

Grivision

A quarterly magazine of the University
Spring 2016



HISTORICAL MOMENTS MANIFESTED
Her Excellency, Mrs Ameenah Gurib Fakim, President,
Republic of Mauritius Graces Greenwich University



Mohsin-e-Pakistan, Renowned Scientist, Dr. Abdul Quader Khan, Chancellor, Greenwich University, Mr. Sohas Mujal and Chairman, IEC, Prof. Dr. Mokhtar Ahmed at Convocation 2015



Greenwich University
Karachi-Pakistan

Editorial board



Dear Readers,

Welcome to the Spring issue of GVision Magazine; let's talk about the copy you are holding in your hands right now, impatient to unfold what events and achievements are unlocked by Greenwich University during this time of the year.

In this issue, our cover story portrays the visit of Her Excellency, Mrs. Ameenah Gurib Fakim, President, Republic of Mauritius and Alumna, Greenwich University to her Alma Mater. What a moment of joy, exhilaration, pride and honor it was, as Greenwich University is the first and the only private University to be visited by the Head of State.

Pakistan and Mauritius enjoy close and cordial relations, based on mutual identity of views on regional and global issues. During the visit, possibilities of further strengthening these existing bilateral ties in various fields of common interest, with particular focus on economic and trade relations were explored.

Our other story comprises of glimpses from star-studded Convocation 2015 held at Greenwich University. A number of students graduated this year of Undergraduate and Graduate Degree programs. We also take pride in conferring our first Ph.D. and M.Phil. degrees on this memorable event. Besides that, the event was followed and attended by renowned media personalities and distinguished guests. Honoris Causa degrees were also conferred upon three remarkable personalities of Pakistan on the Eve of Convocation 2015, who are considered GURUs of their field.

Moreover, through this issue get ready for a mini tour of exploring Media Lab along with a chit chat session with media students to know & reflect their individual views and experiences at Greenwich University. These students have brought laurels to their Alma Mater and have a few achievements to their names. We have also interviewed some promising students who will surely soar to success in future.

I would like to acknowledge the effort of Ms. Rida Anwar, student of Undergraduate program for sticking with me through thick and thin and assisting me in compiling up this magazine. I would also like to thank our Graphic Designer, Ms. Shazia Anwar and the coordinators for their kind support.

Last but not the least, don't forget to visit and like the official face book page of Greenwich University to catch real time updates of ongoing events and view images of them. Feel free to share your thoughts, ideas, suggestions, comments, feedback and contributions for the upcoming publication at rizwana@greenwich.edu.pk.

Happy Reading!

Regards

Rizwana Amin

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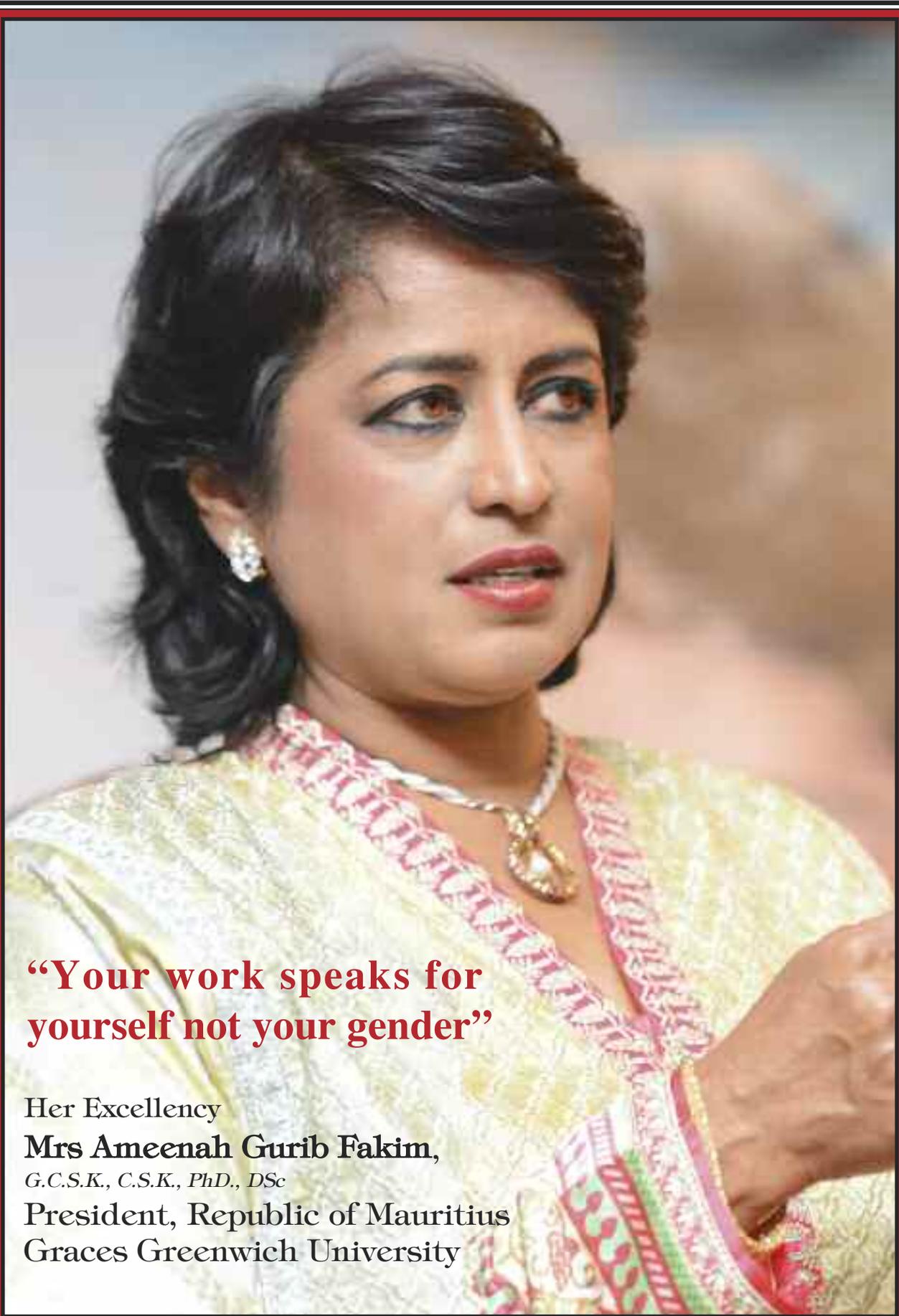
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**“Your work speaks for
yourself not your gender”**

Her Excellency
Mrs Ameenah Gurib Fakim,
G.C.S.K., C.S.K., PhD., DSc
President, Republic of Mauritius
Graces Greenwich University



Her Excellency Mrs Ameenah Gurib Fakim, President Republic of Mauritius and her esteemed delegation with the Chancellor, Ms Seema Mughal, Ms Sharmila Farooqui and Greenwich Officials

Her Excellency, Mrs. Ameenah Gurib Fakim, President, Republic of Mauritius Graces Greenwich University

Greenwich Welcomes Her Excellency

April 19, 2016 is marked as the most significant, jubilant and exuberant day in the history of Greenwich University and Pakistan. The management, faculty, staff, students and alumni extended a very gracious, hearty and a warm welcome to Her Excellency, Mrs. Ameenah Gurib Fakim, President, Republic of Mauritius and Her esteemed Delegation.

We take pride in claiming to be the first and the only private university of Pakistan to be honored by the visit of the state head.



Her Excellency, Mrs Ameenah Gurib Fakim, President, Republic of Mauritius being greeted warmly by Mr Naveed Mughal, Student Provost, on her arrival at Greenwich

Profile of Her Excellency

Mrs. Ameenah Gurib Fakim along with being the proud alumnus of Greenwich University has also been the Managing Director of the Centre International de Développement Pharmaceutique (CIDP), Research and Innovation and Professor of Organic Chemistry with an endowed chair at the University of Mauritius. She was elected Chairperson of the International Council for Scientific Union – Regional Office for Africa, for the period 2011-2014.

Since 2001, she has served successively as Dean of the Faculty of Science and Pro Vice Chancellor (2004-2010) of the University of Mauritius. She has also worked at the Mauritius Research Council as Manager for Research 1995-1997.

Mrs. Ameenah Gurib-Fakim earned a BSc in Chemistry from the University of Surrey, UK (1983), and a PhD from the University of Exeter (1987) and she began working at the University of Mauritius.

Between 1987-1992, she served as Project Leader for the first Regional Research Project on the Inventory and Study of Medicinal and Aromatic Plants of the Indian Ocean funded by the European Development Fund under the aegis of the Indian Ocean Commission.

During 2000-2002, she served as the National Coordinator for the 'Indian Ocean University' funded by the European Union.





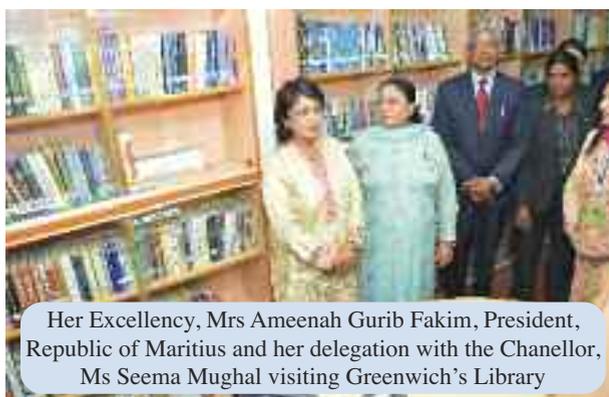
Her Excellency, Mrs Ameenah Gurib Fakim, President, Republic of Maritius, Chancellor, Ms Seema Mughal, Student Provost, Mr Naveed Mughal, and Assistant Professor, Ms Tahira Khan during an interactive session at Greenwich with the students, Faculty members and Alumni.

She has participated in several consultation meetings on environmental issues organized by the World Bank and was the Lead Coordinating Author on the International Assessment of Agricultural Knowledge, Science and Technology for Development (IAASTD) spearheaded by the World Bank.

She has also served as an Independent Director on the Board of Barclays Bank of Mauritius Ltd.

As a Founding Member of the Pan African Association of African Medicinal Plants, she co-authored the first ever African Herbal Pharmacopoeia funded by the Centre for the Development of Enterprise (CDE) and ProInvest (ACP), Brussels.

She is the Member of the Reference Group of the International Science Programme (IPICS) of Uppsala University, Sweden, and serves as Scientific Advisor to the International Foundation of Science (IFS), Stockholm.



Her Excellency, Mrs Ameenah Gurib Fakim, President, Republic of Maritius and her delegation with the Chanellor, Ms Seema Mughal visiting Greenwich's Library

She has also served as the Member of the Expert Panel on "Infectious Diseases" of the Special Programme convened by the UNDP, UNICEF, WHO and the World Bank. She furthermore, serves as a Member of the Scientific Advisory Council of Ntembi and Nuclear Energy Commission of South Africa (NECSA); Member of the International Advisory Committee for the Cyclotron Project of the Indian Ocean based in Reunion (France) and the International Representative on the Assessment Panel of the Canadian AUCC-CIDA projects.

Her Excellency, has authored and/or co-edited 28 books and several book chapters. Within the field of biodiversity conservation and sustainable development, she has authored scientific articles and has lectured extensively across the world. She is a Member of the Editorial Boards of major journals, has served on Technical Committees in various capacities, including the Chair of several National Committees in Mauritius.

She has been elected Fellow of the Linnaen Society of London in 2007, Fellow of the Islamic Academy of Science, Jordan, in 2009, and Fellow of the African Science Institute in 2010 and the African Academy of Sciences where she is now Member of the Governing Council. Mrs. Gurib-Fakim received the 2007 l'Oreal-UNESCO Prize for Women in Science and Laureate of the National Economic and Social Council. She is recipient of the special prize from the CTA/NEPAD/AGRA/RUFORUM and the African Union Commission Award for Women in Science, both in 2009.

She, was elevated to the Order of the Commander of the



Star and Key by the Government of Mauritius in 2008, and admitted to the Order of the Chevalier dans L'Ordre des Palmes Academiques by the Government of France in 2010, and received her DSC from the Université Pierre ET Marie Curie (Sorbonne Université), Paris, France in 2013.

In 2014, Mrs. Gurib-Fakim became the first Mauritian to address the prestigious TED Global Conference in Rio de Janeiro.

On June 5, 2015, Mrs. Ameenah Gurib-Fakim was sworn in as the 6th President and the First Female President of the Republic of Mauritius.

An interactive session was held at Dr. Kamal Auditorium, Greenwich University on 19th April 2016 between Her Excellency, Dr Ameenah Gurib-Fakim with students, faculty and alumni on her visit to Greenwich University.

The proceedings began with the recitation of the Holy Quran, followed by the National Anthems of both the nations. Greenwich University documentary was played for the audience especially for those who had visited Greenwich for the first time. A documentary on Her Excellency was also shown which has been compiled by the Mass Communication and Media Studies Department.

Mr. Naveed Mughal, Student Provost, Greenwich University and Ms. Tahira Khan, Coordinator, Event & Academics, took over the proceedings to initiate the interactive session of Her Excellency with the students of Greenwich University.

Different students asked various questions and it proved to be a truly informative session as the answers provided by Her Excellency to satisfy the quench of the students were outstanding and motivating in their own form.

The detailed replies of the President would surely provide a unique food of thought for the students who



The Chancellor, Ms Seema Mughal presenting shield as a token of gratitude to Her Excellency, Mrs Ameenah Gurib Fakim, President Republic of Mauritius



The Chancellor, Ms Seema Mughal, addressing the audience at the banquet hosted in the honour of H.E President of Mauritius

are striving scrupulously for success and triumph in their future endeavors.

According to Her Excellency, success is a state of mind and an ongoing process which is attained at the end of the journey. The main ingredients of success are hard work, discipline, and sincerity.

She advised the students to have a clear and focused approach and a vision with which perseverance and determination leads to progressive future. She further added that there should be no compromise on hard work.

Answering an inquisitive student at the occasion, she remarked, "Gender does not encumber your success as long as you work hard. Your work speaks for yourself, not your gender."

Her inspiring words will work as a bridge for the highly enthused students to attain their goals.

The session concluded with an appreciation speech from Ms. Seema Mughal, Chancellor, Greenwich University and the presentation of shields to Her Excellency and her Delegation as a token of love and gratitude.

Meeting with the Eminent Representatives from Academia, Agricultural Sector, Pharmaceutical, Trade and Industry

Her Excellency, during her visit to Greenwich University met some eminent and illustrious representatives from the academia, trade, agriculture and pharmaceutical industry. The rendezvous was arranged meticulously by the Chancellor, Greenwich University.

The following tables give a detailed rundown of the stakeholders from the various fields of industry and academia who met Her Excellency and conducted fruitful meetings for mutual collaborations on different forums.



Her Excellency Mrs Ameenah Gurib Fakim, President Republic of Mauritius and her delegation during an informative and fruitful session with the representatives of Trade and Industry, Dr Ather Ahmed, Dr Shahzad Arshad, Dr Mirza Ikhtiar Baig and the moderator Mr Muhammad Ali Saeed

Agricultural Sector

Mr. Mahmood Nawaz Shah, Progressive Agriculturist
Mr. Nabi Bux Sathio, Secretary, Sindh Chamber of Agriculture, Hyderabad
Mr. Khair Muhammad Junejo, Cotton Grower
Mr. Umer Saeed Effendi, Progressive Agriculturist and Sugar Mill Owner

Pharmaceutical Sector

Mr. Abdullah Feroz, Chairman, Efroze Chemicals
Mr. Khalid Mehmood, Managing Director, Getz Pharma
Mr. Qaiser Shaikh Waheed, President and CEO, Medisure
Mr. Nadeem Khalid, Managing Director, Herbion
Dr. Nadeem Ahmed, Managing Director, Searle Pharma

Trade and Industry

Prof. Dr. Ather Ahmed, Director, Business Development
Dr. Mirza Ikhtiar Baig, Chairman, Standing Committee on Textile (FPCCI)
Dr. Shehzad Arshad, Director, Standing Committee on Textiles (FPCCI)

Academicians

Dr. Masood Hameed Khan, Vice Chancellor, Dow University, Karachi
Dr. M. Afzal Haque, Vice Chancellor, NED University, Karachi
Dr. Rana Masood Director, QEC, Dow University
Prof Dr. Shahida Sajjad, Dean, Faculty of Social Sciences and Humanities, Greenwich University
Dr. Muhammad Ali Shaikh, Vice Chancellor, Sindh Madressatul Islam
Dr. Hirano Takahashi, Director, ORIC, Greenwich University

All the groups were led to the meeting arena for 20- 25 minutes whereby they discussed and proposed projects in their respective fields. Members of all the delegates were pleased with the attitude of Her Excellency which was very cooperative and cordial.

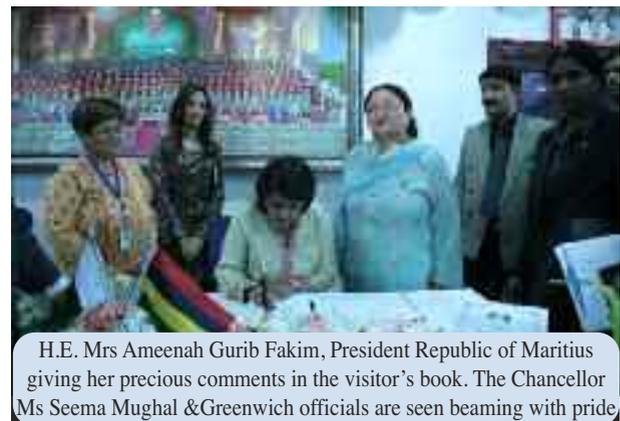
Over all the meetings were a huge success and will provide platforms for future collaboration and cooperation between two countries in education, science culture and technology

A Dinner was hosted by Greenwich University in the honor of Her Excellency, President, Republic of Mauritius and her Delegation on April 19, 2016, at The Marriott Hotel, Karachi by Greenwich University.

The dinner was largely attended by the Heads of the corporate sector, Counsel Generals, academicians, eminent agriculturists, and leaders from pharmaceutical industries. Faculty members, Alumni and staff of Greenwich University were also present at the occasion. The proceedings began with a recitation from the Holy Quran, followed by the National Anthems of Republic of Mauritius and Islamic Republic of Pakistan.

Next, a documentary compiled by The Department of Mass Communication and Media Studies on Her Excellency, was shown to the audience, which gave particulars about her immense achievements both as a President and before that for her homeland.

Ms. Seema Mughal, The Chancellor, Greenwich



H.E. Mrs Ameenah Gurib Fakim, President Republic of Mauritius giving her precious comments in the visitor's book. The Chancellor Ms Seema Mughal & Greenwich officials are seen beaming with pride



University, delivered the welcome speech in which she welcomed Her Excellency and her delegation to Pakistan and particularly Greenwich University.

She emphasized on the importance of this day in Greenwich's history as Mrs. Ameenah Gurib Fakim is not only a scientist, professor, and a researcher, but also a Greenwich Alumnus who visited her Alma Mater.

She further added that the visit indeed is an indication of Her Excellency's deep personal interest in strengthening the relationship further between Mauritius and Pakistan. The people of Mauritius are lucky to have such a talented and exemplary President.

After the Chancellor's Welcome speech, Her Excellency was requested to inaugurate the website of Potential of Pakistan

Potential of Pakistan is an online project undertaken by



H.E. Mrs Ameenah Gurib Fakim, President Republic of Maritius delivering her speech at the dinner hosted in her honor by Greenwich at The Marriot

the visionaries at Greenwich University with the aim of highlighting the manpower, agriculture, manufacturing and various other sectors of the country, in order to bring them into prominence in the international business community.

Through this website, our mission is to unearth the hidden potential of Pakistan in the International market for uplifting and realizing the potential of our economy. This Website portrays a very positive image of Pakistan and will enable trade between countries. The industrial sectors will be exposed to global markets and international buyers enabling Pakistan's best products to spread across the globe also enabling buyers to directly contact the resource provider.



The Chancellor, Ms Seema Mughal presented a special portrait as a token of love and gratitude to Her Excellency, Mrs Ameenah Gurib Fakim, President Republic of Maritius



Mr Yousuf Elahi, High Commisioner of Mauritius to Pakistan, Mr Raju Jadoo, Secretary General Mauritius Chamber of Commerce Mr Shahzad Ahmed, President, Pakistan Mauritius Business Council, Ms Nirmeela Jeetah, Head of Board of Investment Mauritius, receiving souvenir from the Chancellor Greenwich Uiversity. Her Excelleny, Mr Saeed Mughal and Mr Naveed Mughal are also seen



Mr Devdas Kalitessy Appadu, Secretary to the President, Mr. Ah Yao Lam, Minister Counsellor, Ministry of Foreign Affair, Regional Integration and International Trade, Mr Sharif Muhammd Salamuth, Journalist, Mr Ridwan Muhammad, ADC to President, receiving souvenir from the Chancellor Greenwich Uiversity. Her Excelleny, Mr Saeed Mughal and Mr Naveed Mughal are also seen





The Head Table at the the dinner hosted in the honour of H.E. Mrs Ameenah Gurib Fakim, President Republic of Mauritius at The Marriot From Lto R: Special Foreign Secretary Government of Pakistan, Mr Saeed Mughal, Mr. S.M Munir, Mr. Rauf Alam, Ms Seema Mughal, H.E. Mrs Ameenah Gurib Fakim, Ms Sharmila Farooqui, Mr Yousuf Ellahi, Mr Devdas Kalitessy Appadu, Mr. Sohail Yasin, Mr. Naveed Mughal

After the successful inauguration of the website, **Mr. Rauf Alam**, President, The Federation of Pakistan, Chambers of Commerce and Industry was asked to come forward and deliver his speech.

Mr. S.M Munir, Chief Executive, Trade and Development Authority of Pakistan and Chairman, Din Group of Industries was asked to come forward and deliver his speech.

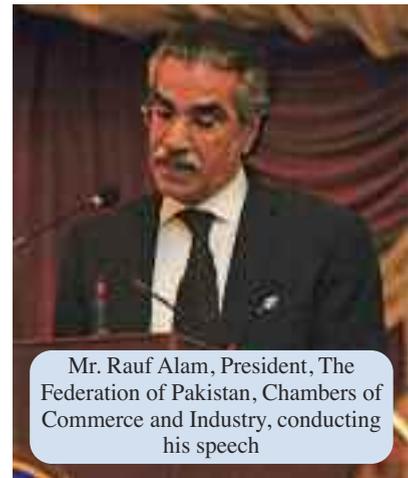
Her Excellency was then requested to address the audience. She thanked Greenwich University for giving her such a warm and cordial welcome. She considered it as a big privilege to address the faculty, students, the alumni, and the management of her Alma Mater at the Main Campus. She further more added that she being an Alumnus of Greenwich University has an emotional attachment with her Alma Mater and she could smell the affection and love in the air that the



Mr. S.M Munir, Chief Executive, Trade and Development Authority of Pakistan and Chairman, Din Group of Industries, delivering his speech

people had for her.

She congratulated Madam Chancellor, and through her, the founding fathers of the Greenwich University Pakistan for their laudable initiative and more importantly, for sharing and sustaining the ongoing effort of providing unparalleled quality Higher Education, since 3 decades, and now



Mr. Rauf Alam, President, The Federation of Pakistan, Chambers of Commerce and Industry, conducting his speech

entering into the 4th decade of its Academic Excellence

She concluded her speech by addressing the business community in particular and stating that the business community of any country is the real backbone and it is they who are needed to unleash country's growth potential.



Distinguished guests during the dinner hosted in the honour of H.E. Mrs Ameenah Gurib Fakim, President Republic of Mauritius



Greenwich University extended souvenirs to Her Excellency, and her esteemed delegation, cementing the friendship, of the two nations of Pakistan and Mauritius, through the bond of Greenwich University. Madam President was presented a portrait made by an artist on special request.

The kind gesture of the President by presenting a souvenir to Ms. Seema Mughal, Chancellor, Greenwich University was highly appreciated by the audience.

The event concluded with the announcement of sumptuous dinner comprising of delectable Pakistani Cuisine.

Rizwana Amin
Editor



Her Excellency Mrs Ameenah Gurib Fakim, President Republic of Mauritius presenting a token of appreciation to the Chancellor, Ms Seema Mughal



Group photo of H.E. Mrs Ameenah Gurib Fakim, President Republic of Mauritius, Chancellor, Ms Seema Mughal, Director Administration & Personnel, Mr Saeed Mughal, Research Professor, Dr A.Q.Mughal and Faculty members of Greenwich University

Signing Ceremony of the Memorandum of Understanding Between Greenwich University (GRDC) and International Center for Chemistry and Biological Sciences (ICCBS)

A Memorandum of Understanding (MoU) was signed between the International Center for Chemistry and Biological Sciences (ICCBS) and Greenwich Research and Development Center of Greenwich University (GRDC) for research collaboration on April 19, 2016.

The collaboration will oversee research and academic activities between Greenwich University and ICCBS in the fields of natural products/medicinal plant chemistry, pharmacology of herbal medicine and delivery systems, among others. The parties involved also endeavored to further strengthen and develop cooperation for their mutual benefit through the exchange of students and faculty members, establishment of joint supervision, research projects, and publications.



Ms Seema Mughal, Chancellor Greenwich University and Prof. Dr Iqbal, signing MoU between ICCBS and GRDC. Mr Devdas is seen witnessing the ceremony. Standing behind are Mr Shahzad Ahmed, Mr Raza Haroon and Mr Sohail Yasin





Convocation 2015



“The road may be rough, the journey may be tough and the experience may be bitter, but they are stepping stones to our future thrones.”

– **Bamigboye Olurotimi**

Convocation 2015

Glorious Moments of Achievement

Greenwich University witnessed one of the most remarkable and memorable event on 29th December 2015 in the form of its 11th Convocation 2015. The Convocation 2015 was held at the campus whereby the attendance was at large. Not only the students and their parents but also eminent personalities from all spheres of life, entrepreneurs and notable scholars were seen in attendance.

The entire campus was decorated exquisitely a day ahead. The spirit, zeal and enthusiasm of the entire Greenwich Clan is worth mentioning. This enthusiastic approach of everyone starting from the Chancellor to the Director Administration and Personnel moving on to the faculty members, staff and students is the major force of success.

Convocation Day is one of the most significant days in the lives of students as it indicates the juncture of a new beginning. Greenwich University always aims to make it one of the most memorable one for its students. For this purpose, distinguished guests from all across Pakistan were invited and the platform party consisted of Greenwich Offi-

cial and eminent personalities such as **Dr. Abdul Qadeer Khan**, Nishan e Imtiaz & (Bar) a renowned scientist of Pakistan, **Prof. Dr. Mukhtar Ahmed**, Sitara e Imtiaz, Chairman Higher Education Commission, **Gen. (R) Mohammed Siddiq**, former High Commissioner of Pakistan to Mauritius, **Mr. S.M. Munir**, leading industrialist and Chairman, Din group of industries, **Mr. Sirajuddin Aziz**, President and CEO of Habib Metropolitan Bank Ltd., **Mr. Sardar Mohammed Yasin Malik** Hilal e Imtiaz and Sitara e Imtiaz, Chairman, Hilton Pharma, **Ms. Sultana Siddiqui** Chairperson, Hum TV and Hum Network Ltd, **Dr. Hameed Haroon**, Chief Executive Officer, The Dawn Media Group, **Mr. Salman Iqbal**, CEO ARY Network, and internationally well-known fashion designer and Alumni representative, **Mr. Deepak Perwani**.

The Convocation started with a bugle and Greenwich Anthem played by the Navy Band whereby the procession of the students, faculty members and the distinguished members of the platform party entered the arena. The National Anthem was played by the navy band once the procession had settled.



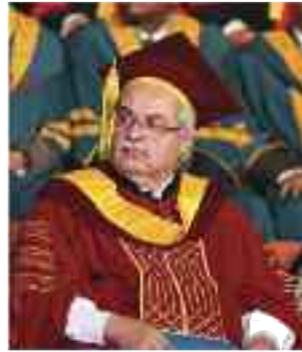
The Distinguished Members of the Platform Party Convocation 2015



Ms. Seema Mughal TI,
Chancellor Greenwich University



Gen.(R) Mohammed Siddiq,
former High Commissioner of
Pakistan to Mauritius



Dr. Hameed Haroon,
Chief Executive Officer,
The Dawn Media Group



Dr. Sirajuddin Aziz,
President and CEO Habib
Metropolitan Bank Ltd



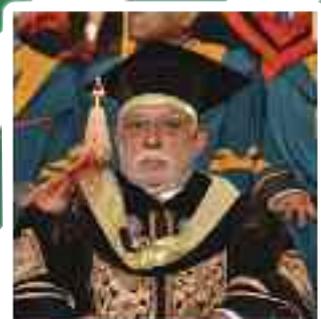
Dr. Abdul Qadeer Khan,
Nishan e Imtiaz & (Bar) a
renowned scientist of Pakistan



S. M. Munir, leading
Industrialist and Chairman,
Din group of Industries



Mr. Saeed Mughal, Director
Administration & Personnel



Dr. Sardar M. Yasin Malik HI. SI.
Chairman, Hilton Pharma



Prof. Dr. Mukhtar Ahmed, SI
Chairman Higher Education
Commission, Pakistan



Mr. Salman Iqbal,
CEO ARY Network



Prof. Dr. A.Q. Mughal, IF, SI
Research Professor



Dr. Sultana Siddiqui
Chairperson, Hum Network Ltd

The Convocation proceeded once it was declared opened by the respected Chancellor, Ms Seema Mughal. A total of 318 degrees were conferred to the students which included 183 Undergraduates, 129 Graduates, 5M.Phil. and 1 Ph.D.



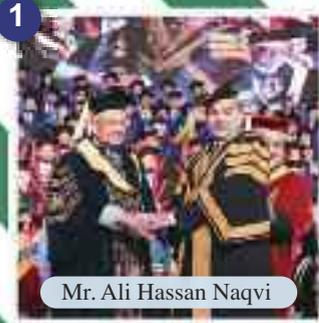
Mr. Deepak Perwani,
Internationally well-known
Fashion Designer & Alumnus



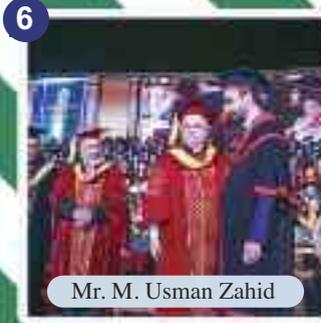
Mr. Naveed Mughal,
Student Provost

This Convocation is also marked as the most significant in the history of Greenwich University as it is for the first time that Ph.D. and M.Phil. Degrees were awarded to the students.

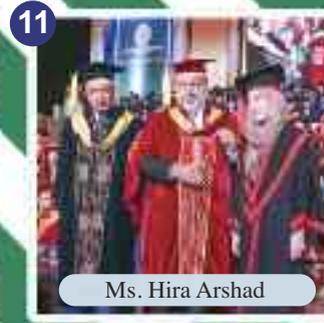
Greenwich's first Ph.D. degree has been awarded to Mr. Abdullah Swaleh. Mr. Abdullah Ahmed Sawaleh of Dewan Mushtaq Group has done his Bachelors and Masters from Greenwich University. He also completed his Ph.D. in Management from Greenwich University and was awarded the Doctorate Degree at the Convocation. He is also a valued faculty member of Greenwich University.



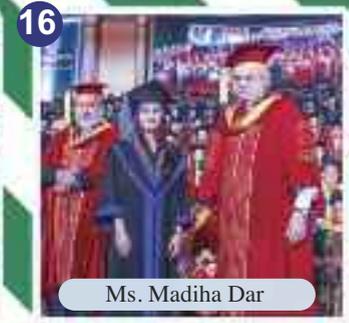
Mr. Ali Hassan Naqvi



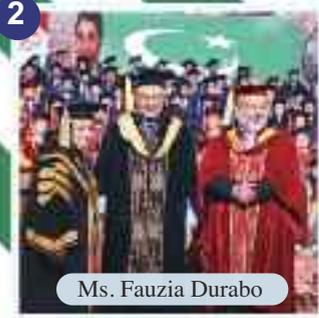
Mr. M. Usman Zahid



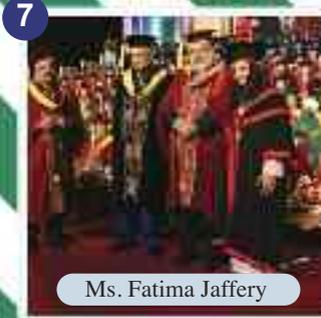
Ms. Hira Arshad



Ms. Madiha Dar



Ms. Fauzia Durabo



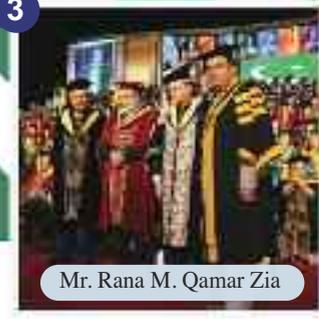
Ms. Fatima Jaffery



Ms. Mesha Khan



Ms. Laraib Jaffer



Mr. Rana M. Qamar Zia



Ms. Janam Abid



Mr. Umair Zia



Ms. Sidra Anwar



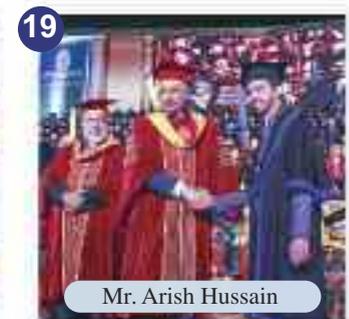
Ms. Shazia Nasir



Ms. M. Nadeem Khan



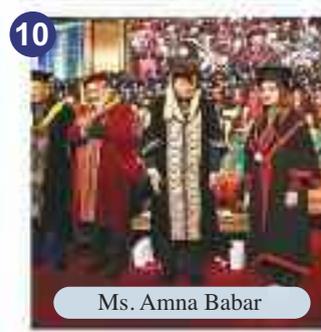
Ms. Shafaq Younus Usman



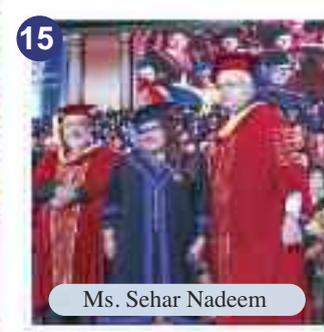
Mr. Arish Hussain



Ms. Zara Sethi



Ms. Amna Babar



Ms. Sehar Nadeem



This year we awarded **22 Gold Medals** in various disciplines to these shining stars of Greenwich University. The Registrar, Chancellor escorted the distinguished members of the Platform Party, Dr. Abdul Qadir Khan and Dr. Mukhtar Ahmed to award the Gold Medals to our illustrious students. *Out of 22, three Gold Medalists were unable to attend the Convocation as they were out of country.*



Gold Medalists

1. **Mr. Ali Hassan Naqvi** was awarded **Sarwar Shaheed Gold Medal**, Master of Philosophy in Business Administration Degree Programme major in Management Sponsored by **Hilton Pharma**
2. **Ms. Fauzia Durabo** received **Major Tufail Mohammed Shaheed Gold Medal**, Master of Philosophy in International Relations Sponsored by **Hilton Pharma**
3. **Mr. Rana Muhammad Qamar Zia**, recipient of **Major Aziz Bhatti Gold Medal**, Master of Philosophy in Business Administration Degree Programme major in Human Resource Management Sponsored by **Habib Metropolitan Bank**.
4. **Ms. Shazia Nasir** was awarded **Havildar Lalak Jan Shaheed Gold Medal**, Master of Arts Degree Programme in Literature Sponsored by **The Dawn Media Group**
5. **Ms. Zehra Sethi** was awarded **Major Shabbir Sharief Shaheed Gold Medal** Master of Arts Degree Programme in Linguistics Sponsored by **AKD Group**
6. **Mr. Muhammad Usman Zahid** was awarded **Captain Karnal Sher Khan Shaheed Gold Medal**, Master of Business Administration Degree Programme, Major in Supply Chain Management by **The Dawn Media Group**.
7. **Ms. Fatima Jaffrey** was awarded **Major Mohammed Shabbir Sharief Shaheed Gold Medal** Master of Business Administration Degree Programme major in Management Sponsored by **Din Group of Industries**
8. **Ms. Janam Abid** was awarded **Major Mohammed Akram Shaheed Gold Medal**, Master of Business Administration Degree Programme major in Marketing Sponsored by **Zafa Pharmaceutical and Mr. Salman Iqbal, CEO ARY group**.
9. **Wing Commander Muhammad Nadeem Khan** was awarded **Lance Naik Mohammed Mahfuz Shaheed Gold Medal**, of Master of Science in Mass Communication and Media Studies Degree Programme Sponsored by **HUM TV Network**
10. **Ms. Amna Babar** was awarded **Pilot Officer Rashid Minhas Shaheed Gold Medal**, Master of Business Administration Degree Programme major in Human Resource Management Sponsored by **Metropolitan Bank Limited**
11. **Ms. Hira Arshad** was the recipient of **Captain Mohammed Sarwar Shaheed Gold Medal**, Master of Business Administration Degree Programme major in Finance Sponsored by **Din Group of Industries**
12. **Ms. Mesha Hassan** was awarded **Allama Iqbal Gold Medal** Bachelor of Science in Mass Communication and Media Studies Degree Programme Major in Production Sponsored by **HUM TV Network**
13. **Mr. Umair Zia** was awarded **Dr. Kamal Ahmed Khan Gold Medal**, Bachelor of Science Business Administration Degree Programme Major in Finance, sponsored by **English Biscuits Manufacturers**
14. **Ms. Shafaq Younus Usman** was awarded **Quaid-e- Azam Gold Medal**, Bachelor of Science in Mass Communication and Media Studies Degree Programme Major in Advertising Sponsored by **Ejazuddin and Company**
15. **Ms. Sehar Nadeem** was the recipient of **Sir Syed Ahmed Khan Gold Medal**, of Bachelor of Science in Mass Communication and Media Studies Degree Programme Major in Journalism Sponsored by **The Dawn Media Group**
16. **Ms. Madiha Dar** received **Allama Iqbal Gold Medal** Bachelor of Education Degree Programme Sponsored by **The Dawn Media Group**
17. **Ms. Lareb Jaffer** is being awarded **Quaid-e-Azam Gold Medal** Bachelor of Business Administration Degree Programme Major in Human Resource Management Sponsored by **Karachi Chamber of Commerce and industry**
18. **Ms. Sidrah Anwar** was awarded **Dr. Kamal Ahmed Khan Gold Medal**, Bachelor of Science in Business Administration Degree Programme Major in Marketing Sponsored by **Minerals Asia**.
19. **Arish Hussain** is the recipient of **Quaid-e-Azam Gold Medal**, Bachelor of Business Administration Degree Programme Major in Supply Chain Management, sponsored by **AKD Group**.





Honoris Causa Degrees being conferred upon Dr Sardar Yasin Malik, Dr Sirajuddin Aziz and Dr Sultana Siddiqui in Convocation 2015



Alumnus Excellence Award being awarded to Mr Fouad Hussain and Ms Amena Khan

Valedictory Address by Ms. Areeba Shah

This year we awarded 22 Gold Medals in various disciplines to the shining stars of Greenwich University. Prof. Dr. Mukhtar Ahmed, Chairman, Higher Education Commission, the Chancellor and the Registrar along with different distinguished guests awarded Gold Medals to our illustrious students.

To mark the noteworthy day and to take the students through a roller coaster ride of wonderful memories, **Ms. Areeba Shah**, a proud graduating student of Mass Communication and Media Studies of Batch 2015 was called on stage for the valedictory address. She shared the mutual feelings, emotions and experiences of the students at Greenwich University.

The most highlighted segment of the Convocation was the Honoris Causa Award. Honoris Causa is an honorary title granted by an exceptional procedure to the individuals known for their ranks and deeds. The Chancellor and the committee approved individuals from the disciplines of Healthcare, Financial Management and Mass Communication who are known for their exclusive work in their respective fields.

The Mass Communication and Media Studies Department had compiled documentaries which were presented to the audience when these distinguished individuals were awarded the Honoray Causa Degree. The documentaries comprised of their success stories and achievements.



Ms Seema Mughal, Chancellor Greenwich University delivering her Welcome Speech

Mr. Sardar Mohammed Yasin Malik was the recipient for Honoris Causa Degree in Health Care. Sardar Mohammed Yasin Malik, a renowned industrialist and philanthropist is surely a pride for Pakistan. Through years he has won recognition for his extraordinary contribution to the pharmaceutical industry, the educational sector and distinguished himself in social services for the people of Pakistan. He is admired and respected for his dedication to worthy causes and supporting charity. For his active involvement in promoting and strengthening business globally and for improving the wellbeing of people in Pakistan, Greenwich University proudly honored him and his achievements with the distinguished Honorary Doctorate Degree in Health Care.

Ms. Sultana Siddiqui was also a recipient of the Honoris





Causa in the field of Mass Communication. Ms. Sultana Siddiqui, President Hum Network Limited, director, producer and a woman entrepreneur, is a true inspiration and motivation for women. In recognition of being the symbol of woman empowerment and entrepreneurship, Greenwich University is pleased to honor her achievements with an Honorary Doctorate of Philosophy in Mass Communication.

Mr. Sirajuddin Aziz was the third recipient for the Honorary Doctorate Degree in the field of Financial Management. Mr. Sirajuddin Aziz is the President and CEO of Habib Metropolitan Bank. He is a dedicated banker by training and profession, for over 3 decades in the banking sector. He has remarkable achievements while performing an important role in all major financial sectors. So, with these outstanding achievements and remarkable contributions to the development of the Pakistani banking sector, Mr. Sirajuddin was conferred the Honorary Doctorate Degree in Financial Management.

Greenwich University recognizes the prominent graduates whose outstanding achievements have earned them national and international distinction and fame. Such Alumni are awarded with Alumnus Excellence Award in every Convocation.

These illustrious graduates have added substantially to their companies and communities while safeguarding the highest standards and values in everything they do throughout their careers. As such, they represent the

best in our alumni body. This convocation two of the remarkable alumni, **Mr. Fouad Hussain** and **Ms. Amena Khan** were awarded with Alumnus Excellence Award.

Mr. Fouad Hussain is one of the most prominent names in the Media Industry. Prior to his role as CEO GroupM, Fouad has had a long association with this company as MD mind share Pakistan. Being in the epicenter of Brands, media and agency, he has played a major role as a strategic advisor to both clients and media networks.

Ms. Amena Khan is a famous film director, and actor started her career in theatre and has worked as an actor and anchor on television. She is running her own production house Dream Team Films Pvt Limited as a CEO since 1999. Her passion has taken her to heights in production and direction of Lollywood and Bollywood film stars in top TV commercials.

The Alumnus Excellence Award was later on followed by the conferment of degrees and address by the key note speakers.

In the key note address, **Dr. Abdul Qadeer Khan** encouraged the graduates of Greenwich University to contribute towards the advancement of the nation through their instructive abilities. Furthermore, he said that the way to achievement is attained through determined endeavors and diligent work. He furthermore shared the different experiences and observations of his life to the graduates and their families.





Dr Qadeer Khan, while discussing his experiences, gave more weightage to profound quality, ethical and moral values. He furthermore recommended that the Higher Education Commission ought to include these subjects in school and college curriculum.

Chairman, Higher Education Commission of Pakistan, **Dr Mukhtar Ahmed** additionally affirmed the need to produce individuals with a holistic approach, brimming with values rather than straightforward specialists, architects and business graduates. He discussed different aspects and initiatives taken by HEC to promote advanced education in the nation and said in 2000 there were just 800 research papers published in international journals, which has now surged to more than 12,000 research papers.

Our respected Chancellor, Ms Seema Mughal also addressed the Convocation and stressed that the idea of the university is not just to produce graduates with exceptional futures for themselves but also for a brighter Pakistan. She said Greenwich University has been working continuously on its central goal throughout the previous three decades and has officially crossed numerous turning points all the while. "I still recall the first Convocation when 46 students had graduated and today 300 plus graduates represent the advancement we have made throughout the years," she commented. "Our aspiration is not to be the best and great administration

school in Karachi-Pakistan, yet to be one of the best internationally,"

The distinguished guests of the platform party also shared their experiences and worthy comments on this memorable event.

The evening progressed and the Chancellor and Director Administration and Personnel honored the guests by presenting mementoes to them. The Convocation was then declared closed by the Chancellor.

What an incredible moment it was!!! The graduates flaunting in their robes and throwing the tassels in the air. No doubt, a moment of pride and elation to be cherished forever.

The evening ended by the procession departing led by the Chancellor, the esteemed members of the platform party, faculty members and students. A sumptuous dinner was arranged for the guests and the students.

Greenwich University had also made arrangements for the photographs of graduating students and their parents. Jimmy's Studio had been set up especially for all students who wanted to have their individual photographs taken along with their family or friends. ■

Lalarukh Khursheed
M.Phil Scholar



A Session Organized by US Consulate at Greenwich University

“Martin Luther King, Jr: His importance to American History and Civil Rights Movement”.

Martin Luther King Jr. once said “**Intelligence plus character that is the goal of true education.**” At Greenwich University we believe that this should be the role of higher education in our society. The function of education is to teach one to think intensively and critically .An educated man is not only gifted with reason but also morals.

On Tuesday February 9, 2016, the US Consulate General Karachi organized a session on “Martin Luther King, Jr: His importance to American History and Civil Rights

racism impacted African Americans and how Luther’s struggle shaped America as a state as presently it is. He gave the reference of Martin Luther King, Jr’s speech, “I have A Dream” is also considered as one of the most famous speech by any American in the 20th century. Luther in that speech articulated that all men: black men as well as white men, would be guaranteed the unalienable rights of life, liberty, and the pursuit of happiness.

Students were informed that Mr. Luther was the first person in the western world to prove his point that



Movement”. Mr. Christopher Richardson, who works at the U.S. Consulate in Karachi, and has also written an award-winning historical thesis and analysis on racial violence in the South, addressed the students at Greenwich University. **Mr.Griffin Rozell**, the cultural attaché, US Consulate also accompanied **Mr. Christopher Richardson** in the session.

Richardson shed light on the different ways in which

struggle can be waged without violence. He was the first to make the message of brotherly love a reality in the course of his struggle.

The session was followed by an interactive Q&A session. Most of the students asked questions regarding racism and inequality and whether it still exists in America. ■

Sana Qazi
Lecturer, Dept. of Humanities





Convocation 2015 Appreciation Lunch



“Wow! What a Convocation!” “Greenwich once again did it” these are the phrases we hear even after two months of our Convocation 2015. Greenwich has always kept its students, faculty and staff with great prestige. The evidence to it is the grand convocation which was held at the Greenwich University premises on Dec29, 2015. It was a fabulous event full

of people from different walks of life. It was magnificent because of the teamwork of the Greenwich family.

In order to appreciate the efforts of all those people who worked endlessly in making the convocation a success, Vice Chancellor Ms. Seema Mughal and Director Administration





"Individual commitment to a group effort that is what makes a team work, a company work, a society work, a civilization work."
- Vince Lombardi



and Personnel, Mr. Saeed Mughal hosted an 'Appreciation Lunch' on January 11, 2016. It became memorable just because of the hard work of our faculty, staff, students and the most dedicated domestic staff. But above all, the real force behind making us work and giving all of us a motivating energy is none other than our beloved Vice Chancellor Madam Seema Mughal. It was her vision and her leadership qualities which made our Convocation a successful one.

The appreciation lunch ceremony was conducted by Ms. Shazia Nasir. She called on stage Mr. Saeed Mughal, Mr. Naveed Mughal, Mr. Mian Muhammad Afzal, Mr. Muneer

Khan, and Mr. Shair Sultan Mughal to name a few, to share their experiences about the Convocation 2015. Lastly, our Vice Chancellor, Ms Seema Mughal came up and appreciated the efforts of the Greenwich family in making the Convocation such a roaring success. Then she, along with Mr. Saeed Mughal distributed the appreciation certificates to all those faculty, staff members and students who worked endlessly to make the Convocation a magnificent event.

After the certificate distribution ceremony, a sumptuous lunch was served. ■

Shazia Nasir
Assistant Professor, Dept. of Humanities



'A cheerful frame of mind, reinforced by relaxation... is the medicine that puts all ghosts of fear on the run':

George Mathews Adam

An Enchanting Evening with Mr. Adeel Burki

Greenwich University's family members witnessed an enthralling and enchanting evening on November 18, 2015. The Vice Chancellor and Director Administration and Personnel had arranged a scrumptious dinner along with a musical evening for the entire clan. The Guest of Honor of the evening was Mr. Adeel Burki.

Mr. Adeel Burki is one of the renowned singers of Pakistan. He has spread tranquility and serenity through his music and singing Iqbal, Ghalib and Faiz. He has represented Pakistan internationally on different platforms and has received standing ovation and lots of praise for "Rukhshanda Aftab" verses of Zafar Ali Khan.

Adeel Burki has received numerous awards including Screen PTV awards, Best Singer Award, Bola ji Award, Graduate Award, Saradhana Award (India), Aman kay Safeer (Bangladesh) , Ameer Khusro Award (India), Best Mirza Ghalib Singer Award Pakistan/ India, Aman kay Safeer (Srinagar), Baba Bullay Shah Award (Srinagar), Singer of the gulf Award (Dubai), National Women Club Award (Singapore).

He has also received Presidential Award, **Pride of Performance**. Adeel Burki is 1 of the legendary musicians, who has been rewarded by President of Pakistan for writing and singing THE BEST PATRIOTIC song for our country, Pakistan.

Mr. Adeel Burki is not only a melodious singer but also a great poet. His collection of poetic verses "Gustakh Nigahai ka Gila" is his greatest achievement of all which represents his philosophy of spreading awareness through art and literature.

The refreshing and relaxing evening started at 7:00 p.m. and as per the schedule the musical evening was due to start at 9:00 p.m. It was very heartening to see that all the guests had observed punctuality and the dinner started at prompt 7:30 p.m. After the feast, we all gathered in the Auditorium to welcome Mr. Adeel Burki, the performer and singer of the evening.

The entire evening was spent listening to melodious songs. No doubt, Mr. Adeel had woven magic through his singing and had cast a spell on the audience. The evening ended with a vote of thanks by Mr. Mian Mohammed Afzal. The Vice Chancellor, Madam Seema Mughal and the Director Administration and Personnel Mr. Saeed Kamal Mughal presented the shield and souvenirs to Mr. Adeel Burki. ■

Rizwana Amin
Editor



Ho Mann Jahan Team Visits Greenwich University

The cast of the movie Ho Mann Jahan visited Greenwich University on December 7, 2015. The movie was released all over Pakistan on 1st January 2016. Asim Raza, Adeel Hussain, Mahira Khan Shehryar Munnawar and Sonya Jahan interacted with a large number of students and provided details about the movie. ■

The New Year's Masquerade Dance Party

On the January 1, 2016, the Student Development Council organized "New Year Masquerade" dance party at the front yard, Greenwich University. It was a grand celebration organized by the student body members. The passes were free of cost for all Greenwichians. The party included music by various DJ's including Mr. Faisal Baig as well. The event started at 9:00 pm. Even though this party was free for students but as it was a masquerade party students were required to bring masks. Those who brought the masks by themselves were allowed to enter and those who did not were supposed to buy it from the stall set up by SDC. Each mask was of Rs. 300/- and the amount generated from it was donated to all the domestics of Greenwich University. It gave a huge boost to them and also emotional satisfaction that they too are a very important part of this University. The event was a great success and the students of Greenwich did not just like it but loved it. The responses and reviews on this event exceeded SDC's expectations.

By this event, the SDC – 2016 proved their commitment and zeal towards their designations, responsibilities and the university. Last but not the least; it proved that the commitment and the promises made during the election campaign to all the Greenwichians will surely be fulfilled. ■

Subbyal Anfal
BS45 5000



Career Counseling Workshop



Group Photo of the Guest Speaker with Greenwich officials and students



Students during the workshop



Mr. M. Riaz Uddin, the Guest Speaker



Dr Shair Sultan, Dean, Faculty of Management Sciences



Guest Speaker with the Greenwich Officials



Ms. Anum Durrani, lecturer/Coordinator Corporate Affairs

Choosing the right career option keeping the market in mind is necessary. Also, selecting the right education institution is equally important. Unfortunately, not many students are able to discover their potentials and interests at the stage and this is when pressure starts building.

faced while making resume. The job interview is a strategic conversation with a purpose. The goal is to show the employer that you have the skills, background, and ability to do the job and that one can successfully fit into the organization and its culture. The interview is also one's opportunity to gather information about the job, the organization, and future career opportunities to figure out if the position and work environment are right for you.

Keeping in mind the difficulties students have in writing their CV and how to present themselves to employer, **Ms. Anum Durrani**, lecturer/ Coordinator Corporate Affairs organized a workshop on February 27, 2016 at Dr. Kamal Auditorium under the heading of Career Counseling. She invited **Mr. M. Riaz Uddin**, Head of Resourcing and Talent Management, who guided the students on how to write a CV. Ms. Anum talked about the interviewing skills.

Most employers do not hire people based on merit alone. Personality, confidence, enthusiasm, a positive outlook, and excellent interpersonal and communication skills count heavily in the selection process.

The main objective of the workshop was to equip our undergraduate students with the prevailing job market trends and to guide them about the skills required for getting the right job. The CV writing is an art which outlines your skills on paper and as per research an employer takes six seconds to evaluate the profile. During workshop Mr. Riaz addressed the difficulties which can be

Ms. Anum told the students that after their cover letter and résumé, the interview is their best opportunity to wow the employer-regardless of their background and experience. To do this, use every possible strategy to develop effective interviewing skills. The best way is to prepare a selective presentation of your background, thoughtful answers to potential interview questions, well-researched questions about the organization, and an effective strategy to market yourself. Also consider your career goals and what the available job offers so that you can discuss both of these topics with employers. Interviewing is a skill that improves and becomes easier with practice. ■

Anum Durrani
Lecturer, Dept. of Business Administration





Alumni Meet

Tumhein Yaad to Hoga



Suno-Zikr Hai Kai Saal Ka, Humare Khwaab-e-Bay Misaal Ka”

Alumni at Greenwich University have always been valued. Greenwich University has always encouraged in building a positive relationship with all its alumni. The Greenwich University Alumni Association has been established to work for the betterment of the university. For the last 30 years Greenwich University has been producing trained resource in the field of Management Sciences, Media and Communication, Finance & Economics to serve the national and global job-market. Our Alumni have been placed on high-profile roles across various industries.

Following the tradition of arranging successful Alumni get together, this year an Alumni Meet Dinner was organized on December 18, 2015. It was a remarkable evening where all the alumni and their families were invited. The theme of the dinner was **“Tumhein Yaad To Ho Ga”**, Suno Zikr Hai Kai Saal Ka, Humare Khwaab-e-BayMisaal Ka”. The **“Alumni Meet”** took place on the Campus as we wanted our alumni to relive old memories of their alma mater. Following the theme, the dress code was kept smart casual.

The arrangements followed a red carpet interview with each and every alumnus. After the interview the alumni were directed towards the Message wall where they penned down their memories or a message for all Greenwichians.

Food items were being served on different stalls throughout the evening. A separate section for children was also made so they could enjoy by jumping on the castle or get a face painting done. A lucky draw was also

a part of the different activities planned for the dinner. The lucky winner was to receive two return tickets for Umrah as a bumper prize. A section for portrait pictures with alumni and their families was also arranged. On this event a tribute was also paid to few of the alumni who are no more with us.

We created a ‘Tikala Dhabba’ setup which was believed to be a spot for all Greenwich students to relax after their tough university schedule. So many years passed, this setup was recreated for the alumni which proved to be quiet nostalgic as it brought back all old memories.

The Vice Chancellor showed her gratitude to the alumni for remembering their alma mater and cherished the fact of receiving such support from them. ■

Maria Sami
Admission Officer



Jubilant moments observed at Alumni Meet 2015





Group photo of students and Greenwich officials at the event

All Pakistan Inter University Declamation



Muhammd Salman, Noreen Safdar, Abad Mehmood, Shazma Karam and Sajid Baloch during the event

The fact that debating gives life to your thoughts can surely not be denied by any of us. It does not only build confidence in yourselves but also gives you an opportunity to express your opinions, your ideas and your imagination. Greenwich University has given every student a wonderful platform to speak on various topics and social issues.

On Wednesday January 27, 2016, a debate competition was held at Dr. Kamal Auditorium, Greenwich University. Every student was free to take part in it and register themselves with their desired topic. This competition was not only a way to hunt all the idol debaters but also a source of empowering students with knowledge on numerous important topics. From technology to education, from politics to economics and from national CPEC to censorship, all the burning issues were taken into limelight, with facts and evidences by the debater.

This event was managed by **Mr. Ahmed Kamran** and judged by **Ms. Tahira. A. Khan**, **Ms. Sana Qazi**, and **Ms. Anum Durrani** in light of their outstanding experience and amazing command over the topics that were being discussed. Such events that have an aim to replenish each participant with knowledge are not at all about winning

and losing, yet three best debaters were selected to motivate them for such endeavors in future.

Abad Mehmood excelled by achieving **1st position**, **M. Salman** nailed it with **2nd position** and **Shazma Karam** achieved **3rd position** in the Greenwich Debate Competition.

For every participant it was an honor to come up and speak at this auspicious platform provided by Greenwich University. ■

Shazma Karam
BS46 5071



Esteemed Judges of the Event



LIGHTS, CAMERA, ACTION

Sounds interesting !!!

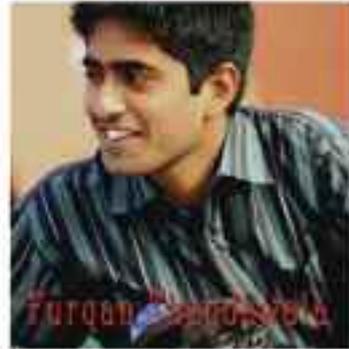
Turn over the page to know more about Mass Communication & Media Studies Department at Greenwich University



Fariba



Muzna Mirai



Furqan Farooq



Nisr Khan

*A mini tour all around the
Media Lab of Greenwich University
followed by the real time chit chat session with the
students of Mass Communication and Media Studies.*

The GVision team arranged a chit chat session with the students of Mass Communication and Media Studies at Greenwich University on 19th March 2016. It was all about their experience at Greenwich University and their perception regarding Media Studies. Moreover, we had a word with prize winning candidates of LUMS Lapse who represented Greenwich University at such an amazing platform. The bunch of students interviewed included Nida, Masha, Fariha, Laraib, Umaid and Furqan.

Introduction:

At Greenwich University we have state of the art Media Lab which is divided into four parts. One room is allocated for shooting purpose. We have acoustic professional studio which is used for the training of videography and photography. The second room is allocated for recording and editing purpose. Students are provided with Macintosh Computers and Graphic Designing software's, in this room for editing. Students are taught to use Adobe Software as they are used worldwide and are most efficient for editing and Graphic Designing purposes. Also screening of students' projects is done in Media Lab.

May 15 and June 01, 2015 were remarkable days in the history of Greenwich University. **GU Radio** and **GU Web TV** were launched with immense pride and exhilaration. At GU radio we are giving our students a hand on practical activities whereby they organize and produce their own shows as RJ or DJ. We have world wide listeners in the form of Alumni, Faculty and students.

Greenwich has its own Web TV which functions 24 hours. The rundown of transmission consists of the projects of students, interviews and professional documentaries made by Media Department. The mission of GUTV helps in training the youth along with creating awareness about the struggle, hard work and dedication of the professionals. Thus, through GU web TV we are giving our students a hand on practical activities. Again we have world-wide viewers associated in the form of Alumni, students and faculty members. Normally the programs aired on TV are documentaries, live shows and music shows etc. In a nut shell, we have high professional equipments for Mass Communication and Media Studies students to arm them with latest techniques and technology.





Ms Rizwana Amin Editor GVision during a friendly chit chat with the students of Media Department

How and why did you opt for media studies?

Nida: I always had the strength of communicating well. I believed that I have that thing in me that takes to be a Media student. I am also a hardworking student. Being inspired from my father, who was actually a public relation officer, his warm, welcoming and approachable personality made me realize my strength and thus I opted for this field.

Masha: I was always finance and accounting student till my A levels. But Gradually, I got bored of it and felt like I can't study the same for four more years. So I came here and decided to take up Media Studies. Initially I didn't take much interest in it but gradually as time drifted and we were exposed to this exciting world of Media through different courses, I realized the importance of it in today's fast paced world and was hooked by it.

Furqan: Before joining Greenwich University for Media Studies, I had been working as a Creative designer. I studied graphic designing from Arena Multimedia. This was the major turning point that my mind switched towards acquiring a degree in Mass Communication & Media Studies.

Secondly, my father enforced me to opt for this field because it is a specialized degree as compared to other business degrees and diplomas which are most commonly generalized nowadays. Mass Communication is everywhere, For instance if we set up a pan stall, it requires promotion and marketing too. I'm glad I'm done with my Bachelors in media studies from Greenwich University and currently I'm doing Masters from here.

Laraib: When I got done with my Intermediate, I had no further plans to continue my studies anymore as I was involved in my family business. Later on after discussing with my dad, I planned to join Greenwich University in BBA program. My elder brother had already done BBA so he suggested me to go for Media Studies so I got enrolled into it. I was least interested till the time I was offered Production course where everyone appreciated me for what I rendered and believe me that was the best feeling ever turning me much motivated and drawn towards this field.

Fariha: I always wanted to study media basically Journalism. My ultimate wish is to join UNO. Not just a specific department of it but yes I'd like to be part of such a prestigious organization.

Umaid: I was always inspired by the talk shows on TV and wished to appear on it someday. So this is how the idea of opting for Media Studies floated in my mind.

Congratulations Dear Laraib and the entire team, for securing first position in LUMS Lapse Theme-Based Category, Please share how was your experience there?

Laraib: Basically, we were a team of 3 individuals representing Greenwich University at LUMS Lapse Competition for Theme-Based Category. The Head of Photography Society (SDC) at Greenwich University, Asad Rasool initiated the idea of appearing in LUMS Lapse Competition and recruited me and Saad Bhatti for this purpose in order to represent Greenwich University on the platform of LUMS Lapse Competition.



Students busy in Photography project at LUMS

There were assorted categories but we chose two out of them. Students from 150 educational institutions along with a bunch of freelance & professional photographers took part in the competition.

Since we applied for theme-based photography, we were given a backdrop. The theme allotted to us was "Rain". In the scorching heat waves of Lahore at 2 p.m., their management asked us to click a picture based on the given theme providing a beautifully crafted backdrop of cardboard that showed tiny droplets of rain. After brainstorming much, my team thought of clicking a picture that showed a guy presenting ring to a girl during rain. On the contrary, other participants brought up cycle, umbrellas and were busy capturing mid-shots to make their move towards the given task.

At 7:00 p.m we were invited for a dinner event, meanwhile in the auditorium the judging panel was selecting winning clicks. I went to pick my bag from the auditorium and surprisingly overheard the conversation; they were talking about number 56. Luckily, that was our assigned group code so I rushed to my team members and conveyed that there might be a chance of winning it.

Before dinner the results of the competition were disclosed, the moment our group was announced as the 1st winner of theme based photography of LUMS Lapse we were taken back with excitement and joy. Staring into each other's eyes, we three members moved towards the stage to collect the award. It was a mere achievement yet so surprising and unbelievable!

What do you think "PRODUCTION" is all about? Are PRODUCTION & PHOTOGRAPHY two different things?

Laraib: First of all, it's closely connected to camera work. One should be aware of proper usage and how to operate a camera, knowing about the angles and how to capture shots. Once you have clicked the picture you should know exactly how to edit in a professional manner. For all this you need to be passionate about it in order to unlock other exciting achievements on the learning ladder of Production. When I stepped into Greenwich University, I was com-

pletely blank as I had no interest for it but whatever I am today and what so ever I have learnt is just because of this institution that has crafted me into a prize winning photographer. Finishing up course work and attending lectures isn't enough I believe one has to go an extra mile to achieve real success. And this is exactly what I have done. Nothing stopped me in divulging and gaining more and more from the faculty members and the media lab. The more I divulged, the more I learnt and groomed myself.

Since you have started your practical life Furqan, please enlighten us how has media studies helped you in your career?

Furqan: Yeah, I have started up my practical life. I have joined Gul Ahmed which is itself a big brand since last 60 years. When I entered their premises for interview, I found 7 other students of Greenwich University but all seven were from BBA degree program. I got preferred over there just because I held a specialized Degree of Mass Communication and Media Studies. Currently, I am working as a creative designer for Gul Ahmed and I wish to establish my own designing & creative agency soon.

Woah! Glad to know that you'll turn into an entrepreneur soon. Good Luck! How do you think Greenwich University would help you in this?

Furqan: I have been working for Greenwich University as a Creative Designer since 2011 when I started my Bachelor's Degree Program in Mass Communication and Media Sciences. Greenwich has helped me a lot to get my hands on designing industry. Since the very first day here, I was given the opportunity to work practically and voluntarily for different events. I have designed many posters and





Mr. Khaled Anam, a renowned actor, producer, musician, singer and Head, Department of Mass Communication & Media Studies at Greenwich University in a jovial mood with the students

have participated in many competitions too for various pet shows, fashion shows, events, seminars and workshops. They provided me an opportunity to participate in All Pakistan Poster Competition where I put forward the mind blowing concept of *Turning Trash into Cash* Through my designing skills, I portrayed the whole concept and was awarded shield and certificate as well by the Government of Pakistan.

Media students are much creative than BBA students. To what extent is it true?

Nida: I think in order to sustain in this field Media students are required to stay creative and fetch ideas that are out of the box. You have to be bold and good enough at speaking up.

Furqan: I was against my father regarding this field because my father's perception was, "It is something different and you have a great scope in it". Initially, I was against him and therefore was much inclined towards acquiring business studies as it is more informative and workable nowadays. But when I practically stepped into the world of Media & Designing, I realized that this is something really demanding and creative so I took my majors in Advertising.

Do you think there's scope for Media students in Production, Film & Animations and Graphics?

Nida : Being in 21st Century, we have to come up with

latest technologies being introduced every now & then. I personally wish to pursue my Masters with majors in Digital Media as it is really in nowadays.

Masha: Previously there was only marketing department in firms but now the same department is channelized into specialized categories like Film & Animation, Digital Media, Graphics and much more. So obviously trends are changing and marketing is getting much creative virtually. Digital Marketing basically targets youth through engaging them via release of informal content.

Nida: Yeah I support your point Masha, in olden times we had Shakespeare's styled English language that was relatively tough but there's a vast difference in today's spoken English. Nowadays, nobody loves to read serious & formal content which is quite boring instead people prefer different styles of writing that carry uniqueness and sound interesting to the reader/listener too like a combination of humorous and meaningful content. Content matters but language doesn't in today's era of creativity.

Just like we talk about food as an acquired taste, does it go the same way for Media Studies? Is it an acquired taste in real world?

Students: No it's not an acquired taste and you can develop the passion for it with passage of time.

What are your future goals? Where do you see yourself



Masha posing for her photography project

in future?

Nida: My future goal is to work in a multinational company for some brand may be a brand manager or being on the position of public relation officer would be great. Studying Media is going to help because my majors would be in Advertising. Without proper training of it and media background it won't be possible actually.

Masha: My major is advertising so I'll probably work in an advertising agency and I believe marketing & advertising is everywhere. Even if you plan to go abroad or stay here it's in every firm and company. It has relatively major scope. Personally, I won't mind working anywhere but my ultimate wish is to offer my services in an NGO based organization in promotional & marketing campaigns.

Rida: You know what you people are really lucky and fortunate enough to explore Media Studies. Previously, the people connected or working in media groups they never got the chance to get a proper professional degree complementing their career. Just a couple of years back, the only fields we had were medicine, either you ended up being a doctor or an engineer and if you could not then you were doomed forever. So, indeed this generation would be the lucky one due to the fact that they will possess professional degrees and would be trained to complement their career and show the world their potential.

Umair & Fariha: Since we are doing majors in Journalism,

we see ourselves as the most accomplished anchors and contributing substantially to the community and the nation.

Lastly winding up the conversation, we would like to know your experiences at Greenwich University:

Fariha/Umair: Yes, we have learnt a lot through these courses of our Degree program but we believe that for journalism courses more practical exposure must be given to students. Rather than theoretical work more focused approach through activities will assist us more once we step into our practical life. Though over all the experience has been awesome

Nida: Well, it's really nice one. I learnt a lot of things and even organized different events here under the supervision of Ms. Tahira Khan. In different courses, for instance Journalism I got to know the ethics of Journalism. Even I appeared here as RJ, interviewed DIG, Traffic Police as well recently so the overall experience here at Greenwich is not only awesome but also very learning as it will assist us a lot once we step in our practical life.

Masha: We have learnt a lot and only learnt through the courses taken up here at Greenwich in our Degree Program. With this great exposure in the real world through different faculty members and courses I believe we will excel in our practical life as well.

Furqan: Initially, when I had joined Greenwich University, Media Lab was not that well-armed. With the passage of time it got well equipped with latest technologies. Completing my Bachelors successfully from here, I am moving on with my Master's Degree Program. What I have observed in this span of time that slowly & gradually, individuals are taking interest in Media Studies and are getting aware of this specialized degree. Let's join in hands to promote media studies by clearing out the misconception that it's not proper specialized degree and subsequently of equal importance as medical and engineering degrees. ■

Compiled by: Rida Anwer
BS49 5605



The Editor with Rida Anwer and Laraib during the session





On Monday, 1st February, 2016 the Student Development Council, Greenwich University organized an event with the name of 'Bye-Bye winter Unplugged Bonfire Night" at the backyard of Greenwich University. This event was apparently held to promote the talent related to music and singing of University students in an enjoyable manner. This event was actually a bonfire night with live BBQ dinner. Besides this, the event had live performances of University students who wanted to sing and of course it included the performance of Greenwich In-house Band. Once again the event was a great success. The students were truly thrilled and even the management and staff is also proud of the SDC for organizing such a lively and successful event.

This event proved to be a great platform for the University's house band and students and as expected, it showed everyone some new voices and talent of Greenwich University. People who attended the event enjoyed it thoroughly.

The event pass was of Rs. 500/- per person but as it was a welcome party for the new semester so it was free for them. Outsiders were also allowed.

And once again by this even,t the SDC proved that they are on the right track of taking this university's events to the best possible level. ■

Subbayal Anfal
BS45 5000





عید میلاد النبی



Greenwich University organized Eid Milad Un Nabi (Peace be upon Him) in the month of Rabi ul Awwal to celebrate the auspicious occasion. It was arranged in the auditorium on December 17, 2015. Director Administration and Personnel, Vice Chancellor, Faculty, Staff and students participated in this event with complete reverence.

The program was hosted by Mr. Ahmed Kamran, Incharge student Affairs. Mr. Shahroze Regi, student of Bachelor's Degree Program started the event with the recitation form the Holy Quran.

Mr. Imtiaz Ali, Jawwad Raza, Laraib Khan. Mehwish Misbah, Naveed Ullah, Sabeen Pasha, Haris Raza,

Mohammed Hadi, Ms. Shazia Nasir and Mr. Ahmed Kamran enchanted us with the way they eulogized the Prophet Mohammad Peace be upon Him in their respective Naats.

Ms. Kanwal Wahid, student of Master's Degree Program, discussed the benefit of Darood Sharif and its importance She also distributed home made perfumed flowers among the audience.

After salaam Mr. Haris offered Dua, a prayer for everyone, wishing them all bestowals , happiness and prosperity in their lives. ■

Ahmed Kamran
Incharge Students Affairs



Askari College Students visited Greenwich University



Group photo of students and teachers of Askari College with Greenwich officials



A tour of the campus by the students



Teacher and students of Askari College during the activities



On February 22, 2016, 120 students of Askari College Bhadurabad visited Greenwich University. The students were divided into 2 groups as some colorful activities were arranged for them. One group was directed at the Sports Centre whereby they played and participated in different indoor games such as darts, snooker along with outdoor games such as Volley Ball. The competition was amongst the students of Askari College only.

The second group was directed towards the auditorium where they were given detailed orientation on Greenwich University. Students were also enlightened about the different skills cultivated at Greenwich such as public speaking. There was a friendly competition held amongst the students where they were given different topics and were asked for an extempore speech. There was also a competition of different talent display.

Once the students were free from the Sports Centre they were sent to the Auditorium and the Auditorium students were moved on towards the Sports Corner for the same



Students of Askari College at the Greenwich Gym

activities to be repeated.

Once all the activities were conducted the prizes were distributed to the winners in the Auditorium. The students were also given a tour of Greenwich University Campus. A scrumptious lunch was served after the tour. The students departed at 2:00 p.m. tired but elated! ■

Abdul Hadi
Marketing Assistant



Students playing snooker during their visit



A Group photo of the winners of the activities with Greenwich Officials



“Aao Khelain aur Parhain”

A Project of the students of M.Ed. Degree Program

“I didn’t understand anything because of my hunger. I wasn’t dumb. It wasn’t lack of interest. My social condition didn’t allow me to have an education. Experience showed me once again the relationship between social class and knowledge.” - Paulo Friere

It is a sad and a bitter truth that there are a majority of school-aged children who aren’t in schools. Some of them, specially girls have to stay at home to take care of their siblings or to help in other house hold chores. Some parents, especially father’s do not allow their daughters to join schools. Reasons can be many, such as societal pressures, culture, security and safety issues etc. Boys are also not educated as they are bound to help and support their families. But the main and common issue is that they can’t afford to pay school fees, buy books and uniform. It is essential to give at least free basic education to these children so that they become empowered adults who can pull their families and their communities out of poverty.

Giving a child, education is the best way to set them up for success, to improve their future prospects and to break the cycle of poverty so we, students of M.Ed. program with the support and encouragement of Ms. Fatima Rehman came up with this idea of utilizing the knowledge, skills and experience we have acquired during teaching and in our B.Ed. and M.Ed courses, to impart free education to the less fortunate ones. Eventually, we started off with a project, ‘Aao Khelein aur Parhein.’ with support of Greenwich University, with the aim to provide free education to children belonging to low Socio-Economic Status (SES) families. Plan was to teach children not in a traditional manner but with the help of such activities that students take more interest. Students can then in this way play and learn. Activities would include learning through videos, pictures, games and other hands on activities. Personal grooming will also be a part of our curriculum.

Providing such children with basic education will help them understand themselves and will even be able to communicate with others in a better way. All these children need, is the right direction and an opportunity



Madiha Dar teaching the students

as they are already talented and that talent just needs to be polished.

Choosing an area or a society with such problem was the first step, so finally Sultanabad, where Pathan community is in majority was decided. With the help one of the residents (girl), we were able to survey the area. Going from door to door made us aware of the reasons, why many children were not being sent to schools and we were even successful in convincing some families for the cause we are working for. We were surprised and highly motivated when grandmother of two children requested us to teach her, as she had never got an opportunity to study during her childhood. She was welcomed and is now a part of our small classroom.

Talking to people of this area helped us in knowing different issues and problems, why either their children were not going to school or had to discontinue schooling. Some of the problems were culture of not sending girls to school, security reasons and language barrier, as most of them can only communicate in Pushto Language, which made children quit education specially due to the fear of being beaten up by the teacher. Other reasons included boredom at school, traditional teaching practices, children being earning members of the family, father not working and not being able to afford schooling. So this idea of getting free education excited them all and gave them some hope.

One of the residents, being really generous, offered us a room in her house where we could teach those children. From February we started working for this cause and up till now have taken few classes too with around 10



Sobia Ansari engaged in teaching small children





Faculty member Ms Fatima Rehman and Sybil teaching the grandmother and her grand son

students from different age groups. We were over-joyed when mothers of few children also joined the class as mothers and children learning together, that motivated their kids even more. Number of students is increasing with every class as the ones who are studying are spreading the word. All these children need is free and quality education as they can't afford going to schools and teachers who love and motivate them, expose students to

experiences, give plenty of praise and keep high but realistic expectations. After the very first class, the smile on their faces when they received free supplies, resources and leaning through activities gave us all a feeling of self satisfaction. The excitement of these passionate young souls was overwhelming. They all showed their willingness to learn more and more.

There is no doubt that selflessness and devotion towards any cause makes a difference. We hope and aim to contribute as much as we can to at least give free basic education to these children and make good use of the knowledge we have.

“The quality of your life will be determined by the quality of your contribution. When you work to improve the lives of others, your life improves automatically.”

- Kurek Ashley ■

Madiha Dar
MD50 5615

Seminar on Sindh Policy and Occupational Health Safety & Environment

A full day interactive seminar on Sindh Mineral Policy and Occupational Health Safety & Environment was attended by Ms. Rizwana Amin, Head, Department of Humanities and Ms. Tahira A Khan, Assistant Professor represented Greenwich University on January 26, 2016.

The level of information was crucial to the awareness of the public sector since it talked about the government making this sector an industry so as to contribute towards the GDP in Pakistan.

At the present time the contribution of the mining industry globally is only 1% and in Pakistan is very negligible since mine workers have practically no training or exposure to the hazardous safety measures to be observed in and around the area of mines.

The provincial government of Sindh had arranged this



Ms. Rizwana Amin and Ms. Tahira A Khan representing Greenwich University

workshop in Karachi on January 26, 2016. A one window open policy was discussed and put forth to the attendees of the workshop which consisted of members from universities, public, the mines and mineral development department from Sindh, Punjab, Balochistan, KPK and Kashmir, Gilgit Baltistan areas.

The long term financial and environmental burden on the government due to neglect of the immediate, short term mismanaged planning strategies. This was the initiative of the Provincial Minister of Mines and Minerals in Sindh, Mr. Manzoor Hussain Wassan. There was stress on the need for health and safety measures and occupational diseases as in good and bad practices by Mr. Khalid Pervaiz Former Chief Inspector of Mines. The above rules and policy had the consensus of all present so it was presented to the Minister for final and government approval. ■



Ms. Rizwana Amin, Head, Department of Humanities receiving certificate at the seminar

Tahira Khan

Assistant Professor, Dept. of Humanities





His Excellency Emil Wyss, Counsel General of Switzerland visited Greenwich University



H.E. Emil Wyss, Counsel General of Switzerland in Karachi visited Greenwich University as a Guest Speaker on February 27, 2016. This guest speaker session was organized by Anum Durrani lecturer/coordinator Corporate Services & Placement at University.

H.E. Emil Wyss was born in Switzerland in 1954. After his studies and 10 years of professional activities in the private sector, he joined the Foreign Service in 1987 and was initially posted in Prague and London.

In 1990, H.E. Wyss was posted as Attaché to the Swiss Mission in United Nations in New York where he additionally obtained a degree in International Studies at New York University.

H.E. Wyss' next two appointments were at the head office in Bern. Later, after serving for 5 years as Consul at the Consulate-swissnex Boston, a public-private partnership active in the field of higher education, innovation and technology, he took his assignment in



Pictorial Glimpses of the Visit of His Excellency Emil Wyss, Counsel General of Switzerland



2010 as Swiss Deputy Counsel General in Toronto.

In 2012, Mr. Wyss took over the Foreign Interests Section of the Swiss Embassy in Tehran. Since May 2014, Mr. Emil Wyss has assumed his duties as the Counsel General of Switzerland in Karachi.

The session started at 3: 30 p.m. by the welcome address given by Ms. Anum Durrani, Faculty Member, which was followed by Tialwat-e- Quran by Mr. Ahmed Kamran.

The guests and the audience were shown the Greenwich documentary after which Mr. Emil Wyss conducted a lecture on "Direct Local Democracy in Switzerland".

The session was quiet informative and interesting revealing and stating some facts about Switzerland. It was followed by Question n Answer session.

Prof. Dr. A.Q. Mughal also addressed the audience and thanked Mr. Emil Wyss for taking out his precious time and visiting the University. Mr. Zafar Iqbal Saifi presented shield to the Guest Speaker. The evening ended with refreshments and a tour of the University.

The kind gesture of Mr. Emil Wyss of distributing chocolates and caps amongst students was highly appreciated and acknowledged. ■

Rizwana Amin
Editor

Awareness Campaign on Violation of Traffic Rules

An activity by the students of Mass Communication and Media Studies



According to World Health Organization (WHO) 2011 facts sheet, over 90% of the world fatalities on the road occur in low income and middle income countries, even though these countries have less than half of the world's vehicles.

Pakistan Bureau of Statistics data on traffic accidents in Pakistan from 2004 to 2013 presents a horrific picture as average 15 people die every day in traffic accidents across the country. Sindh proved the deadliest in terms of average people killed in accidents, followed by Punjab, Baluchistan and Khyber Pakhtunkhwa. Similarly the ratio of killings in road accidents in Sindh was recorded the highest at up to 86 percent. The overall ratio of deaths in road accidents across the country has been recorded up to 55 percent which according to the experts and former traffic police officials is the highest.

Increase in population has led to increase in vehicles. Increase in number of vehicles has led to increase in traffic thus increasing the number of traffic accidents. Our roads are growing dangerous day by day. Unfortunately, we have little traffic sense and perhaps no respect for the traffic rules. If we follow traffic rules we can save precious hours which are wasted in traffic jams and if anyone is heading for a hospital in case of an emergency, then the patient can only look up to almighty Allah for mercy. There are several incidents which are highlighted by our media when patients were expired while on the way to hospital just because of traffic jams. One of the main reason for traffic jams is wrong way driving. Further we can save precious lives just by avoiding fast speed because it is one of the major cause of deaths in road accidents.

Traffic Rules play a very important role in the traffic system of a country. These rules are made for avoiding traffic jams and accidents in cities and towns. Generally, traffic rules include obeying traffic lights, driving on the left side of the road, using pedestrian bridge, following traffic signs, not to blow horns before a hospital or a school etc.



Ms Tahira Tariq Faculty member Greenwich University expressing her opinion on awareness campaign

We all should follow traffic rules to maintain a sound traffic system.

Similarly Road Safety is an important education for people of all ages. From crossing the road, to cycling to driving a four wheeler everyone should know the rules of the road. The rules are created keeping the uniformity of people in mind so that each person can follow the same set of rules to help one another to travel safely on roads without any distress whether they are pedestrians, cyclists, vehicle drivers and so on.

Above study, rules and surveys were discussed in class with the students of three courses, **Theories of Communication, Development Communication and News Writing and Reporting** by their course instructor, Ms. Tahira Tariq. It was decided that the issue must be highlighted for the information of general public and road safety rules must be conveyed to the general public of our city.

As a social responsibility towards society, Management of Greenwich University came forward with the students and concerned traffic police authorities were contacted to launch a campaign against violation of traffic rules.

Ms. Tahira Tariq conceived the idea that on road campaign against violation of traffic rules must be launched with students who can practically see what is happening on our roads in the presence of traffic police officers who can guide them and fine the offenders at the same mo-

ment. The students witnessing the campaign will convey the message to their friends and family and the same campaign will be repeated on different locations.

When the idea was presented before DIG Traffic, Mr. Ameer Ahmed Sheikh he was surprised and according to him this was the first ever campaign of this type in our country in which general public and students can learn violation of traffic rules by participating in the campaign and traffic police officers present on the scene can explain the traffic violations on the spot.

On November 5, 2015 students of Department of Mass Communication and Media Studies, Greenwich University along with their course in charge, Ms. Tahira Tariq with the help of Karachi Traffic Police organized an on road campaign against violation of traffic rules by practically viewing traffic violations at different traffic signals near Sultan Masjid, DHA, Karachi.

The objective of this campaign was to create awareness in our youth to follow traffic rules in order to avoid traffic accidents and loss of precious lives. It was observed that majority of violators were riding motor cycles without safety helmets. Similarly majority of drivers were driving vehicles without a valid driving license. The traffic rules violators were fined.

DIG Traffic, Mr. Ameer Ahmed Sheikh and SSP Traffic South, Captain Retired Faisal Abdullah Chachar also joined the campaign. DIG Traffic appreciated the efforts of students and Greenwich University in creating awareness against violation of traffic rules.

He insured that by following traffic rules we can avoid accidents and traffic jams. In a discussion with students to avoid traffic accidents certain tips were provided.

During the campaign it was observed by our students:

- The four wheeler drivers were not using indicators while turning their vehicles left or right.
- Similarly two wheel drivers were not giving hand signals while turning.
- Giving signals while turning let know the other drivers behind and beside us that we are going to change our direction or lane.
- By using signals, a lot of confusion and accidents can be avoided.
- The basic hand signals to note are: to slow down the vehicle, you should extend your right hand swinging it up and down with your palm facing downwards, for stopping the vehicle raise your forearm vertically outside and to let the vehicle behind you to overtake,

just swing the right arm forward and backward in a semicircular motion.

- Direction light indicators can be used in place of hand signals and these indicators are very helpful during darkness.
- Drivers were not keeping adequate distance from other vehicles.
- It is better to maintain adequate distance from other vehicles before changing the lane or direction and even while driving. It can save us from accident whenever somebody driving before us applies breaks in emergency.
- Drivers were not following road signs, speed limits and traffic signals. We should always follow traffic signs, speed limits and signals to avoid accidents and fines.
- Drivers were not using personal safety devices. We should always wear seat belts on a four wheeler. The seat belt acts as a protector nullifying the effect of inertia as said in Newton's First Law of Motion. In simple words, when a four wheel vehicle is travelling in a particular direction, the person seated in the vehicle too continues in the same direction. But when the vehicle stops or collides with some object with a sudden halt to the vehicle, the person seated on the vehicle is been thrown forward to balance the sudden bounce back off the vehicle which causes a lot of damage both to the vehicle and the person seated on it.
- Wearing a seat belt will help us from hitting forward and minimize the damage.
- Similarly we should always wear helmet on a two wheeler because it can save us from unwanted head injury.
- The drivers were using cell phones while driving which diverts their attention and can lead to accidents. We should avoid using cell phones while driving.
- The drivers were in hurry and lacked time management. It is one of the most important factors for speed driving and if not handled well, leads to road accidents.
- People, who are rushing to their destinations driving fast, fall under improper time management. This not only hinders the safety of the driver, but also other people driving on the road. Hence making an early move for driving to our desired destination should be followed. ■

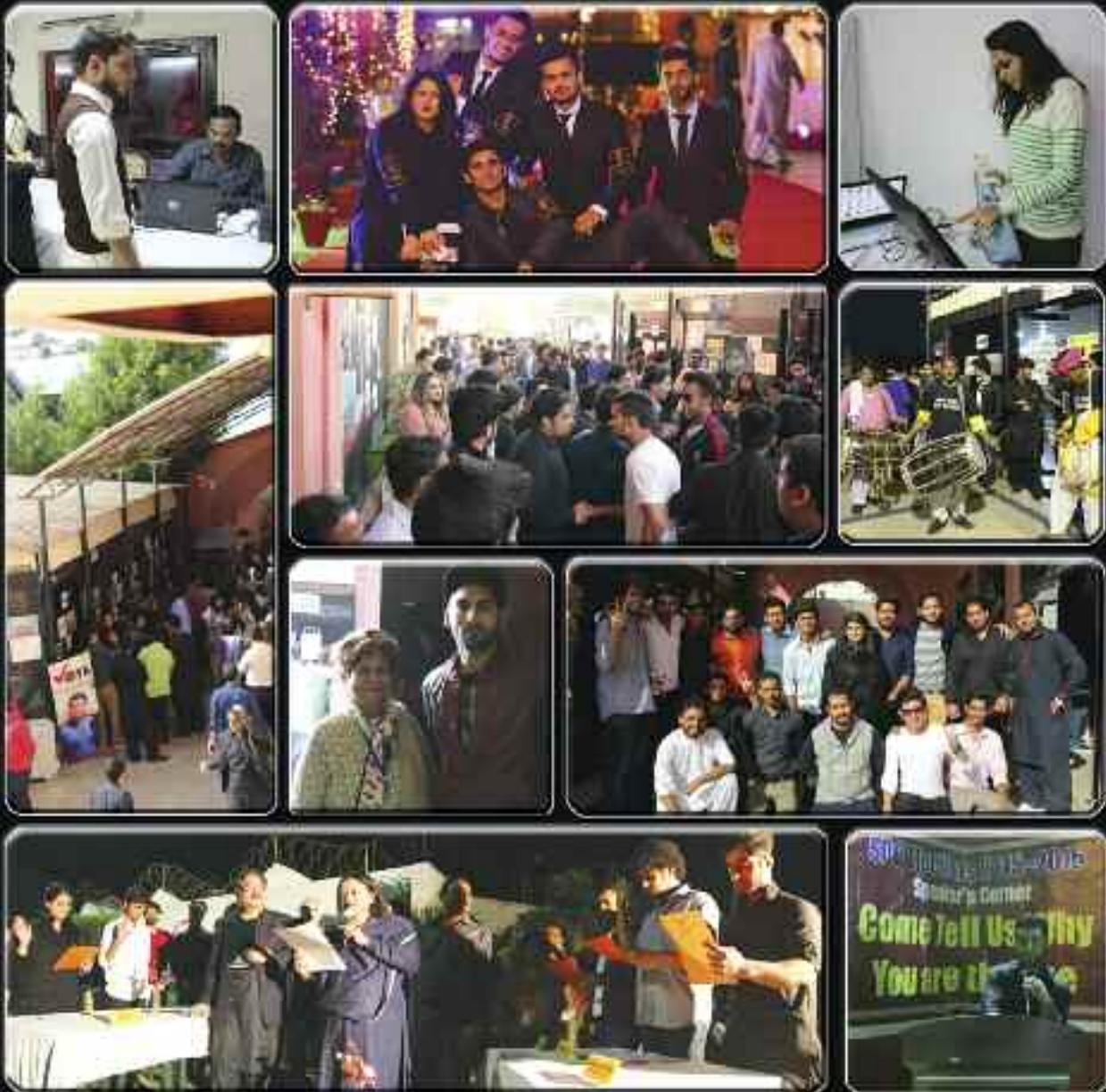
Tahira Tariq

Lecturer, Dept. of Mass Communication & Media Studies



ELECTIONS!

Student Development Council (SDC)



On Saturday December 19, 2015 the Greenwich University held Student Development Council elections to elect the university's student body. The elections were held through Biometric: an electronic voting system to avoid all the types of overlapping of votes, fabrication and other unethical acts. These elections had a time limit of 9 hours to vote i.e. from 10:00am to 07:00pm. Around 21 candidates took part in it from which 4 students stood for the post of President, 4 students stood for the post of Vice President, 4 for the seat of General Secretary, 3 for the post of Joint Secretary and 6 students stood for the seat of Treasurer. Out of these 21 students, only 5 won the seats. The students of Greenwich University participated in voting and campaigning in a very energetic manner. There were posters of candidates in every corner of the university and a great hype of these

elections was created by the speeches of candidates and others. Students of Graduate, Under Graduate and even Post Graduate Degree Programs participated and cast their votes.

The President of this council Zia Khan won by getting 259 votes whereas the Vice President, Saad Bhatti was elected by 234 votes. The General Secretary, Sajid Baloch got 288 votes, the Joint Secretary, Subbaya Anfal got 306 votes and the Treasurer, Maha Imran won by getting 143 votes out of 620 votes.

And that's how Greenwich got its energetic and committed members of Student Development Council for the tenure of 2015-2016. ■

Subbaya Anfal
BS45 5000



“The Measure of Tomorrow: Emerging Trends in Human Resource Management”



Mr. Umair Jaliawala, Mr. Muneeb Kidwai, Ms. Huma Ashar, Mr. Ivan John and Mr. Ali Jelani addressing the audience

A conference on “**The Measure of Tomorrow: Emerging Trends in HRM**” was organized by Binish Ahmed Abbasi, Lalarukh Khursheed, Syeda Uzma Nazeer, Adnan Shahbaz Khatri and Abdullah Ujjan, the students of M.Phil. Degree Program, under the supervision of Prof. DR Akhlas Ahmed on Saturday, October 31, 2015 at Greenwich University.

The Conference was divided into two sessions with 7 local and one international speaker through Skype. **Mr. Umair Jaliawala** Founding Director and Chief Turning Officer: TORQUE Chief Executive Officer and President: School of Leadership, **Mr. Shishir Shakya** (International Skype Nepal), **Mr. Mohsin Yahya**, Corporate Affairs and Law Officer: First Women Bank Limited and Assistant Professor: Department of Criminology, University of Karachi, **Mrs. Huma Ashar**, Assistant Project Coordinator: Transparency-International Pakistan, **Mr. Ali Jelani**, Project Head of UNO: Health Governance, **Mr. Samad Abbas Zaidi**, Director/ Lead Consultant: Training & Consultancy Services, **Mr. Muneeb Kidwai**, Corporate Trainer: Mobilink, **Mr. Ivan John**, HR Head NIB Bank Treasury were the prominent speakers who honored the Conference.

The Conference was held at Dr. Kamal Auditorium at Greenwich University. Speakers shared their diversified knowledge and in-depth insight about the different dimensions and dynamics of HR. Different topics of Human Resource like Training & Development Strategies, Why HR Managers Need to Think like Economist, Cases in Conflict Management, Change Management, Conflict

Management and Role of Leadership in Managing Conflict etc. were discussed

The 1st session ended with the scrumptious tea break and delectable lunch was served to the audience and speakers after the end of 2nd session. Shields were presented to the speakers by Prof Dr Akhlas Ahmed, at the end of the session. Certificates were also distributed to the participants.



Organizers of the Conference with the Guest Speakers

The topics discussed at the Conference proved to be a great insight as Human Resource is an indispensable part of one’s career. This conference was specifically designed to resolve the queries and intricacies of the students regarding Human Resource perspectives and dynamics and how to make a way forward in career. ■

Lalarukh Khursheed
MP48 5482



Dr Akhlas presenting shields to the speakers



Dental Clinic Session at Greenwich

Personality Grooming is a way of life at Greenwich University and to add to this there was an oral health session conducted on February 1, 2016 by young dentists from Altamash Dental Clinic truly giving us something to smile about!

Scaling and general oral health with on the spot check up for all the students and faculty was a compliment in the day of teaching.

Personal questions were answered and references were made to the unhealthy habits of pan, beetle nut (chalia) chewing. There was a special stress on brushing twice a



An oral health session being conducted at Greenwich

day if not more.

Altamash Dental Clinic has extensive experience in providing academically based, clinically proven dental care, all in an environment that is friendly and comfortable. Their doctors are highly qualified and participate in continuing education to maintain an exceptional level of proven expertise.

The documentaries that were shown were informative and the best way to make sure that dental treatment exceeds all expectations at Altamash. ■

Tahira A. Khan
Assistant Professor



Group photo of Greenwich and Altamash Dental Clinic students

Greenwichians participated in Karachi Literature Festival '16

Karachi's Literature Festival was organized by Oxford University Press. The purpose of this event is to advocate the theme of human rights and access to information and literature. This three days event provided an opportunity for relevant stakeholders to come at a platform and explore various themes pertinent to literacy and reading. More than 15,000 people attended this event which was organized in the heart of the city at the Karachi Beach Luxury Hotel.

From Greenwich University, a delegation of 23 students

from Interpersonal Communication Skills and Communication Skills cohort participated in the event along with a faculty member. The event had various features to advocate the cause and the students with great zeal critically observed the event from a business development and advocacy perspective. It proved to be great learning with a fun event for the students as they were asked to interview the audience and explore their opinion of this event. ■

Shelina Bahmani
Lecturer, Dept. of Humanities



Greenwich University, A Platinum Partner of NBEAC's '3rd Deans and Directors Conference'



Participants and Representatives of Greenwich University at NBEAC Conference
From (L to R) Mr Emad ul Karim, Dr Shair Sultan, Mr Naveed Mughal, Ms Seema Mughal, Ms Eesha Ghani, Mr Rub Nawaz, Mr Sami and Mr Mumtaz

NBEAC (National Business Education and Accreditation Council) was established by the HEC's QAA (Quality Assurance Agency) as the primary Accreditation Council specifically formed to monitor and perform the program specific EQAs (External Quality Assessment) for business schools. It is a national level accrediting authority which organizes and administers comprehensive accreditations. QAA's strategy to enhance the quality of universities in the country is being pursued aggressively by NBEAC with the aim to internationalize and standardize Business education in Pakistan.

In this stead, The Deans and Directors Conference titled "Strengthening Business Schools through Partnerships," held on the 17th and 18th February 2016 at the PC, Lahore, was the third in a series of four strategic level conferences. The goal of these conferences is to provide a platform to the Deans, Directors, and HODs of business schools to interact with policy makers, Government officials, entrepreneurs, and most importantly the industry professionals in order for these stakeholders to collaborate in the fields of research, sustainability, commercialization, and CSR, among other initiatives. As a prelude to this, NBEAC had organized the South Asian Colloquium on Doctoral Programs (SACDOC) 2016 on 16th February, which expanded on the conference agenda by inviting PhD faculty members from South Asian business schools to showcase their research as well as to share their experiences of the doctoral programs.

The desired outcome of these conferences is to identify and work on the critical areas which will play a concrete role in bridging the gap between education and business needs, as well as to align them to be mutually beneficial. The next equally significant undertaking highlighted was the need to ascertain the challenges in business education in the coming years related to research and innovation, along with the actions needed to overcome them.

The 3rd Deans and Directors conference continued on its previous successes, building on the number of participants from the past conferences with over 200 Deans, Directors, and Heads of business schools partaking in the two-day long event this year. Critically important were the sessions and panel discussions related to topics such as the industry's expectations from the business graduates, in addition to the challenges and opportunities for forging partnerships in order to make business schools more relevant to the industry.

Greenwich University, being a pioneer business school of Pakistan, fully endorsed and supported the conference as a platinum partner of NBEAC, besides playing an essential role in managing and supervising logistics, along with the registrations for the event. The university had also set up a stall as an opportunity to network with and share the University's vision with the peers from the academic, industrial, and entrepreneurial fields. The conference served to be a critically vital occasion for Greenwich to understand the path necessary to grow into a pioneer among business schools catering to the corporate industry with competent human resources and research.

Ms. Seema Mughal, Vice Chancellor of Greenwich University, was presented with a shield on the occasion to commemorate Greenwich University's efforts in support of NBEAC. Greenwich University also assured the council that it will do its utmost to bring up the quality and standards of business education throughout the country. The Dean of Greenwich University pledged his continuous support and liaison with Mr. Ahtesam Ali Raja, Program Director, NBEAC, to take NBEAC's mission to its optimum potential, overseeing its successful implementation and culmination in business schools all over Pakistan. ■

Dr. Shair Sultan

Dean, Faculty of Management Sciences



Greenwich University Stands Hand In Hand With NAB

Greenwich University has always made utmost efforts in standing against the activities that have become a barrier to development and growth of Pakistan. Corruption is considered one such activity that needs to be overcome by bringing the youth to stand united under one platform.

On December 9, 2015, Greenwich University participated in the Anti-Corruption Walk arranged by the National Accountability Bureau (NAB). The walk took place at Sea View where various schools, colleges and university stood up together. Ms.Tahira.A.Khan was the in charge to bring up students from Greenwich University to join the cause.

She assigned second semester student Afshan Farooq, who worked with her fellow student Mushk Udassi, to inform students about this cause. The 'Rotaract Club of Greenwich' also joined the walk with zeal and zest. As per the instructions given by Ms.Tahira.A.Khan hundreds of students participated in the anti-corruption walk. Students came up with colorful banners and posters to show that they stand against all forms of corruption.

NAB Director General Sirajun Naeem, Renowned Cricketers Waseem Akram and Moeen Khan, former Olympian Islahuddin, MPA Khairun Nisa Mughal and eminent dignitaries from different walks of life



Greenwich Students participated in Anti-Corruption Walk

participated in the walk. The event was covered by various media channels and newspapers.

Crime and corruption is a bane for Pakistan's economy. We need to find out and work on the root issues that make people a part of corruption cycle. We can overcome corruption only when we try to overcome the causes of corruption. The anti-corruption walk was a tremendous step that Greenwich University joined to aware their students about corruption and its causes so that future generations could live under the roof of justice and equality. ■

Afshan Farooq
BS51 5855



Indus Hospital Family Carnival

A family Carnival was organized by Indus Hospital at the PAF Museum on February 7, 2016. Different games and food stalls were put up at the Carnival. Greenwich University also participated enthusiastically in this noble cause of Social Corporate Responsibility by putting up a stall. The amount generated from the stall was forwarded to the Indus Hospital. ■





Greenwich Participated in Pakistan - Islands of Excellence with Prof. Dr. Atta-ur-Rahman

On Wednesday, February 03, 2016, Marketing Association of Pakistan organized an interactive session on "Pakistan - Islands of Excellence" with Prof. Dr. Atta-ur-Rahman, Former Federal Minister of Science and Technology and Founding Chairman - Higher Education Commission on the topic of "Innovation in Socio-Economic Growth" at Marriot Hotel.

Ph.D. scholar and faculty members of Greenwich University attended the session. The session was conducted in the hope to provide a platform for open dialogue for research scholars and to highlight the socio economic development across the globe.

The conference was attended by representatives of various corporate giants and research scholars of the sector. Additionally, Member of Educational Institutes including Greenwich University and other member of Academia were in attendance.

The session was broken down in two parts; the first was the introductory speech headed by Mr. Talib Karim, President MAP. Mr. Talib is also a Rector and Executive Director of Institute of Business Management. In his dialogue, he told the audience about the success of MAP and the background and achievements of guest speaker. Prof. Atta- Ur- Rahman.

The second session was chaired by the guest speaker, Prof. Atta Mr. Atta- Ur- Rahman. Prof. Atta , PhD, FRS, FPAS, is a Pakistani organic chemist and a leading scientist in the field of natural product chemistry, with approximately 983 important publications in the field of Organic Chemistry, including his work referenced in 155 books, largely published by the publishers in Europe and the United States.



Greenwich officials during the session

He is the first scientist from Muslim world who has won the prestigious UNESCO Science Prize (1999). He has been conferred Honorary Doctorate degree by many universities. He is a distinguished National Professor as well as a Professor Emeritus at Karachi University. He is also the Patron – in- Chief of International Centre of Chemical and Biological Sciences.

During his informative session, Dr. Atta Ur- Rahman shed light on the competitive advantage of scientific research. He discussed how medical and chemistry is linked with society development. Moreover he shared the example of Asian nations especially China. He also shared the success and performance of HEC of his era.

Moreover, he highlighted the advantage of knowledge economy and how it benefits the countries in economic growth. Lastly the question and answer session was conducted and Prof. Atta Ur Rahman answered the various question of the spectators. ■

Anum Naz Durrani

Lecturer, Dept. of Business Administration



Bilingual Elocution Competition, Endynamo 1.0 Jinnah Sindh Medical University

On 24th February 2015, Ms Rizwana Amin, Head, Department of Humanities attended "Endynamo 1.0's Bilingual Elocution Competition" as a judge of English Elocution, held at Sindh Medical College.

Amenable to possess walls which are cream-coloured, and an elevator, capable to jolt your heart whenever it would come to a stop, Sindh Medical College, one of the primary institutions involved in the establishment of Jinnah Sindh Medical University (JSMU) led Ms. Rizwana Amin and Miss Collette Matthews, esteemed judges for English, Endynamo 1.0's Bilingual Elocution Competition, to the newly constructed auditorium on the second floor of its main building on a day, not too sunny and definitely not chilly.

After a warm welcome, Dawood Yousuf introduced the head of the Literary Society, Students' Council, SMC, JSMU - Quratul Ain Ghorri, along with her junior heads and coordinators for the bilingual elocution competition, Mina Ali Shaikh and Maham Siddiqui. Nevertheless, Tehmina Fatima, the individual responsible for arranging and leading Endynamo 1.0 towards the huge mass of nine affiliated colleges of Jinnah Sindh Medical University, was also congratulated for helping to make this event a huge success.

With no further ado, Dawood Yousuf called upon Tooba Ayaz belonging to the Pharmacy Department, JPMC to recite her poem. Gallantly, the spectacled girl made her way onto the stage and took her place behind the podium. Adjusting the mike, she introduced Boona Mohammad's poem, 'Kill Them With Love' as her selected piece recitation for the competition of the day. Despite being swift, her poem slightly spoke of content which was contrary to what had been mentioned in the competition's



Ms Rizwana Amin, Head Department of Humanities Judge of English Elocution at JSMU

rules, i.e. religious, controversial and offensive content had not been allowed to empower the choice of poetry.

Nevertheless, up followed Anoosh Farooqui of United Medical and Dental College with her poem, "Life's Tragedy" by Paul Dunbar. Anoosh Farooqui failed to uplift her expressions and voice modulations in terms of an elocution competition, resulting in stammers and stutters due to which she left the stage without completing her poem.

The next two contestants possessed monotony in their expressions, albeit being bold and fluent in their delivery. Naqaiyah Murtaza Saify of Jinnah Medical and Dental College recited the 'Ballad of Birmingham', amenably penned by Dudley Randal while Munazza Khan of Liaquat College of Medicine and Dentistry received applause of doing justice to 'Growing Pains' by Boona Mohammad.

Nevertheless, the runner-up of the English Elocution Competition had been an outclass in terms of his voice throws, modulations, fluency and various

ups and downs that complemented the choice of his poem, 'The Charge of Light Brigade' by Lord Tennyson.

Last but definitely not the least, Syed Daniyal Jillanee, of Liaquat National Medical College had the crowd in hoots of uproar as his take on Roald Dahl's 'Jack and the Beanstalk' was not only refreshing but unique. Listening to and watching him modulate his voice and facial expressions as Jack, his mother and the obnoxious giant as in the poem, Daniyal Jillanee stole the hearts of the audience along with our amenable judges, adding the cherry on top of his winning stance.

In the end, Dr. Ghazala Usman, Chairperson and Director Core Committee, Students' Council, presented accolades to the judges, Ms. Rizwana Amin and Ms. Collette Matthews. ■

Rizwana Amin
Editor

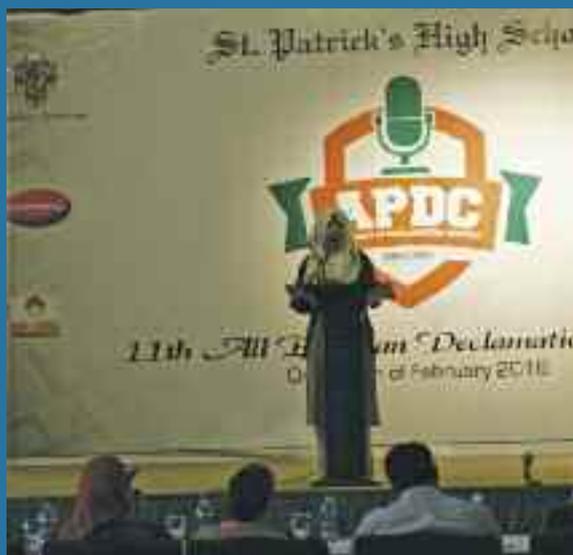


Winners of the competition with the Judges and Dr. Ghazala Usman, Chairperson, Student Council, JSMU

Greenwich Team Visits Beacon House School System Gulshan e Iqbal and North Nazimabad Campus



February 16-18, 2016 the Greenwich team comprising of Ms. Tahira Khan, Assistant professor, Mr. Ahmed Kamran, Incharge Student Affairs, Mr. Hadi and the member of Student Development Council visited Beacon house School System Gulshan and North Campus respectively. An orientation about the University was conducted there along with providing Career Counseling and souvenirs to the students of Beacon House. ■



All Pakistan Declamation Contest at St. Patrick's High School

On February 5, 2016 Karachi witnessed a significant event held at St. Patrick's high School namely All Pakistan Declamation Contest. Students of 40 different schools from all over Pakistan participated in this contest. The contest was divided into different stages where by the students were eliminated at and ultimately were left with 3 finalists. It was a strict competition amongst the participants.

Ms. Tahira Khan represented Greenwich University and awarded shields to the winners. The winners were also offered scholarships at Greenwich University. She also conducted a presentation and orientation on Greenwich University providing details about the courses and Degree Programs offered here. ■

Abdul Hadi
Marketing Assistant



“TV News Anchor are Under Constant Pressure” : Guest Speaker Session



News Anchors, Mr. Shehzad Khan from Ary News and Naziha Mehmood from Abb Takk News along with Faculty member Syed Misbah uddin Qadri



Prof. Dr A.Q. Mughal giving shields to the guest speakers

News Anchoring is considered as the most difficult of all professions. Anchors are under constant pressure as they go live on different channels on national and international level.

To familiarize the students Mass Communication and Media Studies with this world of Anchoring, two very well-known News Anchors, Mr. Shehzad Khan from Ary News and Naziha Mehmood from Abb Takk News visited Greenwich University as guest speakers on 12th February 2016 and discussed their experience.

The session was organized by Syed Misbah uddin Qadri, Lecturer, Department of Mass Communication and Media Studies. It started at 10:00 a.m. and was conducted in the Kamal Auditorium, Greenwich University where students and faculty members participated enthusiastically.

Mr. Shehzad Khan shared his experiences and enlightened the students about the difficulties faced by the whole team. He discussed how the quality of the program can be improved and how the students of Mass Communication can contribute towards its betterment

On the other hand, Ms. Naziha Mehmood shared her opinions and stated some facts and significance of Media in projecting positive Pakistan on an international platform.

It was an interactive session whereby students' queries were well addressed and they learnt a lot from their experiences. ■

Misbahuddin Qadri

Lecturer, Dept. of Mass Communication & Media Studies

Guest Lecture Session – Conflict Resolution



A guest lecture was planned for the Masters Degree Program, Interpersonal Skills students on the topic of Conflict Resolution. To deliver this, Mr Adeel Ali, who is a freelance trainer and a community mobilizer at Alif Alan was invited. The purpose of this session was to encourage students to explore the features of conflict resolution, practical experience of conflict of opinions in the classroom and strategies to resolve it. Besides, to



engage students in debate on the effectiveness and challenges attached to it.

The session exited very constructively with a thought provoking presentation by Mr. Adeel followed with a reflective discussion of current conflict resolution practices at the workplace. ■

Shelina Bhamani

Lecturer, Dept. of Humanities



Greenwich University Participated in the Provincial Dialogue on ECE/ ECD



A group photo of the presenters of the evening with organizers

“Early childhood education begins early, even before birth”.

- Madeleine M. Kunin

Early Childhood Network (ECDN) Pakistan with Legal Rights Forum organized a dialogue with all stakeholders and CSO Representatives over the status of ECD/ ECE “Current Status and Way Forward” in Sindh on March 7, 2016 at Moven Pick Hotel, Karachi, Pakistan.

Ms. Rizwana Amin; Head, Department of Humanities conducted a presentation on Greenwich University and the different Degree Programs offered whereas the students conducted a presentation on “**Aoa Khalian aur Parhain**” a project of students of M.Ed. Degree program to enhance literacy and impart quality education. The students’ project was highly acknowledged and appreciated by the participants and attendants.



Group photo of Ms. Rizwana Amin and the students with Mr. Gulam Nabi, Dr. Irfan Ahmed and Mr. Prem Sagar

The event started with welcome speech and the objectives of the dialogue by Mr. Ghulam Nabi, Country Coordinator, Country Coordinator- Asia-Pacific Regional Network for Early Childhood (ARNEC) Pakistan, General Secretary, ECD Network followed by a very informative presentation by Dr. Irfan Ahmed, Director, Early Childhood Development Network.

Dr. Irfan provided a thought provoking insight on the matter and how significant it is for the Health and Education ministry to join hands and formulate new policies to promote Early Childhood Development in Pakistan. He emphasized on the need an integrated approach of health and child Development which leads to enhanced learning process.

Various Educational Organizations and NGOs discussed their performances and segment in promoting Early Childhood Development in different regions of Sindh. The most prominent speakers were Ms. Neelofer Ali, Rupani Foundation, Dr. Tanveer Shaikh, HANDS, Mr. Aziz Kabani, Director, SEFMs. Lubna Khalid, SZABIST University, Ms. Sara Karim, Idara Taleem o Agahi and Dr. Fauzia Khan, Education Department of Sindh, Ms. Sandra Fernandez, AKU, IED, Ms. Bismah Shah, Transformers.

The evening ended with general discussions among participants and remarks from the Chief Guest, Mr. Parvaiz Ahmed Seehar, Secretary, Gov. of Sindh followed by Vote of Thanks by Mr. Mohammed Anis Danish, ECD network Pakistan. ■

Madiha Dar
MD 50 5615



Self Grooming Session by Saqib and Sabiha

To flawlessly function and fit in today's society, we must make sure that our personal grooming is on point. From job interview to selection and promotion, from hosting social events to attending extravagant parties, everything is inextricably linked to how you present yourself to the world. Being a business student I would specify that the corporate sector sees it all ! From the way you dress-up to the way you walk, talk and interact with people around these things which may just sound lilliputian to a common man but the corporate sector considers them way too potent to assume your work efficiency and professionalism.

Due to this reason, Greenwich University arranged a Self Grooming Seminar by Saqib and Sabiha, a renowned grooming and beauty institute. The seminar was held on October 8, 2015 to which students gave an over-whelming response. At this session, experts from Saqib and Sabiha trained the students to make themselves more presentable. They showed before and after differences of an individual after hair-cut and make over.

Students raised queries about various derma issues and hair problems which were discussed by the experts and solutions were suggested. Not only girls but a lot of boys came up with queries regarding skin troubles and hair loss.

I recently contacted team of Saqib and Sabiha to enrich this report with their views on visiting and conducting this seminar for Greenwich University. Here's what they shared with us as a collective view:

"The session like the one Greenwich arranged is a pioneer effort. Grooming is very important, even in the corporate world which is what most business universities overlook. We found the session enriching. We were pleasantly surprised to hear that not just females but also male students were so inclined to queries. Moreover, I feel that such sessions should be held regularly as the world,



Self Grooming Session by Saqib and Sabiha, renowned beauticians

especially the corporate sector, is becoming more superficial and starting to take things at face value. For instance, only someone who themselves know about skincare/grooming and can relate to the product would be preferred as the marketing manager for big brands like Lux."

Such grooming sessions are marvelous steps taken by Greenwich University, which will help their students to excel in all business and corporate sectors. Grooming would surely help students to remove barriers towards promotions and better opportunities and will also terminate all forms of encumbrance in their aims. ■

Afshan Farooq
BS 51 5855



An attentive audience during the session



Mr Saqib & Ms Sabiha giving interview to GU radio

SPORTS News

Members of Sports Committee: Mr. Asif Razzak, *Table Tennis Coach*, Mr. Fakharuddin Baloch, *Cricket Coach*, Mr. Ghulam Mohammad, *Basketball Coach*, Mr. Asif Mehmood, *Volley Ball Coach*, Mr. Vijay Ratan, *Sports Coordinator* and Mr. Liaquat, *Gym Instructor*

HEC Intervarsity Football Championship Zone-G, 2016



Greenwich University participated in **HEC ZONE G** Football Championship organized by University of Karachi on February 5, 2016. Around 12 Universities participated in the event

The team comprised of newly joined and old players who played well and were enthusiastic on the field. The players played well and reached semifinals against Iqra University. Unfortunately, we lost in the semifinal against Iqra University, 4-2.

The following students participated in this event:

Abdul Hadi Tariq	CC49 227
Abdul Moiz Tariq	BS 46 5160
Abullah Sajid	VS51 5811
Babur Arif	BS46 5070

Danial Tariq	VS52 5943
Hashir Bin Humail	BS47 5271
M. Abbas Khalifzai	BS48 5389
M.Ahsan Hussan	BS51 5725
M.Usman Siddiqui	BS46 5064
Naneed Ullah	BS39 3439
Rayan Ahmed	BS52 5952
Sajid Baloch	BS48 5334
Salman Anwar	BS52 5918
Sarmad Jamil	BS48 5450
Shahmeer Ali	BS41 3653
Umer Abid	BS41 3688
Zain Ali Siddiqui	BS50 5634
Zeeshan Athar But	BS51 5824
Zia Ullah Khan	BS45 5028
Zohaib Yousuf	BS50 5635



Intervarsity Table Tennis Event Hec Zone (G) 2015 From December 20 to December 21 2015



16 universities took part in this event. There was a knock out stage in which Greenwich University won their first match against PAF KIET with the margin of 3-0 to qualify for the quarter final stage.

In the quarter final Greenwich University played very well, a close match was seen after losing the first game by Usman Masood whereas Ahmed Aslam won the next game to level the score 1-1. Unfortunately, Rehan Lari who played very well lost the game 2-3 to give upper hand to KU in the match 2-1. 4th game was played by Ahmed Aslam and lost the game and match.0-3

Greenwich University lost the match against Karachi University by 1-3 margins.

Their names are:

Usman Masood, *BS 454069*, Zeshan Ahmed, *BS 413637*,

Ahmed Aslam, *BS 383287*, Muhammad Amaad *CC495547* and Rehan Lari

Pre-Quarter Final Result Greenwich Vs Paf Kiet

- | | | |
|------------------------------|---|-----|
| 1. Ahmed Aslam beat Wajih | = | 3-0 |
| 2. Usman Masood beat Adnan | = | 3-0 |
| 3. Muhammad Amaad beat Hasan | = | 3-0 |

Quarter Final Result (December 20, 2015)

- | | | |
|---------------------------------|---|-----|
| 1. Usman Masood lost Akbar Shah | = | 0-3 |
| 2. Ahmed Aslam beat Haqnawaz | = | 3-2 |
| 3. Rehan Lari lost Amin Khan | = | 2-3 |
| 4. Ahmed Aslam lost Akbar Shah | = | 0-3 |

Final Result

Greenwich University lost the match from Karachi University 1-3.

HEC Cricket Championship Zone-G, 2016



Greenwich University participated in HEC Cricket Championship this year in opposition to IBA University on February 5, 2016 at NED ground. After one thrilling match, Greenwich University lost the match by 1 run only. On winning the toss, Greenwich Cricket Team Captain chose bowling first. Upon Batting 1st IBA scored 203 runs. Greenwich bowlers namely, Shaaz Shajani did excellent

bowling 14 for 3, Haris 42 for 2, Haider Ali Mannoo 1 and lastly Zunair Hassan took 1 wicket. In reply, Greenwich University batsman did the best effort to the chase score but unfortunately all got out at 202 runs. Shaaz Shajani played the innings responsibly by scoring 76 runs, Haris Ali 50 runs and Abbas Khalafzai 21 runs. IBA University won the match by 1 run.

HEC Intervarsity Basketball Boys Championship Zone-G, 2016 Reports



Greenwich University Participated in **HEC ZONE G** Basketball Championship organized by Institute of Business Administration on Dec, 10, 2015. Around 10 Universities participated this event namely:

Iobm (Administration), Greenwich University, Paf-Kiet, Szabist, Iqra University, Sir Syed University, Sind Madrsatul Islam, Karachi University, Indus University

1ST Round: In the first round Greenwich University played against Indus University, Greenwich Lost The Match 51/25

Quarter Final: The quarter Final was conducted between Greenwich University and PAF-KIET. **Greenwich Won The Match 33/30**

Thus, Greenwich University qualified for the Semi Finals. The Semifinal was with Karachi University's team. Unfortunately, Greenwich University lost the semifinals.

The following students participate in this event:-

- | | | |
|----|-------------------|-----------|
| 1. | Shahryar Ahmed | BS39 3490 |
| 2. | M. Mustafa Shakil | BS52 206 |
| 3. | Shahryar Ahmed | BS39 3490 |

- | | | |
|-----|--------------------|-----------|
| 4. | Sufiyan Mir | MS49 5491 |
| 5. | Mir Ahmed Saami | BS49 5531 |
| 6. | Shahrukh Ghazali | MS52 206 |
| 7. | Usman Hafeez | BS45 4091 |
| 8. | Abdul Moiz Tariq | BS46 5160 |
| 9. | Kamil Bader | BS44 3904 |
| 10. | Hamza Ali | BS48 5424 |
| 11. | Ali Masood Zubairi | BS36 3153 |
| 12. | M. Ahsan Hussain | BS51 5872 |



Greenwich University Vs Lyari University Friendly Table Tennis Match, Held on 08-01-2016



A Friendly table tennis match (Boys) was played between Greenwich University and Lyari University on January 8, 2016. Greenwich University invited Lyari University at the campus. A thrilling and exciting game was witnessed that day.

In the first match they surpassed Lyari boys by 3-0. Mr. Naveed Mughal, Student Provost, **Greenwich University won the opening game by beating Arsalan , 3-0.**

The second game was played between **Umer Iftikhar and Ejaz Ahmed. Umer Iftikhar won by 3-0.** The third game was played by Muhammad Amaad who scored 3-0 against Tanweer.

In the Second match **Greenwich boys again dominated**

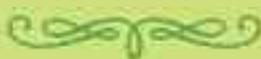


the game with exciting forehand and backhand shots. **They won the match 3-0.**

Zeshan Ahmed won the 1st game against Munaf by 3-0. The second game was played by **Mr. Naveed Mughal, Student Provost, Greenwich University. He played very well against Tanveer and won by 3-0 .** The third game was played by **Shazeb Asif against Aslam Khan. He won by 3-0**

After the match, refreshment was arranged by Greenwich University for the host team of Lyari University boys . The guest team was also awarded with Greenwich souvenirs. **Final Result**

Greenwich University Won Both Matches By 3-0 Margin.



IBA Sports Olympiad

February 9 to February 14, 2016
Table Tennis Match

The IBA Sports Olympiad was conducted from February 9 to February 14, 2016. Eight Universities participated in the event. There were 2 groups in boys' team event and from each group 2 top teams qualified for semi final stage.

In group matches, **Greenwich University beat Hamdard University, Aga Khan and IBA (blue) University** to secure top position. Ahmed Aslam, Rehan Lari, Salman Lari and Umer Iftikhar won their matches.

Greenwich University met NUST in the semi final. They played brilliantly to outclass Nust 3-0 to qualify for the final.



The students who participated are :

Usman Masood	BS 454069
Zeshan Ahmed	BS 413637
Ahmed Aslam	BS 383287



Umer Iftikhar	CC495547
Rehan Lari	BS51 5738
Salman Lari	BS52 5975

Semi Final Result

GREENWICH UNIVERSITY BEAT NUST 3-0

Final Result

Rehan Lari (GU) lost to Umair (IBA Green) = 0-3
Ahmed Aslam (GU) lost to Ana s (IBA Green) = 0-3

Usman Masood (GU) beat Moosa (IBA GREEN)= 3-1
Ahmed Aslam(GU) lost to Umair (IBA Green) = 0-3

Final Result: Greenwich University lost the final match against IBA : 1-3.

Winner: IBA University

Runners Up: Greenwich University

Table Tennis Match

Men's Singles Event



There was a knock out in MEN'S SINGLES EVENT. Two players from each University were allowed to participate in the event. Ahmed Aslam and Rehan Lari from Greenwich University won their opening match to qualify for

the quarter final. Ahmed Aslam played gracefully but IBA players were much better in spin and blocking to beat Ahmed 3-2. In other quarter final, Rehan Lari also lost the 0-3 to an IBA player



Grooming Splurge

*Priming I groom myself with a moist whisk
Twisting, turning, unfurling and twirling the knots in curls
Turning a around wriggling and squirming from side to side
Sitting there grooming myself with a moist twist.*

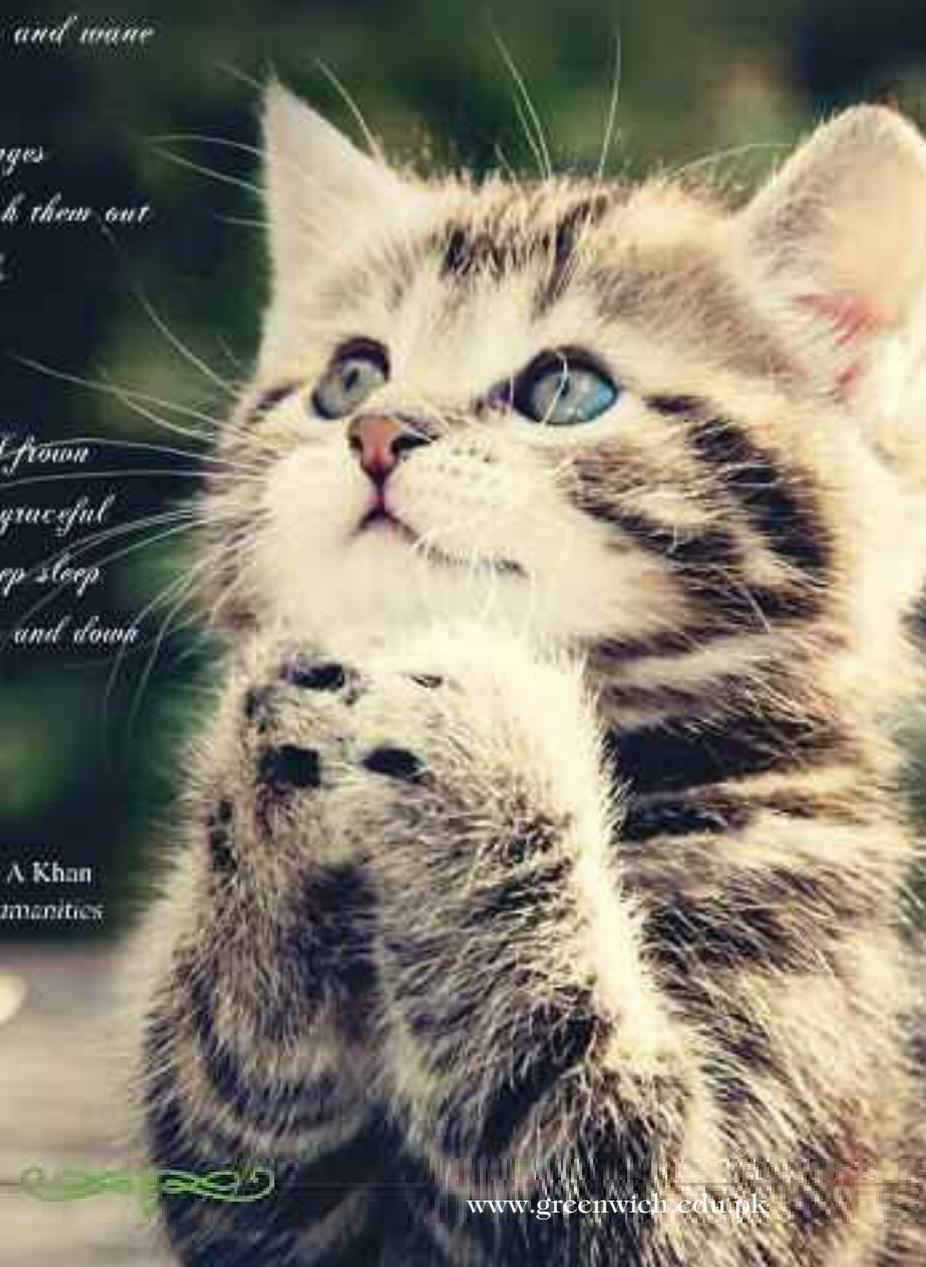
*I sit there brushing my mane
Pursing my lips licking them moist
Pouting, puckering, wrinkling and screwing
Nodding from side to side admiring and wane*

*My eyes, my ears my extended fringes
I roll, I twist, I shrug I stretch them out
I file, scratch, and graze my nails
Untangle the fiber of my hinges*

*I grumble, I growl, I furl, and I frown
I'm fluffy & scruffy but poised and graceful
I can curl up and slumber in a deep sleep
With a flick of a finger I can jump up and down*

*I'm no human, no bird, no canine
I'm just a well groomed feline*

*- Tabira A Khan
Assistant Professor, Dept. of Humanities*



Dean's List

Undergraduate — Winter 2015-2016

ROLL NO	NAME	GPA
BE50 5680	Jaria Latif	4.00
BS36 3139	Khaula Tariq	4.00
BS41 3714	Zara Meer	4.00
BS47 5273	Syed Aniq Raza Naqvi	4.00
BS48 5317	Marium Zafar	4.00
BS48 5344	Syed Muhammad Shozab	4.00
BS48 5465	Rukhsar	4.00
BS49 5556	Asma Irfan Ali	4.00
BS43 3821	Kashish Sheikh	3.83
BS43 3823	M. Fouz-Ul-Azeem Jilani	3.80
BS44 3964	Maasha Arai Syed	3.80
BS44 3982	Faryal Yousuf	3.80
BS46 5160	Abdul Moiz Tariq	3.80
BS47 5182	Waqarul Haque	3.80
BS47 5200	Mehwish Misbah	3.80
BS47 5256	Mohammad Bilal Liaquat	3.80
BS47 5275	Ujala Nadeem	3.80
BS48 5442	Rida Hasan	3.80
BS47 5247	Syed Mohd Najmuddin Soharwardi	3.67
BS35 3066	Meechal Sardar	3.60
BS36 3134	Sania Sehar	3.60
BS43 3810	Arhama Nasim	3.60
BS44 3979	Marium Qureshi	3.60
BS45 4062	Saad Khursheed Khokhar	3.60
BS45 4063	Muhammad Osama	3.60
BS45 4073	Mahin Fatima	3.60
BS45 4074	Kamran S Chughtai	3.60
BS46 5087	Saba Habib	3.60
BS46 5092	Moonah Hameed	3.60
BS46 5098	Taimoor Nadeem	3.60
BS48 5302	Mariam Sohail	3.60
BS48 5303	Vais Khan	3.60
BS48 5349	Umar Ahmed	3.60
BS48 5429	Yusaira Mukhtar	3.60
BS48 5445	Meghna Brijlal	3.60

Undergraduate — Winter 2015-2016

ROLL NO	NAME	GPA
BS49 5511	Zainab Perwaiz	3.60
BS51 5722	Sabahat Niazi	3.60
BS51 5751	Manahyl Ashfaq	3.60
BS51 5792	Muhammad Osama Saeed	3.60
BS51 5856	Munaza Farooqui	3.60
BS50 5676	Avinash Kumar Lohana	3.50
AS45 4066	Minahil Aamir	3.40
BS19 1395	Tasneem Shahid Abdullah	3.40
BS43 3844	Suhail Ahmed	3.40
BS44 3949	Syed Muhammad Saad Jafri	3.40
BS44 3959	Syed Hammad Najam	3.40
BS44 3965	Hasan Saifullah	3.40
BS45 4037	Mahreen Latif Memon	3.40
BS45 4085	Fahad Ali	3.40
BS45 5017	Urooj Karim	3.40
BS46 5063	Syed Yousuf Abidi	3.40
BS47 5194	Shaneel Badar	3.40
BS48 5346	Muhammad Ali Irshad	3.40
BS48 5357	Abdullah Saeed Sheikh	3.40
BS48 5390	Nida Latif	3.40
BS48 5419	Talal Ahmed Siddiqui	3.40
BS51 5701	Azmira Umar	3.40
BS51 5732	Rameen Durrani	3.40
BS51 5765	Shehryar Farrukh Siddiqui	3.40
BS51 5805	Mushk Udassi	3.40

Graduate — Winter 2015-2016

ROLL NO	NAME	GPA
MA41 3704	Sara Dhanji	3.75
MA49 5561	Sahrish Khan	3.75
MS48 5448	Maaz Khan	3.60
MS50 5662	Khurram Shahzad	3.75
MS50 5672	Abdul Majid Awan	4.00
MS51 5815	Umair Zia	4.00

We offer our heartiest felicitation to all the distinguished students who made it to the Dean's List.

WELL DONE !



Greenwich University
Karachi-Pakistan

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