

SPRING 2019

Vol. XIX, Issue 1 - ISSN 2305-7947

# Grvision

BI-ANNUAL MAGAZINE

Greenwich University  
Reimagining Pakistan  
at the European Union

32  
1987  
2019  
Greenwich  
Celebrates  
32 Years of  
Academic  
Excellence



**DR FAROOQ MUGHAL**  
FCMI, FHEA, FRAI, MCIPD

Assistant Professor  
University of Bath, UK

**Alumnus**  
Greenwich University



*Greenwich University*  
Pakistan - Mauritius



Dear Readers,

Life is similar to a roller coaster ride moving at a very fast pace. Once again, here we are with the latest issue of GVision which serves as an additional communication channel bringing the Greenwich fraternity close together.

A teacher of mine once told me that change is the only constant in life. That's certainly true for the entire editorial team here, who are working tirelessly to make GVision more interesting for the readers by adding new segments to it. The co – curricular activities in this issue will surely pick your interest.

Our special feature of this month is Reimaging Pakistan at the European Union. 25 member delegation led by the Vice Chancellor visited the European Parliament to promote educational and cultural exchange across the EURASIAN region. *“Greenwich envisions a shining Pakistan and we have taken a major step in that direction,”* as stated by Ms Seema Mughal, Vice Chancellor.

We have also conducted interviews of Dr. Farooq Mughal, Alumnus, Greenwich University who is surely the most important manifestation of Greenwich's excellence and Mr. Taha Kehar, a successful author of 03 books who met our student Ayesha Abdul Razzak, the interviewer at T2F to discuss his success story.

Greenwich takes massive pride in its students and yet once again the students have made us proud in different fields.

I would like to extend my gratitude to the entire editorial team and the Graphic Designer, Ms. Shazia Anwar who assisted me in compiling up this Issue.

I would like you all to visit the official page of Greenwich University to eye over real time updates of ongoing and upcoming socio- cultural events and view images on the online gallery.

Your valuable thoughts, comments, ideas, feedback, contributions and suggestions are more than welcome at [rizwana@greenwich.edu.pk](mailto:rizwana@greenwich.edu.pk)

Happy Reading!!

**Rizwana Amin**

## Editorial Board

### Patron

Chancellor  
Ms. Seema Mughal

### Editor

Rizwana Amin

### Coordinators

Ali Jillani  
Anum Naz Durrani  
Ariba Ashfaq Ali  
Azita Salman  
Iqbal Jamil  
Maria Shafiq  
Rub Nawaz  
Tahira Tariq

### Contributors

Ayesha Abdul Razzak  
Joanna Sophie Godinho  
Nimra Irfan  
Ramsha Sultan

### Layout & Designing

Shazia Anwar

### Photography

Sajeel Liaqat

# G VISION SPRING 2019

## CO – CURRICULAR ACTIVITIES

### 05 GREENWICH UNIVERSITY DELEGATION VISIT TO THE EUROPEAN PARLIAMENT

Visit to The Embassy of Pakistan  
Visit to The Brussels Parliament  
Visit to The Geneva Business School  
Visit to The IMC  
Visit to The Sigmund Freud University  
Coordination Meetings with European Universities

### 10 SOCIO-CULTURAL TRIP

Europe

### 12 WORKSHOP

Animation For Media Students

### 13 POWER OF SEMIOTICS & VISUAL MEDIA

A Guest Speaker Session

### 13 'The Philosophy Behind Movies'

A Guest Speaker Session

### 14 IMPORTANT OF SOCIAL MEDIA IN BUSINESS WORLD

A Guest Speaker Session

### 15 BEST DRUMMER and BEST GUITARIST Award

### 15 INTERNATIONAL EDUCATION WEEK

### 15 Script Writing Class

Guest Speaker Session

### 16 SCREENPLAY DRAMA INDUSTRY

A Guest Speaker Session

### 17 GREENWICH TIMES

Class Project

### 17 STORY BOARDING

Final Project

### 17 PTV KARACHI

### 18 FREEDOM OF PRESS & CURRENT MEDIA

Seminar

### 20 GENDER DISCRIMINATION AND HARASSMENT AT WORKPLACE

Seminar

### 24 A STREET CHILDREN SCHOOL PROJECT

Class Project

### 27 6TH ASIA-PACIFIC FORUM

Bangkok

### 28 RASHEED NOORANI

An Interactive Session with Storyboarding Guru

### 28 "G TELEVISION" NEWS STATION

Visit

### 29 'PHOTOJOURNALISM'

Final Exam Project

### 29 AUDITION FOR NEWS ANCHOR & HOSTS

## EXTRA CURRICULAR ACTIVITIES

### 30 ENVIRONMENT, HEALTH & SAFETY

5th International Summit

### 30 "ISHQ SUFIYANA"

A night filled with Melodious Sufi Qawwali

### 31 "YOUTH HUMAN RIGHTS AWARENESS"

Seminar

### 33 'CLEAN & GREEN PAKISTAN'

Seminar

### 34 AWARENESS ON NUTRITION

Guest Speaker Session

- 34 GLOBAL WOMEN MEDIA**  
Conference 2018
- 35 "CIVIL RIGHTS MOVEMENT IN USA"**  
A Talk
- 36 BASANT FESTIVAL 2019**  
Activity
- 38 CHALLENGES & OPPORTUNITIES FOR PAKISTANI WOMEN.**  
Seminar
- 39 CREATIVE INDUSTRIES IN PAKISTAN**  
Seminar
- 39 PAC**  
MoU Signing
- 40 PAKISTAN RESOLUTION DAY**  
Celebration
- 41 JAPANESE ACTING AMBASSADOR**  
Visit
- 41 IBA THEATRON, 2019**  
Participation
- 42 AZCORP ENTERTAINMENT PVT. LTD.**  
MOU Signing
- 42 TRAINING SESSION**  
All Societies' Heads
- 43 OPEN MIC SESSION**  
By Greenwich University Literary Society
- 45 ART FOR ART'S SAKE**  
By Greenwich University Arts & Creative Society
- 46 PET-A -PALOOZA**  
A Crazy Party to Celebrate Nature
- 48 DECLAMATION CONTEST**  
By Greenwich University Public Speaking Society
- 50 32 YEARS OF ACADEMIC EXCELLENCE**  
Celebrations
- 50 BLOOD DONATION DRIVE**
- 51 DR. FAROOQ MUGHAL (Alumnus)**  
Interview
- 56 MAURITIUS BRANCH CAMPUS/RODRIGUES CAMPUS**  
Activities
- 65 TAHA KEHAR Journalist/Novelist**  
Interview
- 69 SPORTS**
- SOCIAL RESPONSIBILITY**
- 75 Success Story of Alumni**
- 76 CHAMAKTEY SITARAY"**
- 79 ANOTHER FEATHER IN THE CAP 100 BEST**  
Performing CEO's Award
- 79 MARTYRS OF NEW ZEALAND MASSACRE**  
A Tribute
- 80 MUTUAL FUNDS**  
Awareness Session
- 81 ASKARI DEGREE COLLEGE**  
Academic Drive
- 81 DACC & RPK**  
Family Carnival & Pet Show 2019
- 82 ARMY PUBLIC SCHOOL**  
Academic Drive
- DEAN'S LIST**
- 83**



Greenwich University's 25-member delegation led by the Vice Chancellor visited the European Parliament to promote educational and cultural exchange across the EURASIAN region. Member of the European Parliament Mr Wajid Khan received the delegation from Pakistan and encouraged such exchange to strengthen people to people connections across borders. Ms Seema Mughal, Vice Chancellor, shared that Greenwich envisions a shining Pakistan on the globe and we have taken a major step in that direction. She also underlined that Greenwich aspires to produce global citizens who could serve as the peoples' ambassadors to present the best of our national glory. Pervaiz Losar, Chairman EUPak Friendship Federation, expressed his delight having facilitated the

first-ever University delegation visit to the EU Parliament that will enhance Pakistan's multi-lateral relations.

Ali Jillani, Head Diplomatic Affairs, Greenwich University, presented Pakistan through its historical residue, rich cultural diversity and artistic brilliance showcasing what best defines the nation. He also responded to the negative portrayal of Pakistan elucidating through substantive evidence that the country is the greatest victim of terrorism and it is high time that the world recognized its sacrifices for peace. He also pressed the EU to play an enhanced role in confronting some of the most unspeakable atrocities in the occupied Jammu & Kashmir. The delegate also explained how regional peace





could complement Belt and Road Initiative (BRI), which offers tremendous potential for enhanced socio-economic development across EURASIA.

During their interactions with the MEPs, the students also shared positive insights into the recent improvements in governance and accountability, education, minority rights and gender equality in Pakistan, and expressed their optimism regarding the country's progress in the times ahead.

MEPs including John Howarth, Sean Simon, Alex Meyer and

Nosheena Mobarak commended the University's efforts and emphasized that education and youth have a tremendous role to play in reimagining Pakistan. MEPs admired the country's resilience against terrorism and acknowledged its remarkable sacrifices for peace. The MEPs also agreed that efficient diplomacy will help Pakistan showcase its true intellectual, socio-cultural and economic potential in the international arena. The interactions highlighted the importance of upholding democratic values, human rights and social justice to ensure pluralistic outcomes for the global community.



### Greenwich Delegation visits Embassy of Pakistan

H.E. Naghmana A. Hashmi, Ambassador of Pakistan to Belgium European & Luxemburg, welcomed Greenwich University delegation at the Embassy of Pakistan in Brussels. The delegation was taken for an exposure visit to the different sections and debriefed on the functioning of the Embassy.

The Ambassador said that the delegation's interventions will definitely leverage our cultural diplomacy and the process requires consistent efforts to reimage Pakistan at the international arena. The embassy shared different resources that could be used to portray Pakistan's positive image to the world and extended its support for the initiatives.



### Greenwich Delegation visits the Brussels Parliament



The 25-member delegation led by the Vice Chancellor also visited the Brussels Parliament to reimage Pakistan. Senior Vice President, Mr. Fouad Ahdir, commended the University's efforts for advancing diplomatic and academic objectives. Mr. Ahdir said that Pakistan needs such advocates to undo the

propagandist media impression of the country and present its softer image to the world. He also offered Brussels Parliament's support for Pakistan's cultural diplomacy initiatives and expressed his desire to visit soon.



## Greenwich Delegation visits Geneva Business School



Greenwich University (GU) delegation visited Geneva Business School (GBS) campus in Barcelona for an exposure visit. The delegates were warmly received at the Campus and were involved in classes on Leadership and Entrepreneurship to get the real-time feel of the educational environment. GU and GBS management shared institutional pursuit for internationalization of higher education and discussed different avenues for such a collaboration. The institutions

jointly explored potential areas of collaboration through Exchange programs involving students and faculty, Joint-degree programs in the field of Business Administration, and Erasmus+ program as a strategic instrument to facilitate such collaboration. The institutions formalized the understanding through an MOU to advance strategic partnership in higher education.

## Greenwich Delegation visits to the IMC



Greenwich University delegation visited IMC University in Krems, Austria. The Universities explored areas of potential collaboration for academic and managerial cooperation, institutional governance strengthening for internationalization, and capacity building in higher education. This involved students and faculty exchange programs in joint areas of interest and strengthening Tourism and Leisure Management,

recognizing the tremendous potential for hospitality sector at both Pakistan and Mauritius in the wake of the emerging China-Pakistan Economic Corridor. The institutions also agreed to collaborate for joint research initiatives and the transnational study programme of the IMC. The understanding was formalized through an MOU to advance strategic partnership in higher education.







## Greenwich Delegation Visits The Sigmund Freud University



Greenwich University (GU) delegation visited Sigmund Freud University (SFU) in Vienna, Austria. The Universities explored areas of potential collaboration, especially in the field of Psychology where SFU holds a global reputation. This also involved students and faculty exchange programs in joint areas of interest alongside capacity building in higher

education. The institutions also agreed to collaborate in joint research initiatives and seminars for advancing educational outcomes in Pakistan and Mauritius. The understanding was formalized through an MOU to advance strategic partnership in higher education.

## Coordination Meetings with European Universities

Greenwich University delegates conducted different meetings across EU for educational collaboration involving student and faculty exchange programs; strategic partnerships for joint research initiatives, conferences and seminars; traineeship opportunities for faculty; and, capacity building for institutional governance strengthening. These involved

Bocconi University (Italy), University of Pavia (Italy), Complutense University (Spain), Department of Education - Barcelona (Spain), University of Barcelona (Spain), International Institute of Social Studies (The Netherlands), and Ventspils University College (Latvia).

**Ali Jillani**

*Head Diplomatic Affairs*



# Socio-Cultural Trip to the EU

The socio-cultural, educational and diplomatic tour was an exciting blend of exposure, learning and fun. The 25-member delegation of Greenwich University visited the European Union with academic and diplomatic objectives. The students also enjoyed excursions to splendid sights across Milan in Italy; Barcelona in Spain; Amsterdam in The Netherlands, and, Brussels in Belgium.





## Workshop on Animation for Media Students



A workshop was arranged on 'Broadcast Animation' at Greenwich University Karachi campus on March 1, 2019 to impart brief preliminary knowledge on role of animation in Pakistan broadcast industry.

Animator and employee at Sharp Images Pakistan, **Syed Muhammad Kashif** and filmmaker, musician and animator, **Azeem Lakhani** were invited as a guest speakers to be a part of the session.

Mr. Kashif explained the importance of creativity in the field of animation. There are five forces behind creativity which include inspiration, motivation, frustration, intimation and curiosity. On the other hand, Azeem Lakhani emphasized on knowing your audience thoroughly is the key for a successful mass communication whether it is an advertisement or film. Only those brands are succeeding who have done a thorough research on their potential target audience such as Ufone. Ufone has always interacted with its consumers and targeted youth which is their potential target market. That's why they have remained first in terms of number of users.

He also highlighted the hurdle that in Pakistan, there are many independent creative writers and musician who have connections with Hollywood but due to censorship policies, it creates a blockage for them. There is a serious issue of freedom of speech in the country which makes difficult for people to execute their ideas.

At the end of the session, Dr. Sabir Ahmed, Head, Department of Mass Communication & Media Studies presented memento to the valued speakers.

**Nimra Irfan**  
BS51 5721

## Guest Speaker Session Power of Semiotics & Visual Media



The Mass Communication and Media Studies Department held a seminar on the Power of Semiotics and Visual Media on March 24, 2019. The Guest Speaker, **Ms. Tazeen Hussain**, Head of Communication Design Department, Indus valley shared her experience and knowledge with the students and faculty. She highlighted the role and use of semiotics in advertising and film production.



## 'The Philosophy Behind Movies' An Interactive Guest Speaker Session



A session entitled 'The Philosophy behind Movies' was conducted on Wednesday, April 17, 2019 for the course of Civilization and Cultural Studies by Dr. Sana Shahid. The guest speaker was **Mr. Syed Hassan Aftab**, Assistant Professor at Muhammad Ali Jinnah University.

In his highly enlightening and thought provoking discourse on the occasion, he spoke at length about present scenario of ideas and philosophy behind eastern and western movies. He said that 'In an era when TV had overpowered literally any other medium for the masses, the big screen, cinema, enjoyed a way bigger equity'. He also shed light on how different

Societies and civilizations are using the weapon of movies to disseminate their religious ideologies, state ideologies and lifestyles. He also discussed the way cinema is being used to

change and shape mass opinion about life around globe. He also discussed many relevant examples from movies and emphasized the importance of original concepts.

The students actively interacted with him during question and answer session and raised pertinent questions on the subject. Later, shield award was presented to him by Head of the Department, Dr. Sabir and Sir. Iqbal Jamil as a token of respect and gratitude.



## A Guest Speaker Session on Importance of Social Media in the Business World

A Guest Speaker session was arranged for by Ms. Maria Shafiq, lecturer, Department of Mass Communication and Media Studies at Dr. Kamal Auditorium, on February 25, 2019. **Bushra Joyo**, Associate Strategy Manager at Starcom Mediavest Pakistan was invited as the Guest Speaker.

Miss Joyo has been working in the digital media for the last 7 years. She is a social media junkie, traveller, reader, cook, micro influencer and works as an associate at Starcom Pakistan. She talked about the importance of social media in the business world and how brands are using social networks for their business' benefits. Her presentation revolved around introduction of social media, pitch brief, creative pitch and business model.

She explained that social media is all about connecting, creating and sharing content. It is the most powerful tool for



brands which provides them personal data of prospective consumers, interaction with them and accurate feedback of

the brand's content. Before planning a social media campaign, a brand must know its potential target market. Moreover, it's content and posts must be current and relevant. Bushra Joyo also briefly described the process about how advertising agency works when it receives a contract from a brand which includes resource and time allocation, research, brainstorming and presentation sessions. She also gave details about how Starcom came up with an idea to use vlogger, Irfan Junejo's face for the social media campaign of Al-Meezan Islamic Bank. It was an interactive session in which the students asked their queries about how to utilize social media platforms for personal businesses. At the end of the session, Dr. Sabir Ahmed, Head of Department of Media Studies presented a token of gratitude to the honorable guest.

**Maria Shafiq**  
Lecturer / Social Media Manager



## BEST DRUMMER and BEST GUITARIST Award



Greenwich is proud at the students of Performing Arts Society for performing at Zab bandage and winning the title! **Best drummer** and **best guitarist** was also bagged by Greenwich University. Congratulations to the students!

## INTERNATIONAL EDUCATION Week



Ms. Rizwana Amin, Head, Department of Humanities represented Greenwich University at International Education Week celebrated by US Consulate in Karachi in collaboration with United States Educational Foundation in Pakistan (USEFP) on Tuesday, November 13, 2018.

## Script Writing Class Guest Speaker Session



**Mr. Fahad Khan**, film writer, from the crew films was invited as a guest speaker in script writing class. The students gained first hand knowledge of film writing and character development. Mr. Fahad spoke about the scope of Pakistani film industry, the importance of character's name to the look and feel of the entire film. He also pointed out the importance of parallel cinema and Netflix.



## A Guest Speaker Session on **SCREENPLAY** Pakistani Drama Industry is Growing at a very Rapid Pace

16

Co curricular Activities

A session was arranged at Dr. Kamal Auditorium, Greenwich University on February 04, 2019 in which popular drama screenwriters **Zanjabeel Asim Shah** and **Mehwish Hassan** were invited to share their success stories and experiences as experts with the students.

Zanjabeel Asim Shah wrote popular Pakistani dramas such as “Bashar Momin”, “Bala”, “Cheekh” and “Kaneez”. She interacted with Media Studies students and shared their journey as screenwriter till present day. She started her career as associate producer in a newly opened production house at that time where she learned typing at Inpage. Her first drama was “Ek Nazar Meri Taraf” was an immense success. Afterwards, she wrote “Najam” and “Saath Pardo Mein”

She told the students that hardworking is the key to success. A writer must have confidence on her/his skills and writing. Furthermore, if a writer wants to get an instant feedback about her/his story, then, share the story first with your family, relatives or servants. Their reactions will let you know where your story stands. She also stressed upon the importance of Urdu that if you want to survive in Pakistani drama industry you must be fluent in Urdu. She said, “I was good in Urdu that’s why I have reached to this stage.”

The script writer of “Kisay Chahoon”, “Hatheli” and “Wo Ishq Tha Shaid” Mehwish Hassan revealed her success story with the students that her family does not have any background in literature and writing that’s why when she



Zanjabeel Asim Shah and Mehwish Hassan addressing the audience

first shared her thought of becoming a drama writer with them, they discouraged her. Mehwish, began her career as a co-writer and editor but then

sometimes; some scenes become similar to Indian soaps but still the Pakistani drama industry is growing at a very rapid pace.



she wrote her first drama “Wo Ishq Tha Shaid” which received good feedback, her writing career began and now she is one the most demanding and popular screenwriters of Pakistani dramas. She said that Pakistani dramas are influenced with Indian media that’s why

At the end of the session, a token of gratitude was awarded to the valued guests by Dr. Sabir Ahmed, Head Department of Mass Communication & Media Studies and Mr. Iqbal Jamil, Assistant Professor.

**Ariba Ashfaq Ali**

Lecturer / Social Media Manager





## 'Greenwich Times'

The students of course, Fundamentals of Journalism, launched a newspaper by the name of 'Greenwich Times' at a ceremony held in the campus of Greenwich University, Karachi on May 04, 2019. The Chief Guest at the occasion was Professor Dr. Rafia Taj, Head, Department of Mass Communication, University of Karachi. She lauded the efforts and said that the true spirit of journalism can be seen in this newspaper printed by the students.

Professor Dr. A. Q. Mughal, Greenwich University, while addressing the ceremony said that sustainability should be followed regarding the publication. The unveiling of the newspaper was followed by a huge round of applause.



17

Co curricular Activities

## STORY BOARDING Final Project



Students of MS, Mass Communication & Media Studies displayed their final projects of Storyboarding on Sunday, June 28, 2019 at the Board Room of Greenwich University. Faculty members, Management staff, students were invited to witness excellent artworks created by the Media Students.

Storyboarding is a crucial part of pre-production phase and this was the first time that a course was designed and offered to the aspiring film makers. Visitors took keen interest in the sketches and drawings which were created manually by the students to depict various concepts in pictorial form under

Dr. Sabir Ahmed's supervision.

Some exciting ideas to portray the story on board were observed. Different faculty members admired and appreciated the untiring efforts of Storyboarding students who presented an amazing outcome in the form of drawings.



## A Visit to PTV KARACHI



The students of Broadcast Techniques with course instructor Mr. Iqbal Jamil, Assistant Professor, Department of Mass Communication & Media Studies visited PTV Centre, on April 17, 2019. The management welcomed the students and showed them the various departments. The students were briefed about the News, Current Affairs and Entertainment production process. The students visited MCR, PCR and Non-linear Editing suites. They also saw live shows and program recordings.

**Iqbal Jamil**  
Assistant Professor

## A Seminar on Freedom of Press & Current Media Laws



Group photo of students with guests and Ms. Tahira Tariq

In our class of course Media Management and Marketing the news about new media law was discussed as there was a hue and cry over media about the new laws and closure of media channels along with some newspapers. There was a news attributed to the information minister that government wants to regulate print, electronic and social media under one law. The proposed law is titled Pakistan Media Regulatory Law (PMRA) which will merge the rules and acts of Pakistan Electronic Media Regulatory Authority (PEMRA), Press Council of Pakistan (PCP) and Pakistan Telecommunication Authority (PTA) together and will function as a whole to address all complaints and regulatory aspects of the media.

When the news reports about the PMRA were searched it was found that The Council of Pakistan Newspapers Editors (CPNE) sees PMRA as an attempt to curb media freedom because senior journalists who were critical of government have already been asked to leave their jobs due to financial crunch. Entire channel of Waqat News was shut down costing hundreds of media personnel their live hoods. Senior journalists were of the view that historically media regulation such as PMRA is often an attempt by the state to control the media. Further they were of the view that why PMRA was created without the consultation with the media stakeholders?

It was decided to get the journalists' view on the issue directly from the journalists by visiting Karachi Press Club and by organizing a panel discussion on the freedom of press and current media laws. The objective of organizing the event was

to create an interaction of students with media personalities so that students can learn practical aspects of freedom of press. As our students are also related to the same media industry getting practical and personal views in the light of proposed media laws about the future of media industry was very important for students.

The management of Karachi Press Club was very helpful in organizing the event at Karachi Press Club on 4th April, 2019 titled "Freedom of Press and Current Media Laws". The panelist of our panel discussion were **Dr. Tauseef Ahmed Khan, Mr. Imtiaz Faran, Mr. Ashraf Khan and Mr. Mazhar Abbas**. Our special guest was **Mr. Arman Sabir**, secretary of Karachi Press Club who is an investigative journalist with over 25 years of experience in print, electronic and digital journalism, now working for ARY News. Despite of his busy schedule he was also present till the end of the event.

The event started with the recitation of the Holy Quran and brief introduction of the panelists with the audience. A large number of students from Greenwich University, Karachi University and Federal Urdu University, prominent media and journalists were present in the panel discussion. Course in charge Ms. Tahira Tariq gave a brief introduction of the topic and objectives of organizing the event. She quoted the United Nations' 1948 Universal Declaration of Human Rights which states: "Everyone has the right to freedom of opinion and expression; this right includes freedom to hold opinions without interference, and to seek, receive, and convey



Audience at panel discussion on freedom of press



Panelist with course in-charge Ms. Tahira Tariq



Dr. Tauseef Ahmed Khan discussing freedom of press

information and ideas through any media regardless of frontiers".

**Dr. Tauseef Ahmed Khan** was the first to share his experience and opinion on freedom of press. He is a famous columnist of Urdu language daily Express Newspaper, writer of books, political analyst and educationist who is related to Mass Media since more than 30 years. He gave an extensive information on the history of print media and evolution of freedom of press in South Asia. According to him freedom of press started in the British era with the publication of Hickey Gazette in 1780. He discussed about article 19 of the constitution of Pakistan which provides the concept of freedom of speech. According to him freedom of speech is a natural right of civilized societies to impart and acquire information about their common interests. It had always helped an individual in self-accomplishment, and led to discovery of truth. Freedom of speech had further strengthened and enlarged the capacity of an individual to participate in decision making, and provided a mechanism to achieve a reasonable balance between stability and social change. Such freedom of speech is the foundation of a democracy and the concept of free government for free people.

Our second panelist who came up to talk about freedom of press was **Mr. Ashraf Khan**. He is the Bureau Chief of Agence France Presse (AFP) where he had extensively covered security, social, and political issues of Pakistan. He has been working with the Associated Press (AP). He has also been associated with Daily Times and Business Recorder. He is also a writer for other prestigious publications. In relation to freedom of press he addressed on the issue faced by jour-



Mr. Imtiaz Faran discussing censorship in media

nalists whilst carrying out news and processing it. He also highlighted facts about the freedom of press and current media laws. According to him freedom of the press is the principle that communication and expression through various media, including print and electronic media, should be considered a right to be exercised freely. For freedom of press it is necessary that there must not be any interference from the state and the preservation of freedom may be sought through constitutional or other legal protections.

The third journalist in the panel was **Mr. Imtiaz Farhan** who is the President of Karachi Press Club and a senior journalist who has worked with several Urdu newspaper and television channels. He is currently associated with News One TV as Bureau Chief in Karachi. He mainly talked about freedom of press in relation to gatekeeping and news editing. He also highlighted the facts about censorship in media. He discussed how the Pakistani Constitution limits censorship in Pakistan but allows reasonable restrictions in the interests of the sovereignty and integrity of Pakistan.

The fourth and the last journalist in our panel was the well-known media personality **Mr. Mazhar Abbas**. He is well-known for press freedom in Pakistan who has worked as a journalist for more than 27 years and has endured repeated threats as a result of his work. He was associated with ARY News and was secretary-general of the Pakistan Federal Union of Journalists. He discussed freedom of expression in relation to the electronic media industry, the evolution of social media and how is news manipulated on social media. He also discussed freedom of press in the light of



Mr. Mazhar Abbas discussing news manipulation in social media

the rise of electronic media and how it has affected traditional media on a large scale.

During questions and answers session journalists were of the view that to a large extent, the Pakistani media enjoys freedom of expression inspite of political pressure and direct bans sometimes administered by political stake holders. Political pressure on media is mostly done indirectly. One tool widely used by the government is to cut off 'unfriendly' media from governmental advertising. Using draconian laws the government has also banned or officially silenced popular television channels. The Pakistan Electronic Media Regulatory Authority (PEMRA) has been used to silence the broadcast media by either suspending licenses or by simply threatening to do so.

In reply to a student's question about censorship, journalists informed students that media freedom in Pakistan is complicated; journalists are free to report on most things however any news articles critical of the Government or the Military and related security agencies are automatically censored. Anything perceived as blasphemous by the country's Blasphemy laws are also automatically subject to censorship.

On behalf of Greenwich University, Ms. Tahira Tariq thanked our valued guests, panelist and journalists for taking time out of their busy schedules to be a part of our event and for their active participation in the discussion. The event ended with the distribution of souvenirs to the guests which was followed by Hi-tea.

**Tahira Tariq**  
Lecturer



## Seminar on “Gender Discrimination and Harassment at Workplace”

“Gender Studies” course of Mass Communication & Media Studies focuses on current gender issues and examines the social and cultural construction of gender with the relationship of gender to personal experiences, social institutions, economics, politics and power. The objective of this course is to examine modern gender relations in our society, in our daily lives, at schools and workplaces, and at home.

During class discussion with the students, a question was raised by the students that does gender discrimination and harassment at workplace exists in our country? And if yes, then how this reality can be revealed from some reliable sources as nobody has the courage to come forward and accept such realities.

After a brain storming session, an idea was pioneered by the Course In-charge Ms. Tahira Tariq that a seminar on Gender Discrimination and Harassment at Workplace may be organized in which professionals from both the genders were to be invited to share their personal experience and to discuss the issue.

The management of Greenwich University always supports seminars and discussions on social issues thus the whole idea was approved and the date of the seminar was finalized; Sun-

day, November 11, 2018 from 12 Noon to 3 Pm at Dr. Kamal Auditorium, Greenwich University, Karachi Campus.

The objective of the seminar was to get the clear picture of the presence of gender discrimination and harassment at workplace in our society and to provide awareness and information about it. In addition to this students must have enough information and awareness as to how they can seek legal help and how does law support and help such victims.

After short listing, famous politician Ms. Shermila Farooqi, media professional Ms. Nadia Hussian, advocate Mr. Nadeem Sheikh, advocate Ms. Aleena Alavi, DSP Shireen Khan from Sindh Police and Regional Commissioner Department of Federal Ombudsman Secretariat for protection against harassment of women at work place Mr. Sikandar Mughal were finalized as guest speakers of the seminar.

**Ms. Sharmila Farooqi** is one of the leading female Pakistani politicians from Karachi, Sindh. She is the daughter of Mr. Usman Farooqi, who was a bureaucrat and the former Chairman of Pakistan Steel Mills. She earned her MBA degree from the Adamson Institute of Business Administration and Technology, Karachi. She has her second master’s in law. Before joining the politics she started her career from showbiz. She





Ms. Sharmila Farooqi, Ms. Nadia Hussain, Advocate Ms. Aleena Zainab Alavi, DSP Shirin Khan and Advocate Mr. Nadeem Sheikh

appeared in a drama series called Panchwan Mausum. She played her role along with all the big stars of Pakistani drama industry like Ijaz Aslam, Talat Hussain and Gulab Chandio. Sharmila Farooqi started her political career in 2005, before that she was a very active member and worker of Pakistan People's Party. Sharmila was elected on the reserved seat for women from PPP and she served as an adviser to Chief Minister of Sindh. She is a very confident woman and is heading the media cell of PPP.

**Ms. Nadia Hussain** is a Pakistani television actress, host, model entrepreneur and fashion designer. She started her career in modelling when she was 19. She is also a practicing dentist and has worked in many drama serials on different television channels. Nadia is considered as one of the top models in Pakistan.

**Advocate Mr. Nadeem Sheikh** got his law degree from S.M. Law College Karachi. He is presently working as advocate High Court with professional experience of more than 15 years in civil, criminal, labor, human rights and family laws. He is also the president of Justice Helpline which provides free of cost legal services and legal help to poor and needy people who cannot afford court fees and lawyers' professional service charges.

**Advocate Ms. Aleena Zainab Alavi** has a postgraduate degree in International Development Law and Human Rights from University of Warwick, UK. She is the Managing Partner at Lo Bono Law and the Head of Legal Affairs at Careem Pakistan. Prior to this, Ms. Alavi was a senior associate at an international law firm in Karachi and served as an associate at Ahmer Bilal Soofi & Co.

as well as a research fellow at the Research Society of International Law in Islamabad. Ms. Alavi is a High Court enrolled practitioner and has a keen interest in fundamental rights. She has published numerous articles pertaining to freedom of speech and regulations in cyberspace, rights of marginalized groups and women. Ms. Alavi has also been a visiting faculty member at National Defense University Islamabad, Iqra University Islamabad and Roots College International Islamabad, where she taught different subjects including International Law and International Human Rights Law.

**DSP Shirin Khan** holds a master's degree in political science and is serving Sindh Police since last 28 years. Presently she is working as Deputy Superintendent of Police Welfare and in-charge complain cell KPO. In 2000 she was the first lady officer who was selected for UN mission by UN SAAT team. She has the honor of working with United Nations peace keeping missions in Kosovo, East Timor and Sudan.

**Mr. Sikander Mughal** is Regional Commissioner / Advisor at the office of Department of Federal Ombudsman Secretariat for protection against harassment of women at work place. This department is headed by Federal Ombudsperson Ms. Kashmala Tariq.

On November 11, 2018 the seminar started with the recitation of the Holy Quran. The host of the seminar Ms. Amna and Mr. Fasih of media studies department welcomed the students, faculty and the honorable guests. After a brief introduction of the guest speakers the seminar formally began with the introduction of the topic by advocate Nadeem Sheikh.



Ms. Nadia Hussain, expressing her views



Ms. Sharmila Farooqi, expressing her views



Ms Tahira Tariq presenting shield to the guest.



**Advocate Nadeem Sheikh** shared his opinion about the issue that females are afraid to report discrimination and harassment they face at their workplaces because they are scared that their career might ruin, or their family will stop them from working. Senate has already passed a law against harassment at workplace in 2010 but generally people are unaware of it. Government should take measures to spread awareness about it and discussions and such seminars should be arranged for creating awareness, in this way we can overcome the situation to some extent.

According to DSP Shireen Khan, we live in a male-dominating society. Men not only try to control and dominate women at workplace but try doing it in families as well. Our male bosses think that they can work better than their female subordinates. She said that there are very few complains of harassment registered to us which is due to the fact that our women are unaware of the laws against harassment and gender discrimination. Shireen Khan herself also faced gender discrimination at workplace in the beginning years of her career.

Advocate Aleena Alavi argued that in this world whether its man or woman, both live with the patriarchal mindset. The need is to change our mindset. There is no difference in both genders, other than the biological difference but there is lot of difference in the expectations of what women should do and should not. Organizations must have day care centers for the children of their female employees in order to support them in their duty hours. She emphasized that there is law, but the problem is, its poor implementation. A female should be at least, strong enough to take the initial step of voicing out the harassment and discrimination she came

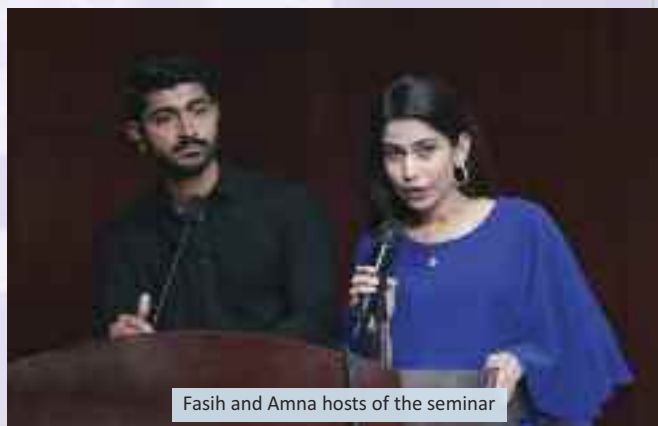
across, this way the problem can be lessened.

Sharmila Farooqi, started her discussion by saying that "I am a woman but I can do much better than a man". She denied the fact that there are only few cases reported regarding the harassment. Sharmila claimed that after the law of Protection against Harassment of Women at Workplace 2010 passed, many complains have been reported and several of them have been resolved. We do not know about it because the data was not publicized. She added on, that gender discrimination will always exist, it will never vanish but we can lessen it by talking about it or by taking action against those people who harass their sub-ordinate employees.

Sharmila appreciated Greenwich University for taking such an initiative to organize seminar on harassment and discrimination by saying that there was a time when sexual harassment was a social taboo topic, but now people can openly talk about it which is a positive change.

According to Nadia Hussain gender discrimination has been going on and will continue to happen. She argued that a severe gender discrimination against women in entertainment industry exists which can be witnessed by observing that there is a small number of female directors and photographers than men. On the other hand, in fashion industry there exists a gender discrimination against men because they are paid lower than women.

The last speaker, **Sikander Mughal** gave a brief summary on Protection against Harassment of Women at Workplace 2010 law with the help of an easy to understand power point presentation.



Fasih and Amna hosts of the seminar



Dr. Sabir Ahmed presenting shield to the guest.

He explained the definition of 'Harassment' according to the harassment at workplace Act 2010 which is "Any unwelcome sexual advance, request for sexual favors or other verbal or written communication or physical conduct of a sexual nature or sexually demeaning attitudes, causing interference with work performance or creating an intimidating, hostile or offensive work environment, or the attempt to punish the complainant for refusal to comply to such a request or is made a condition for employment".

He informed that the Act was built on the principles of equal opportunity for men and women and their right to earn a livelihood without fear of discrimination as stipulates in the Constitution. This Act also complies with the Government's commitment to high international labor standards and empowerment of women. It also adheres to the Human Rights Declaration, the United Nation's Convention for Elimination of all forms of Discrimination against Women and ILO's convention 100 and 111 on workers' rights. It adheres to the principles of Islam and all other religions in our country which assure women's dignity. Provisions made in the Protection against harassment of women at the workplace Act requires all public and private organizations to adopt an internal Code of Conduct and appeals mechanism aimed at establishing a safe working environment for working women. It shall be the responsibility of the employer to ensure implementation of this Act, including but not limited to incorporate the Code of Conduct as a part of their management policy. The management shall display copies of Code of Conduct at the conspicuous place in the organization and the workplace. On failure of an employer to comply with this provision the employer shall be liable to fine.



Mr Ali Saeed presenting shield to the guest.

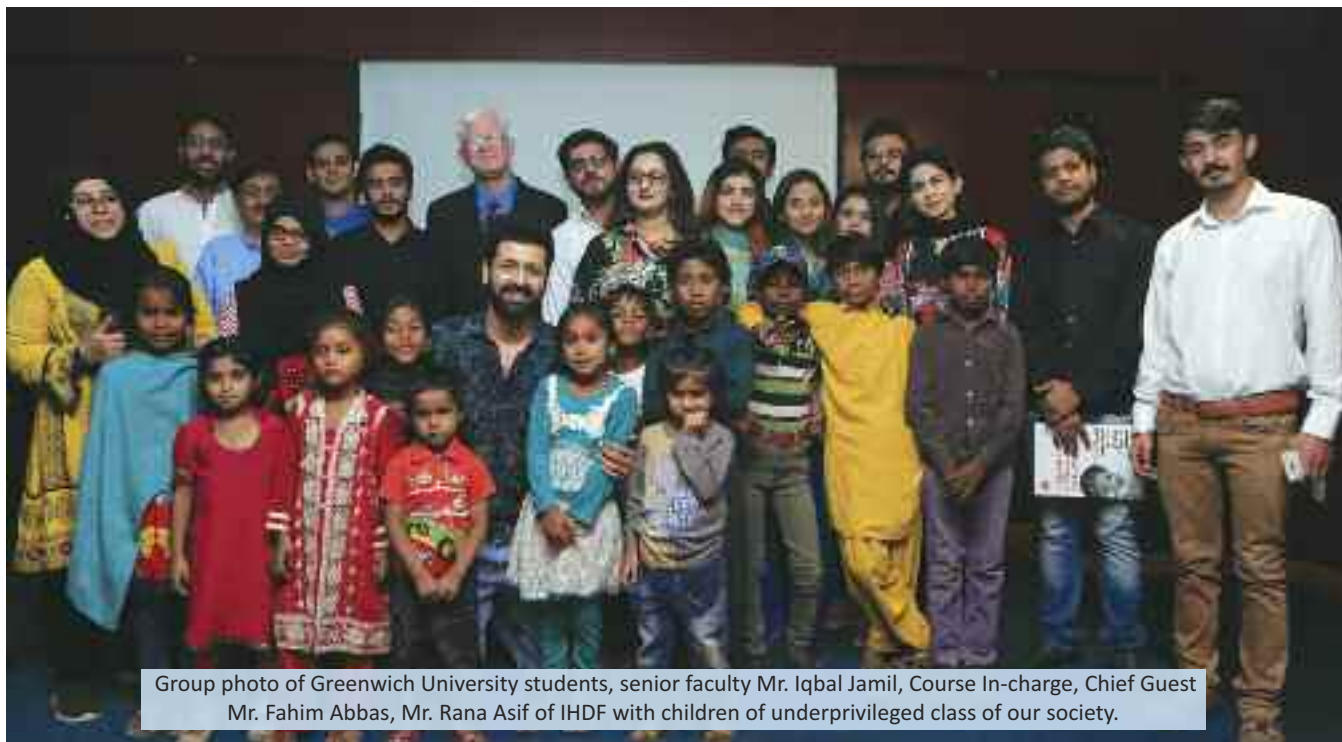


He also informed the audience about the measures to be taken place by the employees, procedure for filing complains and punishments according to Protection against Harassment of Women at Workplace 2010. People who are facing harassment of any kind can report to the Federal Ombudsman of Pakistan by visiting their office. A comfortable and safe environment is provided to female complainants. Complainants can also be sent to official website of Federal Ombudsman.

The seminar was attended by a large number of students, faculty members and prominent media. At the end of the seminar a small photo session ceremony was held in which Head, Department of Mass Communication & Media Studies, Dr. Sabir Ahmed and Ms. Tahira Tariq presented souvenirs as a gesture of thanks to the honorable guests. This ceremony was followed by a lavish lunch.

**Tahira Tariq**  
Lecturer





Group photo of Greenwich University students, senior faculty Mr. Iqbal Jamil, Course In-charge, Chief Guest Mr. Fahim Abbas, Mr. Rana Asif of IHDF with children of underprivileged class of our society.

## A STREET CHILDREN School Project

Street children are children experiencing poverty, homelessness or both and are living on the streets of a city, town, or village.

According to UNICEF's definition of street children, boys and girls, aged under 16 years, for whom "the street" has become home and or their source of livelihood, and who are inadequately protected or supervised. Street children are found all over the world especially in the underdeveloped countries. It is quite strange that developed countries also have street children. Some street children, notably in more developed countries, are part of a subcategory called thrown-away children, consisting of children who have been forced to leave home. Thrown-away children are more likely to come from single-parent homes.

According to Asia Child Rights the number of street children in Pakistan is estimated to be between 1.2 million to 1.5 million. In our country issues like domestic violence, unemployment, natural disasters, increasing poverty, swelling family size, abuse in schools, neglect and family breakdown, unplanned rapid urbanization, and lack of education are considered the major factors behind the increase in the number of street children. In our metro cities a sub-category of street children known as 'Runaway' children is also found. These are the street children who live or work on the streets, as well as the minority that return to their families at the end of the day with their meagre earnings.

In Karachi usually street children beg at traffic signals and scavenge around rubbish dumps or industrial waste sites or

take on menial jobs as cart pushers or dish washers, working 12-15 hours a day to earn around 75 rupees which is just enough to buy a meal for the day. Most survive by prostituting themselves, stealing or smuggling, making them vulnerable to contracting sexually transmitted infections, HIV/AIDS, Tuberculosis, Jaundice and liver or kidney disorders. A large proportion of these children sniffs cheap, readily available solvents to starve off hunger, loneliness and fear.

Street children are more often subject to verbal and sexual abuse, neglect, exploitation, or, in extreme cases, murder. In metropolitan cities child 'rental' for begging is a new and increasingly popular phenomenon among poor households. Beggars carrying small children with them in extreme cold or in hot weather around traffic signals are given some money usually in the form of coins as a sympathy to young children. Parents 'rent' their children out to an individual or group and both parties share the child's earnings. The inhumane treatment drives children to drugs and into the hands of criminal gangs who promise protection, food and a better life.

Children are said to be the future of a country. A simple question arises that how can we save the future of our country? Providing food, shelter, education and safety to every child of the country is the responsibility of our government. If our government is not providing such facilities to street children some responsibility also falls on the shoulders of our society. Our society at least can provide such facilities to street children by providing education to street children so at least they may learn to live a healthy life and may be able to earn



some money for themselves in a respectable way.

The students of Development communication and Theories of Communication under supervision of their course in-charge Ms. Tahira Tariq developed the idea to provide education to the street children. Due to scarce resources it was not possible that street children may be provided education by students or Greenwich University itself.

After a brain storming session it was decided that on self-reliance basis a project with the name of Greenwich University Street Children School Project may be launched in Greenwich University Karachi Campus with an objective to provide basic and primary education to the children of unprivileged class of our society so they may go to school for learning rather than to waste time by roaming in streets and become drug users with drug addicts or team members of gangsters. Children of unprivileged class of society are those children who pass their whole day roaming and playing in the streets nearby their homes. Due to extreme poverty their parent are unable to send them to even government run schools where free education is provided.

Due to limited resources and as initial move from our side a short cut was derived through which pre identified children from unprivileged class of our society will be sent to government run schools. By advocacy campaigns and regular visits if once interest in learning is created such children may be admitted to government run schools to continue their further learning and education. Initially during every semester at least 10-12 such children will be selected for sending to government run schools which will be gradually increased to 10-12 students per month.

Management of the Greenwich University came forward as their social corporate responsibility with a proposal that after students fund generation campaign whatever amount which will be short will be funded by the university.

Ms. Tahira Tariq contacted an NGO which was already working on street children education and welfare. The purpose of contacting the NGO was to save time and resources of our student volunteers in getting whereabouts of street children and to provide them non formal education before their admission to government run schools. Non-formal Education is the educational activity organized outside the formal system of education.

It is simple and flexible and can be delivered at any place convenient to the learners. It is generally designed to meet the basic learning needs of disadvantaged groups and can be availed of at any age'. The services of a proper NGO is also required to ensure proper attendance at schools and for getting progress reports of our admitted children. Our students engaged in their own studies were unable to get proper follow up of the progress and attendance records from government run schools. There must be someone to look after otherwise these children may run from school

and may be on the streets again. IHDF agreed to provide progress reports and attendance records of the street children on monthly basis.

Initiator Human Development Foundation (IHDF) is a non-profit organization established in 1997 by Mr. Rana Asif Habib. He is President and founder of IHDF. The main objectives of the foundation are: 1) to provide education to street children 2) to support abandoned, orphan and street children and 3) to discourage child labor.

In collaboration with IHDF the project was divided into five different phases and advocacy campaigns were prepared to send the messages to the children and their parents.

Three days initial training of students was the 1st phase of the project. The training was provided by Mr. Rana of IHDF on September 22, 23 and 30, of September, 2018 at Greenwich University.

The objective of the training was to inform the students about UN Convention on the Rights of the Children and the condition of children living and working in different countries of the world. The condition of our street children and different possibilities for their betterment was also discussed. Students were motivated through motivational speeches to come forward and work as volunteer for the Street Children School Project.

During the 2nd Phase of the training session highly motivated 14 students, 9 from the course Theories of Communication and 5 from the course Development Communication were selected as volunteers who were ready to give their time and were willing to work for the project.

This 3rd phase was started after midterm examination for the selection of children who were ready to go to School. Different slum and lower middle class areas were searched with the help of IHDF where poor people live and school going street children were available. Finally Rehman Colony situated behind Iqra University in Manzoor Colony was selected. Children with school going age form 4 years to 12 years were selected and their parents were requested for the permission. After several long sessions with the parents and hard work of several days 12 children were granted permission by their parents to join us. As a legal formality consent forms from the parents of selected children were prepared and were signed by the parents permitting us to send their child to school and to use their children's photos and videos for the future campaigns.

The 4th phase was the procurement of documents especially birth certificates which were required for admission in schools and estimation of individual child expenses. The selected children were willing and ready to go to school but their birth certificates were not available as their birth were not recorded in the official records of the concerned department. Birth certificates are required by all government



Ms. Tahira Tariq presenting souvenir to Mr. Rana Asif in appreciation of his services in our project



Chief guest Mr. Fahim Abbas



Amna and Sanwal hosts of the evening

run schools at the time of giving admission. Further school uniforms, shoes, school bags, water bottles, stationery and lunch boxes were required for the school children along with the birth certificate for admission to school. An estimated cost of all the above mentioned item along with official fee for the birth certificate was around 5,000/ rupees per child.

The 5th phase was the generation of funds for the project which was to be arranged on self-reliance basis by organizing Food Festival and donations. For food festival space was to be provided to vendors on payment of certain amount which will be donated for Street Children School Project. The official slogan of the project decided by students was: "Hath mein hath do, taleem ka sath do".

A fund raising campaign throughout the university was launched to collect funds to purchase school essentials for these children. Social media was also used to promote the cause. A very positive response and appreciation was received on official facebook page of the campaign.

Mr. Shehroz Dossani a student of course Theories of Communication wrote a song in Urdu language and sang for the campaign to encourage people to donate generously for the children of underprivileged class of our society. His song added a musical touch to the on-going drive.

On 27th October 2018 a Food Festival was organized at the campus for fund raising for the street children school project. Famous food outlets Subway, Limca, The White Biryani, DOH, Hugs with Mugs and Jeddah Food Centre participated in the Food Gala. The income earned by providing space to the food outlets was donated for the street children school project.

A large number of students with their friends and faculty visited the Food Gala for lunch and eating and tasting delicious food served by famous food brands. The Mughal family, students, faculty and staff also donated for the project.

On October 28, 2018 students organizing the campaign visited the School Uniforms and school accessories outlets

with selected 12 children for the purchase of uniforms, socks and shoes according to their required sizes. Other school accessories were also purchased for the children. The responsibility for the issuance of birth certificates for the street children was put on the shoulders of Mr. Rana Habib and from the collected donations official fee required for the issuance of birth certificates was paid.

On November 3, 2018 a small ceremony was held at Dr. Kamal Auditorium, Greenwich University, Karachi Campus for the distribution of school essentials to the children and announcement of their admission at government school. News anchor of Abb Takk News, Mr. Fahim Abbasi was invited as a chief guest for the ceremony. A large number of students and faculty attended the ceremony. Prominent electronic and print media was also present to witness the ceremony. Mr. Rana Asif of IHDF, chief guest Fahim Abbas and senior faculty Mr. Iqbal Jamil from the Media Studies Department distributed the gift packs containing school essentials to the street children. Children were very much excited and happy after receiving gifts.

Mr. Rana informed that these children are admitted to two different government schools and after two days they will join school. Ms. Tahira Tariq informed audience that the project enhanced the communication capabilities of our students and practical participation increased their communication capabilities and their ability to communicate effectively. Similarly designing of advocacy campaigns was a part of Development Communication course and various advocacy campaigns were designed in this project to motivate parents to send their children to schools.

Afterwards for the sake of motivation of the street children a tour of the university was organized and different departments were visited by the children. In the end a small certificate distribution ceremony was also held in which appreciation certificates were distributed among students by IHDF which was followed by lunch with the chief guest and the organizers of the project.

**Tahira Tariq**  
Lecturer

## 6th Asia-Pacific Forum on Sustainable Development at UNESCAP, Bangkok.



KRC-Greenwich University delegate represented Pakistan at 6th Asia-Pacific Forum on Sustainable Development at UNESCAP, Bangkok. The delegate also had the privilege of being part of the closed-meeting with Eminent persons of the UN to reposition and reform ESCAP for enhanced development outcomes across the Asian-pacific region. Some of the excerpts from Ali Jillani's interventions as part of the core recommendations from civil society.



**1.** A Regional Regulatory Mechanism composed of intergovernmental and UN entities should be enacted for a comprehensive review of Trade and Investment agreements to help countries like Pakistan secure policy space in defence of citizens' rights against neo-liberal manoeuvres like ISDS. The entity should also be mandated to help with prevention of illicit financial flows and combating corruption incidence to help reduce inequalities within and among countries.

**2.** In line with the regional roadmap, a regional tax body should be composed to facilitate coherent taxation reforms to enhance human development financing in the region. Other than the global push for mobilizing domestic resources for development, countries like Pakistan should also be supported in navigating macro-economic pressures embodied in conditions of market deregulations, debt-consolidation and austerity measures to avoid massive cuts to key strategic sectors like education, health and standard of living ensuring adequate



fiscal space for social development.

**3.** Beyond the politics of aid, it is a moral imperative for the international community to recognize that those mainly responsible for climate change should commit the most of their finances and technology required for adaptation and mitigation measures. In line with the Common But Differentiated Responsibilities and Respective Capabilities (CBDRRC) of the Paris Agreement, the developed countries must bear the onus to ensure capacity building, financial support, and technology transfer to the developing countries like Pakistan - ranked 7th most vulnerable country - to efficiently cope with climate change.

**Ali Jillani**  
*Head Diplomatic Affairs*



## An interactive session with Storyboarding Guru – RASHEED NOORANI

Mr Rasheed Noorani, Director Continuing Education at Indus Valley School of Arts visited Greenwich University on April 14, 2019 and conducted a very informative session on storyboarding. Many students of Media ,enthusiastically participated in this interactive session and discussed various aspects of developing narrations and how to deliver stories in an effective way. Mr Noorani also recited some versus of Maulana Roomi and stressed upon the need of believing in ones brand first in order to make it attractive for the audience. He also apprised the students about the importance of consistency in their brand story to make it a valuable brand. Inviting professionals of their relevant fields to interact with students and provide them a deeper insight of various professions, is a hallmark of Greenwich University and this session has proven another useful addition in the list of seminars and sessions held at GU successfully.



## Visit of "G television" News Station

The students of Greenwich University, Department of Mass Communication and Media Studies, of Broadcast Techniques visited the "G television" news station. The students were briefed by HR Manager and Anchor person, Ms. Sana Hashmi about "G television" . The students visited the newsroom,



production room, studios and administrative department. They also met news anchors and hosts of various programs.

## Auditions for New Anchors & Hosts

GTV held auditions at Greenwich University Karachi Campus in search of New Anchors & Hosts for Current Affairs, News, Sports & Entertainment on April 27, 2019. Many students gave auditions and learnt a lot from this experience. Senior News producer, **Sana Hashmi** and producer **Amanat Pasha** were also present as jury for picking up the new talent .



## 'PHOTOJOURNALISM': Final Exam Project



The final exam project of 'Photojournalism' was displayed at the auditorium on May 02, 2019. The displayed photographs depicted themes such as controlling of traffic by Police, the

ills of beggary, shopping before Ramzan, vegetable and fruit vendors and beauty of labour. In all, 100 photographs were displayed.

## 5th International Summit on ENVIRONMENT, HEALTH & SAFETY

Mr. Moiz Allidina, Alumnus and Lecturer Greenwich University addressed the 5th International Summit on Environment, Health & Safety on April 25, 2019 held at Marriot hotel. Mr. Iqbal Jamil Assistant Professor Greenwich University,



Karachi received the award on behalf of the Vice Chancellor of Greenwich University, Ms. Seema Mughal. The Summit was attended by CEO's & Managing Directors of various national and multi-national companies.

## “Ishq Sufiyana” A Night filled with Melodious Sufi Qawwali



“Ishq Sufiyana” - A Night filled with Melodious Sufi Qawwali Greenwich University in collaboration with BEEBOX organized an exclusive event, “Ishq Sufiyana” - a night filled with Melodious Sufi Qawwali that teleported the audience to a whole new dimension, on March 30, 2019.

It was a LIVE “SUFU ROCK” Performance of Coke Studio fame **Natasha Baig**. The audience was swayed away by the melodious and renowned voice of **Sabri Brothers**. The event was hosted by Dino Ali , Rj, Host, Producer and Actor.





Group photo of students, course in-charge Ms.Tahira Tariq with honorable guests

## “Youth Human Rights Awareness Program”



SSP Shehla Qureshi

On February 18, 2019 a seminar on Human Rights Awareness titled “Youth Human Rights Awareness Program” was organized at Greenwich University Karachi Campus by Ms. Tahira Tariq in collaboration with Shine Life International Foundation. Shine Life International Foundation is an organization which promotes peace and tolerance among youth and encourages them to become human rights advocates for the society. Shine Life is the brain child of our Alumni Aqsa Jabar who after graduating became an ambassador of United Nation’s Youth for Human Rights International and founded an NGO in Pakistan with the name of Shine Life International Foundation. Ms. Rubina Qaimkhani and SSP Shehla Qureshi

were the guests of the event.

During her student life Ms. Jabbar was shocked over the life of transgender in our country. Transgender can be seen easily at streets and traffic signals begging and living a miserable life. The United Nations Universal Declaration of Human Rights article number 1 and 5 clearly states that every human must be treated with dignity and have equal rights. In Pakistan we have equal rights for everyone but transgender are deprived of such rights. They are treated badly and humiliation is a part of their daily life. As a student of masters and as a part of her studies she made an extensive re-



Ms. Rubina Qaimkhani



Dr. Sabir presenting souvenir to Ms. Rubina Qaimkhani

search on transgender rights in Pakistan as her final year's thesis and also presented a paper in an International conference under supervision of Miss Tahira Tariq which was highly appreciated by the International community and was one of her big achievements.

The objective of organizing this event was to provide awareness to our students about Human Rights especially the United Nations Universal Declaration of Human Rights. The main focus of the seminar was transgender rights, women and child rights and what has been done for them so far and how we can improve it in future.

The seminar began with the recitation of the Holy Quran and a short welcome speech by Ms. Aqsa Jabbar who also hosted the event. She informed audience that the Universal Declaration of Human Rights is a historic document which was adopted by the United Nations General Assembly at its 183rd session on 10 December 1948 as Resolution 217 in Paris, France. The adaptation of this declaration was the result of the bad experience of war and severe destruction of humanity during the Second World War.

The most surprising and interesting session of the seminar was the viewing of a short film titled "The Story of Human Rights" especially designed for our event containing 30 award winning public service messages illustrating each of 30 articles of the Universal declaration of Human Rights. This short film helped audience to easily memorize the 30 different human rights within no time and in a very thought-provoking way.

Our first guest speaker was Ms. Rubina Qaimkhani. She is an ex-minister of provincial assembly. She worked as a Parliamentary secretary Ministry of Human Rights. She also worked as Chairperson NA standing committee on Social Welfare and special Education from 2008 till 2010. She is also



Mr. Iqbal Jamil presenting souvenir to SSP Shehla Qureshi

known as a social and political activist in interior and urban Sindh. She discussed about the women and children rights and the issues faced by women in our society. She also pointed about the issues related to human rights and its violations. She told that the issues of women have witnessed a rise in the province due to low literacy rate and non-awareness among them about various problems including their health care. She discussed about human rights and the fundamentals on which we can work to help the victims get their rights.

Our second guest speaker was the first woman SP of Karachi, SSP Railway Shehla Qureshi. She shared her experience regarding human rights and women abuse in our society. She spoke about the double standards and discrimination practiced in Pakistan when it comes to gender. There is a sense of shame attached to reporting harassment which is taught to young girls and continues for most of their lives. According to her harassment against women has become very rampant in society and despite this, discussions about it are usually done behind closed doors, if at all. There is a taboo regarding tackling such an issue publicly even though it plagues all women, young and old.

A large number of students, faculty and prominent media attended the seminar and at the end of the seminar Ms. Jabbar offered students if they are willing to work with them and are ready to become advocates for tolerance and peace, they could join her.

Speakers appreciated the efforts of Greenwich University in organizing such seminars and were of the opinion that such programs were necessary to allow people to communicate and discuss their problems. Then only would the country become a more tolerant, accepting and a safe place for all.

**Tahira Tariq**  
Lecturer



## Seminar on 'Clean & Green Pakistan'

A seminar on Environment was held at Greenwich University, Karachi, on November 14, 2018. Prominent experts on different types of Environmental hazards addressed the Seminar.

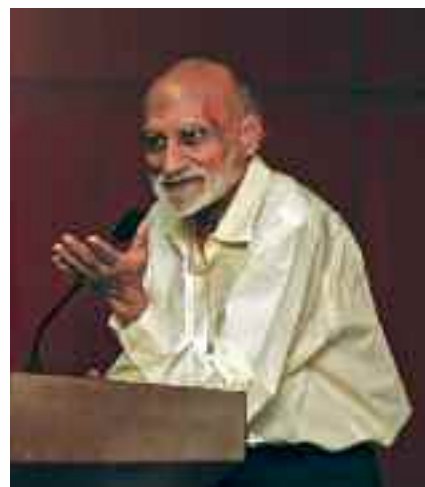
Dr. Muhammad Asim, Deputy Director Fisheries addressing the students said that sea pollution is increasing day by day due to the oil discharge by various ship. He said the population living near the coastal areas are facing health issues. Dr. Asim said that due to the industrial waste and chemicals discharged from factories the marine life is badly affected.

Dr. Salahuddin Qadri in his address said that dengue fever is in increase due the unhygienic conditions where we live. He said that the mosquito breeding increases due to bad sanitary conditions and mosquito is one of the worst source which is creating issues of environment. Dr. Qadri said that the community



should work for a safe and clean environment. He called upon the Government to increase awareness among the masses about pollution.

Speaking, Dr. Imtiaz Ahmed, Pride of Performance, said that plantation of tree is very necessary for the betterment of environment and controlling



the menace of pollution. Plants are source of not only greenery but it can be fruitful for atmosphere. Dr. Imtiaz said that deforestation is one of the major factors for the degeneration of environment. He identified various plants which can help to create better environment. Later, shields were distributed among the speakers.



Greenwich officials with the guests



Dr. Salauddin and Mr Zafar Iqbal Saifi presenting token of appreciation to guests



Greenwich family at Awareness Session

## Awareness on Nutrition



A session pertaining to create awareness about nutrition was organized for the faculty members and staff of Greenwich University, Karachi, at its Campus on December 17, 2018. The session was addressed by the well-known nutritionist Dr. Anila Taqi and Mr. Salahuddin. A large number of faculty members and staff attended the session.



emphasized the need for prevention to remain healthy. They also called upon the staff to avoid junk food and instead use homemade food and mostly use vegetables and fruits. They said that to be healthy one should focus on importance of hygienic foods. Later shield was given to Dr. Anila Taqi and Mr. Salahuddin.

**Ahmed Kamran**  
Incharge Student Affairs

The speakers highlighted the importance of organic food and

## Global Women Media Conference, 2018

**Mr. Iqbal Jamil**, Assistant Professor, Media Department, Greenwich University, Karachi, addressed the participants of Global Women Media Conference, 2018, organized by PMDC, at Avari Towers. He also presented shield to the delegate from Ireland and signed the resolution of the Conference.



# A Talk on "Civil Rights Movement in USA"

The United States Consulate General Karachi organized a talk on "Civil Rights Movement in USA" at Greenwich University on February 27, 2019. Mr. Jimmy Mauldin, Head of Political and Economic Affairs, contextualized the movement with insights on the situation of civil and political rights in Alabama, significant contributors like Martin Luther King Jr., and the impact of the movement on the overall quest for equality and social justice for the African-Americans. During his interaction with the students in the Q&A session, he elaborated the important lessons that could be drawn from the movement as guiding principles to strengthen democratic narratives around the world.



Mr. Ali Jillani, Head of Diplomatic Affairs, highlighted Greenwich's contribution to the democratization process through its think-tank, and cultural diplomacy initiatives through its Diplomatic Academy in presenting a softer image of Pakistan to the world.

Dr. Susan Ross, Cultural Attache at the Consulate, also graced the occasion and expressed her willingness to explore avenues for educational and cultural exchange.



Prof. Dr. A.Q. Mughal presenting shield to Mr Jimmy Mouldin



Prof. Dr A.Q. Mughal presenting shield to Dr. Susan Ross

## Basant Festival 2K19

The Basant Kite Festival has been a historic spring time kite flying event which is celebrated all over Punjab in India and Pakistan. According to the Punjabi calendar it is held on the fifth day of lunar month of Magha marking the start of spring. Basant is not only a kite flying event, but a cultural festival of traditional food, dresses, dances and music.

In Punjab Lahore is becoming the main focal point for the celebration of this festival in Pakistan. People traditionally fly kites on the roofs of their buildings. It is commonly observed that rest houses, hotels and house of relatives of the participants are fully packed with guests from all over the country. Moreover some five star hotels also arrange this function on their roof top for foreigners and other high class gentry. They also arrange variety of dishes, cultural shows with musical concerts.

After receiving an overwhelming response from last year's Basant Festival "Basant Festival 2k19" was celebrated on Sunday, 7th April 2019 at Greenwich University Karachi Campus which was organized by students of Media Studies Department Course Theories of Communication as their final project under supervision of their course in charge Ms. Tahira Tariq.

The objective of organizing this event was to provide entertainment after midterm examinations and to celebrate the start of spring by uniting students studying in different departments of the University to a single platform to enjoy life and have fun together. It was decided that as a symbol of



peace, unity and regard for lives of other citizens the basic theme of the dresses will be white color.

The theme to celebrate Basant was the same as celebrated during last year; flying kites, enjoying mouth-watering food and music. To give a new look to our Basant festival at Greenwich University Holi celebrations were added. Holi is considered as one of the most admired and celebrated festivals of India and it is celebrated all over the world as the "festival of love". In Holi people play with colors spraying colors on their friends and families. The vibrancy of colors is something that brings in a lot of positivity in our lives.

Students were divided into different teams and jobs were assigned from managing the event to selling at stalls and deco-



Students in festive mood



rating the venue. A day before the event the whole backyard was decorated with kites and paintings and on the event day the entrance was decorated with natural yellow flowers.

On the day of the event, special food stalls were set in beautiful yellow cubical serving mouthwatering traditional and continental food and beverages. A Selfie booth was set up which was decorated with yellow flowers for taking memorable photographs in the event. Stalls were set up for selling beautiful kites with accessories and a special stall was set to sell colors for celebrating Holi. Graceful and beautiful Buggy Ride was the most important part of the event. Kite flying competition was organized with Dhol and Dhamal music. A special addition to the event was amateur singers singing beautiful songs.

Entry to the Basant was free and students participated actively in the festival since the afternoon. All the students were wearing white cloths with colorful shawls and dupattas. Female students were also wearing green and yellow bangles. It was great to see the faculty members who also followed the theme.

In the evening more thrill and enjoyment was added in the festival as the kite flying started. It was a game of the festival for participants and an entertainment for the spectators. Students could take part singly or jointly in groups so as to increase co-ordination and co-operation among them. The most entertaining part of the festival was Buggy Ride which was enjoyed by every student and faculty member. The most memorable part of the event was the Selfie booth.

The much awaited and the most joyful part of the event was Holi. It added more colors, entertainment and joy to our Basant festival depicting happiness and stimulating a more colorful life. Students enjoyed it a lot and there were different colors spread all over the Holi celebration area.



After sunset the festival become more colorful with the addition of colorful lights and music. Students were dancing to the music and the aroma of traditional food was intoxicating. The program ended late evening full of joy with a promise to join next year with more fun. Our senior faculty members were with us till the end of the festival and they appreciated students for organizing such a great event.

**Tahira Tariq**  
Lecturer



Students with their course incharge Ms. Tahira Tariq



## Seminar on Challenges & Opportunities for Pakistani Women

In connection to the International Women's Day, Greenwich University organized a seminar on April 09, 2019 in collaboration with Karachi Editors Club, which was attended by prominent media personnel, educationists, social activists, politicians, faculty and students of the university.



The esteemed speakers list included, **Dr. Alia Imam**, renowned writer and social activist, **Syma Nadeem**, MNA and Parliamentary Secretary, **Mubasher Mir**, editor daily Pakistan, Karachi, **Manzar Naqvi**, editor Financial Daily, **Fizza Shakil**, anchor News One TV, **Sabahat Bukhari**, TV Actor, **Uzma Alkareem**, Senior Journalist Jang Group, **Dr Sabir Ahmed**, HOD, Department of Mass Communication & Media Studies, Qandeel Jafri, Poetess and Activist and **Asma Tirmizi**, Woman Entrepreneur.



After the event, Dr. Alia Imam and Syma Nadeem met the Vice Chancellor of Greenwich University, Madam Seema Mughal and lauded the efforts of the University for organizing the event.



## Seminar on Creative Industries in Pakistan



A session, to support the development and growth of creative social enterprises in Pakistan by establishing Pakistan's first ever creative social incubator and draw attention to a new class of entrepreneurs i.e. creative social entrepreneurs, an event was held by RISE at the Greenwich University on April 08, 2019.

Shaista Ayesha, Head of Product Development at SEED was the key note speaker, who emphasized that our aim should be to promote the strength of collaboration and team work by gathering the talent of the industry on one platform.

**Iqbal Jamil**  
Assistant Professor

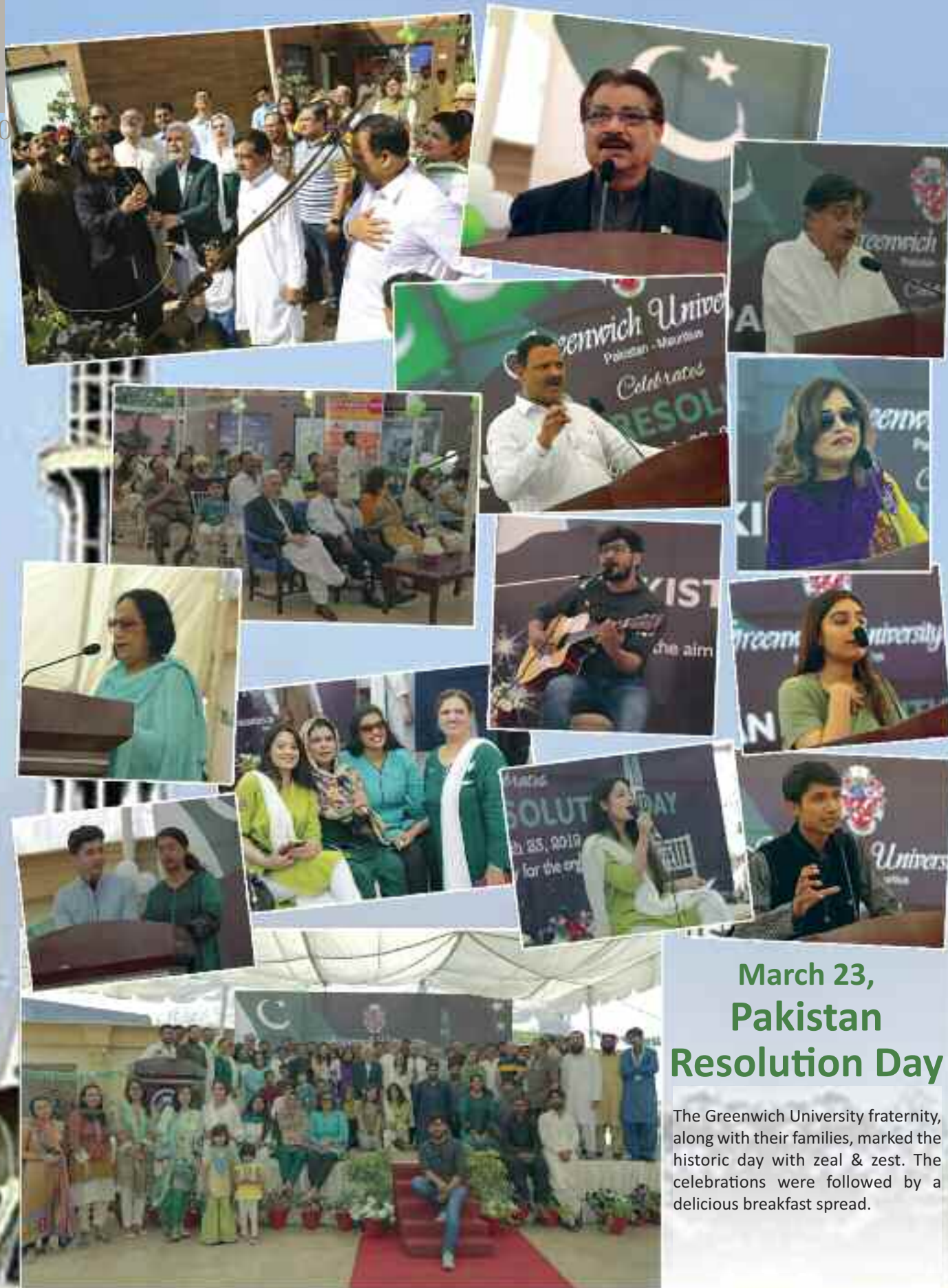


## Greenwich University signed an MoU with PAC

Greenwich University signed an MoU with Pakistan Academic Consortium (PAC) on January 10, 2019. PAC envisions to bridge the gap among different segments of academia i.e. schools, colleges and Universities in public and private sectors and endeavors to bring decision makers at one junction to

strengthen the bonds, formulate strategies and work for the betterment of education and across country. President PAC, **Mr. Nasir R. Zaidi** and Head, School of Linguistics, Greenwich University, Ms. Shazia Nasir, signed the MoU.





## March 23, Pakistan Resolution Day

The Greenwich University fraternity, along with their families, marked the historic day with zeal & zest. The celebrations were followed by a delicious breakfast spread.



## Presentation of Japanese Acting Ambassador



The Acting Ambassador of Japan, H.E. Mr. Yusuku Shindo graced Greenwich University with his visit on Saturday, January 26th, 2019.

H.E. Shindo met Madam Seema Mughal, Vice Chancellor to discuss avenues for educational and cultural exchange. He also gave a detailed presentation on "Japan - its people and

traditional culture" to showcase the best of Japanese culture and society.

H.E. Shindo also interacted with the students responding questions about Japanese economy, politics, trade and bilateral relations with Pakistan.



Ms. Seema Mughal, Vice Chancellor presenting token of gratitude to the Acting Ambassador of Japan



## IBA Theatron, 2019

Greenwich University Performing Arts Society, under the guidance of Faculty member Ms. Ariba Ashfaq Ali, participated in the IBA Theatron 2019. The play was written and directed by a student, **Talha Farooq**. It was based on a sensitive religious issue which touched hearts of the judges and met extravagant positive response. They got an award of the Best Actor in a Negative role played by **Muhammad Hadi**.

**Congratulations!**

We are proud of you!

## MOU Signing with **AzCorp Entertainment Pvt. Ltd.**



Greenwich University signed an MoU with AzCorp Entertainment PVT Limited on March 18, 2019 with an aim to highlight social issues through organizing different events, talk shows, guest speaker sessions at Greenwich University.

## Training Session of **All Societies' Heads**

A training session was organized for the Heads of Greenwich University societies and members of Ushers Society on March 21, 2019. It was an effective training session conducted by Mr. Mohsin Legari, Manager Outreach & Partnerships, AzCorp Entertainment Ltd.





Pictorial Glimpses of the Event Open Mic Session





### Open Mic Session by Greenwich University Literary Society

Greenwich University Literary Society Presented Open Mic session on Saturday March 16, 2019. Students' and faculty members equally participated in the session by sharing their thoughts and feelings in the form of poem, prose and songs. The students had also arranged a Khatak dance for the audience who were truly enthralled by it.



## Art for Art's Sake - by the Arts & Creative Society

**Art for Art's Sake** - an event successfully executed by the Arts & Creative Society, to raise awareness about Mental Health on March 29, 2019. The students & faculty alike - expressed their creativity, with a passion, on canvas. Calling all artists, to mark the Mental Health Awareness month, through creative self-expression. Students and faculty members mutually shared pieces of art showcasing story of strength and perspective of rising above the taboo talk of mental health.

**Maria Shafiq**

Lecturer / Social Media Manager



## Pet a Palooza : A Crazy Party to Celebrate Nature



Greenwich University Environmental & Entrepreneur Society Organized Pet a Palooza: a crazy party to celebrate nature on March 2, 2019 at Greenwich Campus. The students and faculty members equally participated in it by bringing in their pets. The event was open for all the family members of students, alumni, faculty members and staff





# Declamation Contest organized by Public Speaking Society, Greenwich University







Greenwich University Public Speaking Society successfully organized a Declamation Contest on March 18, 2019 at Dr. Kamal Auditorium.

**Arshad**, Broadcast Journalism & Lecturer, University of Karachi and **Dr. Sabir Ali**, HoD, Mass Communication & Media Studies, Greenwich University.

A large number of students attended the event. 15 students participated and spoke about the importance of Feminism in Pakistan. The judges for the contest were **Mr. Kashif Ali Shaikh**, Director, Transparency International, **Mr. Naveed**

**Dua Bahleem** bagged the first prize where as **Shama Brohi** stood second. The third prize was clinched by **Abdullah**.  
**Iqbal Jamil**



# 32 years of Academic Excellence!



## Blood Donation Drive



Afzaal Memorial Thalassemia Foundation conducting blood donation drive at Greenwich University happening right now join us in this Nobel cause and Help save a Life



**DR FAROOQ MUGHAL**  
FCMI, FHEA, FRAI, MCIPD

Assistant Professor  
University of Bath





**Dr Farooq Mughal**, FCMI, FHEA, FRAI, MCIPD  
 Assistant Professor (Lecturer) in Strategy and Organization  
 School of Management, **University of Bath**  
 BA2 7AY, Bath, United Kingdom

Dr Mughal is an organizational sociologist at the School of Management, University of Bath. His research focuses on analysing the future of work, particularly identifying different ways of developing the next generation organization. In this, he takes a holistic view to studying organizations by identifying areas of high leverage in order to sustain competitive advantage. Prior to Bath, he was a postdoctoral research fellow at Lancaster University Management School from where he also completed his doctorate in management learning and masters in human resources and consulting. Dr Mughal also holds an MBA in HRM (Gold Medallist) and a BSc in IT (Gold Medallist) from Greenwich University. He has also consulted for leading organisations and corporations around the world, including the Barclays plc, United States Agency for International Development (USAID), Asia Foundation, ActionAid, Daresbury Science and Innovation Park, Commission on Science and Technology for the Sustainable Development in South and the Pakistani Government.

Apart from his academic qualifications, Dr Mughal is a Fellow of the Chartered Management Institute (CMI),

Fellow of the Higher Education Academy (HEA), Fellow (elec) Royal Anthropological Institute (RAI) and a Member of the Chartered Institute of Personnel and Development (CIPD). He serves on the editorial board of Action Learning (Research & Practice) journal and the reviewer boards for prestigious journals including the Academy of Management Learning & Education, Studies in Higher Education, Human Resource Development International and Management Learning. He is also a visiting researcher at the IESE Business School in Barcelona and Istanbul Business School. His most recent work on Reduced Load Work Arrangements in Organizations and Internship Learning in Placement Organizations has been presented at prestigious conferences including the Academy of Management 2019 in Boston and the International CMS Conference in Milton Keynes 2019. Dr Mughal remains an active member of the British Academy of Management and the Association for North American Higher Education International. He has made several public appearances at prestigious conferences, workshops and seminars in the UK, USA, Spain, Turkey and Pakistan.



#### Greenwich University (GU): Kindly introduce yourself.

**Dr Farooq Mughal (DFM):** I am an academic working at the School of Management, University of Bath UK currently ranked number 4th in the United Kingdom. The school of management is a top 100 business school as noted in the QS World Rankings. My role encompasses teaching, research and consulting work where I make use of my academic and professional skills as an organizational sociologist – a theorist who seeks to identify different ways for developing the next generation of organizations in an increasingly changing world of work.

#### (GU): Briefly share your journey to the present position of organizational sociologist, University of Bath.

**(DFM):** The journey to becoming a non-native, foreign, academic working at a prestigious university in the UK has been quite challenging. Growing up, I never imagined I would be teaching future leaders from all over the globe and working with management gurus on wicked organizational problems. After completing my secondary school towards the late 90's, I thought to become a medical doctor, so I pursued a pre-medical route in my higher secondary school in Pakistan. However, my interest soon faded as I saw my colleagues, who were more intelligent and smarter than I was, struggling to get into medical colleges and universities. Like every other young youth, I switched my career plans. In 2001, there was an IT boost in Pakistan, I became inclined towards technology and computing. I sought to pursue a dream career in the IT industry which led to undertaking an undergraduate degree (BS) in IT at Greenwich University. With the fall of the IT industry to-

wards the mid 2000's I again switched my track to management and business administration. I thought to take up an MBA degree at Greenwich University given the strong industry links the university had. During my MBA, I had an opportunity to perform some work for an advertising agency, an NGO and a tech firm in Islamabad. After the completion of my MBA, I briefly taught at a higher educational institution in Pakistan before leaving to pursue a specialized master's degree in HR and consulting at Lancaster University, UK. During my time at Lancaster, I interacted with some of the well-known academics in management and organization studies. As I grew in confidence, my ideas further developed. Now I had developed interest in pursuing a PhD degree. Seeking funding was quite challenging, given the cost of education in the UK. I also happened to land a PhD admission at Cambridge University's Judge Business School. However, the area of management learning and leadership was more well renowned at Lancaster which also provided me with a funding opportunity to complete my thesis. I also taught at Lancaster as part of my funding and in my role as a teaching associate. After completing my doctorate in 2016, I was offered a position as postdoctoral research fellow at the Academy of Gender, Work and Leadership, a research center of Lancaster University where I worked on a Global Challenges Research Fund (GCRF) project on enhancing the entrepreneurial capacity of women in Ghana and a Barclays commissioned project on enhancing the visibility of women leaders in the board room under their cultural transformation initiative. Thereafter, I saw an opportunity to become a full-time academic at the University of Bath and things started to fall in place.

#### (GU): How has been your experience of exploring and researching organizational studies, if you could share with us.

**(DFM):** Researching organizations as a critical scholar is quite complex and challenging. Unlike the way organizations are presented as neatly organized spaces of work in textbooks, they are in fact messy places riddled with politics, paradoxes, ambiguities, complexities and continuous change. Through my research work, I have come to understand that working in organizations is inherently a political act, which can elevate emotionality and sensitivity within the workplace. Effectively managing and leading such workplaces involves a sense making process of the pain or pressure points of all stakeholders involved in the being and becoming of an organization.

My work becomes trickier as I try to study the interoperability of power or how power operates at different levels in organizations particularly knowing that these are emotionally and politically charged places. When I walk into workplaces and tell people that I study power and politics, they run away. In other words, this means that these elements of power and politics stay there with us, but we don't really want to talk about them. I term power as Lord Voldemort from the fictional character and the main antagonist in the JK Rowling series, 'Harry Potter' – he-who-must-not-be-named. Now you might know how it's like to work as a critical scholar in the field of organization studies.



**(GU):** How and when did you come up with the idea of conducting research on this topic, rather what piqued your interest?

**(DFM):** That's a great question. There has been a decades old debate around the divide between theory and practice. We always hear people say that what you read in textbooks is not really what happens in the real world. Well, that's true and the problem is that as academic we are too reliant on theories whose application is miles away from reality and as practitioners we are never willing to frame practice (or real world problems) from a theoretical viewpoint. I take a holistic perspective to studying organizations and organizational practice which aims to overcome this divide between theory and practice. One way of doing this is through assuming an alternate view of reality which questions the taken for granted assumptions which are never really taught in classrooms. These don't need to be work experiences but everyday life experiences that we encounter and believe me every work place reflects these experiences and emotions. It's only about how you make sense of these.

**(GU):** What assistance can academic institutions provide in this 3 dimensional study?

**(DFM):** Again, a great question. Charity begins at home. As academics, if we are unable to visualize workplaces as messy and complex spaces, we will be unable to overcome this divide between management theory and practice. Over the years, I have seen many academics continuing to reinforce their worldview of management as some kind of 'science' that neatly compartmentalizes management practice into boxes or paradigms. Then use textbooks to offer prescriptions as if they could be applied in real life contexts. This is called 'functional stupidity' – a term coined by Mats Alvesson and Andre Spicer in their most recent book. If academics and academic institutions continue to sway from reality this will likely to produce young talents and minds who are not ready for assuming real

world responsibilities. This will cause organizational collapses, financial meltdowns, unsustainable management fads and toxic forms of managerial and leadership philosophies. It's time that we move on from our over reliance on Westernized textbooks and embrace our own ways of managing organizations and produce research which has implications for the Pakistani society.

**(GU):** How can managers or leaders in Pakistan change their organizations for the changing future of work?

**(DFM):** I think culture plays a critical role in how organizations are developed in Pakistan. It is imperative for Pakistani organizations to understand their DNA and then initiate relevant strategies, programmes and projects. Once managers and leaders understand the different external and internal elements that impact the organization's culture, only then they are successfully able to develop organizations. There are three layers to culture as noted by Edgar Schein: Artifact – the topmost and visible layer consists of observable elements of an organization which distinguish it from others e.g. layout, structure or physical environment; Espoused Values – philosophies that are unique to organizations; and Basic Assumptions – the taken for granted beliefs. We can easily change artifacts and espoused values but it is quite difficult to change basic assumptions as they are often embodied forms of practice. The change needs to come from this level and move upwards to influence other layers of the organization.

**(GU):** Please give example of your initiatives over the past one year that has resulted in tangible societal growth in UK.

**(DFM):** Amongst many initiatives, I would like to talk about some of my most recent research work around skills gap and the challenges to graduate employability in the UK. Internship learning and placements are becoming a way to bridge the gap between theory and practice, particularly in ensuring that students are work ready by the time they enter the employment stage. Along with colleagues from Lancaster University, we are currently developing a framework to help business schools, industry and government to facilitate student transition and crossover from the safety of the classroom to the workplace. While on their internships and placements, these students are placed in a liminal or the 'in-between' space and our work is helping them to overcome the reality shock and assume responsibility of their own careers.

**(GU):** What is the biggest challenge faced by higher education in the Pakistan?

**(DFM):** I think the biggest challenge faced by higher education in Pakistan, apart from the economic and financial barriers, is the lack of producing research which has implications for organizations and society. Scholars in mainstream sciences, engineering and technology are producing research which is mostly applied in nature whereas academics in social sciences including business and management are unfortunately engaging in a number game, falling victim to undue pressures of

publications. My rule is simple, if you are unable to translate your research into practice and create impact, then you must rethink your scholarship.

**(GU): Who is your inspiration in life?**

**(DFM):** Undoubtedly, my father (Prof. Dr. A. Q Mughal) has been my inspiration to becoming an academic. Watching him devote his life to education and the betterment of society has been a major source of motivation. But this is just part of who I am, whereas without the prayers of my mother (Mrs. Raina Mughal) I wouldn't have been able to achieve anything. Parents are like total institutions, they take you in, they nurture you and provide the basis for flying high. I will always be thankful to them for showing me the power of knowledge and sharing their lifelong wisdom.

**(GU): How did you overcome the obstacles you faced on the road to success?**

**(DFM):** It has been a difficult road to success. During my PhD, I had fallen ill, and my wife Aneesa took on the responsibility of supporting and healing me, but most importantly believing in me. For it is her support, when the days were dark and hope was fading away, which made me believe that everything was possible. She sacrificed her own PhD's time to allow me to complete my thesis. And, my daughter Zuha whose hugs filled my heart with happiness when I felt blue and provided me with a new sense of determination. My earnest thanks to my family: my parents who taught me how to make it possible and my wife who made it possible!

**(GU): How do you maintain balance between your personal and professional life?**

**(DFM):** As an academic at a leading UK institution, maintaining a healthy work-life balance is quite difficult. The pressure to publish in high quality and prestigious journals as well as teaching classes of more than 240 students from all over the world are challenging tasks. I think this is one area where I need to work on.

**(GU): Could you please name a person who has left a tremendous impact on your life?**

**(DFM):** I am deeply influenced by the works of French philosopher Pierre Bourdieu who has left a tremendous impact on my development as an academic. Bourdieu's work has primarily been concerned with the dynamics of power in society, especially the diverse and subtle ways in which power is transferred and social order is maintained within and across generations. Taking after Bourdieu, I have utilized his worldview to investigate organizations and management practices to make sense of the complexity of workspaces.

**(GU): What is one goal either personal or professional that you would like to accomplish?**



**(DFM):** Professionally there are many goals that I would like to accomplish during my career, but personally I would like to be a good father, a good husband, a good son and a good sibling.

**(GU): What gives you contentment and satisfaction?**

**(DFM):** Watching my work as a Pakistani being acknowledge, appreciated and published in World leading journals.

**(GU): What has been the biggest disappointment in your career?**

**(DFM):** Life is a wealth of opportunities and possibilities. There have been many paths that I could have taken, but I am quite content on the decisions I've made in life. So far, I have no regrets.

**(GU): What fuels your drive to success?**

**(DFM):** To inspire and motivate others.

**(GU): A memory from your educational life that is close to your heart?**

**(DFM):** Time spent in the company of good friends at Greenwich.

**(GU): Do you follow any peculiar golden rule for life?**

**(DFM):** Never give up.

**(GU): Your message for the youth of our country.**

**(DFM):** We must overcome the oppression of thought by developing the ability to critically reflect and think about our everyday life experiences and question the taken for granted assumptions that enslave us.

# Life @ Greenwich Mauritius Branch Campus





## Launching of Greenwich Business Incubation Centre



The present era is an era of Entrepreneurship. At Greenwich University we encourage the entrepreneurial activities amongst the students, and we are proud to claim that 70% of our Alumni lot are entrepreneurs.

The Incubation Centers plays a vital role in the development of the business start-ups incubated companies, providing opportunities and support to entrepreneurs for their survival in the market.

Greenwich University in collaboration with Hover Robotics India launched a Business Incubation Center on March 26, 2019. The purpose of the Incubation Center is to help create and grow young businesses by providing them with the necessary support and financial and technical services.

The event was attended by a large number of corporates, Greenwich Faculty, Students and AIESEC Mauritius.

## Celebrations of 51st Independence Day of Republic of Mauritius



Independence Day is both an occasion to celebrate and to remember the struggles of those who fought to give us this gift of our beloved motherland. Salute to the nation with the promise of always keeping its flag high.

Every year, Greenwich University celebrates, Independence Day with full of zeal and enthusiasm. This year also, Greenwich University Mauritius Branch Campus maintained its tradition and celebrated Independence Day.

The event started with the flag hoisting ceremony alongwith the National Anthem presentation by Her worship, the Mayoress of Quartertones. Later, the Mayoress read the message from the Prime Minister. At this occasion, the University was beautifully decorated by the students, faculty and management.

A beautiful cake of the Mauritian Flag shape was cut by the

Mayoress with the big round of applause by the audience.

The event was largely attended by the audience and was followed by refreshments



## Mauritius International University & Career Expo

Swami Vivekananda International Convention Centre, Pailles, Mauritius



Greenwich University participated in the Mauritius International University & Career Expo, held at Swami Vivekananda International Convention Centre, Pailles, Mauritius between February 8-9, 2019, which was organized by Rotary Club, Grandbaie Mauritius.

Representatives from the renowned Universities from around the world attended the event, and the event was largely attended by the students and parents.



## Eid Milan Party



After Ramadan, Eid-al-Fitr (the festival of breaking the fast) is a three-day celebration with feasts and gatherings of families. This is an extremely important and cheerful time of year for Muslims.

An Eid Milan Party was organized at Greenwich University on June 9, 2019. The students, faculty, and management shared their joy with each other with fun, food, dance and messages for their loved ones.



## Visit of Association of Commonwealth Universities (ACU) Delegation

The ACU is an international organization dedicated to building a better world through higher education.

The ACU believes that universities make a critical contribution to sustainable development across the Commonwealth and beyond. Today, we are launching our new strategy, 'The road to 2030', which explains how the ACU will work with its members and partners to build a better world through higher education.

The ACU delegation led by the Deputy Head of Memberships, ACU visited

Greenwich University Pakistan Mauritius Branch Campus on July 16, 2019. The ACU Deputy Head was delighted to visit the Campus facilities and appreciated the Greenwich vision to benefit the students from the Globalization. They have shown a special interest in the unique "Greenwich Global Program" which is an ideal combination of academic excellence with multicultural and multilingual exposure to the students. The program offers the opportunity to the students to study for a semester or more at top-notch universities around the world i.e. Australia, UK, Canada, Austria, Spain, Switzerland, Russia, China and Malaysia.



## Achievement

**Mrs Azita Hussain faculty members of Greenwich University Mauritius Branch Campus received Women of Wonder (WOW) award**

Mrs Azita Hussain, One of our faculty members of Greenwich University Mauritius Branch Campus received Women of Wonder (WOW) on Saturday 6th July at Intercontinental Hotel, Mauritius.

This award was presented by Panache Group of South Africa for her outstanding contribution in the field of academia and entrepreneurship. She is among one of the eight women who was awarded this. The award was divided into four categories. the individual awards non-corporate rewards women who dedicate their lives to the purpose of serving the community through social responsibility programs and welfare. The second was the entrepreneur's category where women entrepreneur who has shown diligence, commitment and dedication their business the rough



their vision and have a demonstrable track record in prioritizing the well-being. The third category was the private sector which included banking, finance, IT and Law. The four category included Corporates-State-owned which included education social and medical who have been mavericks and developed themselves in the sector despite challenges.

**Greenwich University students participated at the International Cultural Dance**



It was a memorable event at Octave Wiehe Auditorium, Mauritius, as Greenwich University students participated at the international cultural dance organized by Association of Commonwealth Universities.

## Field trip to Long Beach Hotel



Greenwich students and faculty members at field trip to Long Beach Hotel.

The Long Beach Hotel is an eco-luxury hotel and as such students were able to gain knowledge about concepts such as recycling within the hospitality field.

The trip was both educational and fun for the students. They were also given a guided tour of the hotel and had the opportunity to ask the management questions about the hotel and its operations management.

In the end, it was an enriching experience for all!



## Photo Display of a Work Shop on Mental Health



Photo display of a work shop on mental health by AIESEC Mauritius, held on July 18, 2019.

# Greenwich University in collaboration with Rodrigues Regional Assembly offering Youth Empowerment / Development Programs in Rodrigues Island



## Signing of MoU & Orientation Ceremony in Rodrigues



An MoU signing formality between Regional Assembly Rodrigues and Greenwich University (Pakistan-Mauritius) was completed on Saturday, April 26, 2019, at the Human Resource Development Center, Malabar, in Rodrigues.

Greenwich University (Pakistan- Mauritius) has it's ' Liaison Office' in Baie Lascar, Rodrigues Island part of Mauritius.

This office is in liaise with the main campus and Mauritius campus for training and development.

This collaboration led to tailor-made specifications for the youth of Rodrigues to enhance their innate skills leading towards becoming entrepreneurs.

Presently around 100 youth are enrolled with Greenwich University Training Programme for Communication Skills and Business Ethics leading to the ABE qualification level 2,3,&4 foundation. These classes are in progress at Malabar Human Resource Centre. They began from May 2019 and will finish in November 2019.



## Communication Skills and Business Ethics Courses

The training of youth in Rodrigues began with enhancing their Communication Skills and sharpening their own abilities to speak, negotiate and perform better.

They were in a process of building confidence by presenting and verbalizing speeches every single class session.

Starting from organizing information sharing to convincing arguments with a positive research-backed approach was the process of confidence-building.

They were assessed by their classmates plus the instructor on a regular basis. There were improved delivery and considerable progress in organization and content.



## Market Research Survey



Leading to Business Ethics all the students were divided into groups of 6 and 8 each to set off in the business district of Rodrigues. Here they surveyed the market trends by visiting

different types of shops, services, and business to research and compile their qualitative and quantitative data. This was filed for final presentation of the students

## Guest Speaker Session Small and Medium Enterprises (SME's)

Guiding them on the financial aspect there was a very informative session by the Development Bank of Mauritius (DBM) on taking loans for beginning entrepreneurs. They were acquainted with all the financial perimeters that the government of Mauritius and Rodrigues encourages them to take advantage of Small Medium Enterprises SME which is a replacement of SMEDA is to promote and develop entrepreneurship and provide the necessary support and assistance to the micro, small and medium enterprises in Mauritius.



They have regular training programs devised and based on the skill that is emerging in the Indian Ocean environment at the time. They assist, facilitate and provide the necessary support to gain market assess and business opportunities to compete successfully in the national and international markets eventually. They also provide coordination with other support organizations and stakeholders in the fulfillment of objectives. Therefor networking and linkages between enterprises help emerging entrepreneurs.



## Fashion Show and Drama - Que Sara Sara

Show casing confidence as an extracurricular activity was the play 'Que Sera Sera' based on the life of a typical fisherman family in Rodrigues. The story revolved around the constraints they face leading to a son who drinks excessively and a neglected teenaged daughter who ends up getting pregnant and dies because the parents couldn't guide and educated their children.

The fashion show was a show of the confident empowered youth in Rodrigues. They walked the Cat- Walk like the 'world is at my feet'. The entire group sang the song Que Sera Sera.

Students also set up stalls of snacks and drinks catering to the taste buds of the audience.

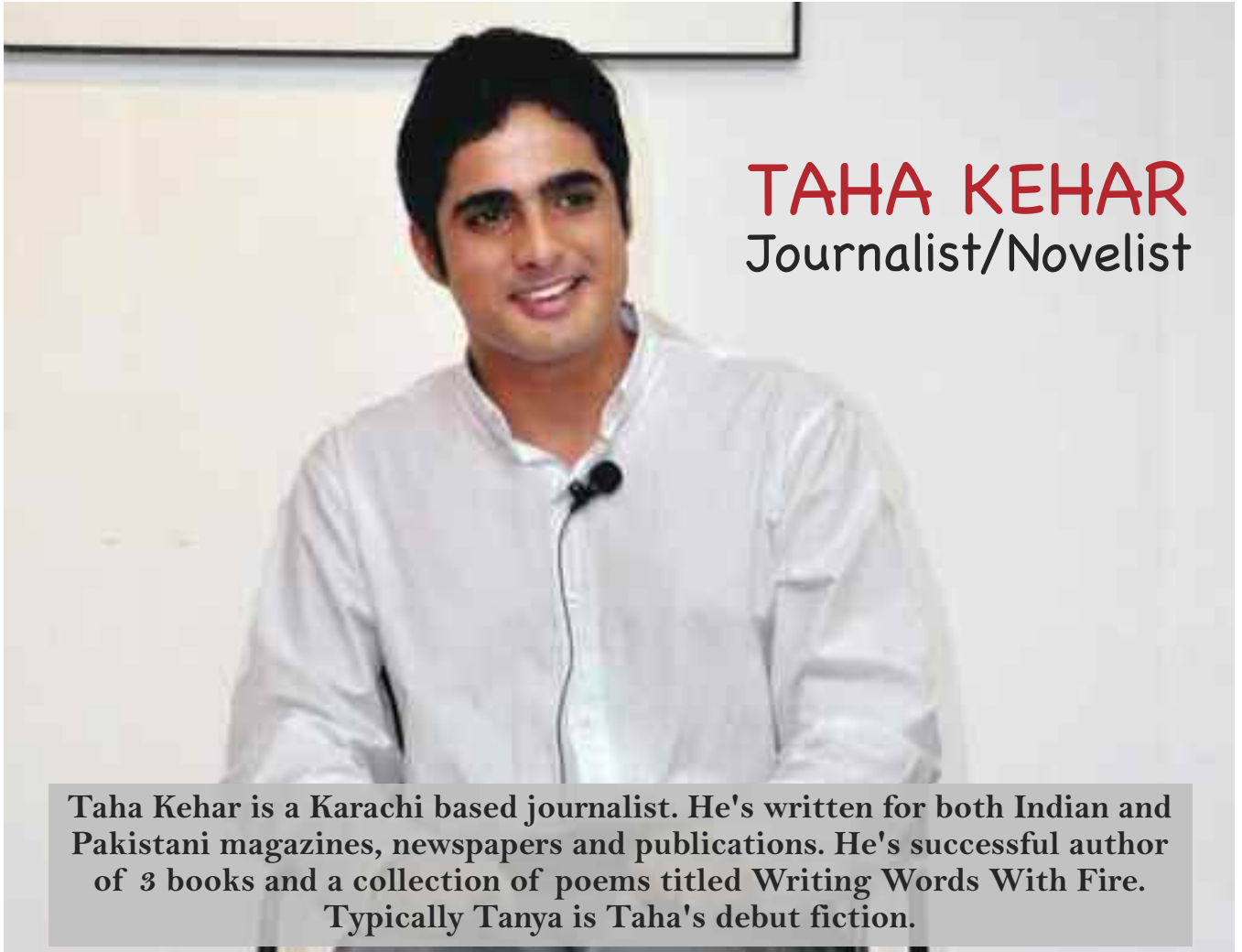
Students who completed the course and took the examination, were given certificates of completion for the first two months in Communication Skills and Business Ethics.

This entire program was advertised on radio and then covered by the local electronic media Mauritius Broadcasting Corporation MBC

**Rub Nawaz**, *Manager Academics*  
**Mrs Azita Hussain**, *faculty members*







## TAHA KEHAR

### Journalist/Novelist

**Taha Kehar is a Karachi based journalist. He's written for both Indian and Pakistani magazines, newspapers and publications. He's successful author of 3 books and a collection of poems titled Writing Words With Fire. Typically Tanya is Taha's debut fiction.**

**Greenwich University (GU): Okay so tell me about your poetry collection first of all, it was your first publication?**

**Taha Kehar (T K):** Yes it was. I don't consider myself much of a poet anymore, I started writing when I was 15 as you mentioned and poetry was what I resorted to and I enjoyed the form, I liked the way it flowed, it came naturally to me when I was younger. Teenagers have a higher proclivity to dabble in poetry so maybe that's what inspired me. I think I made the mistake of actually publishing it which I think it was received relative well and people appreciated it. In fact, back in 2012 I had my launch at this very venue. So, it was called Writing Words with Fire and it was a collection of 36 -37 poems. Primarily they were poems inspired by the modernist tradition and there was an evolution within them you know, it went into political verses, and I personally enjoy my political verses maybe they were shaping basis for what I would write later on. That was Writing Words with Fire. I also worked on a second poetry collection which I had self-published and it did okay it got a good review here and there, but I don't acknowledge my history of the poetry form.

**(GU): How long did it take you to write your first book?**

**(T K):** My first novel? I started writing my first novel when I was seventeen and a half, I was done with the first draft by

the time I was nineteen so that is a year and a half. It wasn't published until four years later so I worked on it consistently and it took me some time.

**(GU): Did it require a lot of editing by your publishers?**

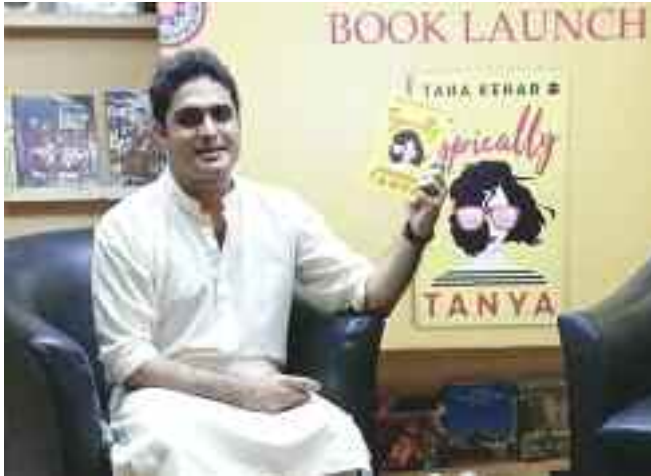
**(T K):** My first novel was published by a publishing house in India it's called Palimpsest it's a smaller publication and we went through multiple drafts not because of the editing but I was not comfortable with the way it was written. Because when you write at 19, when you write at 20 there is a vast difference in discovering your voice your trying to update your voice accordingly so I took my time with it and my publisher was nice enough to let me do that. When Typically Tanya went about the updates I was 27 years old and that novel also flowed very naturally. I started writing when I was 25, I finished it when I was 26 and it was published when I was around 27.

**(GU): So of Rifts and Rivalries was your first novel and Typically Tanya came in second?**

**(T K):** Yes that's correct.

**(GU): Are you working on anything at the moment?**

**(T K):** Yes, I am actually I am working on this novel I am almost, I am not going to say I am done because novels take years but



this one seems to be flowing quiet naturally. It's based on a woman who is dying and she doesn't want a funeral, she wants a party instead. And its set in Karachi so there is bound to be many raised eyebrows about something like that. But it intrigued me the idea because there was so much scope for where it will go.

**(GU): Is it fictional or is it based on someone real?**

**(T K):** Its fictional. I don't like to say that anything is based on fiction or reality. I think fiction is an amalgam of reality and your own imagination. Whereas in Typically Tanya - because I worked as a journalist for almost 5 years and two publications - people thought I had written about myself but only I had morphed myself into a woman and I wouldn't say that either because I don't write autobiography.

**(GU): Tell me more about this new character? This woman you're writing about.**

**(T K):** This woman is actually a writer herself, she is in her 50s. There is a history to her life and a city like Karachi which obviously she comes from a privileged set of society but she has experienced a lot of trauma a lot of distress. So, it borders on a kind of mystery thriller which I don't think I ever wanted to write ever in my life actually, but it's emerging like that. It had a very literary beginning and it morphed into a slight mystery. So, there is an element of mystery to her character which I am looking forward to exploring.

**(GU): Are there any antagonists in the book or is she the main focus?**

**(T K):** All my characters are protagonists and antagonist that's the thing. Even when Typically Tanya when it was published people in Pakistan were not very pleased because they were not used to seeing a woman in a role that was maybe more mainstream. Because Tanya has a good side and a bad side and she is able to balance the two in her own way. It could be in tentative it could be it depends on your interpretation, but they were not happy because they were not used to seeing an antagonist assume a role of a protagonist - because she was so unlikable to them. But I like to believe every character has a streak of likeability and unlikability, we are human at the

end of the day. We are good that way we have our dull moments and our generous moments. We are charitable, we are caring but we are also not very nurturing at the same time and we can actually put people down and that's the reality of how society is.

**(GU): Can you tell me a little more about Of Rift and Rivalries?**

**(T K):** Of Rift and Rivalries was a book I wrote when I was much younger it's very different stuff from what I am writing right now. It was basically the premise was partition but not partition at the time but the impact of partition. So, I followed the story of this one family that's based in Karachi again a privileged set of people. I wouldn't call them elite but relatively well-to-do. It follows the story of two brothers who are trying to understand their family history and it takes through various flashbacks to 1947, 1960s, 1970s, the story of their grandparents, the story of their parents. It is primarily just more historical than it is anything else. Typically Tanya was more contemporary and I think this is (referring to his current work) is contemporary as well.

**(GU): How was Of Rift and Rivalries received in India not in Pakistan but in India?**

**(T K):** I think it was received quiet well. Both my books were received very well in India because I primarily published in India, marketed better in India. Of Rift and Rivalries was particularly acclaimed, it got a lot of good reviews. Actually, Pakistani news outlets also liked it a lot. Typically Tanya got great reviews in India and it did relatively better than Of Rift and Rivalries. But I think Of Rift and Rivalries was a bit more tribute so the response was more sophisticated.

**(GU): Are you a full-time writer or do you have a day job?**

**(T K):** So I used to be journalist from 2014 until 2019 February. I used to work at the Express Tribune and I used to head the Peshawar city pages and the books edition -they used to take out a bi-monthly books page and then I went onto The News and I used to work on the opinion's pages then. Then I just decided in February that I need to become a full-time writer. Because I think Tanya's response was relatively good, I thought it was important that I think writers need to take a hiatus every now and again. I don't have a full-time job anymore I teach briefly. I teach media students at Bahria University, I teach them current affairs. I think it's good to have a day job because it really balances the unpredictability's you encounter as a writer.

**(GU): Would you teach creative writing or fictional writing?**

**(T K):** I wouldn't mind but at the end of the day as a writer, teaching is such a huge responsibility. You have class of 20-25 students aspiring writers who want your feedback, your input and young people tend to be restless about feedback. They want to be published and sometimes I feel I have to get myself a few more books - a few more years of just learning the craft before I can actually say with certainty this is how you do it



this is how you don't do it. Because it is easy to get swayed by your teachers' sentiments and sometimes the teacher can tell you it's a terrible piece and that is the most publishable piece you could have ever written so it's important.

**(GU): How do you get your ideas what inspires you?**

**(T K):** I rely on life experiences. I personally feel like the fiction I enjoy is more realistic. I can talk about politics, I enjoy politics I sometimes weave politics into my work. Typically Tanya has a lot of political commentary in conversations. Of *Rift and Rivalries* is based on history and this one that I am writing currently is less political but it's based on society and just things that happen around me. So, I would say the things that inspire me is living and experiencing things. I could even make this one conversation with you I could tell you a few ideas and this I could make it as a setting for a novel as well but that is how it is. Because I believe fiction it mirrors your society it mirrors your reality and it's important to talk about it. The reality that is in fiction.

**(GU): As you have seen this generation they don't read as much as we used to do. Do you have a comment on that?**

**(T K):** Interestingly enough people read but they read and they don't understand. Literature has a humanizing influence it's supposed to make you understand people who don't have the access to it or people who are very much unlike you. But I feel people who read these days and then they go on Goodreads and then comment on Goodreads, I feel Goodreads is a platform that maybe encourages you to read by making it a challenge by making it something that is appealing. But I feel the individual reader the young reader isn't able to empathize with characters. Therefore, you see a lot of Goodreads reviews that clearly show that the reader has not understood a book.

You don't see these on my books but you see this on a lot of other people's books as well – I didn't get this I didn't understand this. I think reading is something that requires you to have a more as I said humanizing effect it civilizes you. When it comes to people not reading; I think it's important to pick up a book. I know a lot of writers who don't read. Who don't read because they think that it's going to affect their words influence their book when they use things that are; borrowed. When any creative writing professor will tell you that any story you want to write has already been written. So, what is the point of influence it doesn't do you any good – your voice is different and that is what makes the story different. So, I think reading is fundamentally important and reading with a little bit more humanity

**(GU): Would you ever consider writing anything non-fiction?**

**(T K):** My job was non-fiction so I write I am a freelance interpreter every now and then so I write for a lot of publications the Express Tribune in Sunday and primarily that is all non-fiction writing is, it's journalistic work at the same time. I also write a lot of book reviews a lot of literary analysis as well. So, if I were to take this further yes, I may, but I believe if I were to write a heavy tome, non-fiction that is; I would require a lot of research and research requires time and I don't think I have that kind of time.

**(GU): Have you read a Sensational Life of Quandeel Baloch? Would you consider writing something like that?**

**(T K):** I wouldn't mind. Sanam Meher did something very smart and courageous, actually. She capitalized on an idea and she was able to furnish a narrative around it. The beauty of it is that she claims she doesn't understand the story even now so that gives me a little bit of hope because my only concern has always been, if I pick an issue or like a personality let's take Sabeen (Mahmud) right there I would have to understand that story I always wanted to understand it. So, I would do it if I have enough evidence if I have enough research to back my claim. At this point I filled him on the book written with chapters in Urdu, English and Sindhi a collaboration by various writers called *Candle in the Wind*, on Sabeen Mahmud.

**(GU): So if you were to write a whole book on it? how would you get started on the process? how would you go about it?**

Primarily talk about the person she was. There is a difference between the public figure and the person she was and these differences need to be understood. I would probably focus more on the murder even the journalist in me wants to know a little bit more interested on that aspect. Then I would more interested in the work she's done or the influences that shaped her. Because that would be more interesting to me than the mainstream understanding of her because I work in the realm of fiction so my idea for characterization is what makes a person what they are.

**(GU): Do you have any advice for future writers?**

**(T K):** Write what you know write also what you don't know

because anything can work out. Literature is generally a gamble at the end of the day, it's about persistence, it's about understanding different things in different ways; sometimes its writing and not knowing where it's going but it teaches you a lot of lessons about what you should do and what you shouldn't do so just keep writing. There will be a time when writers will turn and look and say you're not good enough (written work) or a teacher will say you're not good enough but it's important to soldier on because your voice didn't learn your ideas didn't learn so it's important for that kind of thing.

**(GU): Why do you think Pakistani writers get published in India but local publishers don't do anything for them?**

**(T K):** It is very ironic. Because when I was shopping for Writing Words with Fire my poetry collection the Pakistani publishing houses, they insisted there was no market for it. They told me things like pre-publication orders and I had no idea what that was, and even a publisher like OUP (Oxford University Press) is just reluctant to publish it as they keep comparing it with their text books, the sales of their text books are much higher obviously because schools are buying them. Not because people are not buying fiction it's just schools are not buying the kind of fiction that is published. And I think the problem is that we don't understand the importance of fiction to our society. And publishers that have tended to publish fiction have always struggled later on because they just don't seem to recognize that there is a way to go about it. You can't just throw something out there and say its fiction, because we don't have the editing skills or the infrastructure facilities to actually facilitate a fictional writer. In addition to that the irony was when Typically Tanya was published it got pirated in Pakistan so why was it pirated when there was no market for it? Obviously, piracy is a business as well so there has to be a few people who want it which is why it's been pirated. So, it makes no sense to me. I think publishing is a massive rethink in our society. We also don't have very many publishers I think Shandana Minhas has started something called Mongrel books in 2016-2017, she published two books the quality of those books was I wouldn't call terrible because they were good quality but I felt paper quality suffered, the cover was not that good, the editing was not very good, so there is a lot that goes into the book and as I mentioned we don't have the infrastructure development or the facilities for that.

**(GU): Who is your go to person when you finish writing do you show it to someone before you hunt for publishers?**

**(T K):** So, every book has been a very different process altogether. With my first novel I had no one around so I decided I would edit it myself and I would shop it around to publishers so that was one process. Then I would start showing it to my publishers - any new draft. With Typically Tanya I did the same thing but I shared with an agent. Now with this book I have multiple readers even though it's not even done yet. I have a friend, Amir Hussain he lives in London he reads it. I think you become a bit more confident about your work as time comes, and then I have a few friends here and there who are willing to read it but I think that is the most important thing it's good

to have readers who can give you the motivation. I don't know I think the most important thing you can do when you are starting a project is to show it to a reliable reader.

**(GU): I asked him what a reliable reader was?**

Suppose you showed me something and I said this was thrash you have just put your heart and soul into something and your crushed because you say this is your life's work and you know how can it be your life's work? you feel that? sometimes it's important to go to someone who can guide you...you know this is right and this is wrong, or this makes sense this doesn't so there is always a pinch of salt that goes with these things so it's important to understand any kind of feedback is good feedback you take everything with a pinch full of salt.

**(GU): Is there anything you would like to tell the students of Greenwich who are considering writing as a career?**

**(T K):** Read, write and never give up. Because that's the most important thing we don't have the right infrastructure here but there is a thriving literature community and we have a literary canon that is starved for new verses so upon that it's important to keep writing.

**(GU): What do you read?**

**(T K):** I try to read South-Asian fiction because I think it's important to know what other people are writing and what other people are reading and writing. I like to read more dramatic fiction. Recently I tried to work with mystery fiction it didn't work out; I don't have the knack for it. Primarily I enjoy books about South Asia.

**(GU): Anything in particular?**

I like Arundhati Roy's God of Small Things and the next book Ministry of Utmost Happiness. Although many people didn't like it, I loved it. I have favourite among American authors Armistead Maupin, he wrote these Tales of the City novels which is set in San Francisco. Yes, it's been made into a drama but his novels have been going on from 1977 onwards. So, the drama that is on Netflix is an adaption of that - he didn't write that. These are though his characters. So, I have been reading up a lot it was actually an out-of-body- experience questions about your identity and perspective.

**(GU): Would you consider writing a screenplay or a play about Typically Tanya?**

**(T K):** A play about Typically Tanya. Hmm...I don't know I often talk about it I think other people should do it because if I want to see something, I have written about on screen I would be very critical. I would much rather watch Typically Tanya written directed by somebody else. I will have a grandfatherly approach to it that would be much more appealing.

Thank you I think that's about it.

*Interview by: Ayesha Abdul Razzak*

# Sports

## HEC Zone 'G' Basketball Championship

Greenwich University Organized HEC Basketball Zone "G" Championship at the Campus from February 27,28 & March 01, 2019 .27 universities were invited out of which 11 universities participated. managers meeting was held on February 26, 2019. It was the first time we introduced 3rd position match.

All matches were supervised by Pakistan Basketball Federation referees.

Following are the results of the championship:

**1st Semi Final Teams:** IBA beat Habib: 33/21

**2nd Semi Final Teams:** Iqra beat Aga Khan: 57/55

**Final Result:** IBA beat Iqra: 46/24

**Winner:** IBA University

**Runner-Up:** Iqra University

**3rd position Result :** Habib beat Aga Khan 32/19



## Agha Khan University Sports Olympiad 2019.

Greenwich University participated in the **Agha Khan University Sports Olympiad 2019** held from April 11 – 20, 2019 at Agha Khan University.

M. Hamza Anwer and M. Ahmed Faisal were also the Winner of Men's Doubles Event.

M. Hamza Anwer was the Winner and M. Ahmed Faisal was the Runner-up of the Badminton Men's Singles Event.

**M. Hamza Anwer** was also awarded **The Best Player of Badminton.**



# Greenwich University Achievements 2019



## Lums International Sports Fest 2019

January 04, 2019

Muhammad Hamza Anwer Won 14 Gold medals in Swimming and Badminton along with Best Badminton Player Award, Best Swimmer Award and Best Player of the Tournament Award receiving from Chief Guest Mr. Imran Nazir, Wellknown Cricketer.



## Nust-PNEC Sports Olympiad

February 23, 2019

Muhammad Hamza Anwar won the Badminton Boys Single Event. and Muhammad Hamza & Ahmed Faisal Won the Badminton Boys Double event.



## Karachi Gala Futsal Tournament 2019

February 15, 2019

Winner of Karachi Gala League 2019



## Szabist Olympiad 2019

March 01, 2019

Ali Mustafa Khan Won the singles event (Fifa Game)



**Szabist Sports Olympiad 19**

March 03, 2019

Muhammad Hamza Anwer Won the singles event and Muhammad Hamza & Aliya Waqar Won the mixed doubles event. 2 Winning trophies in two events.



**CBM Emblaze Badminton Tournament 2019!**

March 16,2019

Faitma Waqar won the Badminton Girls Single



**Badminton Tournament 2019**

March 16, 2019

Aliya Waqar got 2nd position in Girls Single Event.



**CBM Emblaze Badminton Tournament 2019!**

Event held on March 16, 2019

Muhammad Hamza Anwar won the Badminton Boys Single



### Badminton Tournament

March 22, 2019

Muhammad Hamza Anwer won the Men's Singles Badminton Tournament at the Barret Hodgson University Sports Festival 2019.



### Sports Festival

March 14, 2019

Muhammad Hamza Anwer Won 4 Gold Medals in 4 Events In Swimming at The Barret Hodgson University, Sports Festival 2019.



Lums Olympiad , March 24 2019

Greenwich University's Volleyball team and Arm Wrestler, Sajid Baloch Won in Lums Olympiad 2019



# GREENWICH PRIDE

## 55th National Men's Open Swimming Championship

55th National Men's Open Swimming Championship 2018 was held from November 2 – 4, 2018 at Qaddafi Stadium, Punjab International Swimming Complex, Lahore. A young talented student of Greenwich University **M. HAMZA ANWER** participated in the 55th National Mens Open Swimming Championship 2018. The young swimmer showcased his extra ordinary talent by defeating Army, Navy, KPK, HEC, Punjab, Sindh, Wapda and Balochistan in the championship. He won **4 gold medals, 2 silver medals and 2 bronze medals** along with the overall **winning trophy** at the National Swimming Championship 2018. This is a matter of great pride and distinction for Greenwich University.



## LUMS International Sports Fest 2019

Greenwich students participated in the LUMS International Sports Fest held from January 7 – 10, 2019 in Lahore. M. Hamza Anwer 5 gold medals in swimming by defeating Karachi Grammar School and Punjab University In the finals.

He also won badminton under 19 event by defeating Cedar College in the finals. During the LUMS International Sports Fest 2018 M. Hamza Anwer gave an impressive performance, demonstrating tremendous stamina, technique and versatility to win the coveted title.



## Habib University Sports Olympiad 2018

Greenwich University students participated in the Habib University Sports Olympiad 2018 held from November 5 – 12, 2018 at Habib University, Karachi. M. HAMZA ANWER possesses excellent performance record and has been winning swimming titles at various levels in the past. He participated in the Habib University Sports Olympiad 2018 and Won 2 gold medals in the swimming event by defeating various universities participating from all over Karachi.



## 57th Men's Sindh Open Swimming Championship 2018

57th Mens Sindh Open Swimming Championship 2018 was held on November 10 – 11, 2018 at Habib Public School, Karachi. M. Hamza Anwer won 3 gold medals and 1 silver medal by defeating Karachi Grammar School, Habib Public School. The distinguished achievement of the swimmer is manifestation of the hard training and spirited coaching. Greenwich University has the distinction of producing talented sportsmen who have shown remarkable talent and performance at national and international levels.



**Members of Sports Committee:** Mr. Ahmed Razza Bhatti, Cricket Coach, Mr. Azam Khan, Football Ball Coach, Ms. Koshela Kumar, Throwball Coach Sarfraz, Volley Ball Coach Syed Arif, Gym Instructor & Mr. Vijay Ratan, Sports Coordinator

## Success Story of Alumni

Greenwich University has recently initiated with a venture named "Success Story of Alumni". The idea behind this is to highlight the struggles and achievements of our Alumni who have created a name in the national and international arena. They discuss their experiences and conduct a student oriented lecture whereby the students benefit from their expertise

An interactive session of our Alumnus, **Asim Maqsood** was conducted on Friday, February 15, 2019. Asim Maqsood is among our very first graduating batch. He is a seasoned Finance Projects and ERP Professional having experience in Financial Management, Project Management, SAP

Implementations, Solution Architecture, System Configuration, Business Process Management, Management Reporting, Audit and Internal Controls.

Our students truly benefited from his expertise and experience.



Asim Maqsood, Alumnus, inspiring the students by his success story.



Sohail Amin, Alumnus, Greenwich University



# CHAMAKTAY SITARAY

“Chamaktye Sitaray” was a project organized by the Sociology students of the Spring Semester 2019. The project was organized for the kids of Sirat-ul-Jannah on February 23, 2019. This is an orphanage run by a selfless British convert, Mrs Qureshi, who works tirelessly to provide shelter, food, clothing, education, and also marriage expenses of the children. She takes in children and newborns irrespective of caste or creed.

Our students planned the event for these children over a one month span, to make sure the children had an enjoyable time whilst at our campus. The event started at around 4:00pm and ended at about 6:30pm. Transportation was provided for these children by the students working on the project as well as by the University. Around 120 children, both boys and girls



children engaged. For their participation in the games, the children were given small gifts which they were happy to receive. Music was being played throughout the event which livened up the atmosphere and kept spirits high. A small segment of the event featured children who enthusiastically recited their favourite nursery rhymes, with confidence and zeal. Donations for this event were collected by the students, internally and externally from family and friends.

from the orphanage were present on the day of the event. Every student from all four sections of this course contributed in some way or the other for this event. The event included activities like boat rides, jumping castle, painting stalls, grooming station for the girls, and a variety of games to keep the

During the event, we asked some of the children how they felt and what they thought of the event: The answers were the same- Belonging and Happiness. The children felt included and were happy that they were invited for a fun day out of their home and along with us.





For lunch, each of the child was given a KFC Happy Meal, and they were seated on a carpeted area particularly assigned for this. They were also given goody bags and a brownie on their departure home, courtesy of Bachaa Party and Guilty Temptations respectively.

To end on a lighter note, this event taught us valuable lessons- to learn to give to those who are less fortunate than us, and to always help people in need. It taught us that giving is not just about making a donation but also bringing about a change in someone's life, and making a difference, because "No one has ever become poor by giving." It is only in the act of losing and of giving to others do we become the self we are truly meant to be. And that fulfils our sole purpose of living. This event not only brought together the students organizing it but also everyone who was present on that day.





In conclusion, we would like to thank our teacher, Ms Husna Allam, for her undying support since day one, and also we are grateful to each and every member of the Greenwich fraternity, including the domestic staff who worked all day, in unison, to make this event a successful one.

Joanna Sophie Godinho  
BS61 7371



## Another Feather in the Cap 100 Best Performing CEO's Award



The Vice Chancellor, Greenwich University, Madam Seema Mughal, received an award of 100 best performing CEO's of Pakistan at the 18th CEO Summit in Karachi organized by CEO Club, Pakistan .

At this occasion she also addressed the summit. The theme of the summit was "The next five years reshaping the future of Pakistan."



79

Social Responsibilities

## A Tribute to the Martyrs of **New Zealand Massacre**



Greenwich University Societies and AzCorp Entertainment paid tribute to the martyrs of New Zealand Massacre. Greenwich fraternity's thoughts and prayers are with the victims and families. In this context, a dialogue on Interfaith Harmony was also organized on March 27, 2019.





## Mutual Funds Awareness Session



Greenwich University hosted a Job Fair and Mutual Funds Awareness Session organized by its Alumnus, **Mr. Numair Malik** on Tuesday, February 26, 2019. The Area Head, **Mr. Bilal Hussain** emphasized the importance of Saving & Investment through investing in Mutual Funds during his presentation regarding Mutual Fund and history of Al Meezan Investment Limited. **Mr. Sharafat**, Sales Manager, also attended the session.

Al Meezan Investment also placed the stall in lobby where they interacted with the students on the available opportunities and collected CVs of prospect candidates.

Overall, it was an interesting opportunity for our students to learn a lot and access available opportunities in the market.





## Academic Drive of Askari Degree College

Askari Degree College students along with the teachers visited Greenwich University, Karachi Campus on November 13, 2018.

Marketing Coordinator, Abdul Hadi Khan, welcomed the students on behalf of the management of the University. Head of Humanities Department, Rizwana Amin Fodderwala, gave a presentation about the Greenwich University. She also replied to the queries of the students. Assistant Professor, Iqbal Jamil, in his motivational speech called upon the students to work hard to become good citizens.

Students In charge Affairs and Students Counselor Ahmed Kamran organized various activities with the students. Singing,



debate, media interviews and competition of dialogue delivery was held amongst the visiting students. Later prizes were distributed amongst the best performers for various events. The students took a round of the University's different areas. They visited the gymnasium, sports arena, class rooms, media lab, web tv and web radio department.

### DACC & RPK Family Carnival & Pet Show 2019



Greenwich University Environment and Entrepreneur Society attended the DACC & RPK Family Carnival & Pet Show 2019 held on February 16, 2019 at DA Creek Club.



## Army Public School : Academic Drive



A batch of students from Army Public School, Karachi, visited Greenwich University, Karachi Campus on November 16, 2018. Mr. Abdul Hadi Khan and Mr. Ahmed Kamran welcomed the students and teachers of Army Public School on behalf of the management. The students visited our campus to learn more about our offerings & our environment.



Ms. Rizwana Amin Fodderwala gave an extensive presentation about different departments of Greenwich University. The Faculty of Greenwich University, Mr. Iqbal Jamil and Mr. Fahim Ahmed addressed the students urging them to be passionate and work hard to become a good citizen.

The students visited different departments of the University. Mr. Abdul Hadi Khan briefed the students about the overall



process for admission. Mr. Ahmed Kamran conducted various activities such as singing, debate and quiz contests to engage the excited students. Later prizes were distributed among the best performing students.



## Dean's List

We offer our heartiest felicitation to all the distinguished students who made it to the Dean's List.

# WELL DONE !

### FALL 2018

#### Faculty of Management Sciences Department of Business Administration

##### UNDERGRADUATE STUDENTS

ROLLNO	STUDENT'S NAME	GPA
BS54 6187	Sawaira Parveen	3.42
BS55 6402	Shahzaib Khan	3.50
BS53 6058	Marium Akram Malik	3.58
BS58 6922	Maaz Khan	3.67
BS59 7170	Muhammad Usman Shoaib	3.67
BS58 6857	Nabhan Masood	3.67
BS54 6137	Nadia Rashid	3.67
BS54 6299	Abubakar Siddiq Imran	3.67
BS58 7025	Sidra Ahmed	3.75
BS61 7574	Sana Fatima Kazmi	3.92 ....

##### GRADUATE STUDENTS

ROLLNO	STUDENT'S NAME	GPA
MS59 7200	Rimsha Shafiq	3.63
ME59 7163	Mehwish Sultana	3.75
MS61 7363	Asfandiyar Khan	3.88
MS61 7311	Ghania Syed	3.88
MS61 7308	Jahangeer Ali Khan	4.00

##### POST GRADUATE STUDENTS

ROLLNO	STUDENT'S NAME	GPA
MP58 7033	Maryam Yaqoob Khan	3.75

##### Ph.D STUDENTS

##### POST GRADUATE STUDENTS

ROLLNO	STUDENT'S NAME	GPA
PH61 7597	Faquia Hanif	4.00

#### Faculty of Social Sciences Department of Humanities

##### UNDERGRADUATE STUDENTS

ROLLNO	STUDENT'S NAME	GPA
BA55 6443	Yumna Fatima Zubairi	3.67
BE53 6034	Muneera Firoz	3.75
BE53 6027	Nuzhat Naseeruddin	3.92

##### GRADUATE STUDENTS

ROLLNO	STUDENT'S NAME	GPA
MA61 7360	Filza Talpur	3.63
MA58 6807	Iqra Fida	3.63
MA61 7463	Sana Asrar Siddiqui	3.63
MA59 7117	Asma	3.63
MA59 7101	Nawal Imam	3.88
MA56 6587	Madiha Zahid	4.00
MA59 7162	Hira Sagheer	4.00
MA59 7208	Tanya Hassan Khan	4.00

##### M.Phil / Ph.D STUDENTS

##### POST GRADUATE STUDENTS

ROLLNO	STUDENT'S NAME	GPA
MP58 7036	Afsheen Fatima Sabir	4.00

#### Faculty of Social Sciences Department of Economics & Finance

##### UNDERGRADUATE STUDENTS

ROLLNO	STUDENT'S NAME	GPA
BS51 5775	Manahil Fatima Nizami	3.92

##### GRADUATE STUDENTS

ROLLNO	STUDENT'S NAME	GPA
MS60 7249	Asma Irfan Ali	4.00

#### Faculty of Social Sciences Department of Mass Communication & Media Studies

##### UNDERGRADUATE STUDENTS

ROLLNO	STUDENT'S NAME	GPA
BS54 6136	Amir Khan	3.42
BS50 5643	Hiba Riaz	3.42
BS54 6250	Haram Shaikh	3.50
BS52 5957	Jibran Najam	3.50
BS54 6274	Maaz Jamshed Khan	3.50
BS58 6909	Fiza Ashfaq	3.58
BS58 6722	Fatima Waqar	3.75
BS54 6131	M. Mehdi Masudi	3.75
BS56 6577	Shama Parveen Brohi	3.83
BS58 6719	Aliya Waqar	3.92
BS56 6574	Maria Sadiq	4.00

##### GRADUATE STUDENTS

ROLLNO	STUDENT'S NAME	GPA
MS59 7182	Adil Mehmood Arain	3.88
MS61 7376	Rabbiya Qadeer	3.88
MS58 6802	Mahnoor Abbas	4.00
MS58 6960	Sameer Ahmed Khan	4.00



*Greenwich University*

Pakistan - Mauritius

# GLOBAL PROGRAM

EXPLORE • EXCEL • ENLIGHTEN

Greenwich University is offering an opportunity to complete part of your degree abroad with our Academic Partners around the world i.e. Australia, UK, Canada, Austria, Spain, Switzerland, Russia, China and Malaysia.

## Academic Partners

**University of Hertfordshire** **UH**

[www.herts.ac.uk](http://www.herts.ac.uk) UK

**UNIVERSITY OF LEEDS**

[www.leeds.ac.uk](http://www.leeds.ac.uk) U.K.

**SFU Sigmund Freud**  
**Universit**

[www.sfu.ac.at](http://www.sfu.ac.at) Austria

**SYNERGY**  
**UNIVERSITY**

[www.studinter.ru](http://www.studinter.ru) Russia



[www.unimap.edu.my](http://www.unimap.edu.my) Malaysia

**PRIFYSGOL**  
**BANGOR**  
**UNIVERSITY**

[www.bangor.ac.uk](http://www.bangor.ac.uk) U.K.

**Murdoch**  
**UNIVERSITY**

[www.murdoch.edu.au](http://www.murdoch.edu.au) Australia

**fhmc** **FH KREMS**  
**UNIVERSITY OF APPLIED**  
**SCIENCES AUSTRIA**

[www.fh-krems.ac.at](http://www.fh-krems.ac.at) Austria

**MAHSA**  
**UNIVERSITY**

[www.mahsa.edu.my](http://www.mahsa.edu.my) Malaysia

**A.P.U.**  
**ASIA PACIFIC UNIVERSITY**  
**OF TECHNOLOGY & INNOVATION**

[www.apu.edu.my](http://www.apu.edu.my) Malaysia

**UWE**  
**Bristol** **University**  
**of the**  
**West of**  
**England**

[www.uwe.ac.uk](http://www.uwe.ac.uk) U.K.

**Geneva**  
**Business School**  
*Real Business. Future Leaders.*

[www.gbgs.com](http://www.gbgs.com) Switzerland

**COLLEGE OF THE**  
**North Atlantic**

[www.cna.ca](http://www.cna.ca) Canada

**HELP**  
**University**  
**University of Achievers**

[www.help.edu.my](http://www.help.edu.my) Malaysia

**Liaoning**  
**University**

[www.cnwebfm.edu.cn](http://www.cnwebfm.edu.cn) China



### Pakistan Campus

DK-10, 38th Street, Darakhshan, Phase VI, DHA, Karachi-75500

UAN: +(9221) 111-202-303, | Tel: +(9221) 3584-0397/96 Fax: +(9221) 3585-1910 | Email: [internationaloffice.edu.pk](mailto:internationaloffice.edu.pk) | URL: [www.greenwich.edu.pk](http://www.greenwich.edu.pk)

### Mauritius Branch Campus

51-B, Cybercity, Ebene, Mauritius | Tel: +230-4540334 Fax No: +230-4540334 | Email: [contact@greenwich.ac.mu](mailto:contact@greenwich.ac.mu) | URL: [www.greenwich.ac.mu](http://www.greenwich.ac.mu)