defence Day with National zeal

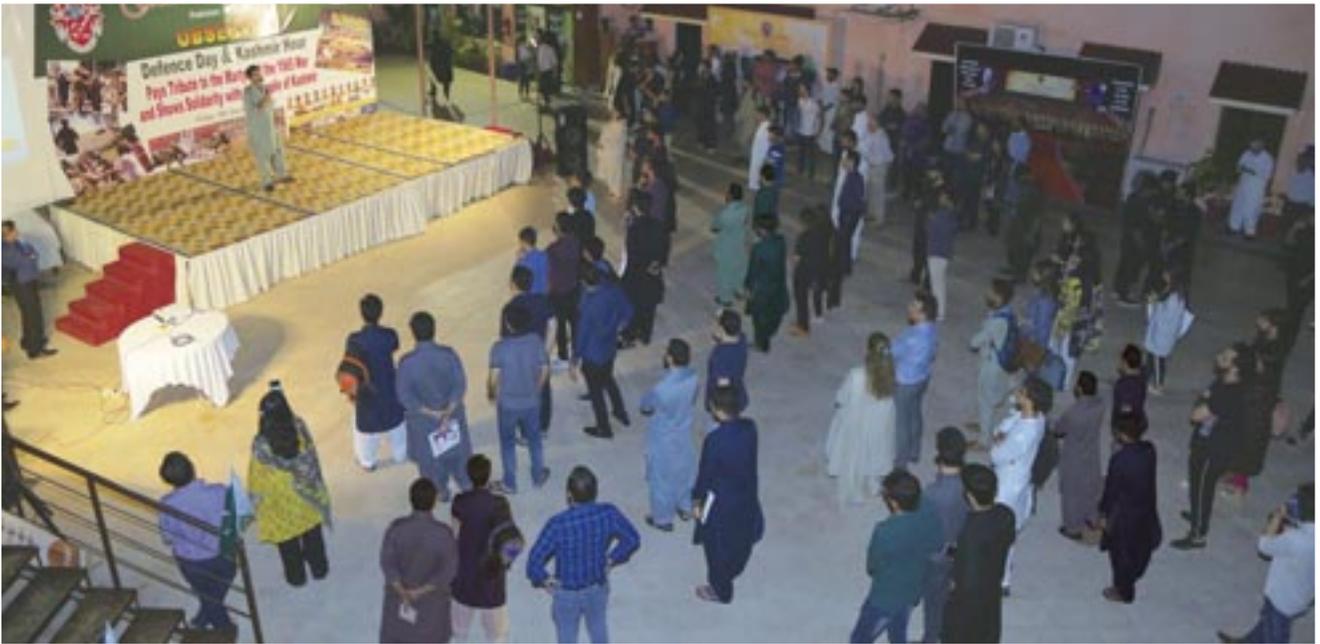


Greenwich University commemorated Pakistan's Defence Day on September 6, 2019 at its Karachi Campus. The event featured documentaries of martyrs, national songs and speeches highlighting the sacrifices for sovereignty and honor. The seminar also featured a special emphasis on the commendable resistance of innocent Kashmiri people against the atrocious state terrorism of the Indian state.

Ms. Seema Mughal, Vice Chancellor, emphasized that love for the motherland must be the top most priority for every Pakistani. The principle of national sovereignty must go hand in

hand with our quest for globalization. She also pressed that Kashmir's right to self determination must be respected on the basis of humanitarian considerations. She encouraged the young students of arts, media and social sciences to play their role in supporting Kashmiri narrative through social media.

Ali Jillani, Head - Diplomatic Affairs, explained how globalization has changed the dynamics of geo-strategics underlining that Pakistanis must bring more to leverage the socio-economic and political stability of the country. He admired Kashmiri resistance unmasking the abuse of human rights by the



so-called largest democracy in the world violating several UN resolutions, and called on the international community to stand by the values they cherish and propagate. He pressed that UN should play a proactive role in mediating the conflict to avoid a nuclear catastrophe affecting millions.

Mr. Iqbal Jamil, Lecturer Media Studies department, appreciated the tireless efforts of our forces in defense of the country and emphasized that every Pakistani stands shoulder to shoulder with them. He condemned the violence of Indian state against the innocent people of Kashmir and called upon people from all walks of life to support Kashmiri call for justice. He also

thanked his peers for helping him coordinate the event.

The seminar resolved that Indian economic diplomacy must not be allowed to hegemonize the discourse on Kashmir and should held accountable for its carnage in Kashmir. The seminar also emphasized that governmental efforts must be complemented by civil society initiatives across global fora to advocate Kashmir's right to self-determination. A large number of students, faculty and guests attended the event commemorating Pakistan's Defence Day and expressing solidarity with Kashmir.



Director, Zaheer Khan, TV Actress & Director, Rubina Ashraf & Actor Mr. Shaan Baig

## Creative Display of Short Films at Greenwich University

Enthusiasm among students was at its peak when screening of their projects was held at the front yard of Greenwich University Campus on September 14, 2019. A very large number of students, faculty and staff were present on the occasion. Students of the Courses of Film Making and Television Production took part and presented their productions.

Twelve short films and five documentaries were screened. The short films on Depression, New Face, and Bluff were appreciated due to the unconventional themes and screenplays. Documentary on Water was liked by the audience due to the extra ordinary performance of the actors.

The objective of the screening was to motivate the students to execute their work with dedication and organization.

Renowned Drama Director, **Zaheer Khan**, and Famous TV Actress and Director, **Rubina Ashraf** were the chief guests on the occasion. They lauded the



efforts of the students and said that some of the film makers can do much better.

Zaheer Khan said that camera treatment requires improvement while proper mic should be used for recording. Rubina Ashraf said that some of the films lacked proper and appropriate background music.

The purpose of the show was to generate interest among the students and at the same time it would help them learning from their mistakes.

All in all it was a colorful evening for film makers as well for the audience who enjoyed films on diversified topics.



## CPD Session by Institute of Financial Accounts



Continuous Professional Development Session was held at Greenwich University on October 4, 2019. This event was organized by Institute of Financial Accounts (IFA). The speakers participated in the event were **Mr. Zaid Kaliya** and **Mr. Zafar Aziz Osmani**.

Mr. Zaid Kaliya is a strategic CFO, a motivational speaker and an inspirational leader. He is a Chartered Accountant by profession. He is a member of ICAP, ACCA and IIA. He is working as a Chief Financial Officer at Shield Corporation Limited. He is serving as a Program Quality Director of Toastmasters International for Pakistan for the year 2019-20.

The topic that Mr. Zaid Kaliya talked on was **“Finance Department as a Strategic Business Partner”**. He discussed that how cultivating a strategic partnering capability can drive effective decision making and improved business performance. Finance is not limited to the organizational function rather than acting as a strategic business partner. Finance departments are working closely with the business units creating an effective partnership with both operations and management. Its role is to provide real time support and analysis, to be a trusted adviser and to add value that will assist in decision making and setting organizational direction.



Mr. Zaid Kaliya

Zafar Aziz Osmani is a renowned business professional with vast management and leadership experience, spanning over a period of three and a half decades. He is expert in strategic HR interventions aimed at enhancing organizational effectiveness. He is engaged in advising & training. Locally as well as abroad, in the domains of HRM, Leadership, Organization Designing, Capacity Building, institutional Transformation and Change Management Rationalizing Staff Structure, Business Process Reviews, Training Needs Analysis, Job Evaluation and Job Profiling etc.

The topic that Mr. Zafar Aziz Osmani talked about was **“Impact of Disruptive Technologies on Accounting Professionals”**. He discussed that as a society, we are experiencing a time of tremendous change and great opportu-



Mr. Zafar Osmani

nity due to advances in technology. These changes are causing, and will continue to cause, disruption in all types of industries. Similarly, disruptive technology is very much disrupting the accountancy sector everyone knows about it. What's less certain is whether or not accountants are adopting the latest technical changes in the sector. Ultimately, those who understand the latest technologies and adopt them will be the ones with the competitive edge.

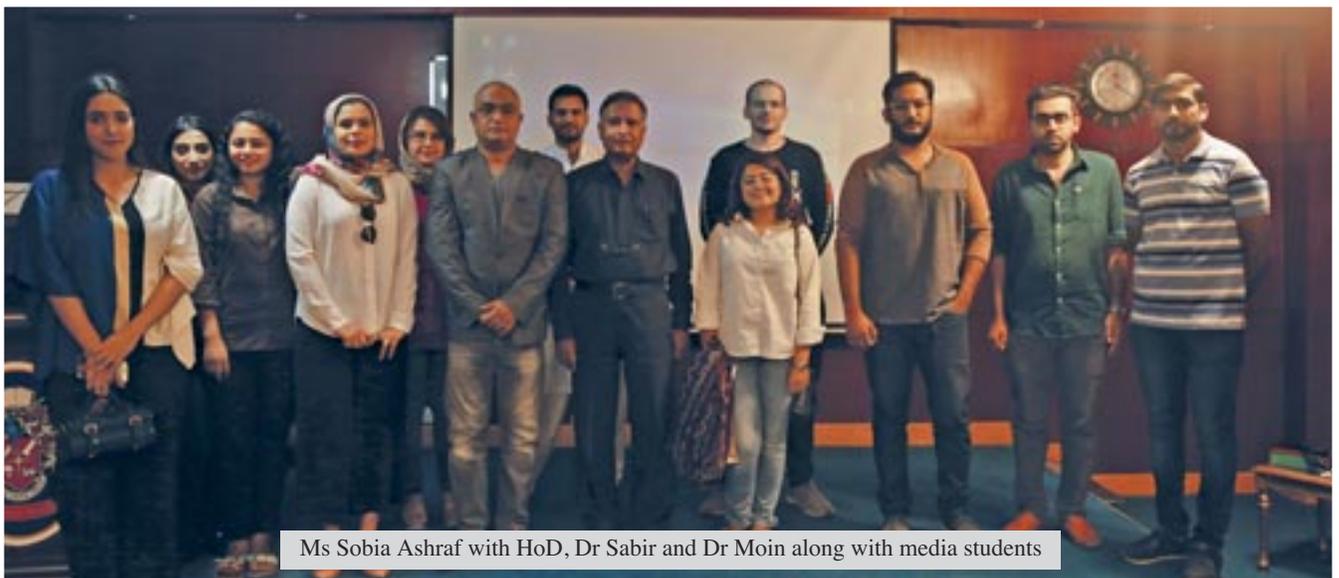
At the end of the event guest speakers were awarded with token of thanks by Dr. Saeeda Dawood, Dean Faculty of Social Sciences. The students found the session very informative that will help them nurturing their minds and to keep them updated with the current and upcoming business practices to become good business leaders.



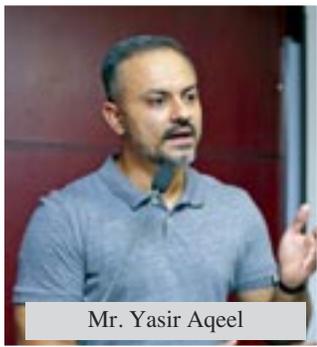
## Media and Developmental Process

Department of Mass Communication & Media Studies had organized a seminar on **Role of Media in Development Process**, the main objective of the event was to highlight the importance of communication in developmental process. **Miss Sobia Ashraf**, Senior Marketing Manager of PMEX, highlighted that Media plays an important role in developing communication through rotation of knowledge, providing forum for discussion of issues, teaching ideas, skills for a better life and creating a harmonic base that is needed for stability and welfare of a common man. From the early stages of the introduction of the media in Pakistan various attempts were made to exploit their potential for development purposes. Today television in our country is also used as a medium for social change, a weapon against ignorance and spreading awareness among people through its programs. She gave examples of media houses particularly BBC. However, **Dr. Moin**, Director academics of Metropolitan University told that Development refers to a change process geared at improving the life and environment of man. At

certain instances, the message sent aims at making the target audience adopt a positive attitudinal change towards development purposes. He also stressed upon the role of social media in society and its expansion. Students queries were answered in detail and experiential examples.



Ms Sobia Ashraf with HoD, Dr Sabir and Dr Moin along with media students



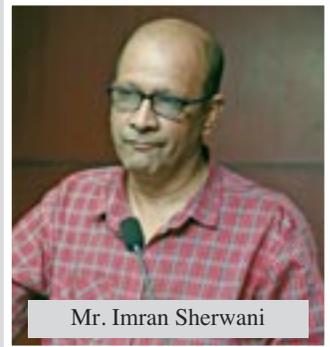
Mr. Yasir Aqeel



Ms. Nashmia Amir Butt



Mr. Aaqib Syed



Mr. Imran Sherwani

## Influence of Media on Perceptions

One-day seminar to explore the effects of social media on people and businesses on 19th October'19

What role does social media play in shaping our minds? That was the question our wonderful guest speakers helped us figure out. Our guests belonged from different fields of media that are all linked with social media in one way or the other.

**Mr. Aaqib Syed** is a professional in all things digital: strategy, psychology and conversions. His portfolio is starlit by his experience in well-known companies like JWT, IBL group, OLX and Dawn to name a few.

**Ms. Nashmia Amir Butt** is a Political Science major, who has worked with prominent newspapers of Pakistan, Express Tribune and Dawn. Currently, working as the Deputy Editor for Grazia, an international lifestyle magazine.

**Mr. Yasir Aqeel** worked as a radio jockey (RJ) before stepping into the television industry. He introduced his creativity and unique ideas to audience through Indus Music. He headed the GroupM entertainment company, and established his own venture PlanB Media Group.

**Mr. Imran Sherwani**, his portfolio spanning writing, direction, production teaching and acting. He is the Chief Executive Officer of Beehive Peoples Media.



Why businesses leaning for social media? As Mr Aaqib Syed explained, "data is currency" and that is why this form of communication received a push in the market. Data is the most essential part of social media and is enormous as compared to newspapers and television. It helps to understand the audience and create an experience for them to appreciate and remember.

Social networking platforms, such as LinkedIn have made convenient for professionals and companies to come together in one place. With social media, it has become easier to recognize talent. Miss Nashmia Amir received her invitation to work with Grazia through social media, as she shared.

With "social media, one can change perspectives and its role is unimaginable " said Mr Yasir Aqeel. In a way, it fuels propaganda and in another it helps to change minds positively. Therefore, social media is often a victim of the good versus bad argument. Nevertheless, there is no doubt that it is a tool with tremendous power.

Mr. Imran Sherwani highlighted the importance of journalism in social media and said, "one should know what worth reporting is, and what isn't." He continued, "there are many things people don't want to listen but it is important for them to hear it". He suggested content creators that "it is their responsibility to make the message interesting and relatable" for the audience.

Students learned the importance of handling data and its use, the efficacy of Social networking platforms and the purpose of creating a memorable experience through this means. The seminar ended with a few photographs as a reminder that social media is larger than life.



# Film Direction in Pakistan

"The film industry is filled with the same content, nothing is different." A verity Drama /Film director **Ali Hassan** talked about.

A 12-hour workshop that went on for 3 days on direction in Pakistan was organized by Ms. Shabana Adeel, Assistant Professor at Greenwich University on 20th October 2019. The workshop was divided into theory, experimental learning and finally the practical. Mr. Hassan enlightened the students with several essentials, needed to work as a professional in the industry. He explained that psychology and anthropology play a major role when working as a director. Symbolism and visual arts, combined are needed to create association and accomplish a winning piece of content that sweeps hearts away. Towards the end of the workshop, students understood that production of a piece of content, be it a film or a drama, depends on demand and business. You can make art but the question is, who will watch it? Hence, you do creativity in-the-box, and even within limits you can create a scene that is worth calling a masterpiece. Mr. Hassan shared that you can put your creativity on the table through characters and camera angles.



They were introduced to the reality of production and direction in Pakistan.

The second day of the workshop was planned for the practical exercises that would help students think out of the box. It made them break mental barriers and go beyond the conventional art. Students were divided into groups and were instructed to analyze and assess them. The third day was the submission of an important assignment which made the students shoot a silent movie. Surprisingly they were able to show the final product to the director. Ali Hassan watched, analyzed and taught them the pros and cons of it all and the trick of the trade.

As a result of which on the fourth day selected few students were given an opportunity to watch a real shoot on the set with actors and crew. It was a private production with a star cast of Khaled Anam and Shehroze Subzwari. The excitement our students reflected was contagious as they got a small role in the drama as well. Arranging the props, managing lights, directing the cast, following the script were various things they did in this extremely challenging, engaging yet thrilling workshop. Looking forward to such workshops in the future!



It was an immersive workshop where Mass Communication and Media Studies students were given an equal chance to discuss and share their ideas about recreating a drama scene.



Ms Shabana Adeel presenting shield to Mr Ali Hassan



# Harness the Power of Haptitude

Ms. Shaista Ali, ICT certifies Happiness Coach from Global Allegiance, Canada, gave the awareness session on Harness the Power of Haptitude, where she expanded the equation of

**Happiness + Attitude + Gratitude = Haptitude**

She briefed the audience the purpose of happiness coaching and how it helps employees to thrive and flourish at work in terms of productivity and engagement in a conducive and less stressful environment.

It was an interesting session where the audience learned that how haptitude brings clarity in thoughts and help gaining the confidence one needs to break away from self-sabotaging patterns no matter how hard circumstances may seem.



Ms Shaista Ali



# Cyber Ethics in Pakistan

Studying Mass Communication and Media Studies and not knowing the role of cyber ethics is not an option. Considering the importance of this branch of information technology we at Greenwich university have incorporated this topic in our curriculum to reinforce the relevance of ethics in our society.

A seminar was arranged by Assistant professor Shabana Adeel for the students of mass communication and media studies highlighting the importance of cyber ethics today. The session was held to discuss the purpose of the inception of a Hi-Tech crime fighting unit transpired in 2007 to identify and curb the phenomenon of technological abuse in society at Dr. Kamal auditorium on October 26, 2019. The guest speaker **Shaham Hafeez Khan**, Assistant Director, Cybercrime Fia, highlighted

the various issues prevalent in our society today. He explained that National Response Centre for Cyber Crime (NR3C) - FIA is a law enforcement agency dedicated to fight cybercrime and provides state of the art digital forensic services, enjoys the respect in the society for its integrity, professional competence, impartial attitude and serves as a role model for provincial police forces.

Students enthusiastically participated in the seminar coming up with the most ingenious queries regarding the control of cybercrime. Sessions like these are a source of learning the practical way, which is our approach at Greenwich university and works well with students.

## Prof. Rafat Karim Lecture Series Shakespeare's Philosophy



Assistant Professor, Mr Salman Altaf

To relive the memory of Late Prof. Dr Rafat Karim, a lecture series has started in his name, as he was an ardent fan of Shakespeare. In 1992, he was elected to the executive committee of the Australia and New Zealand Shakespeare Association. He set up the Shakespeare Association of Pakistan in 1997 that held its first International Conference on Shakespeare in Karachi in the same year. In 2006, he attended the 8th World Shakespeare Congress in Brisbane and the 37th International Shakespeare Conference in Stratford and he was the only delegate from the Islamic bloc. He wanted to set up a Shakespeare resource Centre.

The first lecture of the series was delivered by **Mr. Salman Altaf**, Assistant Professor Greenwich, a student and colleague of Professor Rafat Karim. He has been writing articles in Dawn.



His articles **Method in Madness** and **The Elia Paradox** received much appreciation. He gave an enlightening insight in the Philosophical questions of dualism, Shakespeare asks, be it Cassius when he says, "**The fault, dear Brutus, is not in our stars / But in ourselves, that we are underlings.**" Or Macbeth saying, "**If chance will have me king, why, chance may/ crown me, / Without my stir**". His lecture was like a scholarly coaster ride from Greeks to Medieval and to Renaissance thought.

His session was attended by many students and teachers followed by a detailed Q/A session. The session intrigued many to read Shakespeare not to sought answers but to pursue a relentless quest of truth.

## Breast Cancer — Prevention and Treatment



Dr. Qurat-ul-Ain Badar giving an insightful session



Ms. Adeeba Hassan, Member Provincial Assembly of Sindh



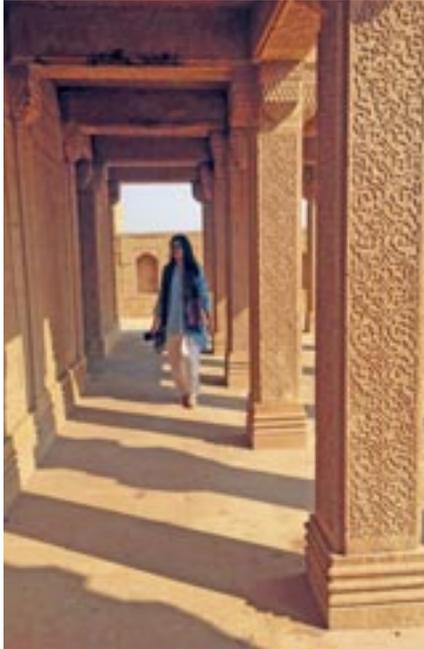
Greenwich University arranged an awareness session on Breast Cancer and its prevention on October 30, 2019 at Greenwich University. **Dr. Qurat-ul-Ain Badar**, Assistant Professor & Consultant Radiation Oncologist, Dr Ziauddin University Hospital was invited as a guest speaker. She emphasized upon the apt use of technology, "The technology enables a physician to choose exactly the right moment to target a tumour, allowing increases to radiation doses while

protecting healthy tissues." She said. It was an insightful session on the stages and treatment of breast cancer. A large number of students, faculty and staff were present at the session and were imparted information regarding the early symptoms of breast cancer and its prevention. Leaflets were distributed for awareness purpose. The students were also asked to donate Rs. 20 to A Brick, 1st dedicated Breast Cancer Hospital.



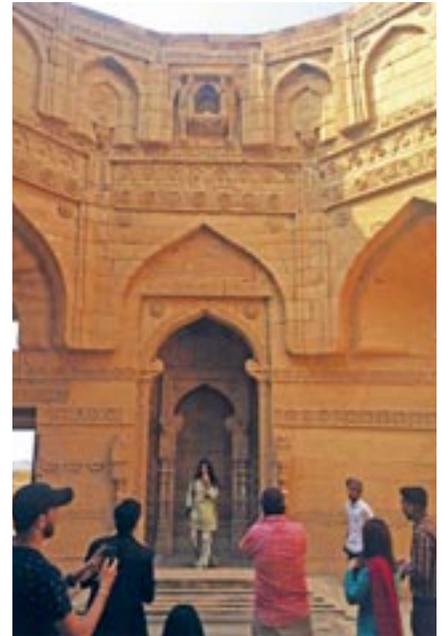
## Visit to Makli Necropolis A Photographic Project

Around 11 photojournalism students along with their Instructor, Ayesha Mir and HOD, Dr. Sabir Ahmed went for a day trip on Sunday 24th November 2019, to explore different parts of Sindh. The students visited historical sites



Course Instructor Ms Ayesha Mir

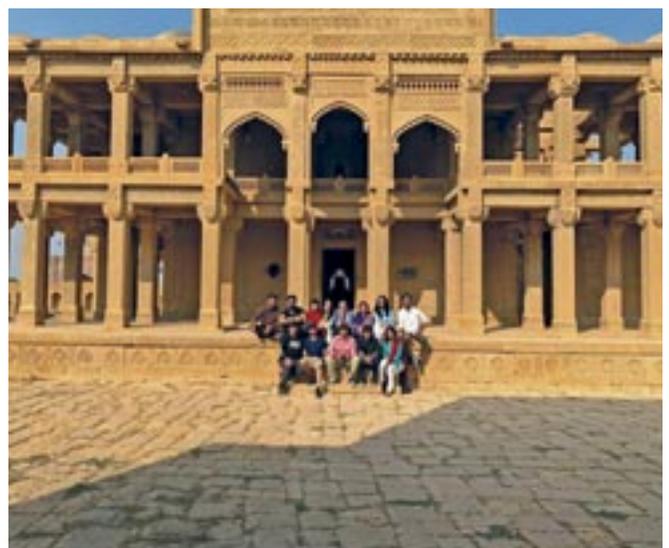
was Shah Jahan Mosque in Thatta, also known as the Jamia Masjid of Thatta. Built in the 17th Century, it is considered to have one of the most elaborate tiles work in South Asia along with beautiful geometric brick work.



including Bhambhore, Debal Beach, Makli Necropolis and Shah Jahan Mosque. Bhambhore is an archeological site, famous for many reasons including the folktale of Sassui and Punhun. It is also believed that this was the first city that was conquered by Mohammad Bin Qasim. The students visited the site and the museum during their visit. Makli is

considered one of the largest graveyards to exist in the world with over half a million tombs and graves in an area of 10 km. Everyone from ancient kings, queens, saints, governors, scholars etc are buried in these hills in different funerary monuments. The students took a guided tour through the ruins and photographed the sites. The next stop

Students toured the premises and photographed the architecture. It was a photography based project about historical places and the purpose of the visit was to highlight the rich Sindh cultural values and the hidden beauty of these sites.





## Education Fair at 'Generation School' (A-Level Campus)

Greenwich University participated in the education fair organized by Generation School on November 5, 2019 at its A-levels campus. The fair was attended by national as well as International Universities. Among the national universities were Szabist, National University of Textiles, Zia-uddin University and FAST University. The international Universities which were seen include Subhanchi University of Turkey, MAHA University of Malaysia and Middle-Sex University Dubai Campus. The fair was attended by various A-Level schools and colleges. The students were enthusiastically inquiring about

their fields of interest for the higher education.

Students kept pouring in at Greenwich stall. They were happy to know that we have a presence in Mauritius too. Many students registered themselves for our Mauritius campus as well. Nearly 50 plus students got themselves registered for the undergraduate and graduate programs in various disciplines. Some of the teachers showed keen interest in our M.Phil. and PhD programs in Education and Business Management.

## Image Enhancement and Color Grading in Photoshop



It's said that there is no beauty without color. Colors have a vital importance to enhance beauty and make objects more viable and visible. Colors have a universal language that speaks to every individual in its own way. At Greenwich University, Workshop was arranged for students of media department on the topic **"Image Enhancement and Color Grading in Photoshop"** on November 15, 2019. **Mr. Ali Rehman** was the guest speaker, a renowned Faculty Member of Arena Multimedia, who has been teaching for a decade, also associated with different advertising agency, freelancer and now as a successful entrepreneur, running his own advertising agency. He shared his techniques of retouching, enhancing and color Grading with our students using multiple pictures to clarify the topic.

This exercise was very beneficial and full of learning. We are



Syed Mohammad Kashif & Dr Sabir presenting shield to Mr Ali Rehman

very grateful and thankful to Mr. Ali Rehman for sparing time to share his expertise with our students.



## Workshop on Quantitative Research Methodology and Data Analysis using SPSS and Smart PLS 26-27 November 2019

This 2-day workshop was organized to set the methodological ground rules that are of paramount importance in the world of research. It was designed to help those participants who will eventually write a dissertation or independently engage in academic research work. Also, those who know nothing about research and statistics but want to understand how quantitative data may be collected, analyzed, interpreted and presented will be benefited from it.

The workshop aimed:

- to enable the participant to design a good questionnaire and understand the importance of proper data collection
- to enable the participant to use the popular software SPSS and the most recent second-generation technique SmartPLS



Associate Professor Dr. Chintamane Sanmukhiya

- to help the participant gain an insight into the current international trends in data analysis
- to equip the participant to understand, calculate and interpret statistical tests



Dr. Sadia Sheikh responding to queries

- to enable the participant to conduct basic and advanced statistical analysis for research purposes

Associate Professor **Dr. Chintamane Sanmukhiya** completed her PhD in August 2007 at the world's leading institute for social research, UCL-Institute of Education, University of London. She has conducted and assisted research in different fields such as returns to education, e-government and labor turnover. She has specialized knowledge in quantitative research and interdisciplinary research and has published her articles in SCOPUS-indexed journals. She has presented her research in various prestigious international conferences at various places such as Dubai, London, Paris, Taiwan, Malaysia and Singapore. She is the Head of Academics and Operations

at Greenwich University Mauritius Branch.

The two-day session was organized by Assistant Professor Dr. Sadia Shaikh. She is PhD in SME Management. She is an avid researcher and has conducted various research studies in Management, Entrepreneurship, Tourism Marketing and Economics. Dr. Shaikh specializes in quantitative research techniques with proficiency in SPSS, Eviews, and SmartPLS. She is also a certified Master Trainer and has conducted various academic workshops on entrepreneurship, business communication, systematic literature review and research writing. She is the Editor of HEC recognized two research journals published by Greenwich University, Pakistan.

Thirty-nine (39) participants including faculty members and research students from Greenwich and other universities attended this interactive two-day workshop. The workshop intended to cover a varied set of topics including data collection techniques, writing literature review, publishing in impact factor journals and provided a hands-on experience on using statistical softwares such as SPSS and SmartPLS.

The student will be versatile in using and teaching both softwares SPSS and Smart PLS. The participant will be able to conduct research independently, understand the importance of the methods used and examine his/her dataset by following the methodological ground rules. The participant will be able to test hypotheses, deduce results, and think critically about the implications of his/her findings. The participant will be able to eventually present and publish his research at an international level in prestigious conferences and high-quality journals.

## Digitalization of Heritage and Culture



An excellent discussion session was arranged for Master's students of Greenwich University on the topic Digitizing Heritage and Cultural treasure through Website and 3D Techniques.

We are Very thankful to **Ms. Syeda Zahida**, an extremely talented and avid researcher. She is Editor Sindh Antiquities Journal and an Archaeologist. She is also working with Department of cultural and heritage, Sindh.

She shared a comprehensive knowledge and motivated the students to make frequent trips to historical places and encouraged them to document the recordings in terms of pictures and write ups through the website and Digital Media. Furthermore, she gave examples of multiple countries who have preserved their heritage with digitizing and published it on their websites and introduced Virtual museums through 5D techniques.



Syed Muhammad Kashif presenting shield to Ms. Syeda Zahida

The discussion motivated and urged the students to develop the thrust and love for their own roots and identity and also highlighted the need to preserve our heritage through technology for the coming generations.

## Workshop on Corporate Social Media Animation

A workshop on Corporate Social Media Animation was arranged on October 21, 2019 to motivate and make students aware of the working style of the industry, regarding social media animations. Furthermore, it provided students with an opportunity to understand market demands regarding their field of interest, scope and saturation of the industry.

The Guest Speaker **Mr. Zain Nazar** has a long experience in the design field, currently, he is serving as Creative head at Synage Global, a digital media agency. Though he doesn't have a teaching experience but his dedication to share his knowledge with students was much appreciated by our students.

He Covered three different types of animations, one was based on a frame by frame animation, the traditional technique of Animation, second was based on timeline Animation trending method of Animation and last was a VFX Combo Animation based on chroma video animation compositing the artwork.

Students did not only learn the tripartite techniques of animation, but his influence was evident when many students approached him and asked him for part-time opportunities of internship in the industry, to explore their horizons.



# How to think and act like an Entrepreneur

A Powerpack Seminar Conducted By  
**DR. NIRMAL DE SILVA**  
Co-Founder /CEO  
Paramount Realty  
Sri Lanka





**Dr. Nirmal De Silva** delivered a talk on “How to think and act like an entrepreneur,” on Monday 2nd November 2019 in the Kamal Auditorium from 2.00 pm to 3.30 pm. Dr. De Silva is currently serving as the Co-Founder /CEO of Paramount Realty. He is also the Founder of TYN Consulting, which is a Boutique Consultancy focused on Strategy, Leadership, Strategic Power Play & Transformational Interventions particularly for SME’s and Social Enterprises. In addition, Dr. De Silva serves on the board of several companies in diverse industries such as agriculture, food & beverage, technology, handicrafts, education, learning & development, facilities management, portfolio investment, professional services, digital entertain-

ment, consumer goods & lifestyle services. Not only is he a well-respected thought leader, he is also a much sought after Start up Mentor, Impact Investor & Public Speaker. He is also an important influencer in shaping up the start -up and social enterprise eco-system in Sri Lanka. It was an engaging session which was greatly enjoyed by the students. Students greatly appreciated interacting with an international speaker as it made them understand that business problems have a similar nature the world over. Such an exposure is necessary for the students so that they can inculcate a global perspective in their lives

**MoU signed Between Greenwich University (Pakistan-Mauritius) and Dr Nirmal De Silva Consultancy (Sri Lanka)**



MoU signed with Dr Nirmal De Silva

The Memorandum of Understanding was signed between Dr. Nirmal De Silva Consultancy and Greenwich University Pakistan- Mauritius to foster collaboration, provide opportunity for global experience, and to facilitate advancement of knowledge based on reciprocity.



Dr. Sultan Keynote Speech at International Conference

The collaboration will :

- ▶ Facilitate to conduct Foundation, Undergraduate, Postgraduate, Doctoral programs & Other Pathways in Sri Lanka & Maldives after proper feasibility reports and

subsequent approvals from the Board of Governors of Greenwich University.

other's faculty to participate therein after the approval from the Board of Governors of Greenwich University.

- ▶ Jointly organize short-term continuing education programs including seminars, conferences, workshops on topics of mutual interest and to invite each other's faculty to participate therein.
- ▶ Jointly propose and engage in research or training programs sponsored by funding agencies and to invite each

- ▶ Facilitate students on exchange (reciprocal basis) for Undergraduate, Graduate and Doctoral levels for limited periods of time for purpose of education and/or research.
- ▶ Jointly benefit from educational & academic partnerships with other universities, networks and partnerships for the mutual benefit.

## MoU Between Center for Peace Studies (Colombo, Sri Lanka) and Greenwich University (Pakistan - Mauritius)



MoU signed between Greenwich University and Center for Peace Studies Sri Lanka

An MoU was signed between Greenwich University (Pakistan-Mauritius) and Center for Peace Studies (Colombo, Sri Lanka) in Colombo Sri Lanka on September 15, 2019.

Centre for Peace Studies has been at the forefront of developing new ideas about conflict resolution, mediation, peace keeping, human security and peace building. The vision is to promote the quality of peace education, prevent violence, strengthen a climate of tolerance and security.

The areas of collaboration are

- ▶ Joint Research Projects including seminars,



VC Meeting with President of Sri Lanka Chamber of Commerce

- conferences, symposiums etc
- ▶ Joint educational Tours
- ▶ Internships for the students
- ▶ Corporate Training Workshops
- ▶ Academic Research Support
- ▶ Peer review services for the Greenwich Research Journals i.e. New Horizons and Business Strategies
- ▶ Provision of Support for the Greenwich School of International Protocol and Diplomacy
- ▶ Phd Supervision
- ▶ Any other item(s) with mutual collaboration



Greenwich Representation at Kingsbury Hotel Colombo



Vice-Chancellor gave an interview at Sri Lanka Radio Station

## Greenwich Participation in the 5th Asia International Conference (AIC) in Kuala Lumpur, Malaysia as Collaborative Partners. 6th – 8th December 2019



Greenwich University as part of their International alliance collaborated with the Asia International Conference (AIC-2019) and Connecting Asia, to promote research and patronage the research activities conducting across borders. Assistant Professor **Dr. Sadia Shaikh** represented Greenwich University as a conference collaborative partner in the 5th AISIA International Conference (AIC-2019) in Malaysia.

Dr. Shaikh participated as a guest speaker in the Strategic Forum which was focused to strengthen the academic and research collaboration among the Universities. Directors of various universities from around the globe participated in the Strategic Forum sessions where collaborative opportunities, exchange of ideas among the partnering institutes, network development, Student exchange programs, faculty development programs, fostering knowledge, academic exchange and research collaboration were discussed. In her speech, Dr. Shaikh stressed on the need of Digitization and highlighted the current job market accompaniment with curricula followed by universities in Asia Pacific and South Asia. She also emphasized on the criteria of world rankings on universities and maintained the importance of research collaborations between HEIs in Asia to seize the digital opportunities. Dr. Shaikh also presented her two latest



research papers on 'Women owned Micro, Small and Medium Enterprises in emerging economies' and 'Sports Tourism in Pakistan' in the conference and shared the research findings with the audience. Furthermore, she also presented a session speech in the Management track of the conference delivering the importance of research and how it can be published and publicized through the international channels. She also contributed as a session chair of one of the sessions in the conference.

### PEMRA & Current Journalistic Practices

Greenwich University Media department always try to bridge in the gap of academia and professional trends prevailing in the dynamic industry. On October 3,2019, a session “ PEMRA & Current Journalistic Practices” was held to perpetuate the tradition. Mr Khurram Qadeer Baig, Director Corporate Affairs, Geo TV shared his valuable experience with the Media Laws & Ethics students. Mr Qadeer was impressed by the interactive session and the way students asked him questions relevant to their specialization. Pakistan electronic Media Regulatory Au-

thority's Document, how media channels deal with the complaints and letters from PEMRA, how journalist break stories and what should be the way forward was the highlight of the discussion.

The zealous students got a glimpse of the difference and they probed right questions in order to understand the functioning of these regulatory bodies in the real world in comparison to what they learn during their class sessions.

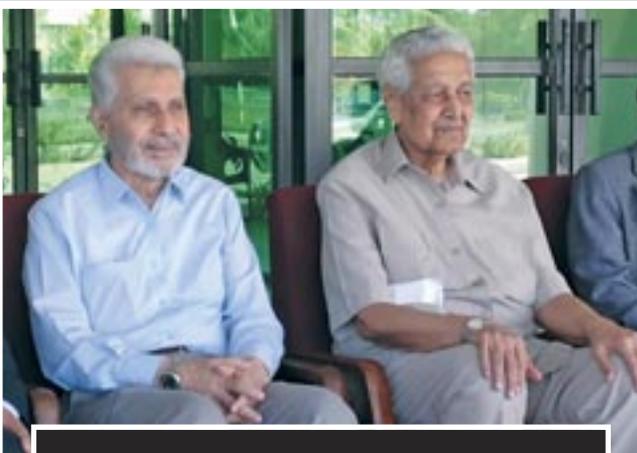
## NBEAC Workshop - 'Teaching Through Cases'



A workshop on Teaching Through Cases was organized by National Business Education Accreditation Council, Training & Development Wing, HEC Pakistan on September 19, 2019. The workshop was conducted by Dr. M. Athar Siddique, Associate Dean, KSBL Karachi, and was held at Karachi School of Business & Leadership. **Prof. Emad ul Karim**, Head Department of Business Administration and **Mr. M. Ahmed. S. Farukh**, Assistant Professor attended the session from Greenwich University.

The one-day workshop was aimed at encouraging business faculty from Pakistani business schools to improve their case

teaching skills. The purpose of the workshop was to provide a platform for experienced faculty members to discuss the issues they face in applying case study method. The workshop proved very helpful in developing the concepts and techniques helpful for case study methods. The seminar was delivered using a variety of methods to actively engage participants with the experiential education style and the speakers emphasized upon the needs of case-based activities in classrooms. It was a learning experience for the participants and an opportunity to learn about the integration of academic concepts of relevant subject to business situations through the case study methods.



**Prof. Dr. A.Q. Mughal,  
attended the 24th Meeting  
of the Governing Council**

Prof. Dr. A.Q. Mughal, Azaz-e-Fazeelat, Sitara-i-Imtiaz, Research Professor Greenwich University attended the 24th



Meeting of the Governing Council of Dr. A. Q. Khan Institute of Biotechnology and Genetic Engineering (KIBGE), University of Karachi held on Monday 4th November 2019 at 10 am in the Conference Room of the Institute. Prof. Mughal represented the Higher Education Commission of Pakistan. Dr. Abdul Qadeer Khan NI & Bar, HI (Co-Chairman) also attended the Council Meeting.



Director Zeeshan Khan, actress Fariya Hassan and musician of Movie Talash

## PARDEY KAY PEECHEY

A mesmerizing and dazzling performance by the students rocked the audience at the program Pardey kay Peechey, organized by the students of course National & International Relations. The theme of the program was to pay tribute to the Pakistani Music. The team of Tariq Baloch, Angel Alfred, Sameen Rashid, Alina and Sajjad was leading the teams of students who designed the running order of the program. The students performed on various Pakistani songs, mostly

depicting our culture. Dances on famous Pakistani songs by the students was the center of attraction. The enthusiastic performers received applause and standing ovation. Students also sang various songs of renowned Pakistani singers.

The highlight of the session was the promotional session of Pakistani movie 'Taalash', held by the crew of the movie on the occasion. The Director of the movie along with the cast





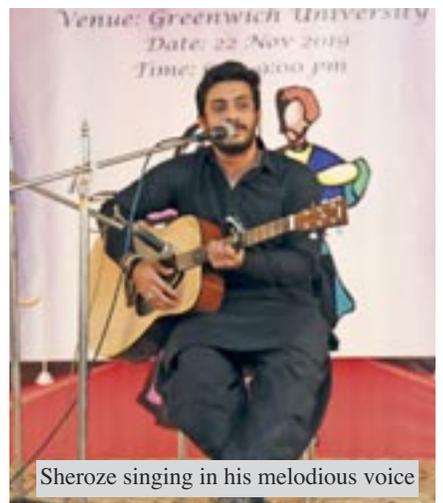
Greenwich students performing enthusiastically



Mr Ali Jillani expressing his views



RJ Umer Khan



Sheroze singing in his melodious voice



Madam Seema Mughal enjoying the program with the crew of movie Talash.

spoke about the theme, story and the production quality of the movie. Glimpses and songs of the movie was also shown during the program. Ms Seema Mughal, Vice Chancellor graced the occasion and appreciated the effort of Media Department.

The students also set stalls of food of various mouthwatering dishes like, Mughal Biryani, Shahwarma, Soup, French Fries, Burger, Seekh Kebab, Gola Gundaand Tea and Coffee. A electrifying performance by our students on a National Song was the showstopper of the evening.



## Global Village

On November 27, 2019, the students of the Fall 2019 class of Creativity and Innovation (GHUM 207) arranged and executed an event by the name of “Global Village”. This event was held in the front yard of Greenwich University and lasted for three hours from 6pm to 9pm.

The class of fifty students was divided into 6 groups of at least eight students each. Each group was allotted a country, which they had to represent using the five senses: sight, sound, smell, taste and touch. The countries allotted were Japan, France, Spain, Italy, Turkey and Thailand.

Each group was asked to install a kiosk, in which they had to decorate it and populate it with items representing their given country. The students used posters and artifacts to cover the elements of sight and touch, while native music and use of language was employed to represent the sense of sound. Authentic food was brought in by students to show the sense of taste, which perfumes and essences were used to cover the sense of smell.

The participants worked with enthusiasm to show their country to everyone who visited their kiosk. The event was also enjoyed by the visiting students from Mauritius, who



came from different geographical backgrounds including Nigeria, Comoros, Madagascar and Nepal. Events like these provide an opportunity for the students to engage in co-curricular activities, while exercising their creativity.



# FoodFest



From bun kabab to sandwich and Khuosay to biryani, food festivals bring communities together. Food festivals creates a unique opportunity to get people thinking about various cultural food palates, in a fun and creative format. FoodFest was organized at the University Campus on 1st October'19 and the main attraction of the event was food;15 food stalls of the traditional Karachi cuisine made the event a staple.

10 am - 10:30 pm and was low cost for everyone - meaning that money goes straight back into local businesses. The event was well publicized; good fun; well run, with lots of variety. FoodFest was organized by Media Department students, Irma Yonus and Madni Raza were the focal persons. it was a self-financed project aimed to promote the management skills in a very engaging way and all the logistic support was provided by the University. The Fest was visited by the faculty members and a large number of students at the campus.

FoodFest was aimed to celebrate the home made and local food by putting on a cracking one-day festival that lasted from



# MicDrop GU – A Social Media Studies Class Project



Registrar Mr Saeed Kamal Mughal adorned the musical night with students and faculty of Media Department

Mic Drop, stylized as MicDrop GU, was a Social Media Studies class project under the supervision of Ms. Maria Shafiq-Azar. The objective was to learn the techniques of conducting an event and leveraging it in real-time through digital PR campaign. The end goal was to promote Greenwich University in a positive light, to gain social media traction through a trending hashtag #MICDROPGU and amplify the event on the social media sphere, using different PR strategies such as the use of social media influencers to create virality, creating the right mix of social media strategy and reporting their experience and the metrics at the end as part of their assignment. The students also created video-based content to demonstrate the visual storytelling techniques.

The intended outcome was to provide an opportunity to our

students to shine, the campaign aimed to highlight the positives of Greenwich University on social media and bring in recognition and good will. Talented alumnus, **Jawed Raza** was invited to perform, some internationally and locally acclaimed rappers such as Prince Champ, Pepsi Black Rap Battle contestant, Zaryab entertained the audience.

The program offered an encouraging platform to our otherwise shy or hesitant students to showcase their undiscovered talent in the acts of dance, singing, poetry and rap. The students were extremely excited to take the stage.

To conclude with, the event was a definite success as the objectives were met and it proved to be a great learning opportunity for the students of the Social Media Class.

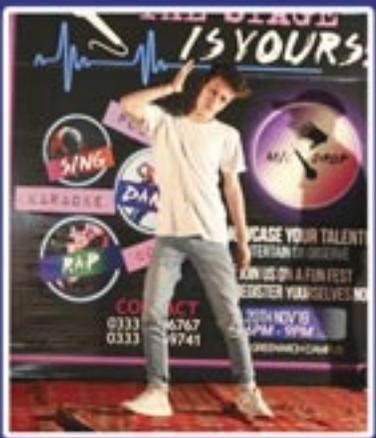
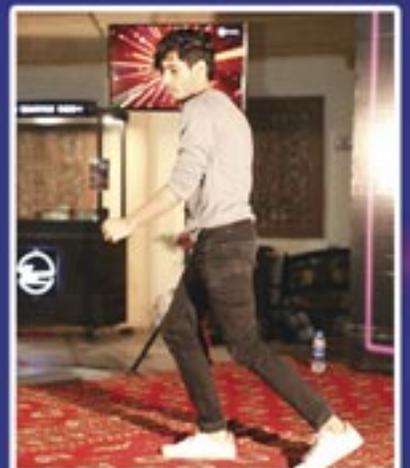


Mr Jawad Raza, our prestigious Alumnus performing

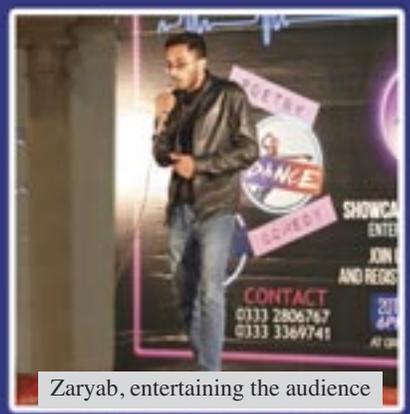




Mr Sajeel Liaquat, singing in his soulful voice



Rapper Prince Champ enthralling the audience



Zaryab, entertaining the audience



Counselor and Senior Trade Commissioner  
H.E. Margaux McDonald



## EDU Canada Visit

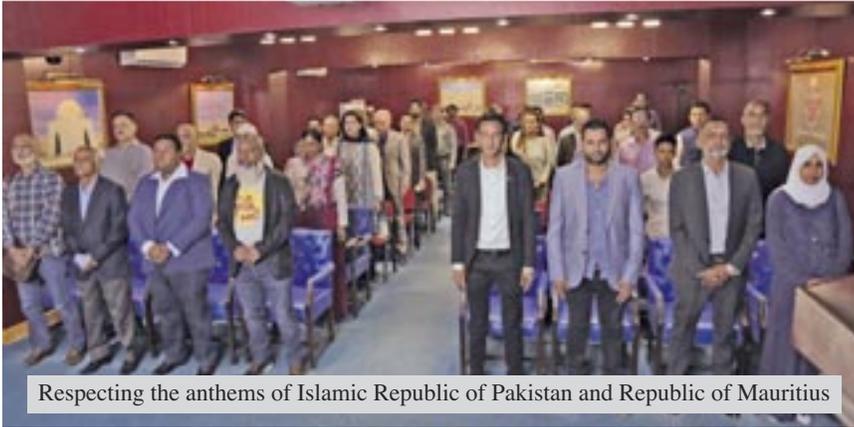
Canadian delegation visited Greenwich University on October 24, 2019 to promote Edu-Canada initiative. Counselor and Senior Trade Commissioner H.E. Margaux McDonald led the delegation along with her colleagues from the Canadian consulate. She emphasized that educational and cultural exchange is pivotal to enhance social as well as political connections among people across regions. She also emphasized that Pakistan needs to enhance its bilateral trade with Canada to uplift its socio-economic prospects. The delegates also engaged with the students from different departments answering questions concerning scholarships & incentives,



prospect universities, immigration services and post-study visa process. Ali Jillani, Head Diplomatic Affairs, offered his gratitude to the delegation emphasizing the need to explore avenues for institutional collaboration to multiply the impact on both sides. He offered to share a concrete proposal for Canadian Universities' collaboration with Greenwich featuring student mobility & exchange, joint-degree programs and joint research initiatives. H.E. Margaux McDonald agreed with the proposition and expressed her commitment to pursue collaborations for Greenwich in Canada.

The delegates were presented shields as mementos of the visit.

## Pak - Mauritius Relations: Greenwich as a bridge



Respecting the anthems of Islamic Republic of Pakistan and Republic of Mauritius



Ms Anum Naz and Ms Shazia Nasir hosting the event



Greenwich has played a significant role in providing the delegates from Mauritius with a platform to engage with the Pakistani business community to discuss bilateral trade and perform cultural exchange. Several renowned entrepreneurs, from the Pakistani business community, faculty, staff, members and alumni were present at the campus to attend the event on October 12, 2019.

The proceedings began with the

recitation of the holy Quran, followed by National Anthems of Republic of Mauritius and Islamic Republic of Pakistan. The event progressed featuring a documentary where Ms. Anum Durrani, highlighted various programs that are being offered at Greenwich. She also placed a strong emphasis on the Global programs, mentioning our global partners and how it contributes towards the personal development of our students.

Ms. Shazia Nasir (Head, school of linguistics) explained how Communication dominates our daily lives and the impact of multilingualism in our world of interaction. Keeping the same perspective in mind Greenwich offers Mandarin, Italian, Arabic, French and of course, English, language in order to facilitate its students as we focus on developing leaders and entrepreneurs.

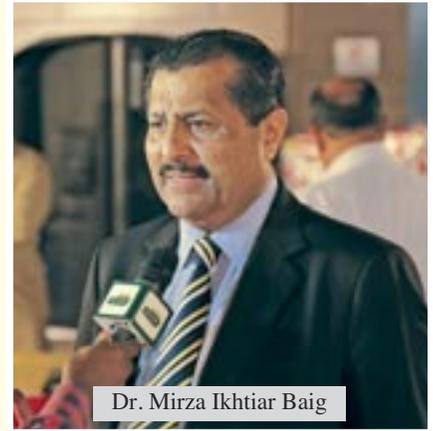
The event moved forward with Mr. Jillani (Vice Chair Karachi Research



People showing interest in Pakistani craft



Ma'am Seema Mughal



Dr. Mirza Ikhtiar Baig



center) shedding light on the objective of bilateral trade between Pakistan and Mauritius, which were established in 1969. The preferential trade agreement between Pakistan and Mauritius was signed on 30th July 2007 at Port Louis Mauritius and since 30 November 2007 it has been in operation. Under the agreement, Pakistan has offered concessions to Mauritius on 130 items, whereas Mauritius has given concession on 102 items. Mauritius aspires to play a strategic role between Africa and Asia and can offer several opportunities to

Pakistani enterprises. Several members of the Pakistani business community including **Dr. Sardar Yaseen Malik**, **Chawia Sahaba** and **Dr. Mirza Ikhtiar Baig** also expressed their interest to establish trade in Mauritius, particularly after the development of Gwadar port and China-Pakistan Economic Corridor Project.

The event concluded with a vote of thanks given by Ms. Seema Mughal, she expressed great interest for future events of similar kind to further the relations and offered the role of Greenwich as a higher education insti-

tute in extending its cooperation.

To bring people closer through cultural, culinary and sporting events to which Greenwich paid close attention by arranging a delicious feast along with various stalls on its premises featuring cultural dresses (formal, semi-formal and casual wear), shoes, cultural lamps, towels and several other Pakistani products. The traditional music of both countries was also played at the end of the evening.

I dream of an Independent  
**KASHMIR**

**Kashmir Solidarity  
at  
Greenwich University**

Greenwich University's School of Leadership and Diplomacy organized a conference in solidarity with the innocent people of Occupied Jammu & Kashmir at its Pakistan Campus on August 30th, 2019. The conference highlighted the commendable resistance of the unarmed Kashmiris against the unspeakable atrocities of Indian state terrorism. Over 150 students and faculty members expressed their solidarity holding placards demanding justice and affirmative action



Mr. Ali Jillani, Head, Diplomatic Affairs reflecting his views passionately



Mr Ahmed Kamran, Incharge Students Affair

from the international community in compliance with its normative considerations.

Seema Mughal, Vice Chancellor, emphasized that Kashmir's right to self determination must be upheld by global institutions in compliance with United Nations conventions and resolutions. She also shared that Greenwich's School of Leadership and Diplomacy had the privilege of being the only civil society institution to have taken the issue of human rights violations in Kashmir to the European Parliament in





Dean, Dr. Syeda Dawood, Vice Chancellor, Ms Seema Mughal and Mr Ali Jillani showing solidarity



2018. She called upon people from all walks of life around the world to express solidarity with Kashmir as a humanitarian obligation. She encouraged the youth to use different mediums in playing their role to demand justice for the innocent people of Occupied Jammu & Kashmir.

Ali Jillani, Head - Diplomatic Affairs, contextualized the history of Kashmir highlighting major diplomatic incidents which have led to the current situation. He condemned the deafening silence of international agenda-setting processes on Kashmir despite India's continued failure to uphold Security Council resolution 39 and Simla agreement with Pakistan. He presented factual evidence from Indian Occupied Jammu & Kashmir Human Rights Watch's reports depicting incidence of militarized repression, indiscriminate state violence, and atrocious abuse of human rights in the form of extrajudicial murders, illegal detentions, torture, sexual violence, forced disappearances, arson and vandalism of civilian properties, restriction on congregational religious activities, media gags, and ban on communication and internet services, etc affecting millions of innocent Kashmiris for over 70 years.

He showcased how the Indian Occupied Jammu & Kashmir is a testimony to the collective violation of key international norms enshrined across frameworks Universal Declaration

of Human Rights (UDHR), International Covenant on Civil and Political Rights (ICCPR), International Covenant on Economic, Social and Cultural Rights (ICESCR), Convention on the Elimination of all Forms of Discrimination Against Women (CEDAW), Beijing Platform for Action (BPfA), and Convention on the Rights of the Child (CRC), among others. He exemplified how Kashmiri plight has fallen on deaf ears through his experience of defending Kashmir at UN General Assembly and other processes, and recommended actions to strategize a shift in the international community's attitude towards Kashmir. He pressed the international community to play a proactive role in mediating the conflict to avoid a nuclear catastrophe affecting millions.

The Conference resolved that Indian economic diplomacy must not be allowed to hegemonize the discourse and the country should be held accountable for its carnages in Kashmir. It was urged that Pakistan's foreign policy on Kashmir must be articulated with a firm narrative and a coherent strategy to engage with bi and multilateral processes to resolve the issue. The conference also emphasized that governmental efforts must be complemented by civil society initiatives across global fora to advocate Kashmir's right to self-determination showcasing the barbarity of the so-called largest democracy in the world.

## Fundraiser for Edhi Foundation

“My religion is humanitarianism, which is the basis of every religion in the world.”

– Dr. Abdul Sattar Edhi

CSR Activity

A fundraising activity for Edhi Foundation was organized by the students of Management Science as a class project under the leadership of faculty member, Ms. Anum Durani. The primary focus of the event was to appreciate the societal contribution of Abdul Sattar Edhi and to evoke the consciousness that Edhi Sahib’s legacy and mission must carry on.

The passion for community development was widely depicted through the program’s success. To enlighten the faculty and all students regarding this noble cause, marketing campaign was done by the class inhouse and through the social media. The desire was to back the Edhi Foundation, Pakistan’s leading humanitarian and social welfare services organization. An overwhelming response was observed from the students and faculty and the amount, which was generated through the food festival.







Students of Principles of Management, handed over the funds around rupees 205 000, collected through food festival.

The students along with their teacher, Ms Anum Durrani, went to Edhi Center and mingled with the little ones and spread smiles everywhere.





## Relive, Reconnect, Rejoice — A Trip to Nostalgia! Alumni Meet 1993—2007

“To meet an depart is the way of life. To depart and meet is the hope of life.”

Greenwich University has very strong network of four thousand plus alumni and the numbers are going with every passing year. Greenwich University organized Alumni Meet on November 16, 2019 for the class of 1993 – 2007. The event aimed to reconnect the Alumni to their Alma Mater. They had the opportunity to rub shoulders with one another through this meet up. Students of the current batch performed special dance performance for the alumni, also the musical performance was given by the students and staff.

The meet became the conduit for the discussion of the role of successful Alumni in the growth and development of the University. To value the strategic insight of

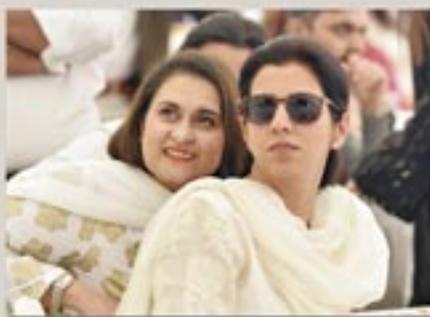
the university -alumni relation, the feedback forms were filled.

Further, to offer some festive cheer, a lucky draw was held to allow the participants to try their luck. **Mr. Zeeshan Shah** was the winner of the lucky draw and he got the return ticket of Dubai sponsored by Bukhari Travels. The scrumptious brunch was served at the event and certificates were distributed among the former faculty by the Alumni to acknowledge the hard work and knowledge given by them to all. One such faculty member was poet and writer Ms Sarwat Sultana whose presence was inspiration for others

The presence of our alumni Deepak Perwani and Wajahat Rauf made the occasion more jubilant. Greenwich is proud of its alumni!









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## Our Promising Alumnus

# SHAHBAZ JAMOTE

Co-Founder and CEO of TelloTalk  
and Tilism Technology

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Shahbaz Jamote has experience of more than 14 years in the mobile value-added services industry, as well as extensive experience in software product design that requires deep understanding of critical business drivers. Shahbaz has led diverse projects such as Digital Content Management, Applications Development, SMS Gateway Services, SMS Encryption Services, Mobile Banking, Mobile Marketing. Before founding TelloTalk, he was the Country Manager of M3Tech Pakistan. He is a Gold Medalist from Greenwich University and an avid comic book fan





TelloTalk is Pakistan's own completely homegrown and feature-rich messaging platform created for scalable Peer-to-Peer and Business-to-Customers interactions. TelloTalk empowers businesses to compliment or transcend above their traditional SMS-based engagements with customers with fully customizable, teleco-independent multimedia messages with comprehensive deliver and receipt reports. Tello Messenger and TelloCast Enterprise Solution allows for rich and robust P2P and B2C communications that is specifically localized to appeal to regional sensibilities and tastes.

TelloTalk is the flagship product of Technology Solutions Company Tilism Technologies (Pvt.) Ltd., specializing in Web/Mobile Platform Development, Mobile/Social Media Apps and Financial Technology Solutions. Tilism aims to bridge the gap between the global technological opportunities with local talent and innovation.



**Greenwich University (GU):** What is the Tilism behind Tilisim? Why did you choose the word Tilisim?

**Shahbaz Jamote (S J):** We believe that we are living in an age of miracles, the exponential rate at which technology is progressing and changing human history is no less than a miracle. These wonders are led by technological advancements in the fields of Social Connectivity, Transport, Clean Energy, Meditech, Edtech, AgriTech, and the quantum leaps forward in advancement may seem to an outside observer indiscernible from magic. So that is why we thought that Tilism would be the science behind the magic.

**GU:** Briefly explain your journey to the seat of CEO at Tellotalk.

**(S J):** I have come from a very traditional and political family and our core business has been seafood export. I was a student at Greenwich University, and I did my BBA and MBA from there. When I was waiting for my convocation to happen my family wanted me to do something related to either politics or seafood export. At that time, I had just done my CSS exam as well and I was waiting for those result. From the beginning, I was always desirous to go into the corporate culture which none of my family members had ever done and I was the first male in my family to have actually have a master's degree. So, at that point (year 2004) I reached out to our Dean of Marketing at the time, Mr. Shoaib Shamsi, to get me an internship somewhere. He got me in touch with Arshad Ashraf

who was a Pakistani American working in Malaysia and was bringing down this mobile value-added services company from Malaysia to Pakistan. In Malaysia it was a public listed company that had done quite well and was interested in the emerging Pakistan market. I met him and I was the first employee that he hired. So literally before the offices existed, we started working on the company, sharing a single desk with my boss. It was supposed to be a 3-month internship, but I remained there for 12 years.

**GU:** That shows your loyalty perseverance and dedication as well! So how did you conceive the idea of Tellotalk?

**(S J):** It's been a long journey. When we started our previous venture, which was M3 Technologies, at that time something very important had happened for Pakistan, called Telecom Deregulations Policy. It was when the Government decided that the industry would dictate its own prices and compete fairly for the users' benefit. At that time because of telecom deregulations, International Telcos started to take interest in Pakistan, so we had Telenor and Warid come into the market as well. As a result, there was this intense competition between telcos like Instaphone, Paktel, Ufone and Mobilink back in those days and prices of cellphones and cell phone services started coming down, and there was this ballooning of user base. When that started to happen, enterprises took notice of it. They realized that the user volume of this new medium is more than TV and Radio combined. So that's where companies like us came in. We said that we will connect

enterprises in Pakistan with mobile users using SMS as a gateway service. We used to provide three basic types of marketing services.

First was, Mobile Marketing Services, whereby companies would engage in 30-60 day long consumer interaction campaign on SMS. For example, you would buy a Coke bottle and there would be a code hidden. You SMS that code and win some prizes. We did that for 100 brands in Pakistan which means that we worked with every major brand like Shell, Chevron, Nestle and Pepsi etc.

The second type of service was Integrated Services, that we would provide for an institute like a Bank. For example, when you do a transaction, you receive an SMS message and those were 365 days, 24/7 engagements. We had 28 financial institution in which we integrated services and led their transformation from conventional to mobile services.

The third type of service that we provide was Content Services. What we did was, we swept up the Pakistani music copyright and we took them onto Telcos' Platform, such as ringtones and IVR services, and later globally to iTunes, Spotify and YouTube, where we monetized Pakistani content.

However in 2015, mobile services technologies took a dramatic transformation when mobile broadband licenses were issued. That's the first time Pakistan truly came into the internet age. We went to 1 million broadband users in Jan 2016 to 70 million users today showcasing explosive growth. So once more as the user base started to grow, the enterprises in Pakistan started to take notice and wanted to interact with these users on a multimedia message platform, rather than SMS. Our first instinct was that can we do something on WhatsApp, but WhatsApp is very protective of its user base. They don't let you do commercial engagements and they have their own plans for business interactions. Then we also realized that we can never launch e-Commerce, mobile payments and e-Government on a third party platform, because there are data and regulatory concerns. These industries like State Bank, PTA are heavily regulated and want to ensure the security of all the data. We had experience of doing that for the past 12 years which is why we knew how hard to emulate those principles and prepare Pakistan's first messaging application. That's how the idea really took its shape and the plan was to leave the world of SMS and go towards messaging.

**GU:** You claim that "This app appeals to the regional sensibility". How can a messaging app appeal to regional sensibility?

**(S J):** This really is an important question, and one that we constantly asked ourselves too. Does the world really need another messaging app and how can we make fully localized? We believe messaging is replacing other apps. Indigenization of messaging and communication was also a rapidly spreading global phenomenon. When we were putting together the



technology, we did a lot of research and found out that rather than typing, people were sending voice notes because there was no way for them to text in their own language. So from the onset we made sure that TelloTalk supported messaging in major regional languages, like Pashto, Sindhi, Punjabi, Balochi, Siraiki etc. along with English. The interface can also be switched between Urdu and English. Because Pakistan was new to broadband age, people were interfacing with the internet for the first time and thus we wanted to make the transition easy for them. That's how we are appealing to the regional sensibility.

We also noticed that there is less conversation taking place on WhatsApp and more content sharing. We believed that a messaging app can do more than just messaging. Which is why we augmented messaging with content services such as News, Memes, Music, Live Radio, TV as well. And instead of sourcing content from any global service provider we made sure that we provided content from regional providers in multiple regional languages, in order for our local content partners to have a platform that they can truly call their own.

**GU:** How is the response so far from the target market?

Alhumdulillah! It's so good, you must not have seen any ads by TelloTalk because when you develop a platform, you make sure that the technology is settled, then you raise funding and then you go to the market. But even before we did any marketing, 350,000 people had organically discovered and downloaded the app. And what encouraged us was that User Engagement is also steadily increasing with multiple sessions a day of increasing session lengths.

One of the other things we learned when we spoke to people that they don't have very sophisticated handsets. Most of their handsets have limited space in memory and cannot keep multiple apps. We gave them games, videos, news, music and chatting in one app. So instead of downloading 10 different apps we offer, one app that can offer all services.



**GU:** We want you to share your experience with us about winning your spot at Google's Demo Day APAC Finals 2019.

**(S J):** That was a fantastic humbling experience. Google Asia Pacific has a program whereby they picked the promising startups from across the region to showcase to Google Teams, Partners and Investors. Out of 15,000 potential companies, they handpicked only 11 who they believed had the potential to make an impact regionally and globally. They made the selection through the recommendation from the institutes we have interfaced with. They recommended us, we applied and got an email that we were the only Pakistani startup who got selected. We got the opportunity to represent Pakistan on an international platform and it was an incredible learning experience.

**GU:** How did Google's Demo Day APAC project you in a better light?

**(S J):** It was a wonderful experience and we got we presented the platform before International media and investors. At first we were a bit apprehensive because our app is hyper-localized, and there was a question of whether international investors will be interested in an emerging market. But we were surprised when two investors joined us in that round because they believed in the power of localization. The Pakistani market is so promising with an addressable market of 207 million people in Pakistan and 20 million abroad, and this huge Pakistani diaspora with a quarter billion people makes our market unmissable. It is conceivable to prove localization works with a platform that can offer people Communication, Content, Commerce and Community in one market (like Pakistan), and then emulate the same success in other markets like Africa, Middle East, Sri Lanka etc. so they can build their own regional messaging apps.

**GU:** Do you have any plans of expansion or just focusing on the local market?

**(S J):** We started to get inquiries from Middle East and Africa. We are engaged with those parties but it's important for us to concentrate on our setup here so we can replicate this model anywhere.

**GU:** How do you ensure privacy of your customer because by downloading such apps we allow your access to our personal data?

**(S J):** It's a very important thing to know because the privacy of our customers is very near and dear to us. We know that with all the apps used by Pakistani users, their data goes abroad, scrutinized and exploited which is obviously wrong. The way we treat data is different. We are just a messaging bridge. If you send a message to your friend, we are just a carrier. We never store any of the content. We only need basic user information to connect and verify your number and make sure that you are logging in and it is your friend you are connected to. The content being transmitted is end-to-end encrypted and is also executed on a local infrastructure.

**GU:** Another big claim you have made is that this app is a Social Ideology, because ideology means you are building a new narrative. how do you justify this claim?

**(S J):** Yes, we call it a social ideology, which is why we took a big giant step. We were doing well in our previous company. I was the Country Manager at M3Tech of 2 divisions; one in Pakistan and the other in UAE, so it was a comfortable career. We realized the way the world is turning, Pakistan will need to find its own voice with a social platform we can truly call our own. If we look globally, there are various data models currently being applied. First there is the American big tech model, which is decentralized, their services are everywhere and you can access their platform easily. They collect all the user data and use it. The other is the Chinese model, whereby they have got their own messaging app, and they have got their great firewall of China where they don't let anyone access their data. Now there is a third hybrid model of Europe as well. Europe is very concerned about the citizen data so they are allowing US companies and Western companies to develop apps that European citizens can use, however they have strict guidelines about how the data can be used, stored or used, and because the market is larger and more mature, they have enough intellectual power to convince all the western platforms to comply. So Tellotalk is at the same time, a social platform, social ideology and a social experiment that how can create digital sovereignty for a nation that has nascent in its development. If tomorrow these platforms stop offering their services as they have enough power to manipulate, at least a replacement should be there. We have already seen that government officials have stopped using WhatsApp and they don't have any alternative. Amongst all social media platforms, messaging is paramount. All the infrastructure and data are coded in Pakistan, every line is written in Pakistan. We make sure it is made by Pakistan for Pakistan and in Pakistan.

**GU:** Has any other company contacted you to improvise this app for them?

**(S J):** Alhamdulillah! We got calls from many companies and they are very keen and have asked us to develop either some-

thing inhouse or something that is available in the market.

**GU: We have not seen any ads of your messaging app on social or Print Media, how do you advertise yourself?**

**(S J):** When a company like us starts, you get little money from friends and family and then you develop a system. Then when you get MVP (Minimum Viable Product) then you start pitching that to investors. We have raised \$1,600,000 funding from a consortium of international and domestic investors. It's a complex app, difficult to capture in 30 seconds advertisement about how it works. So we try to be as tactile as possible with our end users. What we do is campus engagement programs, on-ground activations and have only recently started using digital marketing.

**GU: Though it looks like you don't have any spare time, but in case you get what do you do?**

**(S J):** I'm a father of two kids with a startup so there is no idle time. I'm a huge fan of comic books and they have fascinated me since I was young and continue to read as often as I can. I really like the optimism, the heroic power and selflessness of these books. My journey with comic books started 25 years ago when the medium wasn't really as popular as it is today, when every other blockbuster film is adopted from some comic book. So it's been validating to see the community grow so explosively.

**GU: How do you see the role of Greenwich, when you look back, in shaping your life?**

**(S J):** I was not doing good as a student at DHA College for Men, my grades were suffering, and I had no direction. When I stumbled upon Greenwich was a positive transformation for me. I met with motivated people, made good friends, ended up earning gold medal. I was a graduate of Marketing but got into Tech business which is a journey that I'm grateful for. You accumulate skills for a sort of job that you have in your mind but the applicability of it is something you do not expect. My skills in marketing helped me in pitching in tech as well and made me what I'm today.

**GU: What message would you give to the startups and entrepreneurs?**

**(S J):** My message would be as follows; People should start building solutions for our country and then it can be expanded globally. Sometimes you capture that lightning bolt in a bottle in which you start coming up with an idea or solution that is

globally applicable but what I want to say is that don't ignore the small market. Something might be happening in your neighborhood, that requires a solution and the key is to identify the problem, define the solution, and build a business model around it. So, start figuring out any inefficiency which is there in any system, jot it down, and you can improve any part of it.

The second part of it is to have a sound, self-sustaining plan. Once you have a plan on paper, make sure there are people whose advice you trust to review and provide an opinion on it. Greenwich University has great alumni and they can look at it and guide the person too.

Third part of it is impossible to teach, which is the emotionality of running your own business. When you start to build something, you are involved in it, it becomes and intimate part of you, yet there is a 90% chance that it will fail.

So, you must approach with that perspective that this might not work but I still must do it, having that in your mind and heart and it's impossible to teach, it must be innate. Once you do that the miracle starts, when you start to believe in it, your team will start believing in it, and then your investors will start believing in it. Then it evolves into an eco-system and 90% probability of failure chips away to 70% and then 40% and the probability of becoming successful becomes 90%. To be resilient is important.

The 4th part of it is I would say is opposite of that, to be detached enough of that to let it go away when you know it's failing. Being attached to a ship that is sinking is futile. So, it's so important to fail

fast than to fail over a longer period. If you fail sooner, you move onto another project faster. These lessons academics never teach, but life teaches them.

**GU: As a precious Alumnus, would you like to do something for Greenwich University to strengthen it?**

**(S J):** Greenwich is a great Business school, but I would love to see Greenwich create the next generation of leadership in technical education as well specifically Computer Science, Data Science, Blockchain, User Interface and Experience Design etc. The world and the nation need these skills today and only a few institutes are offering programs to create quality candidates. Access to knowledge has never been more convenient in this age of connectivity, and it's best to leverage that with partnerships to shape young minds.

**“ Start building solutions for your country and then they can be expanded globally. ”**

# IN LOVING MEMORY



*Dr. Muhammad Iqbal*  
1933 - 2019

“ The life given us by nature is short, but the memory of a life well spent is eternal.”

— Cicero

**Dr. Muhammad Iqbal** (late) was not only a Doctor of Medicine but humble companion, a sympathizer, an honorable person, honest -to- goodness and virtuous. It is a difficult to define WHAT HE WAS! He was always helpful even when he had to stretch his limits.

Indeed, he was the Jewel of a man!



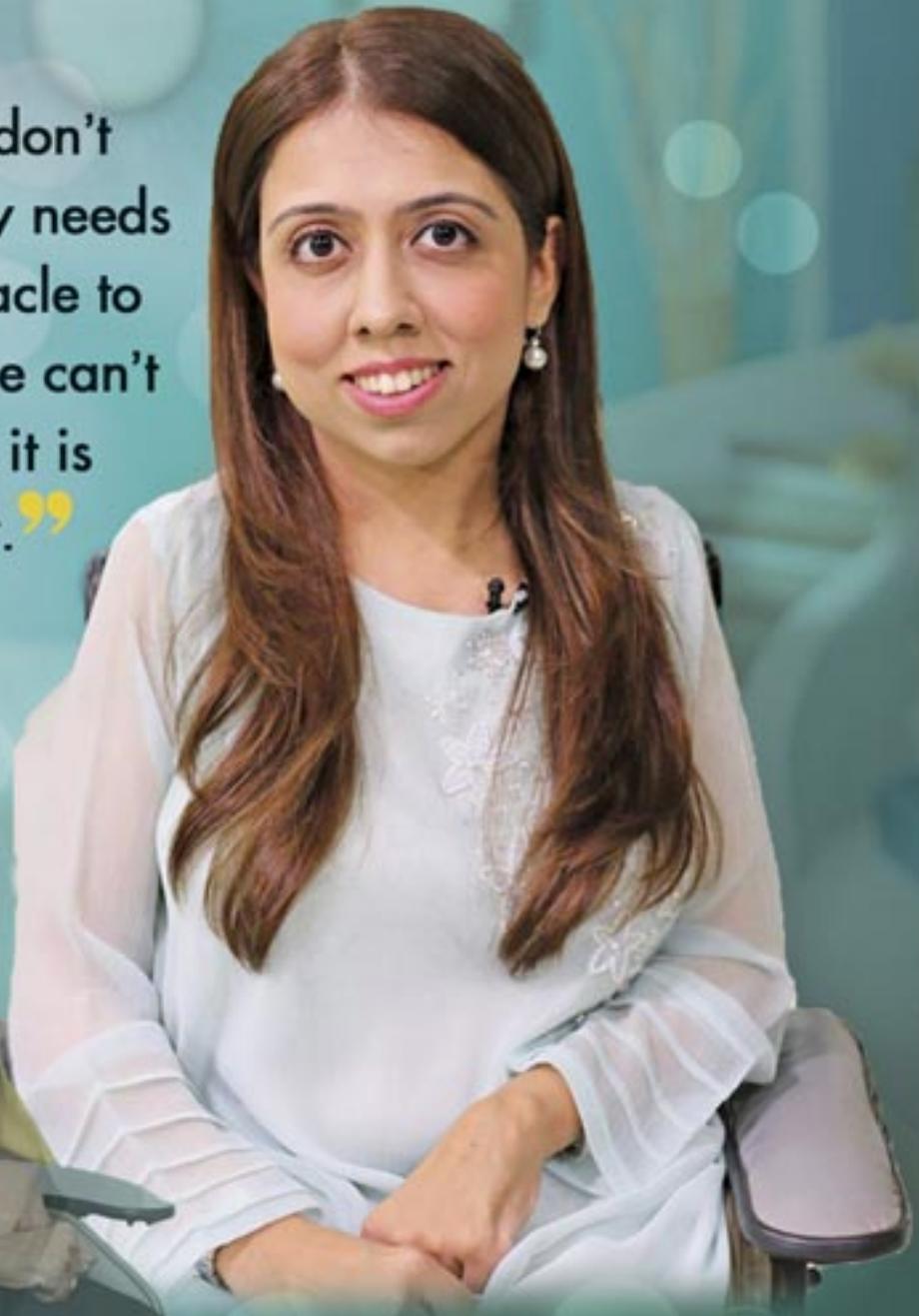
He left us, but he is alive in our hearts, grief can be so hard, but his special memories help us cope.

May Allah Almighty bless him with his boundless benevolence and reward him the blessed place in Jannat-ul-Firdous. (Aameen)

Remembering you today and always!



“ Our disabilities don't define us, disability needs not to be an obstacle to success. If someone can't see your ability it is his disability. ”



**FARHAT RASHEED**

Executive Director Marketing & Operations

Westbury Group of Companies and President, Show You Care

Show You Care





**“ The only disability in life is a bad attitude and fear to face challenges. If everything becomes smooth, life would be so boring, I love challenges. Challenges give you strength and courage to face the world. ”**

Her words were resonating in my head when we were going to interview her at Westbury Group of Companies. Farhat Rasheed, a wheelchair bound, energetic and an enthusiastic persona who aims to make Pakistan wheelchair accessible. She was born with Cerebral Palsy, a condition to which she refused to surrender.

With a confident stature and a composed demeanor, she talked about her early education, how she got into the Montessori for normal kids run by Ms. Faiza Thobani, the person, Farhat’s Parents still give credit to start education. Farhat’s parents opted for mainstream education and she studied at the Centre of Advanced Studies (The C.A.S School) until she completed her O-Levels. She affectionately recalled the teachers and classmates who assisted her throughout her studies. She told us about the accommodating environment of the school where her classes were always scheduled on the ground floor, through-out her schooling tenure due to her condition.

She believes that “Special people are not Disabled rather Differently Abled.” She also grieved the fact that people with dis-

abilities tend to survive in a world that is largely made for the “able-bodied” and even schools acknowledge only promising and physically fit students. She had the desire to complete her A levels from schools like Lyceum, Karachi Grammar School (KGS), but because of lack of accessibilities in such high-profile institutions, she was not able to find her place. Despite of refusals and rejection she didn’t give up and finally got admission into Foundation Public School, where she finished her A ‘Levels very comfortably.

New sets of challenges awaited after her A levels as well. Her dream was to get into Karachi’s finest business school, the Institute of Business Administration (IBA) but lack of facilities



## Winter 2019-2020

for the wheelchair access, she could not attend. Unwavering, she applied to the Institute of Business Management (IoBM) which had ramps and lifts in every building, she was selected on merit and learned more than only academics and ended up being a Gold medalist in MBA marketing.

The world outside the confines of educational campus was not easy for her, as she had very limited job opportunities. The experience of getting into Unilever was a miracle moment of her life and she shared with us her feelings. "I was fortunate enough to go into Unilever Pakistan Limited, one of the top multinationals, and for me getting a job was not only challenging because I had limitations but the main issue, I had was, the accessibility. When my friends had 30 to 40 options to apply, I had limited options because wherever I went there were stairs, there were no elevator and I wanted to work independently. Fortunately, Unilever was fully accessible. It's extremely very challenging when I was applying there were 7,000 applicants and out of 7,000 applicants 10 of us got the employment. Mr Ehsan Malik; Chairman Unilever said that Farhat I am not hiring you because of your disabilities, I am hiring you because I know your abilities. So, no sympathies and he hired me for who I am."

Farhat has always believed in her talent and never used her family name to win a place, her father Rasheed Jan Mohammad, CEO Westbury Group Companies said, "During her stay of four years in Unilever, nobody knew that she was our daughter." She joined her family business Director of Westbury Group of Companies and also launched a rice brand, Shanshah. She has many potential business plans in pipeline for her company.

A sympathetic heart and sheer determination to do something for differently abled people makes her an inspiration for others. She believes that disability exists not because someone is paraplegic but because the broader environment is not accessible, and she wants to amend that environment. Asserting her passion for making the environment wheelchair accessible, she revealed that, "I approached many Government officials and legislators, and drafted legislations to ensure the implementation of laws for differently abled people but the progress is not momentous at all. I want to make certain that special people get the jobs as per reserved 5% job quota and live an independent life."

Talking about her passions and ambitions she also delineated her dream to make Pakistan wheelchair accessible and acceptable. She convinced the owners of hotels and restaurants to build ramps, Café Aylanto, Ginsoy and Café 76



responded to her request and made ramps to make everyone access possible. She wishes to perpetuate her efforts to convince restaurant owners, concerned authorities of Malls and shopping plazas to incorporate ramps and lifts in their architectural plans.

Acknowledging the fact that media has a dominant voice and can be used to change the perception of masses regarding differently abled people, she told us "I had a passion to host a program where I could not only represent special people but also get my message across. I was willing to work for free, I wanted to invite builders, architects, people from education sectors, law makers. I wanted to do something for the special strata of our society through media, but they refused by saying that it will affect their rating because people don't watch such shows." Media offered her to host weddings in morning shows, which she refused as

## I STAND FOR DISABILITY RIGHTS

accessibility, safety, community acceptance  
INDEPENDENT LIVING AND QUALITY OF LIFE  
FULL AND ACTIVE PARTICIPATION IN SOCIETY  
equal access to education and employment

her aim was different.

She didn't give up in the face of dejections and took another initiative by the name of Show You Care to help the physically impaired people to provide them equal access throughout the country by protecting their rights. SYC is an organized society of vibrant people working towards addressing the concerns of



physically challenged people. It's also the vision and mission of Show You Care to make places in Pakistan wheelchair friendly. It is a platform which gives everyone an opportunity to play his/her part in this cause and prove to become a better human, a better Pakistani.

love, compassion and positive energy, I feel obliged to her for everything she did and still does for me. I remember, when I was in school, she used to come during recesses to play with me and my friends. She is always there to make me comfortable. Whenever I feel low, I turn up to her."

When we asked that who is the person you turn to in your low times, she said "The role of my parents in making me independent is monumental. My mother, for me, is a source of

Farhat Rasheed is an itinerate and a foodie. She loves travelling and dining out and wants to try every new place and restaurant in the town, but her options are limited. she said, "I love every kind of cuisine, but continental is my favorite."



Apart from parents her friends play an important part in her life. Nida Anwar her best friend said about Farhat, "I learned five things from her, Resilience, courage, faith, hope and discipline and this is more than what I gave to her."

She also expressed her desire to work for CSR alongside the students of Greenwich University. She yearns that students should develop this understanding and need of inclusivity in our society. She says if university takes any such initiative where students go and motivate private owners to build ramps, she would love to join the cause.

In today's youth she wants to inculcate the thought that, "Our disabilities don't define us, disability needs not to be an obstacle to success. If someone can't see your ability, it is his disability."

## ACTIVITIES AT Greenwich University Pakistan Mauritius Branch Campus (GUPMBC) & RODRIGUES

### MBA Executive Dissertation Defense

It was a celebration galore at Greenwich University Pakistan-Mauritius Branch Campus on 26 September 2019, as the first batch of MBA (executive) students painstakingly defended their dissertations after journeying through the intellectual highway for several months. Your graduation marks the culmination of all the hard work you have put through your life as students. Congratulations-not just for earning a master's degree, but for finally becoming the master of your own destiny. The entire Greenwich management team is happy with your achievement. You have made us proud.



### Career Counselling Sessions

Committed to preparing future leaders in the financial world, Greenwich faculty conducted career counselling sessions in some colleges, in Mauritius on 28 September 2019. Rectors, Managers, Staff and Students of all the Colleges visited, warmly welcomed our team as they savored the message of Greenwich University's Vice Chancellor Ms. Seema Mughal delivered by our faculty member regarding ACCA-UK program.



## Cultural Exhibition & Educational Fair

Greenwich University in collaboration with High Commission of Pakistan in Mauritius participated in Salon du Pret à partir event, held at the Swami Vivekananda International Convention Centre (SVICC) Pailles, Mauritius, on 6th October 2019. Mauritians as well as foreigners attended the program, which provided them the opportunity to prepare for Christmas holidays, and rab minds with people from other cultural backgrounds.



Mauritius Campus Activities

## DIPAWALI A Festival of Lights!

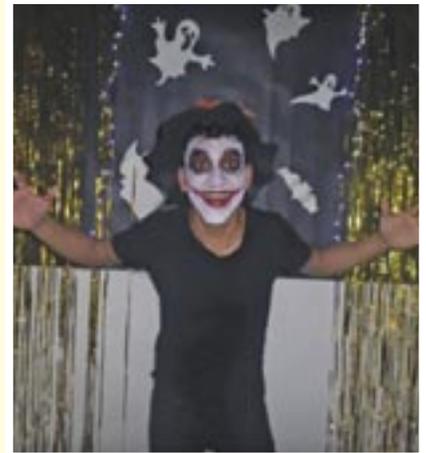
Determined to offer a wholistic education in a multi-religious environment, Greenwich together with its Hindu students marked 2019 Diwali celebration in a grand style. Known as Deepavali, or the Festival of Lights, the feast was one of the most beautiful and joyous times in our calendar, filled with love, gifts, dancing and rejoicing. The occasion was graced by Vice Chancellor Ms Seema Mughal, Mr. Faisal Idris, Consular Attaché, Pakistan High Commission in Mauritius, faculty, students and friends of Greenwich.





## Halloween Celebration at Greenwich

November 5, 2019 was a fun-filled day at Greenwich University Mauritius Branch Campus, as friends, faculty students wearing different costumes commented the Solemnity of All Saints, popularly called Halloween. Spider webs stretched across doorframes, pumpkin carving kit, various dancing steps and assaulted drinks jointly made the event colourful.



## Rodrigue Drama and Fashion Show



It was a harvest of talents on 20 July 2019, at Family Integrated Center Malabar in Rodrigues Mauritius as our student displayed their art potentials. The Drama and Fashion Show



was conducted by the ABE training program students of Rodrigues under the supervision of Mrs. Tahira Ahmed Khan, in the presence of their parents.

## Photo speaks of Market Research for ABE course with Mrs Tahira Ahmed Khan



### A Wow Experience, Ending 2019 in a Grand Style!! Still on our fun-filled end of the party!

Greenwich students and faculty in a Catamaran Cruise to the Northern Island-Ile aux Cerfs.

Greenwich University Pakistan Mauritius Branch Campus students and faculty in a Catamaran Cruise sailed to the Northern Island-Ile aux Cerfs, for excursion and end of the year party. During this memorable trip, our students navigated towards the waterfall at the end of the longest river of the island. They snorkeled in the deep layers among the lively corals and fish. Feet-in-the-sand, everyone enjoyed the scrumptious and fresh BBQ, which was served on boat for lunch.



### Honoring our Short Courses Graduates

As an institution that delivers transformative education, Greenwich University Mauritius Campus on December 21, 2019, honored its short courses graduating students. Short courses are skill-based academic programs that prepare and empower students in the areas of management, business, tourism and hospitality. The graduation ceremony was a mélange of emotions, along with pride and satisfaction as families, friends, faculty and students gathered to savor the

moments. Greenwich celebrated its amazing students for their commitment and sense of responsibility throughout this period of engaging intellectual exercise.

Dear graduates, you deserve this acknowledgment. The entire Greenwich Family celebrates your achievements and speaks with optimism of your future, while appreciating your parents for their trust on us and your facilitators for their doggedness. Congratulations !!!

## Friends of Pakistan

Friends of Pakistan, Mauritius (An association which regroup Mauritian nationals who have been studying in Pakistan under Pakistan Technical Assistance Scholarship program) in collaboration with Pakistan High Commission celebrated 143rd Birth Anniversary of Father of the Nation, Quaid-e-Azam Muhammad Ali Jinnah at the Islamic Cultural Centre, Port Louis on December 21, 2019. On this occasion they bade Farewell to Mr Hamada Ali, a Comorian student, who got the chance to wear the mortarboard on the 14th convocation of Greenwich University Pakistan. His academic journey at Greenwich Mauritius Campus was sponsored by Friends of Pakistan, which not only changed the course of his life but made it possible for him to manage his pace with the ascending economic surges.

The ceremony was attended by members of Pakistani diaspora, Mauritian nationals, the representatives of various communities and non-governmental organizations. The representatives of various print and electronic media houses were also present to cover the occasion.

Mr. Ahmadally Edun, President, Friends of Pakistan, paid rich tributes to the Quaid-e-Azam, his dynamic leadership of the Muslims of sub-continent and his vision.



High Commissioner, Dr Syed Rizwan Ahmed appreciated the endeavors of the organization of this event. He treasured the vision of Quaid-e-Azam and his struggle for Independence of Pakistan. He cherished that the Father of Nation was epitome of a balanced personality, but his genuineness and his boldness was invincible. Talking about his political acumen he said, "His vision and will, his capacity to handle delicate and grave situations was put to the severest test, and his phenomenal success dazzled the eyes of friends and foes alike." He also highlighted that bilateral relations between Pakistan and Mauritius are congenial and ever evolving.

At this occasion, Ms Nasreen Banu Absheek, a renowned artist of Mauritius presented an awe-inspiring painting to Mr Hamada Ali Hassani as a gesture of valediction from Friends of Pakistan.



Mr Hamada in his farewell speech said, "On this wonderful and special occasion of " 143rd birth anniversary of Father of the Nation, Muhammad Ali Jinnah, I take this opportunity to extend my gratitude to Almighty Allah and special thanks to the Association of Friends of Pakistan. I'm truly humbled by the show of your love and support that I have received from this Noble Association. Therefore, big thanks to Ms Nasreen Banu Absheek, for the outstanding and amazing work that you did for me. I'm highly grateful. Members of this Association will always occupy a deepest place in my heart. Thank you so much once again for believing in me. I am honored to be a part of Greenwich Family, and amongst the first graduating batch of Greenwich University Pakistan Mauritius Branch Campus. May Allah bless this Noble Association, Greenwich University, and all people who helped me out. Ameen!"

At Greenwich, we are highly grateful to "Friends of Pakistan" for benignantly sponsoring a student from Comoros at Greenwich University Pakistan Mauritius Branch Campus through-out his academic path. A virtuous cause indeed!

The Greenwich Family is appreciative and truly consider Friends of Pakistan as an extended Greenwich Family in the Celestial Heaven on Earth, Mauritius.  
Long Live Pakistan Mauritius Friendship!



# SPORTS

**Members of Sports Committee:** Mr. Ahmed Razza Bhatti, *Cricket Coach*, Mr. Asif Razzak, Mr. Azam Khan, *Football Ball Coach*, Ms. Koshela Kumar, *Throwball Coach*, Syed Musanif Shah, *Basket Ball Coach*, Sarfraz, *Volly Ball Coach* & Mr. Vijay Ratan, *Sports Coordinator*

## 13th AKU Inter University Men's Basketball Tournament 2019

13th AKU Inter University Men's Basketball Tournament was organized in Karachi by Aga Khan University Basketball Campus, in which 7 Universities participated. A four-day basketball Tournament from 25 - 28 Sep 2019, was full of excitement and fun.

**1ST SEMI FINAL**  
Greenwich Vs AKU

**2ND SEMI FINAL**  
IBA University Vs Bahria University Medical



Greenwich University, IBA University, Bahria University Medical, AGA KHAN University, PAF KIET University, IOBM University, Ziauddin University participated in the Tournament.

**FINAL**  
Greenwich Vs IBA

**WINNER : IBA**  
**RUNNER-UP : Greenwich University**

## 13th South Asian Games

**Muhammad Hamza Anwar** (BS61 7589) student of Greenwich University, represented Pakistan in 13th South Asian Games 2019 Swimming Championship. More than 200 players from more than 8 countries India, Bangladesh, Srilanka, Bhutan, Nepal, Maldives took part in this international tournament.

Muhammad Hamza Anwar gave an extraordinary performance by qualifying in finals at both of his events 400m IM and 200m Breaststroke, he beat Nepal, Maldives, Bangladesh and Bhutan qualified for the finals. Greenwich University feels proud on Muhammad Hamza remarkable achievement.



## Greenwich University Inter-School O & A Level Basketball Championship 2019

Greenwich university organized the Inter-School O & A Level Basketball Championship from October 1st till October 19th 2019. Total thirty teams from all over Karachi Participated in Championship. Top referees of Karachi conducted the matches under the supervision of Mr. Yaqoob Qadry (Associate

Secretary Pakistan Basketball Federation). All Matches were played in very peaceful and friendly environment.

The following O & A Level teams participated:

A Level Teams Names		O Level Teams Names	
Boys	Girls	Boys	Girls
Nixor College (Red)	Nixor College	The Indus Academy	The Indus Academy
Cedar College	Cedar College	Habib Public School	Bay View Academy (DHA) A
Nixor College (White)	The Lyceum School	Bay View Academy (DHA)	Bay View Academy (Clifton)
Discovery Center Beacon	Discovery Center Beacon	Bay View Academy (Clifton)	Bay View Academy (DHA) B
Raydan College	Scepter College	Generations School	
Credo College	The Indus Academy	The City School (Dk)	
Scepter College	Dawood Public	Shahwilayat School	
Alpha College		Reflections School	
Generations School			
The Lyceum School			

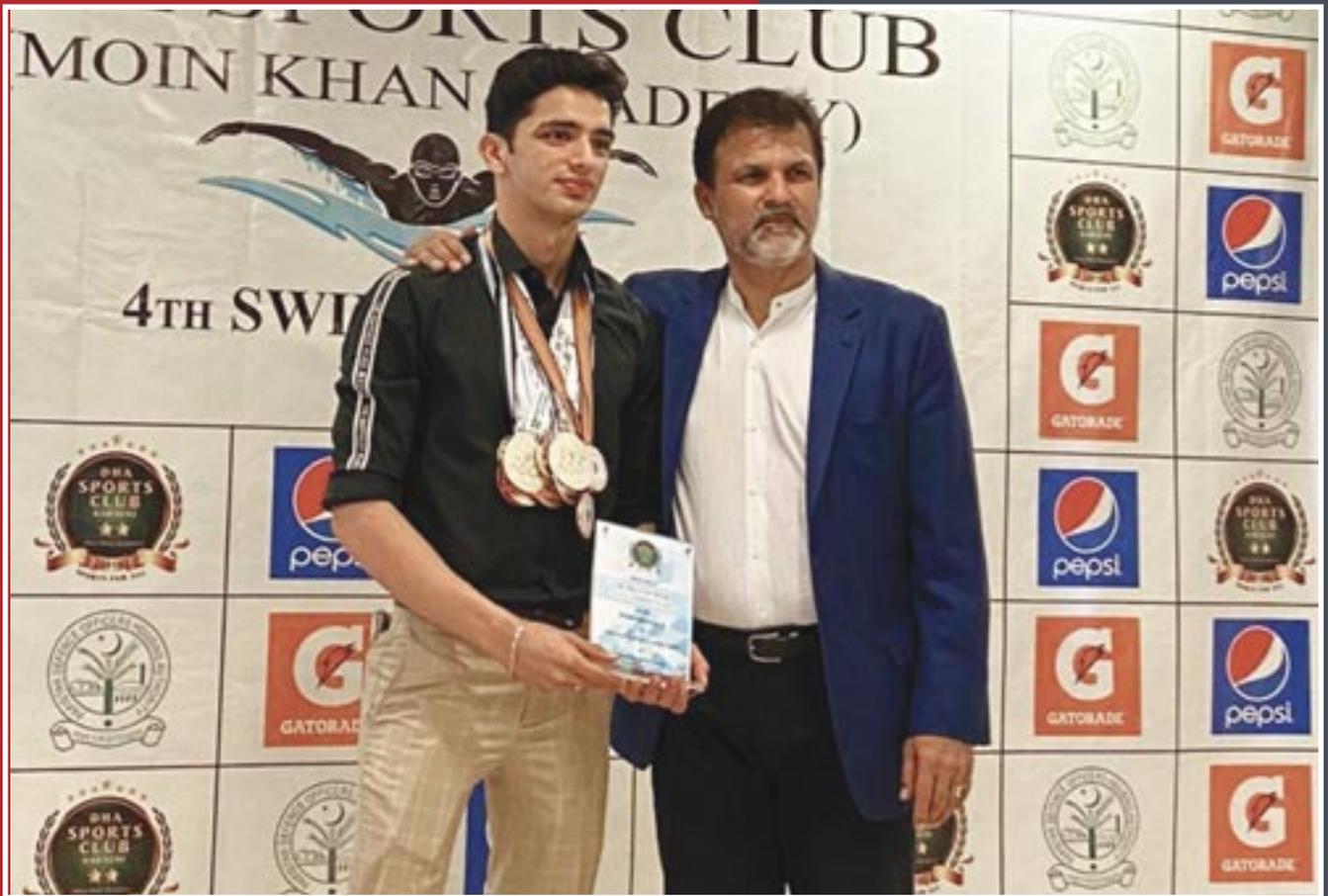


The Final matches were played between:

1. Habib public School V/S Shahwilayat Public School (O Level), **Habib Public School won the final.**
2. League Matches Played between O Level Girls Teams. **The Indus Academy topped the League Matches.**
3. Nixor College (Girls) V/S The Indus Academy (Girls). **The Indus Academy (Girls) Team won the final.**
4. Nixor College (Boys Red) V/S Generations School. **Nixor College (Boys Red) won the final.**

Mr. Muhammad Muneer Khan and Yaqoob Qadry headed a wonderful prize distribution ceremony. Trophies to Winners and Runners up were distributed, best players awards were given to the distinguished players. After the distribution Yaqoob Qadry, Dileep Singh and Ghulam Muhammad extended their thanks to Greenwich University for organizing such a mega event.

## 33rd National Games Swimming Championship 2019



33rd National Games Swimming Championship took place in Islamabad Jinnah Sports Complex from 11th – 13th November 2019. More than top 10 teams from Pakistan participated in this tournament, including departments and provinces such as, Wapda, Army, Sindh, Navy, Punjab and many more.

Tournament, his performance was astounding and he Won 9 Medals throughout the championship.

Muhammad Hamza was also given an appreciation award and a cash prize of Rs.10,000 from legendary Ex Cricketer of Pakistan **Mr. Moin Khan** for his achievements and extraordinary performance in the 33rd National Games Swimming Championship 2019.

**Muhammad Hamza** (BS61 7589) Participated in this

## Sports Gala — Fall 2019

Sports

In - House Sports Gala Fall 2019 event was held from 24th to 30th September 2019. Games which were played:

### Futsal, Snooker, Table Tennis, Cricket, Foosball, Fifa, & Throwball

- **Futsal**

Winner: Team (Kids of tomorrow)  
Runner up team (Young star)

- **Snooker**

Winner: Muhammad Tahir  
Runner up: Ashhad Rajput

- **Table tennis (Boys)**

Winner: Zohaib  
Runner up: Hassan

- **Table tennis (Girls)**

Winner: Joanna  
Runner: Sabahat niazi

- **Cricket**

Winner: Team Zalmi  
Runner up: Team Glock

- **Foosball**

Winner: Aliyun Raza Team  
Runner up: Faraz Mehmood Team

- **Fifa**

Winner: Rayyan Maniya  
Runner up: Sufyan Irfan

- **Throwball**

Winner: Hafa Saleem Team A mixed  
Runner up: Sabahat Niazi team B mixed

- **Table tennis (Staff)**

Winner: Umer khan  
Runner up: Sajeel Liaqat



## 10th Culligan Girls Throwball Tournament 2019

Form 17 to 21 September 2019 at the City School PAF Chapter Karachi

Greenwich University Participated in Throw ball tournament. A record 106 teams in five different categories participated in the tournament. President of Pakistan women throwball federation Faiza Amir was the chief guest at the closing ceremony. She distributed Rs. 20,000 among the winners of each category as well as other prize, trophies, medals and

certificates to runner up teams.

Greenwich university beat Cedar College by 2-0 and won the title of University level with the cash prize of 20,000 rupees.



# Dean's List

## SPRING 2019

We offer our heartiest felicitation to all the distinguished students who made it to the Dean's List.

**WELL DONE !**

### Faculty of Management Sciences Department of Business Administration

#### Undergraduate Students

Roll No	Student's Name	GPA
BS58 6788	Muhammad Ismail Memon	3.42
BS58 6864	Karim Sohani	3.42
BS59 7116	Mehran Ullah Afridi	3.42
BS58 6924	Sheikh Mohammad Muneer	3.50
BS58 6935	Manoj Kumar Lohana	3.50
BS56 6663	Sharjeel Haseeb Baig	3.58
BS52 5992	Amirta Devi	3.58
BS51 5730	Najia Ahmed Hameed	3.58
BS51 5726	Faraz Tariq	3.58
BS62 7748	Agha Zahir Khan	3.67
BS51 5769	Abeer Irshad Unar	3.75
BS51 5739	Kulsoom Abbas	3.75
BS51 5855	Afshan Farooq	3.92

### Faculty of Social Sciences Department of Humanities

#### Undergraduate Students

Roll No	Student's Name	GPA
BE53 6034	Muneera Firoz	3.75
BE53 6027	Nuzhat Naseeruddin	4.00

#### Graduate Students

Roll No	Student's Name	GPA
MA62 7690	Somia	3.60
MA62 7686	Sundus Anwar	3.70
MA62 7687	Amna Iftikhar Shah	3.70
MA62 7691	Laraib Nasir	3.70

#### M.Phil STUDENTS

#### Post Graduate Students

Roll No	Student's Name	GPA
MP62 7794	Hassan Bakhsh	3.88
MP62 7790	Syeda Aliya Fatima	4.00

#### Phd Students

#### Post Graduate Students

Roll No	Student's Name	GPA
PH62 7791	Ashique Iqbal	3.83

### Faculty of Management Sciences Department of Economics & Finance

#### Undergraduate Students

Roll No	Student's Name	GPA
BS56 6650	Zainab Shahid	3.83
BS61 7389	Sheharyar Athar	3.75

### Faculty of Social Sciences Department of Mass Communication & Media Studies

#### Undergraduate Students

Roll No	Student's Name	GPA
BS52 5957	Jibran Najam	3.42
BS54 6322	Muhammad Nabeel Khan	3.50
BS51 5828	Zohaib Mukhtiar Chana	3.58
BS54 6265	Mussawir Gill	3.58
BS58 6719	Aliya Waqar	3.67
BS58 6722	Fatima Waqar	3.75
BS38 3240	Kevin Jal Kaikobad	3.75
BS61 7340	Hadiqa Khurram	3.75
BS51 5838	Samana Zainab	3.83
BS54 6131	M. Mehdi Masudi	3.83
BS58 6747	Alma Nazir	3.83
BS58 6987	Aleena Nadeem	3.83
BS58 6901	Sameen Rashid	3.83
BS53 6032	Mohammad Tayyab Qureshi	3.83
BS56 6631	Muhammad Madni Raza	3.83
BS51 5794	Shehbaz Mehmood Arain	3.92
BS56 6574	Maria Sadiq	3.92
BS51 5721	Nimra Irfan	4.00

#### Graduate Students

Roll No	Student's Name	GPA
MS61 7366	Muhammad Hashim Dahri	3.70
MS62 7623	Sahiba Rukhsar	3.70
MS62 7702	Hifsa Jamil	3.70
MS55 6417	Syeda Wareesha Masood Ali	4.00
MS55 6482	Saba Ahmed	4.00
MS55 6527	Filza Iqbal	4.00



*Greenwich University*

# GLOBAL PROGRAM

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**SFU Sigmund Freud**  
**Universit**  
[www.sfu.ac.at](http://www.sfu.ac.at) Austria

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**UNIVERSITY**  
[www.studinter.ru](http://www.studinter.ru) Russia

**U-MAP**  
**UNIMAP**  
[www.unimap.edu.my](http://www.unimap.edu.my) Malaysia

**PRIFYSGOL**  
**BANGOR**  
**UNIVERSITY**

[www.bangor.ac.uk](http://www.bangor.ac.uk) UK

**Murdoch**  
**UNIVERSITY**  
[www.murdoch.edu.au](http://www.murdoch.edu.au) Australia

**imc** **FH KREMS**  
**UNIVERSITY OF APPLIED**  
**SCIENCES/AUSTRIA**  
[www.fh-krems.ac.at](http://www.fh-krems.ac.at) Austria

**MAHSA**  
**UNIVERSITY**  
[www.mahsa.edu.my](http://www.mahsa.edu.my) Malaysia

**A.P.U.**  
**ASIA PACIFIC UNIVERSITY**  
**OF TECHNOLOGY & INNOVATION**  
[www.apu.edu.my](http://www.apu.edu.my) Malaysia

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**Bristol** University of the West of England

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**Business School**  
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**COLLEGE OF THE**  
**North Atlantic**  
[www.cna.nl.ca](http://www.cna.nl.ca) Canada

**HELP**  
**University**  
**University of Achievers**  
[www.help.edu.my](http://www.help.edu.my) Malaysia

**Liaoning**  
**University**  
[www.emweb.lnu.edu.cn](http://www.emweb.lnu.edu.cn) China



### Pakistan Campus

DK-10, 38th Street, Darakhshan, Phase VI, DHA, Karachi-75500

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### Mauritius Branch Campus

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