

Vision

A quarterly magazine of the University
Spring 2017

Pakistan Mauritius Friendship Week 2016

20-25 October, 2016



Greenwich University
Pakistan — Mauritius

Editorial Board

Patron	Editor	Coordinators	Contributors	Layout & Graphic Designing	Photography
Chancellor Ms. Seema Mughal	Rizwana Amin	Tahira Khan Anum Naz Durrani Shazia Nasir Ahmed Kamran	Kamran Chughtai Rafia Khan Rubab Zehra	Shazia Anwar	Rubab Khan

Editor's Note

Dear Readers,

A benevolent welcome to the Spring issue of 2017, let's unlock this beautiful compiled issue of Spring 2017 semester activities getting inspired and motivated by Greenwich University Pakistan Mauritius Friendship Week 2016.

Assuredly, the semester of Spring 2017 is not less than any 'Thrill Dragster' roller coaster ride, it was jammed packed with arousing achievements and thrilling events of our sparkling young minds.

This time our lime lights has been caught by Pakistan Mauritius Friendship Week 2016, the engaging span manifests the quintessence of Greenwich family and our fidelity in strengthening these bilateral bonds which holds both of us in a firm fist regarding social and common interests.

Moreover, you are going to be amazed in a jaw-dropping posture by reading the interviews of Mr. Richard Geary and our Alumni, Sarah Sheikh. Our other eye-catching glimpses hold many articles which would quench your thirst of learning new experiences and unveiling the new richer worlds.

I would like to acknowledge the zealous efforts and support of Ms. Shazia Anwar, Graphic Designer, my entire editorial board, and a big mammoth thanks to all my dear students who assisted me in the compilation of this issue.

Enjoy reading and don't forget to let us know about your worthy thoughts, comments and ideas at rizwana@greenwich.edu.pk.

Concluding with a quote, "There is no finish line. It's a continuous journey and I'm always looking to push my limits"

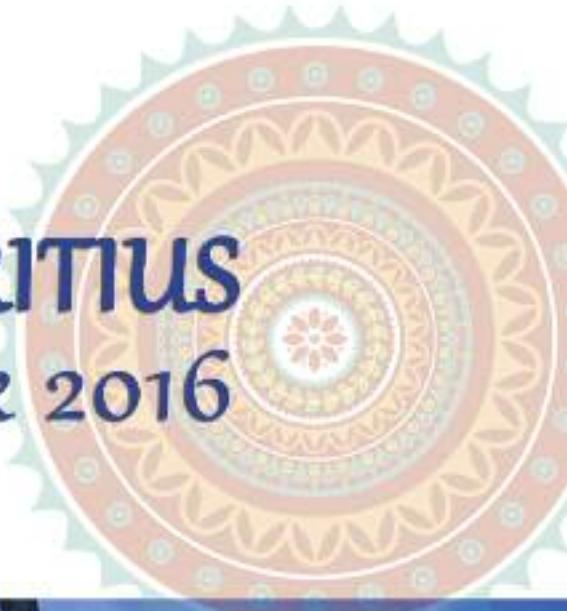
Regards

Rizwana Amin
Editor



Pakistan Mauritius Friendship Week - 2016	04
Workshop by Mr. Hasan Kazmi, Journalist, BBC, Pakistan	18
Interview: Mr. Richard Geary	19
Stepping Ahead in the World of Management	25
Interview: Ms. Sarah Sheikh	27
Thinking Out of the Box by Mr. Faisal Umair	31
Edward Maya: Concert at Greenwich University	32
Pakistan Microfinance Forum 2016	34
'Entertainment and Production and Conference' Focus. PK	35
Women Action Forum – 'When Empathy Helps Productivity'	36
String Puppet Theater Festival 2016	37
Visit of Rayden College and American School	39
Launching of IQRA Literacy Program	40
Dr. Marvin G. Weinbaum Visits Greenwich University	41
Transforming Economics Development	42
Science Behind the Art of Cinematography	43
Fatimid Blood Donation	43
A Consultative Session (ECDNP)	44
Guest Speaker Session on CPEC.....	45
Development and Marketing of Financial Products	46
Global Money Transactions	46
Shama Zehra: An Entrepreneur.....	47
MoU Signing Ceremony	47
Workshop on Exploring Different Pedagogies - A CSR Activity	48
Awareness Campaign against Violation of Traffic Rules	50
Women Empowerment & Scooty Revolution	52
Cake Cutting Ceremony	54
Entire Cast of 'Lahore Say Aagye' Visits Greenwich	54
Sports	55
Dean's List	59

PAKISTAN MAURITIUS Friendship Week 2016





Students and Faculty Member in Mauritius during Socio Cultural Educational Tour

Pakistan Mauritius Friendship Week 2016

Socio Cultural Educational Tour Mauritius and Dubai

We at Greenwich University do not believe that teaching is constrained to class room teaching only. There are a number of factors which play a role in building an individual other than what he has been taught in the situation which is a constructed scenario such as a class room. We strongly agree with the words of Saint Augustine, "The world is a book, and those who do not travel read only one page," and to counter this, we have established a tradition of socio cultural tours. Our students in the past have taken numerous tours to U.A.E, Thailand, England, Malaysia, Turkey and Japan to name a few.

This year students along with the faculty members visited Mauritius and U.A.E from October 18 – October 30, 2016. The students faced plenty of opportunities to learn and understand different cultures. We aim for them to learn from different cultures and grasp the different concepts that are different to theirs.

The delegation was welcomed and received at the airport in a Mauritian traditional way with necklaces and Sega Dance. The next day they headed to Dolphin Beach Island Trip. Students and faculty members performed various activities there including snorkeling and swimming with the Dolphins. Live Bar B. Que along with the DJ on the dance floor was arranged for them at the sea shore.

The next day that is October 20, 2016 marked a historical day for this tour as Pakistan Mauritius Friendship Week 2016 was inaugurated. The students and faculty members



The President, Republic of Mauritius,
Dr. Ameenah Gurib-Fakim,



Pakistan Mauritius Friendship Week 2016

20-25 October, 2016





participated eagerly and enthusiastically in all the events. This zeal and commitment of the entire Greenwich clan will be remembered forever in the history of Greenwich University Pakistan Mauritius Branch Campus.

This “**Pakistan Mauritius Friendship Week 2016**” patronage was announced by Her Excellency, Dr Ameenah Gurib Fakim, President, Republic of Mauritius during her State Visit to Pakistan in April 2016 in collaboration with High Commission of Pakistan in Mauritius, the Trade Development Authority of Pakistan (TDAP) and the Federation of Pakistan Chambers of Commerce and Industry.

Events and Programs organized in Pakistan Mauritius Friendship Week 2016

Pakistan Food Festival:

Pakistan-Mauritius Friendship Week 2016 was inaugurated with a spectacular Food Festival hosted by Greenwich University in collaboration with Municipal Council of Quatre Bornes and High Commission of Pakistan in Mauritius, at their Mauritius Branch Campus located at Cyber City.

The aim of hosting such big event in a foreign country was not only to further strengthen the ties between Pakistan and Mauritius Government but also to extend hand of friendship, love and care between the two nations. The vital reason as to why Greenwich University also encouraged Pakistani students delegate to visit the beautiful country - Mauritius.

Moreover, the event was promising enough to promote trade and further strengthen economic ties between the countries.

The Pakistan Food Festival was also labeled as pre-Diwali celebration arranging mehndi for ladies and children, Jewelry stalls, face paintings, kids’ corner, jumping castle and much more. What more could an individual look for celebration before a festive season.

The purpose behind organizing food festival just before



The Chancellor greeting the dignitaries from Pakistan



Food Festival held at Greenwich University
Pakistan Mauritius Branch Campus

Diwali was to ease tension between the two countries Pakistan and India and to spread the message of love, peace and harmony.

Mauritians were introduced to scrumptious delicacies holding assorted flavors of Pakistani food made by Greenwich University’s in-house chef specially flown in from Pakistan.

The event was inaugurated on October 20, 2016 by the Chancellor, Greenwich University, Ms. Seema Mughal and honorable dignitaries of Mauritius during a small



Student of Greenwich University Pakistan
Campus serving the guest





The Chancellor with the dignitaries from Mauritius and Pakistan

opening ceremony.

Among the Pakistani delegation present were the members of Trade Development Authority of Pakistan and Pakistani Businessman who had specially arrived to celebrate this Friendship Week to boost trade amongst the two countries.

The guests were introduced to a variety of delicious food option. The guests tried all the options offered and the appreciation was overwhelming. Most of the invitees went for second and despite their inflamed pallets from all the flavor and spice from the sub-continent, they doused their pallets with the cold refreshments also being offered adding in the enjoyment of the food. Mauritian cuisine despite having its roots from the subcontinent had modified its connection with rich spice and flavor which was revived during the food festival.

The menu on the first day consisted of delicious Haleem, Biryani, Kabab, Mint Chatni, Allo-ka-bugia, Channa Chaat, Paratha, Halwa Puri, Allu-Samosa, Chicken Samosa, Spring rolls, Chicken Pakora and Mixed Pakoras followed by Kheer, Gulab Jaman, Zarda and Jalaibi for dessert.

After the inauguration, the festival was open to the public which brought in a sea of people flooding the hall and surpassing the expectations of the organizers. The queue stretched well outside the main enclosure where the main food stall was setup. Those waiting in the queue helped themselves to some of the smaller stalls where they indulged in appetizers such as Pani Puri, Gola-ganda and Kulfi before they got to their main course that awaited them inside.

The students of Greenwich University took it upon themselves to co-host the event along with the University faculty. The student's interaction with the Delegation and Dignitaries allowed them to build relations with the esteemed guests.

On the second day of Pakistan Food Festival, faculty and students were delighted by the presence of the



The Chancellor with TDAP delegation and Faculty Members

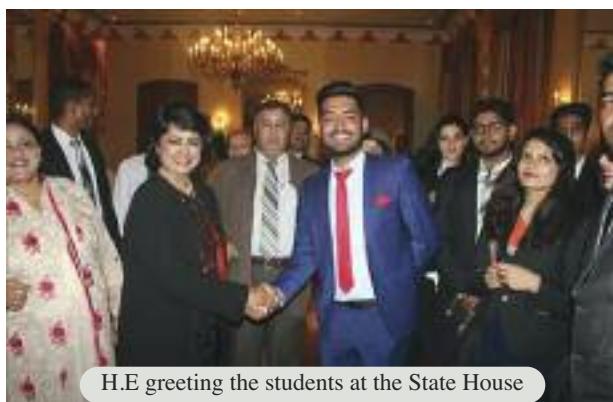
distinguished guest, the Lord Mayor of Port Louis, Mr. Mohammad Oumar Kholeegan.

On the second day, visitors continued to pour in till the very end despite extending the time of the festival till the night, the stall maintained an influx of people through the day and night keeping all the tables full and servers busy till the end.

Third day, Mr. Shafqat Amanat Ali visited the food festival after a cocktail reception hosted by the President, Republic of Mauritius, Mrs. Ameenah Firdaus Gurib-Fakim at the state guest estate, for the delegations from Pakistan including the Greenwich University faculty and students. Mr. Shafqat was given a tour of the University Campus by Mrs. Mughal and the aim along with the vision of Greenwich University in Mauritius.

After the orientation, he was taken to the food stall where his nostalgia for home cooked food was addressed. He helped himself to some Biryani, Tikka, Kabab and chicken roll.

The food festival was a great means for Pakistan and Greenwich University to introduce its people, culture and flavor in Mauritius. People in Mauritius have a bond and interest with food, it is both a token of greeting, a sign of peace, is the center of celebration and hospitality, these traditions are still present in Mauritius as majority of the population do originate from the sub-continent.



H.E greeting the students at the State House



The Pakistan Food Festival allowed students and faculty to interact with locals and break the negative image of Pakistan. Mauritians warm greetings and the open-hearted hospitality itself were very encouraging for the participants of the Friendship Week.

Pakistan Food Festival hosted at the Greenwich University Pakistan Mauritius Branch Campus was a massive success in achieving its goals to strengthen the bonds between Pakistan and Mauritius.

Fashion Show at Sugar Beach Hotel

On the second day of 'Pakistan-Mauritius Friendship Week,' TDAP in collaboration with Greenwich University and Pakistan High Commission, organized a fashion show at Sugar Beach Hotel, Mauritius on October 21, 2016.

Internationally acclaimed designer Ms. Neelofar Shahid set the stage on fire, featuring a rich variety of Pakistani and Western dresses during this show. The fashion show was a precursor to further synergies that is going to take place between Pakistan and Mauritius including a possibility of MoU between fashion and textile institutes of both the countries.

The event held on Friday night was attended by the President, Republic of Mauritius, Mrs. Ameenah Gurib Fakim, Chief Executive, Trade Development Authority of Pakistan, Mr. S. M. Munir, Chancellor, Greenwich University, Ms. Seema Mughal, renowned singer Mr. Adeel Burki and other noted dignitaries from Mauritius and Pakistan.



The Fashion designer Neelofar Shahid with models on the ramp

Choreographed by Imran Qureshi, the theme of the show was a depiction of Rumi and Iqbal's philosophy. Talking to the audience, Neelofar Shahid said that it took a lot of efforts to arrange the fashion walk on such a grand scale. She said the exchange of art and culture could help the friendly countries to further come close to each other. The renowned designer lauded the services of the organizers and thanked the Mauritanian President for attending the event.

Talking to media, veteran artist, Mr. Khalid Anam, who is also the Head, Mass Communication and Media Studies Department, Greenwich University, said that Mauritian market offers numerous investments opportunities and being a gateway to the African market, Mauritius had its own unique importance. Talking about the opening of the Greenwich University Mauritius Branch Campus, he said that the university is aiming at imparting quality education to people in Mauritius, which would help in promoting exchange of ideas, trade and culture between the two countries.

Pakistan-Mauritius Fashion Industry

Fashion industry is always considered to be a very vital part of any country as it reflects the heritage, culture and the people of that country. Pakistani fashion has been widely acknowledged globally for a past couple of years. Pakistani Fashion industry is striving hard to make their identification in international fashion scene. It has played a very constructive and optimistic role in building the fashion sense and fashion trends amongst people.

There is a large number of fashion weeks which run throughout a year like Karachi fashion week, Lahore fashion and Islamabad fashion week which are most famous fashion week amongst them. Large number of fashion channels and fashion blogs have made the people well aware of Pakistani fashion scene.

The main focus of all Pakistani dress designers is always to represent a true picture of Pakistani culture whether its dresses, footwear or accessories. Now a day, every designer's main focus is to blend South Asian and central fashion styles along with the eastern touch.

Now, Pakistani designers are known in international



The Chancellor presenting the Post Visit Publication at the Book Launching ceremony

market and many fashion industries from all around the globe invite them to show their annual exhibitions. Pakistani fashion trends have gained appreciation and positive reception from many fashion events all over the world.

Book Launching Ceremony

The Book Launching Ceremony of the book, covering the life, successes and achievements of Ms. Ameenah Gurib Fakim, the President, Republic of Mauritius was also one of the segment of Pakistan Mauritius Friendship Week 2016. Ms. Ameenah Gurib Fakim is also a well-known biodiversity scientist.

The book, compiled by the Greenwich Research and



Sardar Yasin Malik and Mr. S.M. Muneer addressing the audience



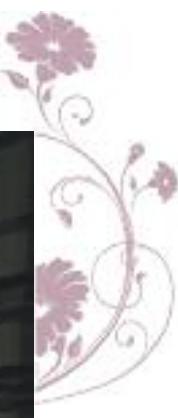
Development Centre (GRDC), was put on display at the inaugural ceremony held at the Greenwich University Mauritius Branch Campus, on Saturday, October 22, 2016. The event was hosted by Ms. Shazia Nasir, Assistant Professor, Greenwich University and Kunzul Akhtar, MBA student, Karachi Campus.

The event was attended by dignitaries from Pakistan such as Mr. S. M. Muneer, Chief Executive, Trade Development Authority of Pakistan (TDAP), Dr. Sardar Yaseen Malik, a well-known philanthropist and industrialist, bureaucrats and officials, teachers and intellectuals from Pakistan and Mauritius.

The hall was filled to its capacity as the program started and the same momentum was maintained by the end of the book inaugural ceremony. Journalists from different media outlets in Mauritius were also present to cover the event. One Pakistani journalist, Mr. Ali Asghar Arbab of the Pakistan Television Corporation, who specially travelled to Mauritius from Pakistan to report on the Pakistan Mauritius Friendship Week 2016 activities was also an active member of this event.

The most respected and distinctive guests of the event were, indeed, the parents of the President, Republic of Mauritius who took out their precious time and attended the entire show





Addressing the audience, Mrs. Ameenah Gurib Fakim said that she was deeply convinced that countries could only progress by working together. Talking about her recent visit to Pakistan, the President said that she had substantial meetings with Pakistani officials. She hoped the plans discussed during her visit to Pakistan would be soon materialized.

The President of Mauritius also thanked the Chief Executive, Mr. S. M. Muneer, Trade Development Authority of Pakistan (TDAP) for keeping his promise and making efforts for bringing the two countries closer to each other through bilateral relations. She also expressed her gratitude to the members of the Pakistan Hindu Council for presenting Ajrek to her. Bibi Ameenah Firdaus Gurib-Fakim stated that she had been to Pakistan many times but her last visit was the best one. The President, Republic of Mauritius said that Pakistan had tremendous potential.



Chancellor Ms Seema Mughal speaking at the Occasion

The event started with the National Anthems of both Mauritius and Pakistan. Veteran artist and Head, Department of Mass Communication and Media Studies, Greenwich University, Mr. Khaled Anam, sang the Greenwich anthem. Greenwich students also accompanied their role model on the stage to sing the Greenwich anthem.

It was followed by documentaries on history and vision of Greenwich University Pakistan. An interview of the President, Republic of Mauritius, conducted during her visit to Pakistan by Mr. Naveed Mughal, Student Provost, Greenwich University, was also shown to the audience. It was informed on the occasion that Her Excellency had inaugurated the Greenwich University Pakistan Mauritius Branch Campus in Mauritius.





Speaking on the occasion, Ms. Seema Mughal, Chancellor, Greenwich University announced that the admissions would soon be opened at the Mauritius Campus. She further informed the audience that the University administration was keen and determined to make Mauritius an educational hub of the African continent.

She acknowledged the visit of Bibi Ameenah Firdaus Gurib-Fakim to Pakistan endorsing that it has paved a way to further strengthen bilateral ties between both the countries. Regarding the Paskenta Mauritius Friendship Week 2016, Ms. Seema Mughal said that due to the committed and devoted efforts of the stakeholders, it took only four months to get the plans materialized.

She extended her profound gratitude to the President, Republic of Mauritius and her parents who the dignitaries and distinguished guests from both the countries who graced the occasion with their presence.

Talking to the audience, Chief Executive, Trade Development Authority of Pakistan (TDAP) Mr. S. M. Muneer said that the Mauritian people are good in nature and skills. He said that the Prime Minister of Pakistan, Mian Muhammad Nawaz Shreef, had given him special directions to start new ventures and businesses in Mauritius. He advised the President of Mauritius to organize an expo in the country and invite investors, business community and people from different walks of life from across the world. He offered the President of Mauritius his help in exhibiting Mauritian products.

Talking about the fashion show by Neelofar Shahid, S. M Muneer said the show was a success that truly depicted friendship between Pakistan and Mauritius. The chief executive of the Trade Development Authority of Pakistan (TDAP) hoped that the upcoming events, including the music show by Shafqat Amanat Ali Kahn, would also become great memories. Sharing his optimistic views about the future of Pakistan and Mauritius Friendship, he hoped that the two countries would try to start direct flights between Pakistan and Mauritius.

At the occasion, Dr. Sardar Yaseen Malik announced a donation of ten thousand dollars for deserving students at Greenwich University. He addressed the audience in a very natural and appealing manner deliberately mixing English and Urdu languages, he delivered a unique and distinctive conversation, allowing audiences to enjoy the program.

At the end of the event, a sumptuous dinner was served to the attendees of the Book Launching Ceremony.

Shafqat Amanat Ali

Pakistan's very own musical maestro Shafqat Amanat Ali Khan left indelible marks during the Pakistan Mauritius Friendship Week with his extravagant and spectacular performance.

The concert held at the Swami Vivekananda International Convention Centre, Pailles, on Sunday, October 23, 2016 was attended by Mrs. Ameenah Firdaus Gurib-Fakim, the President, Republic of Mauritius, Ms. Seema Mughal, Chancellor, Greenwich University who played a pivotal role in the celebrations of the Pakistan Mauritius Friendship Week, Mr. S.M. Muneer, the Chief Executive, Trade Development Authority of Pakistan (TDAP), Mr. Sardar Yaseen Malik, a renowned Pakistani industrialist and philanthropist, and other officials and dignitaries from Pakistan and Mauritius.

It was a show of Pakistan's musical strength and diversity — ranging from our very own classical approach to the one having a modern and innovative touch of the present era. As the eminent singer broke the audience's chatters by singing one of his most famous and ever-green songs, Mitwa, from the 2006 Bollywood film Kabhi Alvida Na Kehna, it was if the people present in the hall had been taken to a virtual





trip to the eastern traditions of music and melody.

As soon as the scion of Patiala family set the momentum, it was a musical ride that never came to a halt, accelerating with every new song and introducing the people of Mauritius to what the people of Pakistan take as one of their prominent prides — our way of exporting love and peace via a wide range unique musical compositions and rich poetic expressions.

Let it be Tere Nena, from My Name Is Khan, Shukria Zindagi, from Aashayein, Bin Tere, from I Hate Love Stories, a big round of applause erupted in the hall after every single performance of the eminent artist.

To make the show more interactive and lively, the heart-throb singer came down the stage and walked through the audience. It was indeed memorable and special night for all of those who got a chance to speak their heart out by singing a few lines with the renowned singer. It was a time to strengthen the belief that music is the universal language of peace and love — a language that does not any discrimination on the basis of man-made boundaries, cast, creed, color or any other man-made divisions.

Shafqat Amanat Ali Khan also received several requests from the audience for singing different Pakistani and Indian songs but when he was requested to sing veteran poet Ibne Insha's most famous ghazal, Insha Jee Utho Ab Kooch Karo, the singer took a deep breath and spoke his heart out.

The singer said that he was often requested by his fans to sing the ghazal, but his family had asked him to decline any such request as his father, Ustad Amanat Ali Khan, passed away in 1974 after the ghazal was on aired on the Pakistan Television Corporation. He added that in 1778 the ghazal was once again aired on PTV and the poet, Ibne Insha, died a few months later. In 2006, he added, his brother, Asad Amant Ali Khan, rounded off a music show for PTV with singing the same ghazal and, unfortunately, it proved his last concert as his brother died the same year. Shafqat Amanat Ali Khan said the



ghazal had been termed as a cursed song and its poet had also said the same during his last days in London for medical treatment. The scion of Patiala family, however, sang only the first stanza of the ghazal to please his audience.

Insha Jee Utho Ab Kooch Karo Is Shehr Main Jee Ka Lagana Kiya

Wehshi Ko Sukoon Se Kia Matlab, Jogi Ka Nagar Main Thikana Kiya!

When the concert was about to end, Shafqat Amanat Ali Khan introduced all the members of his team, including two of his nephews who were performing as vocalists on the stage. Two guitarists, the drummer, the pianist and the flutist who mesmerized the audience with their individual performances. The eminent singer was highly appreciated by the audience for letting his team members individually showcase their skills in Mauritius.

To end the concert on a high note, the singer chose to sing the famous Dum Ali Ali Dum, which appeared to be the most soul-illuminating kalam of the musical night. Many of attendees, including Greenwich University students gathered near the stage and danced enthusiastically.

Shafqat Amanat Ali Khan thanked the President, Republic of Mauritius for holding the show and having him with his team mates. He also lauded the services of the Chancellor, Greenwich University, Chief Executive, TDAP, Pakistani and Mauritian officials for playing their respective roles.

As the show ended, fans took the opportunity to make selfies with the renowned singer. Realizing the potential of faculty members and students of the Greenwich University, Shafqat Amant Ali Khan after the concert paid a visit to the Greenwich University Pakistan Mauritius Branch Campus, which has been recently inaugurated by Her Excellency, Mrs. Ameenah Firdaus Gurib-Fakim, the President of Mauritius.



02 Day - International Conference on Educational and Leadership Management
October 24-25, 2016

2nd Day International Conference on Leadership and Educational Management was held at Greenwich University Pakistan Mauritius Branch Campus. Attendees were the Rectors and senior faculty members of Educational Institutions of Mauritius.

It was organized in joint collaboration with Independent Commission against Anti-Corruption, Mauritius –ICAC (Government Body), National Youth Council (Government Body), Synergy Jeunes and Juvenis Actio Club, Mauritius. The Media Partners were Top FM, Top TV and the Creative Partners were Blue Channel. The Digital Partners comprised of Train 2 Gain (sent 04 times 300,000 emails for free) and Focus (for Video and Photography)

The Academic Partners of the conference were St Andrews School, Modern College, Synergy Jeunes and Youth Action Society

The Conference started with Greenwich Documentary and a welcome note by Ms. Anum Durrani, Lecturer, Greenwich University. The speakers of Day 1 were Dr. Harresh Bheemul, Director, Train 2 Gain, Representative from ICAC, on leadership and Corruption, Mr. Ravin Papia, International Motivational Speaker, Mr. Ajegan Arun, Pres-



ident Jeunes Actio Society & Mr. Jaysen Marden, President, Synergy Jeunes, Leadership project based Case Study.

The best case study award and the shields were presented at the end of the first day after which refreshments were served.

The Day 2 of the Conference was attended by teachers and Heads of different schools of Mauritius at large. Day 2 also started with Greenwich Documentary followed by the presentation of ICAC Representative, Role of Educationist against Corruption. The other speakers were Assistant Professor, Greenwich University, Ms. Shazia Nasir, Mr. Khaled Anam, Head, Department of Humanities, Greenwich University, Ms. Rani Mukhya, Rector, Modern College, Arch Bishop of Indian Ocean, Address by the Guest of Honor, Mr. Anwar Husnoo, Minister.

The evening ended with a Vote of Thanks by the Chancellor, Greenwich University and presentation of five Top Essays of the Essay Competition. Shields were awarded to the participants and winners of the Essay Competition along with the Presentation of Best Case Study on Leadership. Certificates were awarded to the Participants and the Creative Team.

Last but not the least shields were presented to the speakers followed by refreshments.



Traveling & Sight Seeing in Dubai

After the successful completion of Pakistan Mauritius Friendship Week 2016 the delegation while heading to homeland, Pakistan stayed in UAE for three days.

Despite being little apprehensive due to exhausting past week, students and faculty were yet eager to explore the new locality. Tourists from across the globe including us were thrilled to experience this culturally enriched country, the crime rate being almost as low as zero and the city which never sleeps, made the students keener to make most of their time in Dubai.

Desert Safari

On arrival to Dubai, students were given time to relax and release the stress, making up for the long flight from Mauritius. The second day, October 27, 2016 a group of students were booked for Desert Safari Trip. The posh 4x4 cars arrived at IBIS Style Hotel at 3:00 p.m. as the time for the Evening Safari was 3:30 p.m. starting the route in group of 6. Soon after a bumpy drive of 30 minutes, Socio -Cultural and Educational group of Greenwich University reached Al-Awir Road which was considered to be a part of Dune Bashing, and within 30 minutes of Dune Driving in which the internal parts of the bodies were shaken with excitement and thrill, during an exciting dune drive to the first destination, a camel farm. The drive continued across the desert. students and faculty reached at the Camp Site.

After working up an appetite enjoyed a delicious barbecue dinner and shisha (the famous Arabic water pipe). Before returning to Dubai watched our belly dancer performing her show around the campfire by starlight.

Dubai Mall & Dubai Aquarium

The students even had experience of visiting one of the largest Mall, Dubai Mall. Located at the foot of the Burj Khalifa and stretching across 1.1 million sq/m, it is the world's largest shopping, entertainment, and leisure destination. You can shop at more than 1,200 retail outlets,



from Armani to Zara, or visit the Dubai Aquarium. Aquariums comprising of 50m x 20m x10m with several thousand living animals and 80 species. While walking through the glass tunnel of aquarium, the species which caught their attention were sharks, when inquired they were told that there are about 400 different kind of sharks found in the Dubai aquarium (Explorer, 2009).

Mall of The Emirates

Majority of students being shopping fanatics and Mall of Emirates being one of the finest resort for shopping, the day could not have been well spent rather than visiting a mall with 560 outlets of international brands selling electronics, home decor products, lifestyle, fashion, sports and what not.

Dhow Cruise

This charming cruise is located at Dubai Creek, hoping on this cruise, students and faculty enjoyed an evening with great memories. On cruise, they were welcomed with traditional Arabic coffee - Kahweh followed by buffet dinner, which was not only delicious but had distinct Arabic taste. The cruise sailed calmly gliding past the amazing, illuminating tall buildings giving sense of relaxation and the cold breeze, beautiful moonlight and panoramic views added to the memorable experience of Dhow

Dinner with General Pervaiz Musharraf, Former President, Pakistan

The most awaited night in the Mauritius/Dubai tour was the last one on Saturday, October 29, 2016 when noted singer Mr. Adeel Burki was scheduled to perform in the presence of former President of Pakistan (Retd) General Pervaiz Musharraf, also the Chairperson of the All Pakistan Muslim League (APML). A dinner was hosted in the honor of Former President, General Pervaiz Musharraf at Khanna Pakana Restaurant, IBIS Style Hotel.

The students dressed up semi-formally and headed to the lobby around 7:00 p.m, due to high security mobile phones were not allowed inside the restaurant. Honorable Ex. President arrived with his delegation at 8: 00 p.m. He was presented a bouquet of flowers by the students of Greenwich University.

After being seated and formal introduction of everyone refreshments were served. Photographs were clicked and traditional Pakistani cuisine was served including Badami Yakhni, Biryani, Qorma and list goes on. After duly enjoying the food, Mr. Adeel Barki entertained the crowd through his live music.

Sight Seeing in Dubai





Knowing the choices of the ex-army chief, Mr. Adeel Burki set the momentum high from the beginning of the program. Kicking off the musical night with classical ghazals, the singer stole the former president's thunder, who was sitting next to the Chancellor, Greenwich University, Ms.Seema Mughal.

Mr. Adeel Burki sang a rich variety of Pakistani and Indian songs, including some of the big hits like Hosh Walon Khabar Kiya, Abhi Na Jao Chorr Kar, Chandni Raaten, Aaj Jaanay Ki Zid Na Karo. General Pervaiz Musharraf looked deeply involved in the music, with his hands moving with the musical rhythm. Adeel Burki, who is also famous for his sense of humour, kept on expressing his views and cracking decent jokes during the performance to make the environment happy and friendly. The singer specially dedicated the song Mera Piyya Ghar Aaya to the former president of Pakistan, saying that he was hoping to see Pervaiz Musharraf in Pakistan again. When General Pervaiz Musharraf asked the singer to sing a Punjabi song, Adeel Burki readily and beautifully sang Dachi Waleya Morr Muhar Ve.

Talking to students, teachers of the Greenwich University and other guests on the occasion, General Pervaiz Musharraf delivered a short lecture, focusing on the self-development of a citizen.

On the occasion, the Chancellor, Greenwich University, apprised the former president of the activities and events organized by the Greenwich University during the Pakistan Mauritius Friendship Week 2016.

At the dinner with General Pervaiz Musharraf, faculty members and students of the Greenwich University took the opportunity to ask questions to one of the most fa-



mous leaders in Pakistan.

Towards the end of the program, Mr. Adeel Burki took the music to a whole new level by singing Sufi Kamal, Bhar Do Jholi, followed by Damamdam Mast Qalandar.

For students of the Greenwich University, it was indeed a night of attaining knowledge from General Pervaiz Musharraf and enjoying soul illuminating performances of Mr. Adeel Burki.

There was a time when all the students were relaxed, feeling a sense of patriotism in their veins and enjoying the true culture and the cultural music. It was truly a great end to a great trip leaving everyone satisfied and prepared to end it with smiles and memories to be cherished for a lifetime.

Shazia Nasir
Assistant Professor



Workshop by Mr. Hasan Kazmi, Journalist, BBC, Pakistan



Faculty members and guest during the session

On Thursday January 05, 2017 a workshop was held under the supervision and guidance of The Head, Department of Mass Communication and Media Studies, Mr. Khaled Anam.

The workshop particularly focused on broadcast journalism. It was supported and facilitated by the faculty members Ms. Shabana Adeel and Mr. Misbahuddin Quadri. Because it's the philosophy of Greenwich University to constantly work on constructive and effective teaching methodologies and tools such workshops are a great window to the real world for the students.



Mr. Hasan Kazmi journalist at BBC Pakistan

On a senior level Prof. Dr. A. Q Mughal and Dr. Shair Sultan also attended the workshop and together it was a wonderful success. It offered us a chance to have applicable conversations and applications of our small group scenarios, many of which focused on CPEC and volatile issues of Baluchistan and other special topics concerning Pakistan in particular.

We were very honored and thrilled to have Mr. Hasan Kazmi a journalist by profession currently an employee of BBC Pakistan, with us as a guest speaker. He came out to provide us with an overview of digital media and then made us walk through the day's workshop with immense amount of information on various topics. Mr. Kazmi provided great insight and helped the groups every step of the way with suggestions, ideas, and thought-provoking questions.

Students of the Department of Mass Communication and



Prof. Dr. A.Q. Mughal, Mr. Khaled Anam, Ms. Shabana Adeel

Media Studies attended this workshop and were terrific. They really made the day for us. They were positive about the new media tools and ready to learn. People were jumping right in to the workshop scenarios and energetic in creating strategies. When faced with this much new information, people can get scared and overwhelmed, or excited and motivated. It was thrilling to see that our participants were the latter.

With such a motivated group of participants and a guru facilitator, it was hard to call it a day. We could have easily worked on the scenarios in small groups, had



Group photo with the Guest Speaker

conversations and answered questions together for many more hours.

Syed Misbahuddin Qadri
Lecturer /Coordinator



Prof. Dr A.Q. Mughal presenting shield to the Guest



Richard Geary

Founder and Executive Director

Family Educational Services Foundation
FESF, Pakistan



Richard Geary Horwitz is the founder and Executive Director of Family Educational Services Foundation (FESF), a non-profit educational foundation operating in Pakistan since 1984. See: <http://www.fesf.org.pk>

He has worked in the field of Social Development for 44 years, managing personnel and services in non-profits in over 10 different countries throughout Asia, Europe and America. His work with people from diverse backgrounds and cultures has given him a wealth of training and experience in human resource development. Under his leadership, FESF has initiated The Deaf Reach Program - with six Deaf Reach Schools and Training Centers providing education and skills training to deaf children and young adults in Pakistan.

Greenwich University (GU): What was the idea behind the establishment of Family Educational Services Foundation (FESF)?

Richard Geary (RG): FESF came together organically through a group of like-minded individuals working here in Pakistan. All of us met up shortly after I first arrived here - close to 30 years ago. We were conducting informal programs in existing organizations: working with children that were handicapped, conducting teacher training programs, and similar educational projects. We felt that we could get more accomplished if we formalized our goals and relationships.

(GU): Many may not be aware of your organization. Please tell us something about FESF's activities.

FESF is doing some fantastic work in the education sector. Our overarching goal is to reach out to and empower

the disadvantaged in the community and improve the quality of their lives. We do this through our Deaf Reach Program and our Eduserve projects.

Deaf Reach is the only branch network of schools for the Deaf in Pakistan...and one that particularly reaches out into the rural areas of the interior. 50% of our more than 150 teaching staff are deaf themselves. As we are targeting disadvantaged children and their families, our education and training programs are basically free of cost. We provide pick and drop transportation, uniforms, books, school materials, lunch and much more.

We provide state-of-the-art facilities at six schools in Karachi, Hyderabad, Sukkur, Nawabshah, Tando Allahyar & Lahore. Over 5,000 Deaf students have passed through the Deaf Reach system, with 1,400 deaf children presently attending daily classes. Each deaf student ultimately becomes literate in three languages: Pakistan Sign Language



(PSL), English & Urdu.

Deaf Reach College, Karachi, is now in its second year, and we are really proud of our first batch of 10 students who recently passed the Board exams with flying colors, getting all A+ and A's

In addition to scholastics, Deaf Reach provides vocational courses for both students and young adults. The courses range from ICT, beautician, stitching & embroidery, teacher training, culinary arts, and many more. These vocational programs feed directly into our Job Placement Program, where more than 700 Deaf youth have been employed throughout the industrial and service sectors.

The MOVE Program (Motivated Volunteer Empowerment), an Eduserve project, engages Pakistani youth in meaningful community development and leadership skills. Conducted in schools and colleges around the country, MOVE effects social change by encouraging students to identify the needs in their communities and to plan and implement innovative solutions and social action projects.

(GU): Would you please share your success story with our readers?

Success is never a short term event. It reminds me of the parable of the Chinese bamboo plant – something I like to share with parents particularly. I'll explain briefly: Like any plant, the Chinese bamboo requires nurturing, fertile soil, water and sunshine. In the first year, after planting the bulb and watering, there are no visible signs of activity. This happens again in the second, third and fourth year: Your patience is tested and you wonder if all your efforts will be rewarded.

Then all of a sudden in the fifth year, a little sprout emerges from ground. Within 90 days, the same little sprout suddenly grows to 80 feet!

So did the bamboo grow 80 feet in 90 days, or in 5 years?

I think our story is very similar to that of the Chinese bamboo plant. We started with very small beginnings and a committed team. By being faithful on a day to day basis and focusing on our key goals, the project continued to grow and has now reached a point where we have gained a certain level of success. Looking back from our vantage point today, we're very proud of how far we have come, but we also recognize – looking forward – how much more we can do and how much further we have to go.

(GU): Please share a formative and/or interesting experience with us.

A defining factor in my life was our first child, who be-



came deaf shortly after birth. All the heartache and challenges that we faced in raising him have served a larger purpose, preparing us to start a program that would help other parents with deaf children.

When we first came to Pakistan nearly 30 years ago, we saw there was little in the way of quality education for deaf children. My wife, Heidi, and I started a small tutorial program in a little one-room office space someone donated to us in Saddar area where we had 15 students. That small project has now grown to our present 6 full time schools, and the resulting impact they've had on thousands of lives.

(GU): As an entrepreneur, what is your mission statement?

That anything is possible when you put your mind to it, especially if the cause is just and the need is there. Then, regardless of resources, regardless of circumstances, all things are possible and can be done.

On the face of it, Pakistan would not be considered a likely place to accomplish something because of all the perceived hindrances. But on the flip side, this provides great opportunity because there is such a great need! When you meet an obstacle, if you can't go through it, you must learn to go around it - and if you can't go around it, you go over it, and if you can't go over it, go under it – and when you don't give up is when success happens. Our team is very committed, and that has been a huge measure of our success.

(GU): What is your educational and personal background?

I did my university in the U.S., studying in the field of ed-



ucation. I was considering practicing medicine and completed a pre-med program, but I had an epiphany one day. I asked myself some hard questions: Is this what I really want to do? Am I going to commit the next 10 years of my life studying so that one day I may help to improve people's lives? By that time, would I have the same passion and desire? Because I was young and idealistic, I wanted to make an immediate difference in the world. So I got involved in social development projects in the US. I was working with kids from the streets with drug problems, homeless people, disadvantaged people, and I found that very satisfying on a personal level. I then had the opportunity to go abroad, and continued social development projects in Europe, Latin America and some different countries for a while. One thing led to another and I've never looked back. I've been in the social development sector for over 45 years now.



Richard Geary with his better half

(GU): What is leadership to you?

I think a good leader is a servant. He serves the people who work for him. He makes their jobs as doable as possible. He makes whatever they need as accessible as possible. His real role is to facilitate and empower everyone in the organization because they're doing what they do probably better than he could in their position – that's why they are hired. And by supporting and empowering those on his team, he ultimately strengthens and grows the organization.

(GU): What do you think is the reason behind the success of FESF?

I think it's the core commitment of the people working at FESF that drives our success. The management team is very small, and also very hands on, at work daily on proj-

ects – not just desk-sitting. Our Deaf Reach program is comprised of over 150 teachers plus another 70 support staff. Our MOVE & Eduserve programs are staffed with committed trainers that are developing new training modules and implementing programs nationwide. Everyone at FESF - from janitor to head teachers to regional managers, are all passionate about their job and what they are doing. They believe in the vision, they believe in the mission, and they are committed to it.

(GU): What are the major challenges that you face with deaf students?

In any developing country - not only Pakistan - there is a huge gap in the awareness and understanding of the needs of children with disabilities. This is usually due to lack of education, as well as lack of successful community



Richard Geary with the students of Deaf Reach



awareness programs. As the majority of children come from families with low income and low education, there is a great deal of ignorance and superstition inherent in the culture. The government is not very well informed or able to meet their needs, and the needs of children with disabilities are often sidelined and very low on the list of priorities. So it's essential that organizations like ours fill in the role of being the voice for marginalized communities.

(GU): Unfortunately, in Pakistan there is not a great deal of understanding or acceptance of the Deaf, including their ability to access education, health and basic human rights. Tell us your future plans to change mindsets and how you envision acceptance of the Deaf in Pakistani society.

Our motto is very clear: "Deaf people can do anything except hear!" If we view the Deaf community not as a disability group, but as a minority culture that speaks another language (sign language), our perception changes. We then realize that to succeed, the Deaf need empowerment through education, the same opportunity that is everyone's right. If any minority group is given training and education in their native language, they prosper.

Lack of language is a lack of empowerment, and we set out to change that paradigm by developing the first ever online digital Sign Language dictionary in Pakistan. Now, for the first time, PSL is available free of cost country wide with a 5,000 word dictionary. You can access it at www.psl.org.pk, and also download the PSL app for your phone. For those without connectivity, we also created a 1,000 Basic Signs book, which is translated into seven languages: PSL, English, Urdu, Punjabi, Sindhi, Pashto and Balochi.

The Deaf community, their families and educators now have instant access to their native language. This is hugely empowering. It is the foundation to basic education and literacy which then leads to access to employment, and community services. Our goal is to empower others so that they can lead a productive life.

(GU): How do you see the future of Pakistan with context to the rights of special people?

Pakistan has been a signatory of the United Nations Convention on the Rights of Persons with Disabilities, as well as the UN's Sustainable Development Goals. This is a great step, but we know implementation will take time to reach the grass roots, the people who need it the most and that's where a lot of disconnect is. There is a lot of potential to do well, and the more the government engages with the private sector and organizations like ourselves, the faster we can move towards these goals. We can ad-



Richard Geary addressing the audience

vocate, we can join together, we can build platforms to make things happen. The government, the private sector, and NGOs, on their own, can't accomplish all that needs to happen. But partnership is a great model that has proven effective and will continue impact more people in the coming years. A public-private partnership is the quickest way to get things done.

(GU): Please, share your experience of working with other organizations.

We've had a successful partnership with the Sindh Government where they've provided some start up funding and the use of underutilized buildings on a rent-free basis for some of our schools – a great example of a public-private partnership that is benefitting so many deaf children, the end beneficiaries who most need it.

We always like to partner where possible, especially if there's equal amounts of passion and vision and the will to get things done. We were able to collaborate with other organizations who work with the Deaf to create the award winning Pakistan Sign Language online dictionary, which is now being used nationwide. Granted, not every NGO we connect with is a perfect fit, but there are many that are doing superb work, and we are proud to be connected with them.

(GU): How do you feel about the track your professional life has taken you?

My life has been very fulfilling and very rewarding, and I have no regrets. There have been many challenges and a lot of ups and downs, but even when things were difficult, they weren't necessarily discouraging. People are



looking for different things in their lives. Many feel that making a lot of money is the ultimate goal, while others choose a more altruistic path. I can say that I've had a very fulfilling life, one that has brought me personally much peace and happiness. I wake up every day looking forward to what will happen. I don't look at what I do as work. It's my life's passion, and it's exciting!

(GU): Please highlight the important role a person's attitude plays towards his/ her work?

I think attitude is probably the most important attribute that anyone can bring to an organization – and having a positive, can-do attitude is crucial when working in the development sector. There's a quote that I often share with others: Your attitude determines your altitude, and your attitude should be gratitude. I've always lived by that and I think others that work in social development, in a sense, need to also.

(GU): Why and where, in your opinion, is the Pakistan education sector lacking?

Pakistan as a people and a nation are so adaptable and high achievers. Where the system functions, it functions so well it surpasses developed nation's educational programs at times. Sad to say, this is more the exception than the rule, especially as education in Pakistan is a business, and the ones that suffer are the ones that can't afford it: the less privileged ones. Those with access to education do well but sadly there's a huge gap. There is still a large percentage of Pakistan's population without access to education. Basic education for PWDs remains very difficult, and Higher education is almost non-existent, something that needs to be remedied.

(GU): How can we work together to initiate inclusive education in different organizations?

For many PWDs, inclusive education can be a great success, as there is greater access to better educational facilities through inclusive education programs. For the Deaf, especially the profoundly deaf, access to education through sign language remains the biggest challenge to inclusive education. If interpreters are available and well trained, then the Deaf can easily integrate into inclusive education systems.

(GU): Has the political situation of Pakistan ever hindered your progress?

The political situation has not been any more of a hindrance to our efforts than it has to the rest of the country. As I said earlier, Pakistan is a country of challenges. It's not a smooth road, and you can expect difficulties and challenges. At the end of the day, you either give up or fight harder.

There is an over-riding law that seems to be part of Pakistan's makeup, and that is Murphy's Law: If anything can go wrong, it will go wrong. To deal with that, there are 2 key abilities above all that are needed by anyone who joins FESF: Adaptability and Flexibility. With those in hand, all challenges can be met.

(GU): Are there membership or volunteering opportunities for the youth?

We have an amazing volunteer program. Last year we had close to 1,000 volunteers. Our Motivated Volunteer Empowerment (MOVE) Program is conducted at schools and colleges around the country. We conduct focused workshops on leadership, community building, etc. At the end of the course, participating students plan and implement a community project with our oversight. We also have formal internship opportunities at our Deaf Reach Schools. Anyone interested in volunteering should please get in contact with us.

Serving in a volunteer
or internship capacity
with a hands-on CBO
(Community Based Organization)
can provide an experience
that can be life-changing,
and a base for a more well
rounded career.

So many people are looking for the elusive X-Factor, or some secret to success. For me, I call it the God factor. When I was a young man, and faced with so many career options and choices, I asked God to take control of my life and help me do something with it to help others. Its all happened the way it's needed to happen, which is beyond human control.

(GU): How are you using social media as a tool in your organization?

I never did, but then along came Sarah Sheikh (our Marketing Director), and via her use of social media and awareness campaigns transformed our entire organization into a more cutting edge, engaged organization that



is getting its message across to millions in an unbelievable way. She's done an amazing job with it, and you can see some of this impact when viewing the "National Anthem in Sign Language" (National Anthem) which had over 4 million views. Or Coke Studio for the Deaf, which went viral with close to 5 million views (Coke Studio for the Deaf). And a fun one to watch is our "Don't Say it, Sign it" campaign (Shahid Afridi).

(GU): How important is time management to your success?

I think it's extremely important that people manage their time wisely. Time management is an internal process and not an external one. We don't mandate it here, because we believe in quality of work done and not the quantity of hours spent doing it. A professional gives their 100% because that's what the priority is. We trust that people are doing so, and it will show in their end results without us micromanaging them.

(GU): What advice would you give for someone who would like to advance in this field?

I think that if someone's going to work in the social development sector, the best thing for them to do is get some basic experience. They need to learn firsthand what it means to do something that makes a difference in someone else's life and experience the satisfaction that comes from that. One of the best ways to do this is to volunteer or intern for a time with an active organization, which will give someone a better understanding and feel for things.

(GU): Where do you see yourself as an organization in the next few years?

Our work has grown organically. There were opportunities that presented themselves and we just took them on. We haven't said 'no' very often, but now, having reached where we are today, we want to make our model replicable, scalable and cost effective. There's over 1 million deaf children of school age in Pakistan but hardly 2% have access to education. That's a massive gap. There's a huge scope for replication of our educational system. We don't see ourselves opening dozens of new schools unless we have some amazing funding to support that, as the cost of running our brick-and-mortar model is substantial.

I see two future goals here, one being to create partnerships with existing and like-minded organizations, get them engaged, and start deaf education training programs. Secondly, the creation of more digital resources and tutorials which can be disseminated that will provide opportunities for greater literacy and empowerment for the Deaf community.

(GU): Any message for our students and/or for the youth of Pakistan?

65% of Pakistan's population is under the age of 25 years! There's tremendous energy and potential in that demographic. I would encourage young people to step outside the traditional routes outlined as "pathways to success" - and to make time to engage in other activities that help build creativity, people skills and community engagement. Serving in a volunteer or internship capacity with a hands-on CBO (community based organization) can provide an experience that can be life-changing, and a base for a more well rounded career.

Compiled by :
Alyshah Kanani
CC54 6185



Richard Geary with the interview panel



Stepping Ahead in the World of Management



Pakistan Marine Academy since its inception on September 3, 1962 has been doing a marvelous job of training seafarers, irrespective to state that it holds a meritorious standing among the international training institutions of Merchant Navy Officers. Pakistan Marine Academy truly achieved its aim by organizing the 53rd Raising day and Launch of Maritime Awareness Program amongst Academic Institutions whereby Greenwich Uni-

versity was also taken on board. The aim is to work on mutual goals of building core values among students and fostering leadership skills through this awareness program. We look forward to mutual collaborations in future programs as well.

In this context, Pakistan Marine Academy in collaboration with Greenwich University organized a seminar "Stepping



Muhammad Marij Khan and Mahnoor Nabi students of Greenwich University



Students of Greenwich and Marine Academy with Ms. Tahira Khan





Ahead in the World of Management" on October 6, 2016.
At Marine Academy, Hawks bay.

A number of students from the University attended the seminar including the faculty members Dr. Athar Ahmed, Head, Department of Business Administration, Ms. Aisha Bella Malik, Head, CCLL, Ms. Tahira Khan, Assistant Professor, Dept. of Humanities and Ms. Eesha Ghani, Assistant Professor, Dept. of Business Administration.

along with maintaining and managing resources in accordance to the rules implemented by IMO (International Maritime Organization) i.e. MARPOL (Marine Pollution), SOLAS (Safety of Life at Sea) and ISM (International Safety Management).

Honorable Guests from different walks of life including Maj. Gen. Bilal Akbar – DG Ranger, Dr. Najam – Institute of Business Administration, Mr. Sirajuddin Aziz – CEO



The aim of the seminar was to enlighten the students regarding the endless possibilities of Maritime Industry and how one can benefit from it at best. Furthermore, students were given information regarding how to deal with employees, from various backgrounds and ethnicity allowing one to complete the assigned task in given time

Metropolitan Bank graced the occasion with their presence. The seminar turned out to be fruitful for students, helping them to explore the business opportunities which previously went unnoticed.

Tahira A. Khan
Assistant Professor





Sarah Sheikh

Development Director, Family
Educational Services Foundation (FESF)

Sarah is a marketing professional with expertise in brand management and project development. She has worked in the FMCG, IT, and Education sectors developing brands for mid-sized companies. Sarah has worked across Pakistan, the UAE, Myanmar and USA over 16 years. As Development Director at FESF, Sarah manages the global brand communication and donor engagement strategies for the FESF programs: Deaf Reach and Eduserve.

Greenwich University (GU): Please tell something about the Organization you working for?

Sara Shaikh (S S) : Family Educational Services Foundation is a not for profit that has been operating in Pakistan for over two decades. It was established by a group of like-minded expats and has grown into a mid-sized organization with over 200 full time employees working across Pakistan in the education and social development sector.

(GU): What is the mission of FESF?

(S S) : FESF aims to serve and empower the less privileged youth in Pakistan through its programs Deaf Reach (www.deafreach.com) and Eduserve.

(GU): Tell us about your professional journey?

(S.S.) While studying at Greenwich University I was fortunate enough to get a position at an HR Consultancy run by two dynamic women, a novelty in the 90's Pakistan! I worked on special projects with them and was later hired as a Brand Manager for Soya Supreme. After six years I moved on to work with a consultancy in UAE and later an international brand of British Universities to establish their brand in Burma.

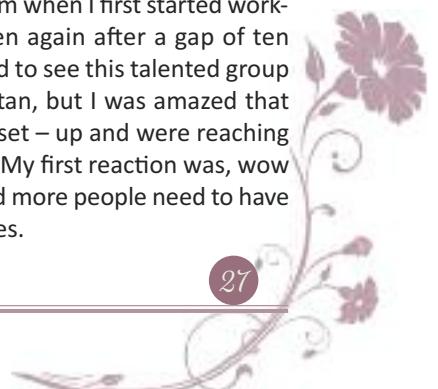
Coming back to Pakistan was a challenge when the financial markets crashed globally. But it was a turning point in my career when I decided to channel my skills into developing people along with brands. Over the past 16 years I have been fortunate enough to take up leadership roles and serve the community simultaneously. This resulted in my decision to join FESF as a Marketing Communications Manager with the goal to take an unknown yet impactful project and build a brand. After six years in



this sector and having worked my way up to Development Director for the organization, I can say this has been the most fulfilling role I have had to date.

(GU): When and how did you join FESF?

(S S) : I've known the founders of FESF now for 16 years. I met them via our CSR program when I first started working at Soya Supreme and then again after a gap of ten years! Not only was I surprised to see this talented group of expats STILL living in Pakistan, but I was amazed that they had grown from a small set – up and were reaching out to all corners of Pakistan. My first reaction was, wow this story needs to be told, and more people need to have access to these special services.





The management is driven and passionate and after a few discussions we decided I would take a pay cut and give up my VP level position overseas and give back to the country for a year. Six years later, the country and FESF have given more growth and professional development opportunities to me than I could envision when taking the plunge.

(GU): How does FESF facilitate the citizens of Pakistan?

(S S) : The two programs run by FESF are unique and serve the community on two levels.

Eduserve facilitates teacher training and youth development across the country in partnership with leading multi nationals and youth development organizations. On an annual basis over 2,000 youth and teachers are facilitated through these projects with over 80,000 beneficiaries.

The flagship program for the foundation is the Deaf Reach Program which services the Deaf community on a national level. The six schools and training centers are populated by over 1,400 students and are utilized for resource and teacher development on a continual basis for the past decade.

(GU): How do you promote FESF?

(S S) : Earlier the organization was utilizing PR tools to reach out to the local community to garner support for the project. Six years ago I started working on the PR com-

munication and streamlined the branding elements, created the voice and strategy for outreach, and we decided to capitalize on social media.

The first stage was to inform and educate people of the challenge. Since deafness is invisible to most people, we had to share statistics and inform people re the large number of deaf community members and their families in need of services.

The second stage was to create video and print communications to provide a solution via the Deaf Reach Schools and Training Centers. This changed the mindsets of existing and new patrons of the project.

The third stage is to share the successes of the project and keep the patrons abreast of the developments in the Deaf world on a global level.

(GU): Would you like to share the success stories of some of the projects done by you at FESF so far?

(S S) : Documenting and creating a new language, with our team of Deaf educators, Pakistan Sign Language (PSL) was one of the most challenging projects – the result was the creation of streamlined learning resources that were distributed across all of Pakistan and also won the PASHA Award! Who gets to create a new language in the 21st Century?





Ms. Sarah with Mr. Richard and interview panel

The Job Placement Program has resulted in a liaison with local and multinational corporations allowing the placement of over 500 well trained Deaf employees in companies such as KFC, UBL, Pizza Hut MCR, Allied Caterpillar and DHL among others.

(GU): How did GU help you in achieving your goals?

(S S) : As a scholar at GU I was fortunate enough to have a faculty that had mastery of content in humanities, arts, science and business. The professors were able to tap into our creative skills and intellect. While there was a core focus on our specific discipline of choice, we were exposed to multiple fields and I left GU well prepared for my career and life.

(GU): How do you balance your personal and professional life?

(S S) : Whether its last minute travel, attending seminars, pushing deadlines for a digital project, or spending quality time with family and friends, I find being organized allows me to give quality time to both my personal and business obligations.

It's also important to find time for health management and set routines early in life to manage your energy well. Being a workaholic I have set strict deadlines for device usage, rest/sleep and yoga.

I fiercely guard my schedule and to-do list as Pakistan has an unpredictable political environment. I never want to put off work or personal appointments for the next day.

(GU): In a nut shell, what is the basic factor a person

needs to rise?

(S S) : Humility, intelligence and dedication are the best combination I can think of. Self - direction is very important as you are responsible for your growth, but above all it is the passion to serve others that makes you go far.

(GU): What career advice would you give to all Greenwichians?

(S S) : To stay relevant you have to work hard and smart in any field you choose, so make sure you choose one that you're passionate about! Travel as much as you can and gain cross cultural experiences and develop your interpersonal skills.

Read a lot, about the world, career choices, changing mindsets and ideas that conflict with your beliefs. Take (calculated) risks early in your career and remember - an overnight success has 15 years of hard work behind it!

(GU): What experiences would you recommend for someone who would want to advance in this field, realizing that little is being done in our society?

(S S) : Pakistan offers great opportunities for volunteerism and I would strongly advise anyone considering this sector as a career choice to start early on. Similar to how I first engaged in social development, not realizing at the time that it would lead to a career choice, but the seed of caring for and about others was sown, and later, when the time was right, matured and grew. Even if its not a career choice, being involved in a community projects while building education and career goals is an impor-





tant part of one's formative years, and helps inculcate and sense of empathy and understanding of the world around, something crucial to becoming a quality leader/professional.

(GU): Please inform us about your initiatives, innovations or achievements or contribution to FESF.

(S S) : Under my stewardship our outreach has expanded from reaching local donors to connecting with large aid agencies from across the world, as well as building a support network amongst the international Pakistani community.

Our capacity for Deaf Reach was expanded from 600 students in 3 schools to 1,400 in 6 schools and training centers. The project has expanded from a USD 0.6 million funding requirement to USD 1.4 million in 6 years as I have been able to manage customized development projects.

The Pakistan Sign Language project is now recognized internationally and has led to a partnership with counterparts in Chile, South America to develop ongoing digital learning resources.

Some of the digital initiatives that are very dear to me include the responsive website www.deafreach.com, the

National Anthem video in Pakistan Sign Language that was viewed globally by over 3 million people www.psl.org.pk and Coke Studio for the Deaf which launched season 9.

I've also worked on creating the Dast'khat brand for showcasing products made by Deaf artisans to develop a platform for sustainability.

We have been fortunate enough to get leading agencies on board like IAL Satchi, GrayScale, Bond Advertising, Digitz, Ambience Films and GroCode that have supported the project via their marketing and design contributions in the past 6 years.

(GU): According to you what role do educationists have to uplift the deteriorating condition of special people in Pakistan

(S S) : I think educationists can have a great impact in present times as there is a youth-driven push to serve the community. It would be an excellent idea to start off sensitivity training in college and utilize the social sciences department to run interventions for special needs development.

Universities can partner with us and allow each batch of students to design a project that facilitates awareness of the special needs persons in Pakistan, or do case studies, fundraising drives and perhaps start the Pakistan Sign Language basic course at the university level.

(GU): As an alumnus how would you contribute to strengthen Greenwich Alumni to work positively for the University and community?

(S S) : As a representative of the university I have been very fortunate to have a solid global experience carrying the GU name and have found my passion in serving the community. While I have been able to give externally, I would also like to give back to the University by facilitating courses on social development and youth training.

(GU): Your message for the students of Greenwich University.

(S S) : We are all very fortunate to have the means and intellect to map out our life. There are many in Pakistan who will never have the opportunity or desire to overcome the barriers of caste, poverty, gender and accessibility. It's our moral responsibility to do more than hand out money in charity. I think with all the skills we have, giving some years of your career to a not-for-profit may create the biggest impact on your career and the country.

Compiled by:
Alyshah Kanani
CC54 6185

THINKING out of the Box

by Mr. Faisal Umair

A Guest Speaker session was conducted at Greenwich University on October 22, 2016 on "Thinking out of the Box" by Mr. Faisal Umair.

Mr. Faisal Umair is a foreign qualified individual with his expertise in banking. He has a vast experience of 15 years in investment banking. He has conducted various guest speaker and training sessions at University of Westminster, International University of America, UK. BARCLAYS Bank UK, Royal Bank of Scotland, ICAP, Pakistan & ICC-UK. Currently, he is the Advisor to Islamic Cultural Centre, UK



He emphasized that one of the most important skills one can have in the business world is to be able to think outside the box. One takes the same information that everyone else has and look at it differently, often finding a better way to solve problems and make the business



Prof. Dr. Shahida Sajjad



Audience during the session

and the Program Director for Ethical projects for Muslims in U.K. He is also a Managing Director of Dynamic Business Consulting Ltd UK.

Mr. Faisal conducted an interesting and interactive session with the students discussing and explaining how can one think out of the box along with emphasizing on the significance of it in an individual's life. He very vividly described the impact of critical thinking and thinking out of the box on the student's life when they enter the practical world.

more efficient and profitable.

Furthermore, he discussed with the students that most people falsely think that you are either born a creative thinker or not. The truth is creative thinkers intuitively know how to think and be outside the box.

Over all, it was a fruitful session whereby the student's participated enthusiastically.

Rizwana Amin
Editor



Group Photo with Guest Speaker



EDWARD MAYA

Romanian DJ and Musician
The International Sensation
arrived at Greenwich University

Edward Maya

Concert at Greenwich University

On September 30, 2016, history was made in Karachi. For the first time ever Edward Maya, the international sensation arrived at Greenwich University, Karachi for a performance. The event was a joint collaboration of Greenwich University and Sajawat Event Management. What a night it was! One that will remain imprinted on the hearts of those who were present in the audience.

After tough negotiations, team of Sajawat Event Management consisting of two Outsiders and three Greenwich Students were able to convince Mr. Edward Maya to perform at Greenwich University.

The event symbolized the struggle of Greenwich University to not only be the best University in Pakistan with context to academics but also a step ahead of everyone else in arranging co-curricular activities.

The night was an ecstatic one filled with beautiful melodies that the great Romanian Maestro had mixed.

The ambience was brilliant with security being vital in keeping the event safe for everyone. Mr. Saeed Kamal Mughal, Director Administration & Personnel and Ma'am Seema Mughal, Chancellor, Greenwich University had vital contributions in making the event a successful one. All of this wouldn't have been possible without the consistent advice and help from Mr. Ahmed Kamran, Ms. Tahira Khan and Mr. Naveed Mughal.

The hard working team behind this event consisted of three Greenwich Students, Syed Muhammad Haadi, Ayesha Arif Abbasi and Waqar Ul Haq. Two outsiders who went out of the way to arrange this event and negotiate with Mr. Edward Maya were Syed Salahuddin from Iqra University and Emaad Ahmed from Suffa University.

Each and every student should be proud of their commitment and hard work.

Ahmed Kamran
Inchagre Student Affairs



Pakistan Microfinance Forum 2016

A conference was conducted by the Shamrock Conferences International on Tuesday, October 4, 2016, as part of the 10th Annual Assembly of MicroFinance Stakeholders. It was attended by various BBA and MBA students of Greenwich University together with the faculty members.

The prominent participants of the conference included CEOs and CFOs of Microfinance banks, Heads of MicroFinance divisions, Commercial Banks, International Donor Agencies, Non-Government Organizations, Social Sector Development organizations, HR Consultants and Trainers, Financial Advisors, Technology Consultants and Service Providers, Commercial Law Consultants, Marketing Consultants, Chambers of Commerce and Industry, Regulatory bodies and Entrepreneurs.

The theme of the conference was "Transform Lives. Innovate for the Poor". The conference aimed to explore the performance of the MicroFinance sector by examining the function of key players in relation with the national goals. Furthermore, this conference intended to understand the role of investors, regulators, stockholders, technology and the customers in advancing the performance levels of the concerned sector. It also expected to identify better solutions and opportunities to meet future challenges.

The inaugural session of the conference focused on "Thought-Leadership and MF Sector Dynamics". Mr. Zubyr Soomro, Chairman, Pakistan MicroFinance Investment Company (PMIC) talked about potential strategies and risks and how to reposition the MicroFinance sector. Mr. Nadeem Hussain, Chairman, Pakistan MicroFinance Network (PMN) put forward some important redefining MicroFinance parameters.

The conference was divided into three sessions. After the Inaugural session, the first session was based on "Micro Finance Growth Strategy to Achieve Financial Outreach Targets". This session was chaired by Mr. Saeed Ahmed, Deputy Governor, State Bank of Pakistan (SBP), who has substantial knowledge about credit analysis, investment, and evaluation of assets and structuring of facilities. The speakers of the session included Mr. Syed Mohsin Ahmed, CEO, Pakistan MicroFinance Network (PMN) who has worked in the social development sector for over 10 years. He played a noteworthy role in reforming the globally recognized "Performance Indicator Report" which provides standards for MicroFinance Institutions to manage and monitor their programs against national and international benchmarks. Another speaker of this session was Mr. Sher Zaman, Country representative and CEO, BRAC Pakistan. Having worked with internationally recognized network institutions like ALDN and FINCA International he is a well experienced individual, working in senior management and executive positions.

The second session was based on "Optimizing Digital Financial Services and Achieving Energy Access". This session was chaired by Mr. Nadeem Hussain, Chairman, Pakistan Microfi-

nance Network. He is the founder and the former Chief of Tameer MicroFinance Bank which offers micro-credit and mobile-banking facilities to the deprived and un-reachable segments of Pakistan. The speakers of the session included Mr. Ghazanfer Azzam, President & CEO, Mobilink MicroFinance Bank Limited. He is also the founder of Kashaf Foundation. In his 24 years career; he has worked with renowned banks and organizations, both at national and international levels. The second speaker of this session was Dr. Sono Khangharani, CEO, Thardeep MicroFinance Foundation. He is a winner of Tamgha e Imtiaz for rural development and social entrepreneurship having an experience of 30 years in development projects and innovative, cost effective and sustainable programs. Dr. Sono Khangharani is also a member of National Commission of Human Development (NCHD) and Executive Council of International Dalit Solidarity Network. Mr. Marco Indelicato, Program Manager, Lighting Pakistan, IFC World Bank was also another speaker of this session. He is the member of the Energy & Resource Efficiency Advisory team and Program Manager of the Lighting Pakistan/Afghanistan project. He has played a vital role in developing the power sector in Nepal.

Session two was followed by an interactive panel discussion. It was based about the question "Who Is Transforming People's Lives and Innovating for the Poor?" The panelists included Dr. Rakhshinda Perveen, Founder & CEO, AGEHI Resource Center. She was elected as a youth leader for SAARC Exchange Program 1997, and won the PTV Excellence Award in 2001. She has written many books and research papers based on Gender-Based Taxation/ Violence against Women and Girls. Another panelist was Mr. Nadir Gul Barech, CEO, Balochistan Rural Support Program (BRSP), who has consistently been making efforts to eradicate poverty in the Balochistan region. The third panelist of this session was Mr. Rehan Butt who is the Country Manager, MicroEnsure Pakistan. He is also presently serving as Business Development Head of Asia Region and Country Manager Pakistan for MicroEnsure, based in Islamabad. Ms. Naghma Rashid was also one the panelists who has devoted 35 years to the field of education and development. She is the CEO of DAMEN Organization, a leading association which is actively working for the empowerment of women.

Each session of the conference was followed by Question and Answers in which the speakers and the panelists tried to clear out the queries in the minds of the participants and come up with better ideas, solutions and identification of opportunities that could make the Microfinance sector progress effectively. The conference reached the conclusion that there are enormous growth and development opportunities available for the concerned sector. The solution lies in raising the standards, developing niches and repositioning the MicroFinance sector. In addition to this, the experts, public and the private sector must work hand-in-hand to achieve the maximum results.

Rafia Khan (BS44 3929)



Entertainment and Production and Conference' Focus.PK



The Federation of Pakistan Chambers of Commerce and Industry (FPCCI) hosted a two-day 'entertainment and production and conference' named Focus.PK, first of its kind on the December 3 & 4, 2016 at Beach Luxury Hotel, Karachi. Nine sessions were held each day (altogether 18 sessions) with three sessions occurring at the same time.

Mr. Khaled Anam, Head, Department of Mass Communication and Media Studies, Greenwich University and Ms. Rizwana Amin, Head, Department of Humanities, Greenwich University attended the event. The main aim of this event was to gather producers, directors, showbiz celebrities, creative & technical professionals along with financiers, distributors, trade bodies, production houses, music producers, film distributors, TV channels, Ministry of Commerce, Ministry of Information, and Ministry of Culture on one platform.

The event was inaugurated by a breakfast, sponsored by Lipton, where Atiqa Odho addressed the audience on the purpose of Focus.PK. Ms. Shazia Syed, Chairman of Unilever Pakistan, appreciated the efforts put into the two-day conference and promised that, like always, Unilever would support creative initiatives to build a better Pakistan. The breakfast ended by a musical performance by Sachal Orchestra.

The topics of discussion in the sessions were; Scriptwrit-



ing/ storytelling, Theatre, The Rating Game, Parallel Cinema vs Commercial Cinema, Censorship Policies, Marketing of an Idea, Music in Film, Film Festivals & Short Films/Documentaries, Audio Engineering, Channels vs Private Productions, Animation, Investments and Discriminations, Foreign Content and Syndication, Regional Language, Radio and FM Stations, Actors vs Producers, Children Programming, and Digital Activation and Marketing.

The prominent speakers of the sessions were; Khaled Anam, Misbah Khalid, Vasay Chaudhry, Haseena Moin, Bushra Ansari, Iram Parveen Bilal, Yasra Rizvi, Sheema Kirmani, Salman Shahid, Jamal Shah, , Maria Wasti, Sarmad Khoosat, Jerjees Seja, Syed Noor, Nadeem Mandviwala, Imran Aslam, Hameed Sheikh, Usman Peerzada, Samina Ahmed, Zohaib Kazi, Shallum Xavier, Zeb Bangash, Omran Shafique, Hassan Zaidi, Sabiha Sumar, Sarwat Gillani, Fifi Haroon, Hina Bayat, Seema Taher, Sultana Siddiqui, Nina Kashif, Farhan Qaiser, Usman Riaz by Mano Animation Studios, Ikhtiar Baig, Hashim Raza, Satish Anand, Amir Zia, Atiqa Odho, Ajab Gul, Seemi Raheel, Zoe Viccaji, Ali Safina, Angeline Malik, Erum Binte Shahid, Jamal Shah, Rashid Sami, Faisal Kapadia, Maliha Rao, and Aamna Isani.

Rizwana Amin
Editor



Women Action Forum - 'When Empathy helps Productivity'



Guest Speakers addressing the audience

Women's Action Forum is a women's rights organization in Pakistan was established in Karachi in September 1981. It was formed in 1981 to respond to the implementation of the Hudood Ordinance penal code and to strengthen women's position in society generally.

The women in the forum, most of whom came from elite

The Guest Speakers belonging to different renowned organizations enlightened the students of Communication Skills Course. The session was interactive whereby providing a platform to students to ask questions.

Tahira A. Khan
Assistant Professor



Audience during the session



Guest Speakers receiving shields from Ms Tahira Khan

families, perceived that many of the laws proposed by the President Muhammad Zia-ul-Haq government were discriminatory and would compromise their civil status.

In Karachi, Lahore, and Islamabad the group agreed on collective leadership and formulated policy statements and engaged in political action to safeguard women's legal position

Greenwich University in collaboration with "**Women Action Forum**" hosted a seminar on November 5, 2016. The main aim behind conducting this seminar was to develop awareness among the students regarding the issues women face in our society and how they can contribute positively to improve the conditions.



Shamsuddin Butt displaying his talent



Group photo of the Guest Speakers with Greenwich Officials and students

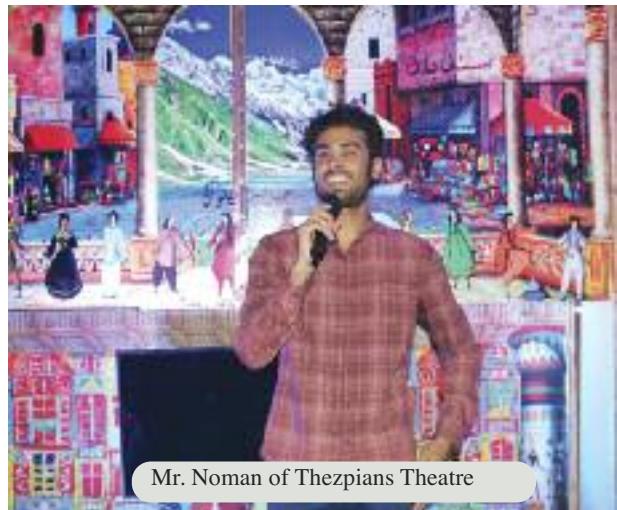


String Puppet Theater Festival 2016

The String Puppet Theatre show was arranged at Greenwich University on Saturday, November 26, 2016. The students and faculty members were equally entertained by it.

People in Karachi today deal with issues of the increasing social, ethnic and religious fragmentation and polarization of the various groups residing here. Limited opportunities to positively engage with one another, to break social cultural and economic barriers have also made the socio-ethnic and religious fault-lines more prominent.

Karachi is one of the few cities whose history and culture has been twisted because of misleading of different community groups for sectarian, social and political power wars. The sociopolitical turmoil that Pakistan has been



experiencing for the past few decades has a lot of causes but problems such as illiteracy, intolerance, violence and extremism have been proven to be the root of the entire scenario. For the purpose, if there is one thing we can do to bring this city out of the chaos, is to educate community about resilience and cohesiveness through some entertaining mediums. One potential way for this idea is through the performing arts, which can help re-sensitize viewers to the peace, harmony and the rich and diverse cultural heritage to create grassroots based counter-narrative.

In performing arts, particularly the Puppet shows, have the potential to disseminate positive messages and are





an appropriate medium for children and adults. Research also suggests that puppet shows can be a predominantly effective tool for advocacy and communicating complex social issues in communities with low incomes and low literacy levels.

The social interest to this wonderful medium of art amongst the groups of community is so evident, as mass media made some puppeteers into celebrities in even early age of national TV channel. Particularly indicating its ability of impacting on social change, puppetry art remained interesting means of spreading the word to masses. In this festival the traditional stories which originated from their culture will surely drive them to connect with local scenario so easily.

Puppetry is a powerful mean with the ability to communicate with all the ages, cultures and levels of language. The Puppet shows have the potential to disseminate positive messages in any specific language.

Research also suggests that puppet shows can be a predominantly effective tool for advocacy and communi-



cating complex social issues in communities. Realizing the creative prospective in this ancient performing art, Thespianz Theatre initiated the String Puppetry Festival, one of its kind. The core spirit of the activity is to our cultural themes to the community at large. Live performances created more playful sharing and learning environment allowing viewers to understand and nurture the culture of pluralism and resilience.

Realizing the creative potential in this sort of performing arts, Thespianz Theatre with the collaboration of Karachi Youth Initiative (KYI) featured puppetry theatres through "String Puppet Theatre Festival" in the city. The core essence of the Festival was to promote values of tolerance, celebrating diversity and resilience. More than 300 performances were held in neighborhoods across all districts of Karachi. culturally relevant scripts for these performances were prepared so that the messages conveyed were clear and relatable to these native communities.

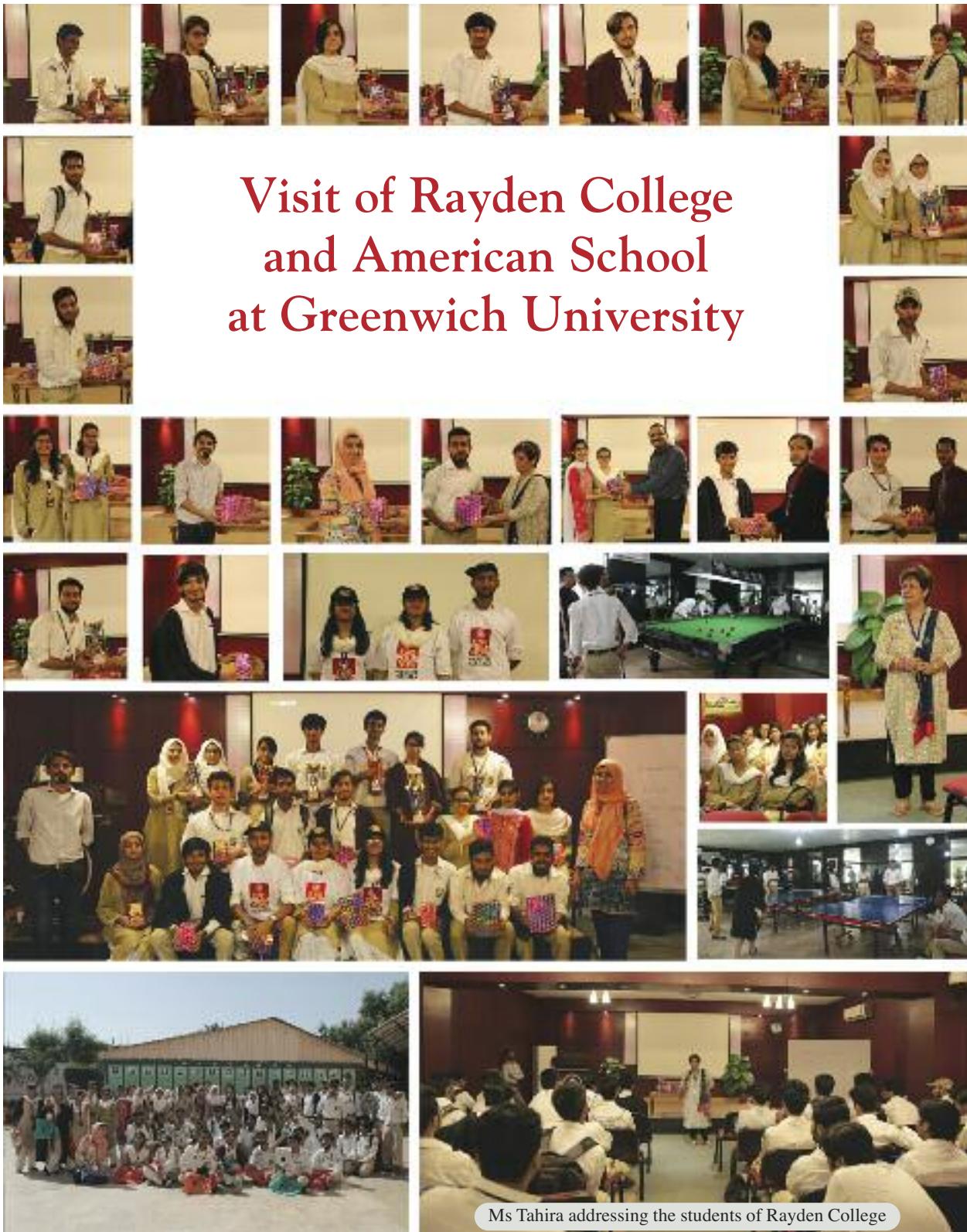
Scripts for the performances were finalized by expert team of Thezpians Theatre. Three themes were taken to stage by the puppeteers for these performances namely Sindbad, Saiful-Malook folklore and Cultural dances of four provinces. The performances were conducted in community spaces, schools and universities.

Rizwana Amin
Editor



Ms. Rizwana Amin presenting shield to Mr Noman

Spring 2017

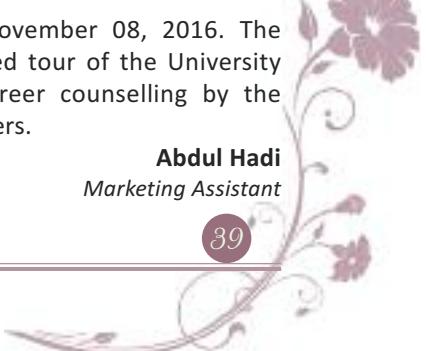


A group of 75 Students of Rayden College visited Greenwich University on Wednesday, October 26, 2016 for on spot career counseling.

The students of American College spent a day at

Greenwich University on November 08, 2016. The students were given a guided tour of the University along with the on spot career counselling by the councilors and faculty members.

Abdul Hadi
Marketing Assistant



IQRA Literacy Program Launched A Pakistan – Chile Collaboration

The launch of the IQRA Literacy Program was announced on November 30th, 2016 in a ceremony held at Moven Pick, by Deaf Reach Schools, a project of Family Educational Services Foundation (FESF). Prof. Dr. Shahida Sajjad, Ms. Rizwana Amin, Head, Department of Humanities and Ms. Fauzia Rehman, Lecturer, Department of Humanities attended the event.

Designed exclusively for Pakistan by WISE award winning Dr. Ricardo Rosas and team from Santiago, Chile in collaboration with Deaf Reach, the IQRA program is an innovative software that teaches reading and writing skills for deaf children.

The event opened with a moving version of the National Anthem in sign language by the students of Deaf Reach School, followed by an informative presentation by Dr. Ricardo Rosas. Live classrooms were on site, and visitors were able to observe the deaf students working on the interactive software.



Classroom of Deaf Reach

Richard Geary, FESF Executive Director said, "This is a great initiative, and a first in Pakistan. There are over 1 million deaf children in Pakistan, yet only a small percentage have access to formal schools. We will now provide IQRA free of cost to any family, school, or organization working with deaf children, making it possible for any deaf child in Pakistan to gain literacy



National Anthem in sign language by Students



Ms. Rizwana Amin at IQRA Literacy Program

skills."

To learn more about this project, and to download the IQRA software, visit the Deaf Reach website at: <http://www.deafreach.com>

The Deaf Reach Program is celebrating its 20th year of



Students of Deaf Reach displaying their talent

growth and success in Pakistan. The program was established by Richard and Heidi Geary, parents of a Deaf son, in order to create a model of empowerment for the Deaf community.

From humble beginnings with 40 students in Regal Center Saddar, the project now has 6 schools in Karachi, Hyderabad, Nawabshah, Rashidabad, Sukkur and Lahore with over 1100 students. Deaf students are taught in their native language – Pakistan Sign Language, and learn to read and write Urdu and English. Over 5000 students have benefited from the program over the years and are assisted in finding gainful employment.

The holistic model covers academics, marketable skills training, parent training classes and teacher training workshops. Over 98% of the students are on scholarships. Pledge your support to making education a reality for Deaf children across Pakistan – visit www.deafreach.com/donate/.

Dr. Marvin G. Weinbaum visits Greenwich University

Greenwich University hosted a Guest Speaker Session, organized by US Consulate, Karachi. The speaker, Dr. Marvin G. Weinbaum, is one of the renowned academicians, Professor Emeritus of political science at the University of Illinois at Urbana-Champaign. He has served as analyst for Pakistan and Afghanistan in the U.S. Department of State's Bureau of Intelligence and Research from 1999 to 2003. He is currently a scholar-in-residence at the Middle East Institute in Washington DC. He conducted a lecture on "Pakistan - Afghan - Iran Relationship and long term stability in the region".

Dr. Marvin G. Weinbaum is Professor Emeritus of Political Science at the University of Illinois at Urbana-Champaign, and served as analyst for Pakistan and Afghanistan in the U.S. Department of State's Bureau of Intelligence and Research from 1999 to 2003. He is currently a scholar-in-residence at the Middle East Institute in Washington DC.

At Illinois, Dr. Weinbaum served for fifteen years as the director of the Program in South Asian and Middle Eastern Studies. His research, teaching, and consultancies have focused on the issues of national security, state building, democratization, and political economy in Afghanistan and Pakistan. He is the author or editor of six books and has written more than 100 journal articles and book chapters.

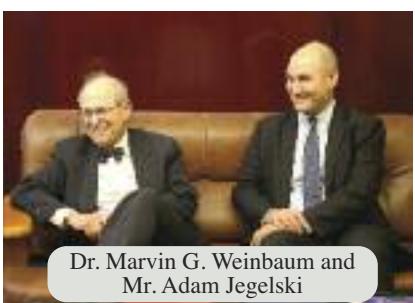
Dr. Weinbaum was awarded Fulbright Research Fellowships for Egypt in 1981–82 and Afghanistan in 1989–90, and was a senior fellow at the United States Institute of Peace in 1996–97. He has been the recipient of research awards from the Social Science Research Council, the Ford



Dr. Marvin G. Weinbaum addressing the students



Ms Rizwana presenting bouquet to Dr. Marvin G. Weinbaum



Dr. Marvin G. Weinbaum and Mr. Adam Jegelski



Foundation, the American Political Science Association, and other granting agencies.



Dr. Weinbaum was accompanied by Mr. Adam Jagelski, Cultural Attaché, US Consulate, Karachi and Ms. Ana Ayala, US Department of States. The Management, students and faculty members of Greenwich University attended the lecture with great zeal and some concrete, thought provoking questions were also raised by the students. Over all the session proved to be an interactive



and intriguing one. The Greenwich family benefitted from the rich experience and wisdom of the professor emeritus.

Prof. Dr. A. Q. Mughal, research Professor, Greenwich University ended the session with his remarks, wherein he thanked the representatives of US Consulate, Karachi and Prof. Dr. Marvin Weinbaum for their precious effort

and time.

Upon departure, the guests very graciously accepted the invitation and visited Media Lab whereby their messages were recorded for GU Radio and GU Web T.V.

The session ended at 2 p.m. followed by lunch arranged at the University.



Prof. Dr. A.Q.Mughal presenting Shield to Dr. Marvin G. Weinbaum



“Transforming Economic Development Policies and Strategies” 3 Day International Conference

Greenwich University Faculty and students participated in 3 Day International Conference “Transforming Economic Development Policies and Strategies”

A 3 Day International Conference on Transforming Economic Development Policies and Strategies was organized by Applied Economic Research Centre, University of Karachi from November 22 – November 24, 2016.

Mr. Zafar Iqbal Saifi, Acting HoD along with 3 students namely Kamran Chughtai, Amar Prem and Rafia Khan attended the 3 Day International Conference.

The aim of the Conference was to formulate development policies and strategies for transformation of the developing economies in general and for the economy of Pakistan in particular.

The Conference provided an ideal forum for discussion among the national and international renowned academics, researchers, practitioners, policy makers and students besides being a unique platform for high level dialogue and the exchange of ideologies.

Kamran Chughtai
BS45 4074



The Science Behind the Art of Cinematography A Workshop by: Mr. Najaf Bilgrami



Mr. Najaf Bilgrami, during an interactive session with students

A workshop on "The Science behind the art of Cinematography" was organized at Greenwich on November 5, 2016. The Guest Speaker was **Mr. Najaf Bilgrami**, a renowned cinematographer and director.

The workshop was particularly planned and facilitated by the Head, Department of Mass Communications and Media Studies, Mr. Khaled Anam and supported by Mrs. Shabana Adeel, Lecturer, Greenwich University.

The purpose of this activity was to give the students a sneak peek into the world of cinematography which is soon to be introduced as a new course in the Media Department.

The design of the workshop was well planned and executed with the expertise of Mr. Bilgrami. It consisted screening of various films, that marked the inception of camera in addition to the high art of Europe and some basics on aspect ratio etc.



The workshop was enthusiastically attended by the students. In addition, students were given an assignment to judge the understanding and concepts taught in the workshop. Greenwich University look forward to initiate activities of similar nature in future.

Shabana Adeel
Lecturer



Prof. Dr. A.Q. Mughal presenting shield to Mr. Najaf Bilgrami

Fatimid Foundation Blood Camp



A blood camp was arranged by Fatimid Blood Bank and Hematological service at Greenwich university on October 24, 2016. The Faculty, Staff, Students and parents participated enthusiastically and donated their blood for the Thalassemia Children realizing that these children's life is dependent on blood transfusion.

Ahmed Kamran
Incharge Student Affairs



A Consultative Session of Early Childhood Development Network of Pakistan



A Consultative Session of Early Childhood Development Network Pakistan was held on December 1, 2016, at Mövenpick Hotel, Karachi. Ms. Rizwana Amin, Head, Department of Humanities represented Greenwich University.

Early Child Development (ECD) Network of Pakistan is a national network of all ECD stakeholders in Pakistan. It is a not-for-profit registered entity formed in March 2014 by professionals and concerned citizens as a result of consultative meetings held at Karachi, Lahore and Islamabad in April 2013. Currently, the network functions through an Interim Board of Directors and Executive Committee. It has organized regional consultative dialogues among ECED professionals and developed vision, mission, goals and objectives for future directions. It has plans to expand the membership, hold board elections and develop short and long term plans of activities for the promotion of holistic ECED policies and practices in Pakistan. Its vision is Holistic and inclusive Early Child Development access for every child of Pakistan and Mission is The ECD Network of Pakistan will advance the cause of holistic and inclusive ECD programs in Pakistan that raise happy and healthy new generations of Pakistani citizens and promote pluralism and social equity.

The Goals of ECDNP are to develop understanding amongst all stakeholders/caregivers about concepts of holistic and inclusive ECD practices, facilitate government to realize and define key role of its ministries in promotion of holistic and inclusive development of all children, strengthen sharing of best practices, resources and collaborations among ECD stakeholders , collaborate with stakeholders for investments in promotion of ECD services, material development and thematic research grants The Objectives of ECDNP are that the Network will strive

to provide a national forum of networking and collaboration amongst all ECD stakeholders and ministries & departments of provincial and federal governments, to promote collaboration and sharing of resources, best practices and research work amongst various ECD organizations and individuals, to contribute in development of ECD policy, curriculum and training models (qualifications) across ECD training institutions and organizations in Pakistan, to collaborate with regional and international ECD networks to bring benefits of regional and international experiences to Pakistan and to work for mass awareness about importance of ECD through audiovisuals, print mediums and seminars.

A consultative dialogue on the status of ECD in Sindh was held on Dec 01, 2016, organized by Early Childhood Development Network Pakistan (ECDNP). More than 30 organizations working on Early Childhood Development and Education participated and shared their work in the ECE. Mr. Nasruddin Ruppani, Chairman ECDNP specially traveled from USA to participate in the dialogue. He said that the holistic development of every child of Pakistan is his dream and we all should work for the same cause.





Mr. Ghulam Nabi, General Secretary ECDNP, said that the mission of ECDNP is to advance the cause of holistic and inclusive ECD programs in Pakistan, to raise happy and healthy new generations and to promote pluralism and social equity. So, ECD Network is trying to gather all stakeholders on one platform for the joint work for the young children of Pakistan.

Mr. Nabi is also the Country Coordinator of Asia-Pacific Regional Network for Early Childhood (ARNEC). He said that ARNEC is working for the promotion of ECD in 47 countries of Asia-Pacific region.

Mr. Siraj Narsi, a founding Member also traveled from USA to join the dialogue, mentioned that Pakistani Community in USA is really concerned about the children of Pakistan, and wants to contribute for the children of Pakistan.

Ms. Sadiqa Salahuddin, pioneer of Indus Resource Centre and a very renowned educationist said that we need to focus on teaching and learning in mother language, as learning is possible only if done in mother language. Foreign language can only be memorized. She said that we all need to work for the disadvantaged children living especially in rural areas. There is also a dire need to create awareness among mothers for the holistic development of the children.

Later, Ms. Neelofer representing Rupani Foundation shared the progressive work done in Thatta, Sujawal and Khyber. Dr Shelina Bhemani presented the work of Institute of Business Management (IOBM) and Organization of Awareness. Ms. Rizwana Amin shared the courses of Education being offered at Greenwich University. Ms. Lubna Khalid shared the work of SZABIST in District Shaheed Benazirabad and Nowshouro Feroze in Government Schools. Ms. Saba Saeed shared the work of Idara-e-taleem-o-Agahi (ITA) with Dubai Cares in district Shaikpur.

Ms. Atta Bhutto of Sindh Reading Program(SRP)-USAID said that SRP has developed reading literature for ECE children. She offered to all the organizations present there to avail reading material free of cost. Ms. Rubina Naqvi of Teachers Resource Centre mentioned that TRC is pioneer of ECE Curriculum Development. Dr. Audry Juma of NDIE, Lal Din of HANDS too presented their work. Seema Lasis of AKU-HDP, Jaidul-Haq of BRAK- Pakistan, Ms. Saira Qadri of British Council, Dr. Shahida Mouhddin of IOBM also participated and put forward their fruitful suggestions.

The evening ended with Indus Resource Center(IRC) being presented a certificate of ECDN membership.

Rizwana Amin
Editor

Guest Speaker Session on CPEC

Greenwich University, arranged the Guest Speaker session for Global Business Management and Consumer Behavior Course students on Saturday, November 12, 2016, **Col (R) Maqbool Afridi**, (NI(M),TI) Advisor to Government of Pakistan on Gwadar & CPEC visited Greenwich University to deliver a lecture regarding upcoming project of China Pakistan Economic Corridor (**CPEC**) and the opportunities developing for Pakistan economy.

CPEC is often looked upon as major foreign investment which will bring in economic betterment. The workshop

was an approach towards understanding the policy motivations behind China's One-Belt-One-Road (OBOR), China's own interest in CPEC and understanding its impact on global economy.

Greenwich University went well and were extremely informative for both students and faculty. It was pleasant to see that students took keen interest in the session and raised concerned questions.

Dr Ather Ahmed

Head, Department of Business Administration



Development and Marketing of Financial Products

Prof. Dr. Ather Ahmed, Head, Department of Business Administration organized a guest Speaker session on Development and Marketing of Financial Products at Greenwich University on November 5, 2016.

This Guest Speaker Session was organized keeping in view the significance of developing close liaison with professionals of relevant fields and upgrading student's knowledge.

The Guest Speakers were **Mr. Habibullah**, CEO and



Mr. Abbas, Head of Sales & Marketing of Atlas Asset Management Ltd.



The session started with a detailed introduction of NBFI (Non-Banking Financial Institutions) and financial products by Mr. Habibullah, CEO, Atlas Asset Management Ltd followed by a detailed presentation on finding out customer's needs and development of different financial products to meet their requirements by Mr. Abbas, Head of Sales & Marketing, Atlas Asset Management Ltd.

Prof. Dr. Ather Ahmed, Head, Department of Business Administration, also shared valuable information on "Global Marketing in Service Sector".

Global Money Transactions



Greenwich University arranged a guest speaker session for the students of Global Business Management Course on November 7, 2016.

The Speakers was **Mr. S.M. Arif**, (Former SEVP of National Bank of Pakistan) and also Director Mobi Inc., a firm engaged by State Bank of Pakistan for advisory services. this foreign registered firm has expertise in international banking and international monetary transactions.

The students of the particular course specifically benefited from this 2 hours' session whereby ample of time was allocated for the question and answer session. two representatives from SEVPs, Bank Al-Habib

addressed the queries of the students. Overall it proved to be an informative session for the students.

Dr Athar Ahmed
Head, Department of Business Administration





Shama Zehra

An Entrepreneur, Guest Speaker Session

Greenwich University invited Ms. Shama Zehra, a renowned name in the world of Entrepreneurship, as a Guest Speaker for the students of Entrepreneurship. The session was held on September 5, 2016 at Dr. Kamal Auditorium.

Ms. Shama Zehra after making waves with all of her entrepreneurial accolades had still yet to tap into one of her real passions; travel. She wanted to come up with a tool that would help people to develop meaningful connections while traveling. Her idea turned into reality when she met Ty Sawyer, a veteran in the traveling industry and together they launched "Jetzy", a social app built to enrich people's travel experience by linking them with other travelers as well as locals in their locations, as per their interests: Food, Culture, Hiking, Beach etc. The



users can post shout-outs to the entire Jetzy community and interact with people real time.

The students benefitted from her words of wisdom and were inspired by her courage to take initiatives. She advised the students to follow their passion.

Shazia Nasir
Assistant Professor



MoU Signing Ceremony between Consulate of Italy and Greenwich University

A Memorandum of Understanding sets out opportunities for collaboration and positive academic engagement between universities for mutual benefits. Understanding the importance of MoU Greenwich University signed Memorandum of Understanding with Consulate of Italy, Karachi under the banner of Office of Research, Innovation & Commercialization.

The signing ceremony took place at Greenwich University on December 15, 2016, signed by Ms. Aisha Bela Malik representing Greenwich University and His Excellency

Gianluca Rubagotti, Consul - Consulate of Italy.

Prof. Dr. A.Q. Mughal, Research Professor, the Deans and Head of Departments, attended the signing ceremony. The MoU aims to strengthen ties between Italy and Pakistan, promoting Italian Language. The conclusion of the agreement for academic cooperation is anticipated to significantly advance collaboration between the two organizations, including the acceleration of existing and new ties between the two countries.

Anum Naz Durrani

Special Assistant to the Vice Chancellor





Workshops on Exploring different Pedagogies A CSR Activity



Greenwich University, Department of Humanities organized a CSR Activity Explore Strategies and Tools to Inspire Learning and Teaching, Workshops for the teachers and educational leaders of Elementary and Secondary grade level of Karachi, Pakistan in collaboration with Rise Welfare Association on Saturday, December 17, 2016. 250 teachers and educational leaders from different educational organizations attended this event.

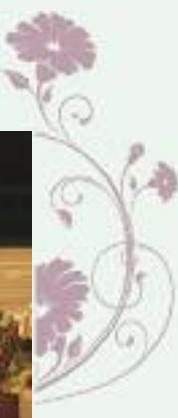
Rise Welfare Association is a venture initiated by the

student of Greenwich University, Mr. Shehzad Akram. The Rise Welfare Association is a non-profit Educational & Healthcare organization that seeks to provide high quality educational opportunities and healthcare facilities for children all over Pakistan. The Rise Welfare Association is currently working with different schools of New Mauripur to provide teacher training programs every summer in Kemari Town of Karachi District West.

In this context, Rise had conducted a 3 weeks' teachers training of some 200 teachers of 25 schools situated in



The Dean, HoD, Faculty, Staff receiving shields from Brig (Rtd) Ali Hassan, Director, Rise Welfare Association



Mauripur. Greenwich University realizing the Corporate Social Responsibility provided its platform to conduct the award certificate session for the training program. This brought a large boost and motivation to the noble cause.

The trainers of the workshops were Mr. Sadiq Merchant and Ms. Aisha Bela Malik. They conducted spellbinding and constructive workshops on Multiple Intelligence and Positive mindset respectively.

Greenwich University, on this remarkable day announced



Ms Aisha Bela conducting Workshop on Positive Mindset



Mr. Sadiq Merchant conducting workshop on Multiple Intelligence

25 - 50 % scholarships on Education degree programs to different teachers who attended the workshops.

Rizwana Amin
Editor



Faculty distributing Certificates



Director, Rise Welfare Association presenting shields to their guests





Awareness Campaign against Violation of Traffic Rules Organized by Greenwich University in Collaboration with Traffic Police, Sindh

It all began from November 05, 2015 when students of Department of Mass Communication and Media Studies, Greenwich University along with their course In Charge, Ms. Tahira Tariq, Lecturer, Dept. of MCMS in collaboration with Karachi Traffic Police organized an on road campaign against violation of traffic rules by practically viewing traffic violations at different traffic signals near Sultan Masjid DHA Karachi. The objective of this campaign was to create awareness in our youth to follow traffic rules in order to avoid traffic accidents and loss of precious lives.

Mr. Ameer Ahmed Sheikh who was then DIG Traffic Police also joined the said campaign and was of the view that it was the first ever campaign of this type in our country. According to him the first benefit of this campaign to general public and students was that they learned violation of traffic rules by practically participating in the campaign. The second benefit was that the traffic police officers who were present on the scene explained the traffic violations on the spot so any confusion or misunderstanding about the traffic rules was cleared. The third benefit of the campaign was that the students present at the campaign conveyed the message of road safety to their friends and family thus promoting our cause to a number of people who were not present or



Ma'am Seema Mughal and Mr. Saeed Mughal with Alumnus

were unable to attend. He also suggested the need of the same campaign to be repeated on different locations so that a large number of students and general public may be benefited.

Above suggestion of DIG Traffic Police Sindh was discussed this year in class with the students of three courses, Theories of Communication, Development Communication and News Writing and Reporting by their Course Instructor, Ms. Tahira Tariq. It was decided that the same campaign be repeated on different locations and the issue must be highlighted for the information of general public and road safety rules may be conveyed to the general public of our city.

The main cause of traffic accidents in Karachi was discussed with Mr. Asif Ejaz Sheikh now DIG Traffic Police so that the line of action for our second campaign could be planned. According to him the increase in population has given rise to more traffic on our roads.

The increase in traffic on the same old roads have increased the number of traffic accidents and our roads are growing dangerous day by day. No doubt, old roads and



Driving License being issued to Greenwich University Students, Faculty and Staff



Course Instructor Ms Tahira Tariq giving her views to news reporter

high speed driving are the main causes of traffic accidents but our people do not observe the traffic rules. Careless driving, leaving late and wish to reach in time by driving fast, overtaking and driving on the wrong side of the road are the main cause of road accidents. Driving on wrong side of the road is creating hour long traffic jams and is very common in Karachi. Due to these traffic jams time and fuel is wasted.

With the help of DIG Traffic strategy for our second campaign was decided which was to educate people by creating awareness of traffic rules and to remind every commuter about safe driving by displaying road safety messages. By placing road safety awareness posters and banners at prominent places near our second campaign venue and by repeating few messages at a time, long lasting effects can be created.

As a Corporate Social Responsibility towards society, management of Greenwich University came forward with the students. Traffic police authorities and other concerned authorities were contacted to launch a campaign against violation of traffic rules and place road safety awareness signs at different locations in collaboration with traffic police. The total cost of printing and installing road safety messages were to be borne by Greenwich University. The permission was granted by the concerned authorities and date and location was mutually decided with Traffic police and was fixed on Saturday, November 26, 2016 at Mac Donald's Round about near Sea View.

On the event day a beautiful stage decorated with the pictures of our first campaign erected near Mac Donald's at Sea View for guests and students. Carefully designed road safety awareness posters and banners were

displayed to create awareness of traffic rules on prominent places around the venue.

A large number of general public, media, students and faculty members participated in the campaign. Our Honorable Chancellor, Ms. Seema Mughal and Registrar Mr. Saeed Mughal also graced the campaign. A police Brass Band continuously played music of different patriotic songs while marching around the venue and created more enthusiasm among students and all those who were present at the campaign.

Students of Media Studies Department of Greenwich University also created different colorful awareness hand held posters for the campaign. Students from other departments of the University with their faculty members were also present. To convey awareness messages to a large number of people at a time students with hand held posters displayed the awareness messages at different locations near sea view and connecting roads towards Mac Donald's. Media coverage of the event was provided by all the prominent media of the city.

SSP Traffic South Zeeshan Siddiqui, DSP Traffic Admin Arshad Siddiqui, DSP Traffic Clifton Tahir Khan and Muhammad Idrees staff officer to DIG Traffic Police Karachi and other senior officers of Traffic Police also joined the campaign. SSP Zeeshan Siddiqui appreciated the efforts of students and Greenwich University in creating awareness of traffic rules. He insured that by following traffic rules we can avoid accidents and traffic jams. He stressed on the need of this type of awareness campaign all over the city.

Tahira Tariq

Lecturer, Dept of Mass Communication and Media Studies



Students creating awareness at Seaview



Ms. Tahira Tariq presenting shield to the Guest



Ms. Tahira Khan presenting shield to SSP Zeeshan Siddiqui



Women Empowerment & Scooty Revolution



Women are one of the best and beautiful creature created on the universe. Every day women deliver multiple roles effortlessly, women are undoubtedly the backbone of any society. Loving daughters, caring mothers, proficient colleagues and a wide range of roles are played by women around us perfectly and with grace.

According to the World Statistics in 2016 Women comprised 50% of the total world population. Women are equal to men in world population but all over the world women are not given equal rights as men. Women have been an ignored portion of the society in many parts of the world. This has caused women at large to bear the brunt of inequality, oppression financial dependability and other social evils. For centuries now women have been living under bondage that restricts them from achieving professional as well as personal heights.

The state of women in our country as compared to men is miserable. She is being denied her social, economic, political and financial rights. The misery of women begins from her birth because they do not carry equal status at birth. Baby boys are always wished and welcomed. Women are thought as weak and less beneficial product within the family. Women are mostly discriminated on the base of gender in almost all fields of life. Pakistani women face abuse, rape, domestic violence, murder, honor killing and acid attack. They are also deprived of education and health facilities.

Women Empowerment means creation of an environment for women where they can make decisions of their

own for their personal benefits as well as for the society. Women empowerment can increase and improve the social, economic, political and legal strength of the women. It can ensure equal-right to women, and can make them confident enough to claim their rights.





As a first step towards women empowerment in our country we have to educate our women. History has proven that if you educate a man, you educate an individual, but if you educate a women, you educate a nation. Women education will bring self-esteem and confidence which will in turn increase their active participation in society.

In our country collective effort of the government and society are needed in promoting women education and in increasing enrolment of girl child into schools. Greenwich University being an education institution is also a good corporate citizen and is always ready to help society in promoting education, social awareness and empowering women.

Ms. Tahira Tariq with her students of courses Theories of Communication, News Writing and Reporting and Development Communication celebrated Women Empowerment on November 26 and 27, 2016.

The main objective against this celebration was to show women empowerment and that now our women have been able to gain financial freedom, stand against social injustice and can stand up for themselves. A rapid change is coming in our society where our women can study, are safe and can move freely.

Women Empowerment through beginning of Scooty Revolution in our society was also a part of this celebration. For the first time in Pakistan a scooty exclusively designed for ladies was introduced to ease the transport problem of professionals and students. In a city of over 20 million that still does not have a mass transit system, and a growing number of women pursuing professional careers, it is the need of the day that women have the option of using motorbikes as a means of transport.

In our city public transport is always a big problem for every citizen especially for females. There is a small partition for females in every bus and mini bus which is always full during rush hours. It always runs slow due to

frequent stops so user cannot be in time. Public transport is also limited in quantity with uneasy sitting arrangement. It is neither safe, nor secure and not a cheap mode of transportation. Solution to these problems was provided by the manufacturer of Super Bikes Motorcycles by introducing scooty for women. The credit goes to N.J. Auto Industries which is working under umbrella of Peerani Group of Companies.

Pakistani women are working in every sector of industry and are doing well so why not to drive a two wheeler. Driving two wheeler is a game of balance and confidence. Our women are confident and ready to meet any challenge.

To show women empowerment a special event of the day was Motor Cycle Training for Women which was organized by the Greenwich University with the help of Super Power Motorcycles. A beautiful setup was also erected with different models of motorcycles on display. Driving a two wheeler requires practice and interested female students were given training on scooty.

A motorcycle trainer was available for two days from 9 am to 5 pm to train female students. A lot of female students and female faculty members showed interest in scooty. Female students enjoyed training very much and were of the opinion that riding bike by women will bring a big change in our culture.

Another segment of our Women Empowerment Day was the issuance of Learners Driving License to female bikers. On special request of Greenwich University Mr. Mazhar Nawaz Shaikh DIG License & Training was very kind to send a mobile driving license team for on spot issuance of Learners Driving License to women who required driving license and were interested in riding scooty.

The day ended with joy and with the feeling that women can do anything.

Tahira Tariq
Lecturer, Dept of Mass Communication and Media Studies

Cake Cutting of Quaid-e-Azam Mohammad Ali Jinnah's Birthday,

An Eventful & Significant Cake Cutting of Quaid-e-Azam Mohammad Ali Jinnah's Birthday, amongst famous dignitaries of the city of lights in Pakistan took place at Dolmen Mall, Karachi on December 25, 2016.

2 phenomenal women of our country, women who asserted themselves and managed to effect masses of our Nation 'Tamgha-e-Imtiaz' Chancellor, Greenwich University Karachi - Mauritius, ' Wonder Woman of Pakistan 2015-16' **Ms. Seema Mughal TI**, and ' Sitara-e-Imtiaz 'Chairperson Special Olympics Pakistan (SOP), Philanthropist with diverse National & International Organisations **Ms. Ronak Lakhani** cut the birthday cake of Father of Our Nation.

HoD, Mass Communication & Media Studies Greenwich University, National Coordinator at Duke of Edinburgh's



Award International Association Mr. Khaled Anam also attended the ceremony

Khaled Anam

Head Dept. Mass Communication & Media Studies

The Entire Cast of Lahore Say Agaye visits Greenwich University

The entire cast of Lahore Say Agaye a Pakistani movie road-comedy film directed and produced by Wajahat Rauf, Alumni, Greenwich University and written by Yasir Hussain visited Greenwich University on October 26, 2016. This movie is a sequel to 2015 comedy film Karachi Se Lahore, and it was released on November 11, 2016 under the production banner of Showcase Productions.

The students, faculty members and staff greeted them with extreme pleasure. Students made selfies and took photographs of these upcoming talent of Pakistani film industry.





SPORTS

Members of Sports Committee: Mr. Asif Razzak, Table Tennis Coach, Mr. Fakharuddin Baloch, Cricket Coach, Mr. Ghulam Mohammad, Basketball Coach, Mr. Azam Khan, Football Ball Coach, Mr. Khurram, Volley Ball Coach, Mr. Vijay Ratan, Sports Coordinator, Ms. Nafia, Sports Coordinator & Syed Arif, Gym Instructor



There were 2 groups in boy's singles event and 2 boys from each group played against each other. The top player was qualified for semi-final stage. Over all 5 universities participated in this event.

In group matches Mahad Jawed and Saad Sohail won all matches played according to the league system and qualified for the semi-finals. Other 2 players who qualified were from Dow University and Baqai University



In the semi-final both players of Greenwich University played superbly and never allowed their opponent in any stage of the game to come back. They both won their matches by 3-0 and 3-2 respectively.

Mr. Ghulam Muhammad and Mr. Asif Razzak were there with squash team.

Greenwich University Won The Title And Secured 1st And 2nd Position In Mens Singles Event.



THROW BALL
October 24, 2016

The most popular and girl's favorite event 'Sports Gala Throw ball' was held on October 24, 2016. This was 1st event of its kind and was huge success as it drew majority of Throw ball enthusiastic girls of Greenwich University.

14 players participated in the event. These players were divided in two teams. The event was played under the best of five series. After the fourth set of the game both teams had equal point that is 2/2, the fifth and last set was final.

1. Team Hira
2. Team Zarmina

In a thrilling grand final team Hira won the title. All players participated with disciplined zeal and showed sportsman ship throughout the event.

Following are the best performers of Throw ball 2016

- Hira
- Zarmina
- Shairee
- Mariam
- Sabahat
- Sana
- Sonia
- Asma
- Yusaira
- Rameen

**Winner # Team Hira
Runner up # Team Zarmina**



IN HOUSE SPORTS GALA TABLE TENNIS EVENT (BOYS & GIRLS)

Held from November 1 — 5 , 2016.

There was a knock out stage in Boy's Event. 32 boys participated and 30 matches were played in boy' s singles event. The Tournament was played as per ITTF rules.

After 1st and 2nd rounds , top 8 players qualified for the Quarter Final Stage.

1. Usman Masood
2. Rehan Lari
3. Salman Lari
4. Hasan Jawed
5. Saad Ali Khan
6. Zohaib
7. Umer Iftikhar
8. Waqas Usman

Quarter Final Results November 3, 2016

Usman Masood beat Zohaib 3-0
Umer Iftikhar beat Waqas Usman 3-1
Salman Lari beat Saad Ali Khan 3-1

Semi Final Results November 4, 2016



Usman Masood beat Salman Lari 4-1
Umer Iftikhar beat Rehan Lari 4-3

Final Men's Single November 5, 2016

Usman Masood beat Umer Iftikhar 4-1

In Women's Single, 03 girls confirmed their participation out of 5 registered.

Results of Women's Single League basis November 5, 2016

Amber Yameen Khan beat Sabahat 3-1
Amber Yameen Khan beat Maliha Yameen Khan 3-2
Maliha Yameen khan beat Sabahat 3-0

Maliha won the tournament with runner up being Amber Yameen Khan.



INTER-VARSITY TABLE TENNIS EVENT HEC ZONE (G) 2016-17 From January 09 - 12, 2017

16 Universities participated in this event. There was a knock out stage in which Greenwich University won their first match against SIR SYED UNIVERSITY with the margin of 3-0 to qualify for the Quarter Final stage.

Major upset was seen in Quarter Final when Greenwich University No.8 in HEC ranking, surpassed All Pakistan runner-up and also the last 3 years' finalist IOBM University by 3 straight games,3-0 margin to qualify for the semifinal stage.

All 3 boys played very well. They did not give any chance to their opponent to come back in the game.

In the Semi-final against arch rival Karachi University, all 3 boys from KU are Sindh ranking players but Greenwich boys fought bravely, a close match were seen after win-

ning the first game by Ahmed Aslam by 3-2 margin and 1-0 in the match.

KU come back in the next game and beat Rehan Lari 0-3 to level 1-1. Unfortunately, Usman Masood played very





well but lost the game 1-3 to give upper hand to KU in the match 2-1.

Fourth game was played by Ahmed Aslam which was a nail biting match where Ahmed played superbly by his forehand spin drives and back hand shots but the end it was not in the favor of Greenwich and he lost the game and match.2-3. Greenwich University lost to Karachi University by 1-3 margin.

Students who participated

1. Usman Masood	BS 45 4069
2. Zeshan Ahmed	BS 41 3637
3. Ahmed Aslam	BS 38 3287
4. Salman Lari	BS 52 5918
5. Rehan Lari	BS 51 5738
6. Umer Iftikhar	BS 49 5547

Pre-Quarter final result Greenwich beat Sir Syed 3-0
January 09, 2017

1. Ahmed Aslam Beat Wajih = 3-0
2. Usman Masood Beat adnan = 3-0
3. Zeshan Ahmed Beat Hasan = 3-0

Quarter Final result Greenwich beat IoBM 3-0
January 09, 2017

1. Ahmed Aslam beat Imran = 3 - 0
2. Rehan Lari beat Ubaid = 3 - 0
3. Usman Masood lost Amin Khan = 3 - 1

Semi-Final Result Greenwich Lost to Karachi University 1-3
January 10, 2017

1. Ahmed Aslam beat Haq-Nawaz = 3 - 2
2. Rehan Lari lost to Akbar Shan = 0 - 3
3. Usman Masood lost to Ali Sinan = 1 - 3
4. Ahmed Aslam lost to Akbar Shah = 2 - 3

FINAL RESULT

Greenwich University Lost to Karachi University By 1-3.

HEC Intervarsity Football Championship

Zone-G, 2017

January 24, 2017

Greenwich University played HEC Cricket Tournament Match against Hamdard University at Hill Park ground on January 24, 2017. Hamdard University batted first and scored 226 runs for all out.

Greenwich bowlers Zunair Hassan took 3 wickets for 23 runs, Fareed Kasi, Farhan Mirza, Haris Ali and Abbas Khalafzai one wicket each.

In Response Greenwich University batsman could not perform well and all were out scoring only 147 runs.

Top scorer for Greenwich University was the batsman Ghassam Butt who played a marvelous innings of 41 runs on only 27 balls. Haris Ali scored 26 and Fareed Kasi scored 23 runs.

Hamdard University won the match by 80 runs.



HEC Intervarsity Football Championship

Zone-G, 2017

January 11- 15, 2017

Greenwich University participated in HEC ZONE G Championship organized by Sir Syed University from January 11 – January 15, 2017.

Following 15 Universities participated this event.

NED University, IoBM, Greenwich University, IBA, IQRA University, Indus University, PIMSAT, Sir Syed University, Dow University, Karachi University, Aga Khan University, Dawood University, B.B.S. University, Hamdard University, Sindh Madarsatul Islam

1st Round: First round was played between Greenwich University and IBA. Greenwich lost the match by 2-1

Following students participated in this event:-

- | | |
|---------------------|-----------|
| 1. Rayan Ahmed | BS52 338 |
| 2. Zeeshan Butt | CC51 5824 |
| 3. Hammad Bin Riaz | BS55 3757 |
| 4. Adil Abid | VS48 5368 |
| 5. Siraj Rasheed | BS53 6047 |
| 6. Abdul Moiz Tariq | BS46 5160 |
| 7. Ali Murtaza | BS48 5345 |
| 8. M. Hanan Amar | BS46 5094 |



- | | |
|------------------------|-----------|
| 9. M. Abbas Khalifzai | BS48 5389 |
| 10. M. Nabeel Baloch | BS55 203 |
| 11. Babur Arif | BS46 5070 |
| 12. Danial Tariq | VS52 5943 |
| 13. Sarmad Jameel | BS48 5450 |
| 14. Moaz Ahmed | BS46 237 |
| 15. Zia Ullah Khan | BS45 5028 |
| 16. Abullah Sajid | VS51 5811 |
| 17. Shahzaib Yousufzai | CC51 5779 |



PIMSAT T-20 Cricket Tournament 2017

January 9, 2017

Greenwich University Cricket team played PIMSAT T-20 Cricket Tournament 2017 and comfortably won first match against NED University at RLCA ground January 9, 2017.

Greenwich played second match against Hamdard University and after one thrilling match Greenwich lost by only 1 wicket. The third match was played against OMAR C C and again it was a very close match and Greenwich lost by only 10 runs.

After the round matches Greenwich team secured fifth position but unluckily could not qualify for the semifinal.

Greenwich Cricket Team Captain **Fareed Kasi** did a great job throughout this event and also won one man of the match honor in one match

Best performance from Greenwich:

Fareed Kasi, Shahz Shahjani, Saad Razzaq, Farhan Mirza, Misbah Farooqui, Abbas Khalafzai, Usman Hafeez



Dean's List

Undergraduate — Winter 2016

ROLL NO	NAME	GPA
AS52 5923	Madiha Malik	4.00
BS48 5442	Rida Hasan	4.00
BS48 5465	Rukhsar	4.00
BS49 5556	Asma Irfan Ali	4.00
BS49 5536	Muhammad Rohail Aijaz	3.83
BE53 6027	Nuzhat Naseeruddin	3.80
AS53 6074	Unzila Asif	3.60
BE53 6034	Muneera Firoz	3.60
BS41 3634	Jam Aurangzeb Khan Behan	3.60
BS45 4074	Kamran S Chughtai	3.60
BS45 4098	Misbah Ali	3.60
BS45 4099	Wareesha Butt	3.60
BS46 5087	Saba Habib	3.60
BS48 5445	Meghna Brijlal	3.60
BS49 5504	Sundia Devi Lohana	3.60
BS51 5722	Sabahat Niazi	3.60
BS51 5875	Hamna Humail	3.60
BS48 5357	Abdullah Saeed Sheikh	3.50
BS53 6036	Talha Mushtaq Murad	3.50
BA54 6219	Syeda Sumaira Hasan	3.40
BS46 5158	Samira Atif	3.40
BS47 5247	Syed Muhammad Najmuddin Soharwardi	3.40
BS48 5344	Syed Muhammad Shozab	3.40

Undergraduate — Winter 2016

ROLL NO	NAME	GPA
BS48 5463	Abdullah Unber Khan	3.40
BS51 5706	Mahnoor Shoaib	3.40
BS51 5820	Asfand Mari Balouch	3.40
BS51 5856	Munaza Farooqui	3.40
BS52 5902	Shoaib Asif	3.40
BS52 5975	Muhammad Umar Khan	3.40
BS52 5992	Amirta Devi Lohana	3.40

Graduate — Winter 2016

ROLL NO	NAME	GPA
MS49 5563	Dodo Khan Khuwaja	4.00
MS53 6043	Adil Bashir	4.00
MS53 6085	Maasha Arai Syed	4.00
MS54 6170	Rehmat Ullah Salim	4.00
MS54 6174	Abra Zahid	4.00
MS49 5550	Maria Sultan	3.75

M.Phil — Winter 2016

ROLL NO	NAME	GPA
MP51 5865	Sarah Shaukat	4.00
MP51 5873	Naveed Anwer Mari	4.00

We offer our heartiest felicitation to all the distinguished students
who made it to the Dean's List.

WELL DONE !



Gvision is a quarterly newsletter distributed free of charge.
Your valuable comments and suggestions are solicited.

Greenwich University: DK-10, 38 Street, Darakshan, Phase VI, D.H.A.Karachi-75500, Pakistan
Tel: 021-35840397/98, 35847662, 35847663/64 UAN:111-202-303, Fax: 021-35851910,
URL:www.greenwich.pk Email: gu@greenwich.edu.pk, gvision@greenwich.edu.pk



Designed & Produced by:
Greenwich University

♦ Views expressed here do not necessarily represent the views of the University or its officials

...Life is What We Make It!



A beautiful painting requires patience, passion, and vivid imagination. We at Greenwich are equally passionate about grooming today's youth as new generation of professionals ready to make their mark on the world. Hence, the University is committed to offer career oriented programs which will help fulfill your aspirations and add beauty to your canvas of life.

Let a degree from Greenwich make a difference in your life and your career!



Greenwich University
Pakistan – Mauritius

DK-10, 30th Street, Darakshan, Phase VI, DHA, Karachi-75600, Pakistan
UAN: +9221 111-202-303, Tel: +9221 3584037-90, Fax: +9221 35851910
Email: admissions@greenwich.edu.pk, URL: www.greenwich.edu.pk

51-B, Ebene, Cybercity, Reduit, Mauritius. Tel: +(230) 5444598
Email: contact@greenwich.ac.mu, URL: www.greenwich.ac.mu