

A Quarterly Newsletter of

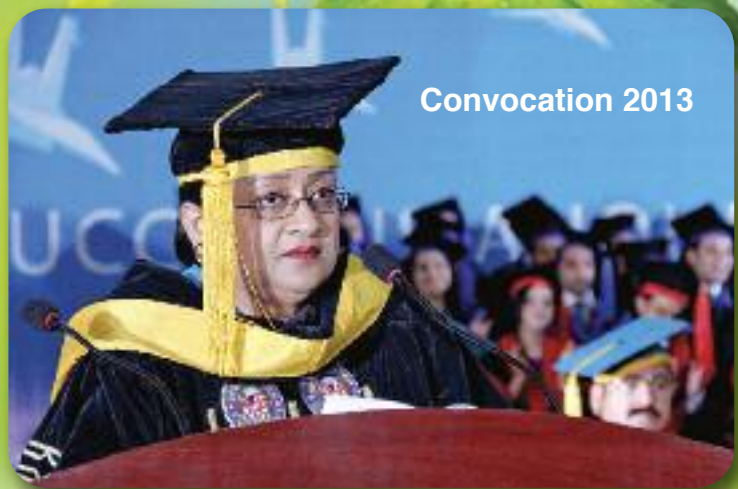


*Greenwich University*

# Gvision



**Humanitarianism:  
Thy name is EDHI**



Convocation 2013

**Success is a journey, not a destination — Seema Mughal**



**Greenwich wins CSR award 2013**



**Shaheen Ramzan Ali**  
Winner of  
Alumnus Excellence Award 2013

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Dear Readers: Changes Afoot

Readers of this magazine have hopefully noticed over the past couple of years that things are changing at Greenwich University. Along with new constructions, there are more students, faculty, and staff. Also, despite the economy, there is a sense of accomplishment, momentum and anticipation that more progress is on the horizon.

We also know that, in the depths of one of the worst economic crises the country has faced in many years, people are desperately trying to find ways to “do more with less.” This mantra is drilled into the way we all do our jobs each day. Gradually, even as the economic picture improves, it is evidently required that departments continue to rein in costs while improving service and effectiveness.

The attractive, stylish, printed G-Vision, luxuriant and rich with colour and texture, with the purpose of showcasing the excellence of the university, is designed not only to be read, but also to be absorbed. G-Vision can and will be updated constantly with current information about people and events that you as a friend of Greenwich will find of interest. You can give us the news about you and your friends, update us on current situation and events and share your views on important topics. We love to hear from all our alumni and friends.

We know definitively that you have a strong interest in events and sports, along with interest in alumni, faculty and student activities and achievements, conferences and seminars, and research. We also notice quite a bit of interest in wider world topics like healthcare, arts and culture and the environment.

We took all of this in and over the last few months have developed a new look for the magazine which retains the features you’ve seen over the life of the magazine and a few new ones added in the current one---all with improved visual appeal.

And with this issue of the G-Vision, we have a request. We would like to hear from you. What types of articles exert their pull on you? What do you want to see more of, and what less? Are there aspects of campus life we are missing? Do you know of alumni who have a good story we should look into? We’ll run a formal reader survey in the near future, but in the meantime, we hope you’ll drop a note. Send your thoughts to me at [fsaleem@greenwich.edu.pk](mailto:fsaleem@greenwich.edu.pk) or at the address on the masthead, [gu@greenwichuniversity.edu.pk](mailto:gu@greenwichuniversity.edu.pk).

Happy reading,

**Farhat Saleem**  
*Editor*



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# University

## Convocation 2013

Greenwich University confers 276 degrees to its illustrious graduates.

The stage was set with students, faces radiating with the joy of accomplishment. In front of them sat the faculty, with their chins raised with pride, following the platform party, a set of individuals who came together to mark the achievements of the students and make their presence an honor. All being led by the most honorable Vice Chancellor without whom this event would not have been possible for many of those behind her. As they all filled the stage, they faced the strongest force, the force which tirelessly and selflessly for the four years of most of the students' lives stood their ground. This day marked a milestone in their lives. Proud faces glowed with hope and recognition of the hard work put into being where they stand today.

Dr. Kamal Ahmed Khan the founder of Greenwich University laid the foundation of this seat of learning in 1987. In the year 2012 Greenwich University celebrated its 25 glorious years. Convocation 2013 has really brought Greenwich into the limelight amongst the most renowned institutions in Pakistan.

Convocation 2013 was held at Golf Club Karachi where the Vice-Chancellor of the institution, Ms Seema Mughal presided over the ceremony. Degrees to 147 Undergraduates and 129 Graduates in the disciplines of Business Administration, English and Mass Communication and Media Studies were conferred.

The event started as the academic procession entered led by the university marshals; Ms. Mahira Ansari and Mr.

Abdullah Dewan. The academic procession comprised of the graduates, undergraduates, and the faculty, Honorable members of the platform party, Heads of Departments, deans, Registrar, and Vice Chancellor. After being seated in their allotted seats, Qari Waheed Zafar Qasmi recited verses from the Quran. The Vice Chancellor then shared her feelings and thought with the audience on this auspicious day. As per tradition, on behalf of the alumni, Miss. Maryam Tariq and Miss. Nida Shivani shared their memories as their graduating class left behind the corridors of Greenwich.

Much appreciation and encouragement was conferred by the Platform Party to the high achievers who received Gold Medals.

The first award was given by Mr Aqeel Karim Dedhi who is a highly regarded member of the Karachi Stock Exchange with over 30 years of experience in stock broking. He was also a member of the KSE in 1986. He is one of



Graduands in a relaxed mood

the most prominent brokers and is also a member of the Lahore Stock Exchange. He has tremendous market talent, knowledge and insight to AKD Securities. Mr. Dedhi is a very well-known philanthropist and is active in large number of social projects.

The first award was given to Ms. Mehreen Saigal for Bachelors of Science in Business Administration, Human Resource Management.

The second award was given to Mr. Khawaja Arsalan Arif for Masters in Business Administration Marketing.

The next gold medal was given by Mr. S.M Muneer who is a prominent personality and a leading industrialist and chairman, Din group of Industries which is a leading group consisting of most modern tannery and 3 most modern textile units, manufacturing and exporting high quality finished leather for shoes and garments industry. He is also the Vice Chairman of MCB Bank Ltd, and former President of Federation of Pakistan Chamber of Commerce and Industry and sitting President of India Pakistan Chamber of Commerce and Industry. Zaid Muneer, a student of Bachelor's of Science in Business Administration was the recipient of the Din group gold medal awarded by Mr. Sardar Yasin Malik who is a distinguished industrialist and a philanthropist having eminent recognition for his dynamic support for activities vital to human development such as health education and social welfare. He is the group chairman of Hilton Pharma Pvt Ltd, progressive Associates Pvt and Hinovex Pharma. He has been decorated with Civil Awards such as Hilal-i-Imtiaz and Sitara-e-Imtiaz. The recipient of the Hilton Pharma Gold Medal for Associate of Science in Business Administration was Miss. Huma Rehan Mirza.

Ms. Amber Haroon Saigal, Chairperson Dawn Media Group and Pakistan Herald publications Ltd. She is heading the largest English media group, Dawn Relief Earthquake Welfare Organization, Dawn News and FM89. She presented the Dawn Media Group Gold Medals for Bachelors of Science in Mass Communication and Media Studies to Miss. Mashal Khan, for Masters of Art and English to Miss. Sameen Iqbal and lastly Masters of Science in Mass Communication and Media Studies to Miss. Andaleeb Ahmed.

Mr. Siraj Uddin Aziz who was present as a member of the platform party is the CEO and chairman of Habib Metropolitan Bank Ltd. He's a qualified banker with 35 years of proven accomplishment. Also authored an English poetry book '**In Quest of Meraj**'. He presented the Habib Metropolitan Bank Gold Medal for Bachelors in Business Administration major Marketing to Miss. Fariha Tariq and Mr. Mohammad Maroof Hussain received the second Gold Medal for Master of Science in Business Administration major in Finance.

The chief executive officer of standard chartered bank of Pakistan, Mr. Mohsin Ali Nathani presented the Standard Chartered Bank Gold Medal for Bachelors of Science in Business Administration major Finance to Miss. Nida Shivani and for Masters of Science in Business Administration major Human Resource Management to Miss. Rija Miabhoy.

Mr. Jahangir Siddiqui was unable to attend the convocation, therefore Mr. Ahsan Muneer gave the JS Group Gold Medal to Miss. Hina Aamir on his behalf.

After the Gold Medal were distributed, the time came to present the Alumnus Excellence Award. This year the recipient of the Alumnus Excellence Award



Members of the Platform Party along with the graduates



The Vice Chancellor Ms. Seema Mughal giving degree to a graduate



Mr. Deewan Abdullah (fac) with the graduates



KCCI President Mr. Agar giving Alumnus Excellence Award to Mr. Shaheen Ramzan Ali Premani





Combo of Convocation 2013



was Mr. Shaheen Ramzan Ali Primani, Senior Vice President Travel Solutions pvt ltd. He worked as the NDC Head at Gallileo Pakistan from 1998 to 2009, held positions such as team leader TC Operations Pakistan and assistant manager systems Pakistan at American Express Bank ltd travel related services. He completed his MBA from Greenwich in 1998. This prestigious award was presented by Mr. Haroon Agar President Chamber of Commerce and Industry and Ex Alumnus Excellence Award winner Mr. Jerjees Saja CEO ARY Digital network.

After the alumnus excellence award was given out the time finally came when the graduates queued up to receive their long awaited recognition of education which was their degree. The graduates were first called upon and handed over their degrees, followed by the undergraduates. The degrees were handed to them by the Vice Chancellor. The Registrar Mr Saeed Kamal Mughal was also present at the time of conferment, along with the Dean of Management Sciences and Information Technology Dr. Sultan Mughal and Dr. Chand Bibi, Dean of Social Sciences and Humanities.

After the commencement of the degrees all the guests of honor were given the Greenwich university Convocation Crest. The Vice Chancellor Ms. Seema Mughal declared the convocation closed with the exclusive moment for the graduates in which all of them flung their hats in the air and a wave of joy reverberated across the hall. The academic procession then left the hall to meet their loved ones. Outside the hall the students of mass communication and media studies set up a red carpet where parents

and students were interviewed as to how they felt on this magnificent day. They shared their thoughts in front of the camera. A dinner was arranged for all the parents, students and the faculty where the university band performed songs in glowing tribute to the graduating students.

It was a memorable day in all the graduates' lives and marked an achievement for those who had eagerly been waiting for several years to be called accomplished graduate.

Greenwich university properly carried out an active social campaign to spread awareness of the 2013 convocation. Supplements of the convocation ceremony with pictures of all the graduates and undergraduates were published in Dawn newspaper and Express Tribune. The organizing committee put in tireless hours into making this day happen. The faculty and the administrative staff all put in a lot of sleepless nights for this grand day. After several rehearsals the final moment when it all happened was more like a dream come true for many and an end of the chapter for some whereas a new beginning for all.

Fahad A. Farooqi  
BS36 3087



The Vice Chancellor Ms. Seema Mughal and the Registrar Mr. Saeed Kamal Mughal along with the Greenwich family at post convocation dinner.



## Greenwich University wins Corporate Social Responsibility (CSR) award 2013

**G**reenwich University reaches out to people at different levels of society through its CSR activities and aims to enhance the learning experience in the classroom and beyond. University hopes to improve the standard of education, quality of life and ultimately leave a positive change in turning volunteerism into high impact discipline.

Greenwich University received Corporate Social Responsibility Award (CSR) 2013 in Community & Social Welfare, Education and Media Reporting. The award ceremony was held in Marriot Hotel, Karachi on March 28, 2013. On behalf of the Vice Chancellor, the award was received by Ms Tahira Ahmed Khan, Event & Academic Coordinator and Assistant Professor, Department of Humanities, Mr Mian Muhammad Afzal, Head, Department of Corporate Services and Placement and Mr Rab Nawaz, Assistant to the Vice Chancellor.

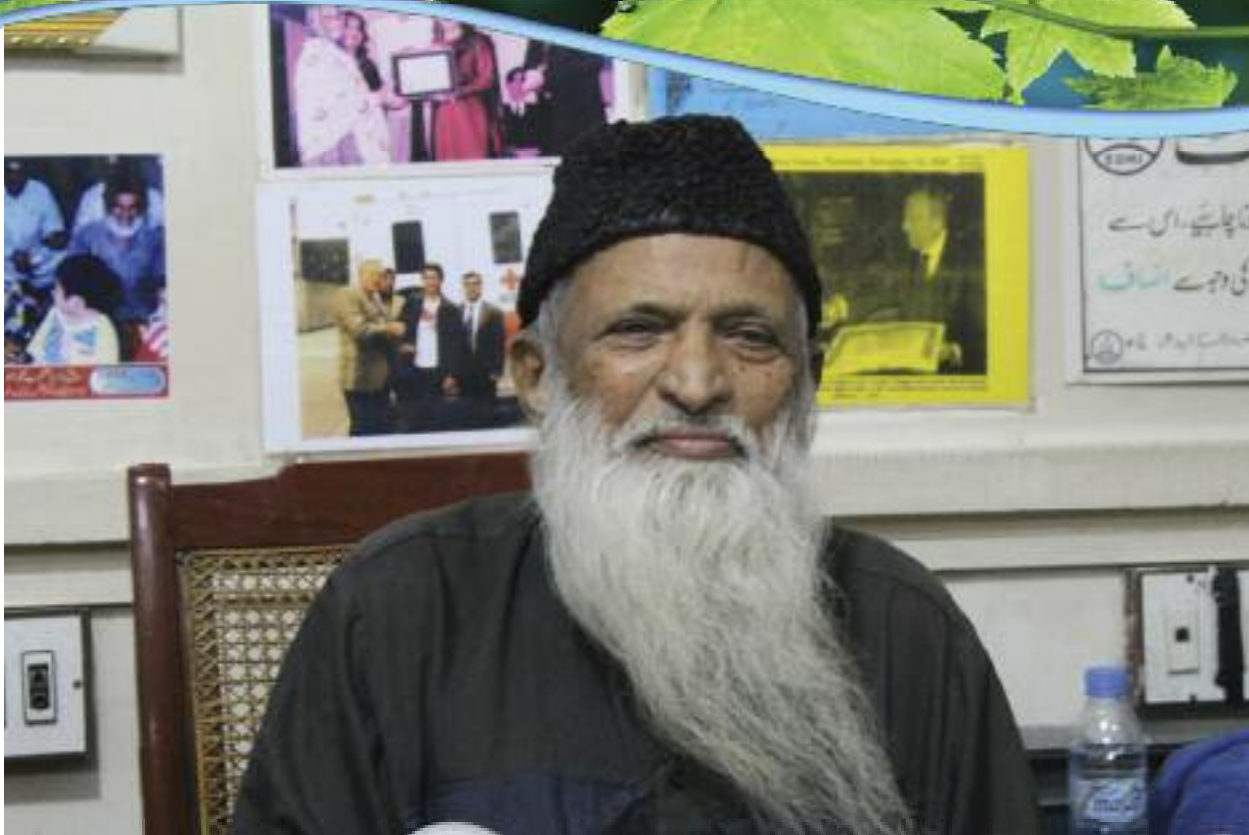
The award has been instituted to recognize and promote the organizations which make an outstanding contribution for sustainable future through the CSR initiatives. The objective of the award is to recognize companies and organizations and media for their valuable support for social development. Over 187 companies and organizations have submitted their nominations. According to the decision, three-member jury finalized the name of 40 companies for the second CSR Business Excellence Award i.e. according to decision 3 member jury have finalized the name of following 36 companies 1st CSR Business Excellence Award:

National Bank of Pakistan, The Citizens Foundation, English Biscuit Manufacturers, Pakistan Telecommunication Corporation, Total Parco Pakistan, Rural Support Programmes Network, Engro Corporation, Fauji Fertilizer Company, Fauji Fertilizer Bin Qasim, Pak Arab Refinery, Employees Old Age Benefits Institute, Procter & Gamble Pakistan, NOKIA Pakistan Mobile, Etihad Airways, Bank Al Falah, Rafhan Maize Products Co, Change in Education, CITI BANK, MCB Bank, Martin Dow Pharmaceuticals, Agility Logistics, Linde Pakistan, Adamjee Insurance Company, ACC Polymers, PharmEvo, Greenwich University, Abbott Laboratories (Pakistan), The Karachi Electric Supply Company, Pak Suzuki Motor Company, Bin Qutab Group, Ali Akbar Group, Packages Ltd, Engro Power Gen Qadirpur and Mr. Atiq-ur-Rehman on best media

The Colourful 5th International Summit on Corporate Social Responsibility, Awards and CSR gallery was organized by National Forum for Environment and Health (NFEH). The event was attended by a large number of distinguished citizens i.e Dr Ruth Pfao, CEO, Marie Adelaide Leprosy Centre (MALC), Dr Abdul Bari, CEO Indus Hospital, Dr Jen, CEO Family Educational Services, Mirza Ikhtiar Baig, Mirza Ishtiaq Baig etc. Mr Haroon Agar, President, Karachi Chamber of Commerce & Industry was the Guest of Honor of the event.

At the end of the event Mr Muhammad Naeem Qureshi, President of NFEH, offered thanks to the audience for attending the event.

**Rub Nawaz**  
Assistant to the Vice-Chancellor



# Humanitarianism: Thy name is Edhi!

**“Helping others is a real obligation for anyone who has become aware of the needs of his fellow man”**

Dr Abdul Sattar Edhi

With over fifty years of service to humanity to his credit, Maulana Abdul Sattar Edhi has become a legend in his life-time. To date, more than 400 Edhi Centers, spread all over the country, provide round the clock emergency services to the ailing humanity. According to the Guinness Book of Records 2000, Edhi Centre is “the largest voluntary ambulance organization of the world”.

In a society which frowns at the very mention of illegitimate births, Edhi Homes have given a new lease of life to all such unwanted babies. The innovative concept of “Jhoolas” (Cradles) was indeed a brave, even defiant attempt to give life to the unwanted babies. Edhi Homes have also been providing shelter to the orphans, the widows, and even the social outcasts, such as the drug addicts. Edhi Homes, according to a modest estimate, provide shelter for more than 6,000 destitute, while the Edhi dispensaries and hospitals provide treatment to over one million patients annually, absolutely free of cost.

Edhi International Foundation with its branches in USA, England, Japan, UAE and Canada, is engaged in humanitarian work, especially supporting people belonging to the Third World.

Even though Mr Edhi is completely averse to the idea of self-aggrandizement the national and international community of humanitarians has seen it fit to award him several national and International awards, including Nishan-e-Imtiaz from the President of Pakistan, 1989, Romon Magsaysay Award for Public Service from Philippines, 1986 etc.

In recognition to his services to humanity Dr. Abdul Sattar Edhi was awarded the ‘Internet Eugenio Balzan Prize for Humanity, Peace and Brotherhood among Peoples’ in 2000. The Prize sum was two million Swiss Francs. This special Balzan Prize is only awarded once every four or five years and among previous laureates we find the names of such eminent individuals and organizations such as the Nobel Foundation, Pope John XIII, and the International Red Cross Committee for work with victims of personnel mines in Afghanistan. In the year 2000 he was also honored with Hamdan Award of Volunteers in Humanitarian medical Services, in United Arab Emirates (UAE).



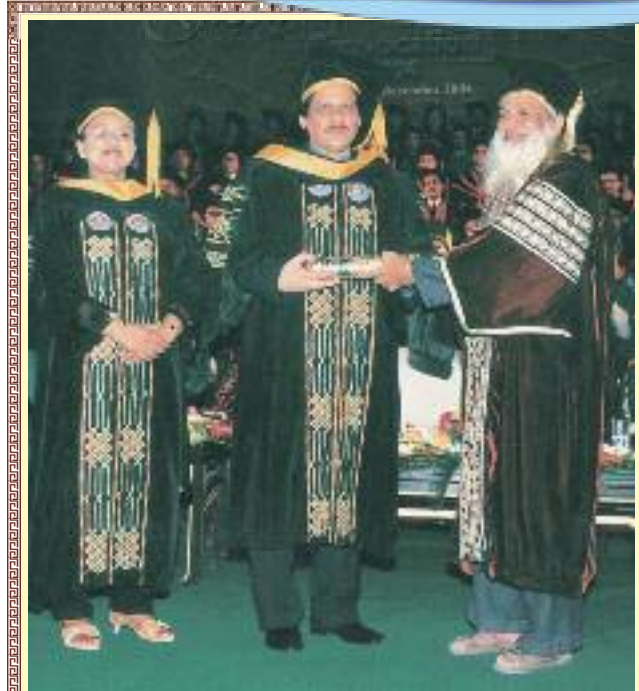
Born in 1928 in present day India, Abul Sattar Edhi's father was a commission agent in Bombay. In 1947, following Partition of India and Pakistan, the Edhi family, who were Muslims, immigrated to Karachi, Pakistan.

Greenwich University is the first university to have Conferred an Honorary Doctorate on Maulana Abdul Sattar Edhi in 2004. The Degree was awarded on the occasion of Greenwich University Convocation 2004. Dr Ishrat-ul-Ebad Khan, Governor of Sindh and Patron of Greenwich University who was the guest of honor, along with Ms Seema Mughal, Vice Chancellor, Greenwich University presented the Degree.

Dr. Abdul Sattar Edhi's early training in humanitarian work started at home where he used to take care of his invalid mother. It was through his mother that he learned his first lessons about charity. In 1951, he bought a small shop in the neighborhood and set up his own dispensary. Apart from operating a medical facility, his other praiseworthy endeavors include, distributing medicines, tending to destitute people and giving a proper burial to unclaimed dead bodies. He found the necessary doctrines of self-governance and charity through the principles of Islamic generosity as laid down in the Qur'an. Outside the shop he had a sign saying, "Those who give are blessed, and those who do not give are also blessed". In his spare time he worked at a pharmacy and a clinic to learn medicine and pharmacology and familiarized himself with accounting as well.

Edhi emergency centres operate along the vast network of highways and link-roads spread throughout the country providing first aid to accident victims and transferring them to the nearest hospital. Commanding a fleet of more than 2200 ambulances and field mobile units Edhi Foundation has become a very well organized welfare system in this part of the world. This has been extended to include a marine and coastal service. Not to mention blood and drug banks, a cancer hostel, prisoner's aid, as well as graveyard services for unclaimed dead bodies, where non-Muslims are given services in accordance to their own religious rites. The Edhi Foundation activities have been extended to other countries as well, wherever a natural catastrophe occurs. Edhi offices have been established in a number of big cities in North America, Japan, Australia, Europe, Africa, and Asia.

It would have been impossible for anyone to even imagine the existence of such an organization before Edhi took up this challenge. His achievements are the results of self-sacrifice, fortitude, a fierce drive to help the needy and the desolate, and stands as an example to mankind.



## Dr Abdus Sattar Edhi Honored

Greenwich University confers honoray doctoratae degree (honor cousa) on Dr Abdus Sattar Edhi (2004)

Greenwich University is the first university to have Conferred an Honorary Doctorate on Maulana Abdul Sattar Edhi. The Degree was awarded on the occasion of Greenwich University Convocation 2004.

Dr Ishrat-ul-Ebad Khan, Governor of Sindh and Patron of Greenwich University, along with Ms Seema Mughal, Vice Chancellor, Greenwich University presented the Degree.

These were the qualities that impressed the Balzan prize Committee when awarding Abdul Sattar Edhi the Prize 'in recognition of his lifelong unselfish work for the very poorest and for peace; for his untiring efforts in favour of those in need and for taking care of those that nobody cares for'.

Sources:

■ 'The meridian' Greenwich University 2004

■ 'Half of Two Paisas' written by Lorenza Raponi and Michelo Zanzucchi.



Students taking notes from interview with Maulana Abdus Sattar Edhi

Inspired by the selfless services of the living paragon of values and the most active philanthropist known as **Abdus Sattar Edhi**, we requested his office for a brief interview on 11 April, 2013. Here are some excerpts from his interview:

**Greenwich University (GU): Please let us know something about your family.**

**Abdus Sattar Edhi (Edhi):** My parents descended from a community of small farmers. Three centuries ago a religious leader in Thatta converted our tribe from Hinduism to Islam and named them "Momins" meaning true believers. This was later distorted to Memons.

Memons moved from Halla in Sind through the Thar Desert via the Ran of Kutch and migrated to Kathiawar in Gujrat (India). There were different groups, namely the Viravel Memons, the Dorajee and Kotyana Memons, and us, the Bantva Memons.

My father, Abdul Shakoor Edhi, inherited the profession from my grandfather, Haji Rahmatullah, and was working as a Commission Agent in Bombay. My father was twice widowed before he married my mother, Ghurba. His first wife bore him two sons and a daughter. In those days, there was a shortage of eligible Memon girls, so a lot of men used to bring wives from Bengal, Karnataka and Malabar. My father got married into a Memon family and offered my mother fifty grams of gold as dowry. My mother, Ghurba, belongs to Deevan family, a respected

business house. She had been divorced following a traumatic and violent marriage that gave her a son and a daughter. When my mother married again, her sister raised her two children, while she had to raise those of my father. Memon men spent ten months of the year selling wares in Bombay, Rangoon, Hyderabad, Colombo and Calcutta. This kind of job also kept my father away from home, leaving my mother to mind social work within the community.

**(GU): How do you recall your school days?**

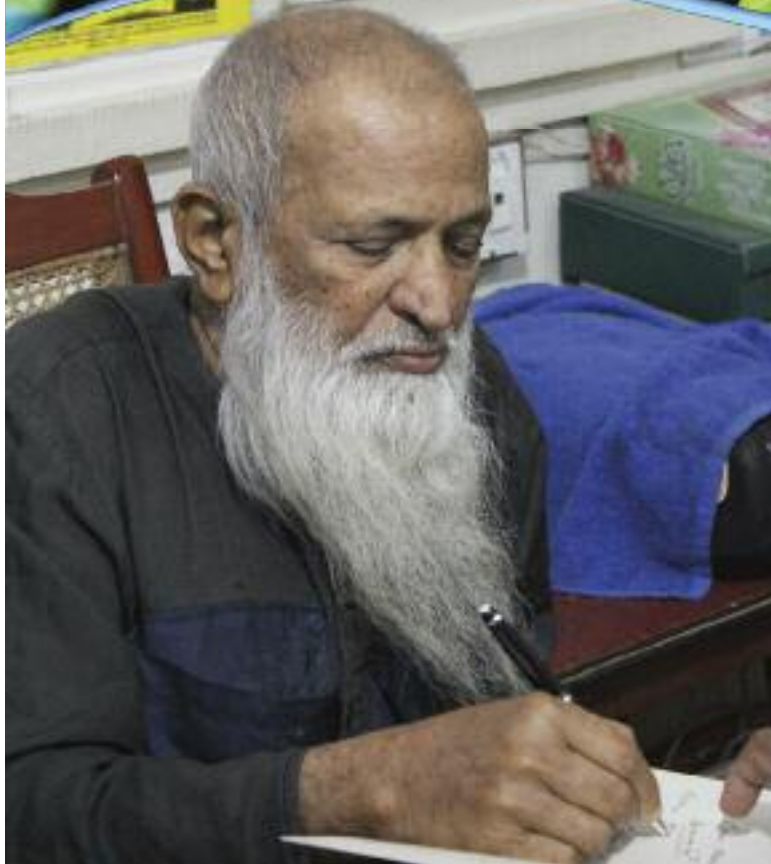
**(Edhi):** I virtually grew up playing pranks and games on the streets and alleys with little interest in formal education. I was a mischief-monger in the "madrassah" (school). I became the team leader in the Madrassah and used to divide all the kids into two teams for games. Later, I had a fight in the madrassah as a result of which I had to drop out of my fourth grade. Instead, I started assisting my mother in her social community work. She was so involved in her work that relying on me to distribute the stuff among the needy that she forgot I was missing the school. This work fired my inspiration for social work and laid the foundation of my future.

**(GU): How did you come to Pakistan?**

**(Edhi):** During the movement for a Muslim state in India, the British were pulling out and the sub-continent was being divided; a Muslim homeland was in the offing. Mohammad Ali Jinnah had addressed a large rally and we collected a party fund of Rs. 35,000. Most of us became four anna members of Muslim League. Soon after Muslim communities were attacked by Hindus, we all decided to migrate to Pakistan. Four thousand Memons took a train ride to Occha in September 1947. We camped for five days before boarding the boat for Karachi. It took two days by sea, and we suffered no inconvenience in landing at Karachi. On the 6th day of partition, we came to Pakistan.

**(GU): When did you start your own charitable set up? And how did you manage to expand it?**

**(Edhi):** In 1951, I spent Rs. 2,300/- from my savings, to buy an eight-foot square shop in Mithadar. Outside it, I put up a small tin moneybox and called it, "The Memon Voluntary Corps". Ten Memon boys also joined me. The dispensary catered to everyone. Medicines were purchased at wholesale rates and sold cheaper than the retail price. As doctors' fees were beyond the reach of the poor, I hired a physician on a fixed salary. This provided an option to the public. The news spread far and wide and the people began turning away from the hoax of the first dispensary.



**(GU): How did you manage to expand your charitable outfit?**

**(Edhi):** To understand the world beyond my memon community Bantva and Karachi, in 1956 I decided to travel to the West by bus. We drove through Iran, Turkey, Greece, Bulgaria and Yugoslavia, and I was surprised that I faced no problems on the way. I was fascinated by the system there and saw how welfare needs were being met in England and learnt to use them myself. I also noted sections that seemed important and were implemented practically. My host friend from Bantva, Siddiq Edhi asked me to stay and offered me a job in London. I refused on the pretext, "I have to do something for the people in Pakistan. A volcano is stirring inside me." I explained to my friend, "the five basic tenets of Islam continue into the sixth for me, "Huquq-ul-Ibaad or Humanitarianism" I clarified my point: "Within this tenet lies the essence of all religions and test of all mankind, a universal brotherhood is evident from it. All religions move in the same direction and towards the same goal.... humanitarianism, and all Holy Books convey the same message.

**(GU): Your simplicity is beyond our comprehension but we would still like to know, what nutrition keeps you going throughout the day?**

**(Edhi):** For breakfast I have a roti and a glass of milk. My lunch mostly comprises of rice and for dinner I only have a glass of milk.

**(GU): Could you please shed some light on your simple life?**

**(Edhi)** I don't use perfumes, I bathe once in every 3 months. My food is relatively simple as I told you before. I work and live in the same one story building in kharadar. There have been times when I had to stay with my family in press club and there we had to sleep on the floor.

**(GU): To whom and how did you get married?**

**(Edhi):** I wanted to get married at the time when my mother was very sick. I felt that someone should assist me in my work for my mother. I proposed to a nurse recently divorced with a son working in our maternity unit. My proposal was turned down with lots of questions like "What do I have to give to her? How will I keep her? When I am not with my mother, I sleep outside on the bench" and so on.

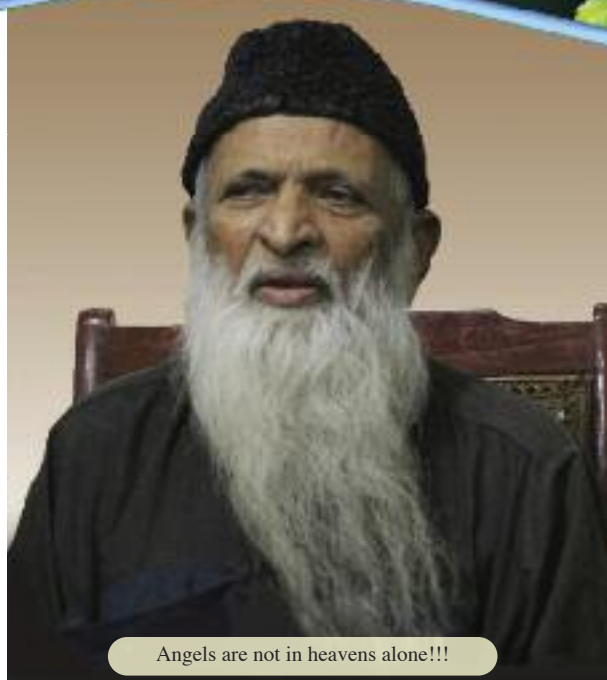
Two years later, I again proposed to a few more but they all trotted out various excuses. It had been nine years since my first move on marriage. I had put the idea aside so strongly, that nothing had stirred it again. Time passed so swiftly, that I did not even realize how old I was getting. Her name is Bilquis. Her aunt, whose baby had been delivered at the unit the night I first saw her, had joined the midwifery course before the 1965 war. She started working, I was on her lookout. I started taking fancy for her and thought that she will assist me in accomplishing my mission. So I inquired seriously about her, when our lady doctor surprised me. "Edhi Sahib, she is the best worker who has passed through my hands yet. Her work is always complete in the shortest time, and without any fuss. Everybody wants her, the patients want her, the girls want her and I cannot do without her." I finally proposed to her. It was approved by her aunt and mother and we got married on Thursday, April 19, 1966.

**(GU):What are all your children doing?**

**(Edhi):** Out of my four children Kutub is looking after the activities we are having outside Pakistan and is stationed in our New York office. Kubra is taking care of our setup at Mithadar, basically all the financial matters, Ilmas is a housewife and Faisal is now with me all the time and is working as Assistant President of the Edhi Foundation.

**(GU): What are your New York and other stations doing?**

**(Edhi):** It was noticed that people faced problem in bathing, shrouding and burial of bodies of Muslims residing in America. Edhi International Foundation, New York, has purchased a 4-acre plot in the suburbs of New



Angels are not in heavens alone!!!

York and named it "Edhi Graveyard." The process of bathing and burial of Muslim bodies has started with the New York center. Moreover, Edhi International Foundation is purchasing two buildings, one in New York and other in London, for establishing hostels. They will provide facilities for temporary residence to patients from third world countries, going there for treatment. Besides, both centers will have a team of doctors specialized in various

diseases, who will correspond with patients desirous of getting treatment, for guiding them so that they could minimize the cost of treatment.

**(GU): Who is your ideal personality ?**

**(ASE):** I idolize Karlmarx as he supported human rights.

Interviewed by : *Sehar Nadeem* (BS41 3607)

*Ameer Hamza Asif* (BS41 3646)

*Mirza Bilal Asad Baig* (BS41 3603)

Photography by : *Ameer Hamza Asif* (BS41 3646)



Dean, Faculty of Social Sciences Dr. Chand Bibi, Asst. Prof. Ms. Farhat Saleem and Mr. Mian Md. Afzal, Head Corporate Services and Placement, along with students.

## Just Married

*Mr. Muhammad Sami Shamsi, Lab Coordinator tied the knot on March 12, 2013 at Karachi. The wedding ceremony was attended by large no of staff.*

*We pray to Almighty Allah that He may bestow the couple with nuptial blessings. Ameen!!*



*Mr. Farhan Hussain Agha, Examination Coordinator tied the knot with Ms. Fatima on April 12, 2013 at Karachi. The wedding ceremony was attended by large no of staff and students.*

*We pray to Almighty Allah that He may bestow the couple with nuptial blessings. Ameen!!*



# Greenwich University organizes International Conference on Women's Day, 2013



A journalist participant replying to a question from audience while Ms. Sheema Kirmani looks on



Distinguished speakers at the conference

**“None of Us can move forward if half of us are held back”.**

Emerson

Each year, International Women's Day (IWD) is celebrated around the world on 8 March. Thousands of events occur not just on this day but throughout March to mark the economic, political and social achievements of women. Organizations, governments, charities, educational institutions, women's groups, corporations and the media celebrate the day. Many groups around the world choose different themes relevant to global and local gender issues.

Greenwich University organized International Conference on Women's Day on 7 March 2013. The Theme of the Conference was “Significant Change and Attitudinal Shift’ in both Women and Society since the creation of Pakistan

Speakers urged the educated women to create awareness among women about their rights. The role of women for democracy in the country was however appreciated and it was appraised that women have proved their worth not only in professions and occupations, but also distinguished themselves as legislators, parliamentarians, politicians and ambassadors. Their influence on politics is bound to produce healthy effects. They are gentle and generous, cool-headed and kind-hearted, temperate and political. Hence, when they enter the field of politics, they are sure to humanize the violent and masculine character of modern day civilization, establish a region of peace and happiness, and

substitute hatred with love, revenge with forgiveness, and death with life. In Pakistan there are many social, economic and political problems in which women may have better knowledge than men, and their intervention would lead to better far-reaching results. Their views on child-welfare, maternity, prudish system, widow remarriage, co-education, female education and the like, are likely to be more valuable than those of men.

A proven way to overcome many systematic barriers to a woman's success has been increased participation by women in local, regional and national legislation as empowered change agents. In just 10 years, the number of women holding seats in houses of national parliament in South Asia rose from seven to 18 percent. But a global goal of equal representation is still a long way off.

**They emphasized that today women in urban areas of Pakistan are better educated, occupy sufficient number of seats in parliament, have access to media. They have more opportunities than we ever had. Yet girls schools are bombed, women are attacked every day just for exercising their right to education. Islam has given us rights it is for us to claim them. Remember one with power will never relinquish it. It is our duty as women, as the oppressed, to stand up for our rights.**

It is however, heartening that over time and distance, the equal rights of women have progressed. We celebrate the

achievements of women while remaining vigilant and tenacious for further sustainable change. There is global momentum for championing women's equality.

Greenwich University Karachi invited prominent speakers from abroad and from Sindh to celebrate the IWD On 7th March, as Professor Dr. Laila Bana Ahmed from Oxford, UK, Prof. Nazeer Naz from Hyderabad Sind. Ms Sheema Kirmani, Ms Zofeen Ebrahim (freelance Journalist), Rehana Naseer, Social worker, Durrani Qasim, educationist, and Kanwal Hashmat, a leading entrepreneur and a prominent journalist, contributed their precious thoughts and shed light on the empowerment of women.

The conference concluded by showcasing many ideas and truths on challenges faced by women across the world. Respecting women's rights is not only important in times of conflict but also in times of peace. There is a tangible link between the situation for women and the development of a country. The representatives of the Women's International League for Peace and Freedom (WILPF) believe: **"To give women freedom and independence is to give countries the chance of being free and independent."**

From the woman who used to stay indoors and rear children and take care of herself and her husband, do the household chores, a significant difference has been brought about in today's woman, who not only takes care of her family and household but is a manager, an organizer, an entrepreneur, an event planner. She is moving in



The audience listening to a speaker

the society with men, she is competing with men and is flying with time!

The speakers unanimously claimed that history will soon witness that the deprived and underprivileged women in society will also be able to showcase their plight and demand equal opportunity side by side with man and that will be the time of consummation for the female gender.

Large no of people from every walk of life and students attended the conference

**Dr. Chand Bibi**, Dean, Social Sciences.

*Coordinators:* **Iqbal Jamil**, Head, Department of Media Sciences

**Lubna Ahsan**, Assistant Professor, Department of Humanities.



Faculty and students along with speakers at the conference



**“ Education prepared me to give my best in the worst of times”**

.... Shaheen Ramzan Ali Premani

### Our Alumnus: The lifeline we Cherish

**Greenwich University (GU):** As Senior Vice President of Global Aviation Institute and Binary vibes Pvt. Ltd you have secured a prominent position for yourself in life. How has been your experience at Travel Solutions, if you could share with us.

**Shaheen Ramzan Ali Premani (SRAP):** It's been a privilege for me to be a part of the travel industry. My commitment to work enabled me to learn travel trade effectively and the journey continues. We are fortunate that our vision and leadership successfully guided the company from its inception to industry leader.

**(GU): What fuels your drive to success?**

**(SRAP):**

- Living on the edge: constantly up to date with new technology and innovate new services and products for customers.
- Commitment: to provide technologically sound products that drive revenues for our customers
- Adaptability: I am flexible with change

**(GU): How did you overcome the obstacles you faced on the road to success?**

**(SRAP):** Well, with determination and hard work. I would work as a computer technician and study for my MBA side by side. I would be constantly running between work and studies and whenever I got any free time I would be found behind a book, studying Education helped me sustain the pressures I faced in life. Education prepared me to give my best in the worst of times.

**(GU): Who is your inspiration in life?**

**(SRA):** Prince Karim Aga Khan.

**(GU): How did Greenwich contribute to your success?**

**(SRAP):** Greenwich has been the key factor. The knowledge acquired in Greenwich has been instrumental all along. Greenwich catered to me and helped me grow in various ways. The teachers there were highly co-operative and motivating. I can still recall teachers like Ms. Naheed Memon, Ms. Fareeda Ibaad, Mr. Durrani and one highly devoted Sri Lankan teacher. The Greenwich faculty was always there for the students, they imparted knowledge alongside inspiration, motivation and confidence. When I was in Greenwich, I didn't really care about the degree because I knew I was learning which was more important to me.



Mr. Shaheen Ramzan Ali along with Greenwich interview panel

**(GU): A memory from Greenwich that is closest to your heart?**

**(SRAP):** Interacting with the Greenwich team was always pleasant, good people to have around when one is going through a pressure time with work and study. I can't name one particular memory because there are uncountable memories that I can relate to and recall when I think of Greenwich. My friends, my teachers and the entire process of obtaining education is highly memorable.

**(GU): Are you still in touch with your friends from Greenwich?**

**(SRAP):** Yes, I am trying to get in touch with my old friends as they just added to my wonderful experience at Greenwich.

**(GU): What are your hobbies?**

**(SRAP):** Reading, social service, follow up with what's happening in the technical world...

**This generation has grown up in utter chaos and disparity yet they are fortunate as by now they have become immune to chaotic situations and this has reduced their chances of panicking.**

**(GU): Being the busy man you are, how do you get time to pursue your hobbies and family?**

**(SRAP):** One needs to discipline his/her life. Discipline is a highly effective trait that you find in very few people. In order to excel in any field you need to be disciplined which requires devotion and persistence. Not only should a person adhere to the quality of disciplining himself but he should also incorporate it in his life and in all of his activities. If you are disciplined every one will recognize and appreciate you.



## Winner of Alumnus Excellence Award 2013

Greenwich takes pride in its growing list of alumni, several of whom either occupy responsible positions in the corporate and business world in Pakistan and abroad, or are running their own business successfully.

Greenwich has so far produced more than 2000 graduates in its 25 of its years of existence. On every convocation Greenwich University confers Alumnus Award to the alumni who excel in the field of corporate world and enhance one's capabilities like a luminous star in the sky.

The Alumnus Excellence Award 2013 was conferred on Mr Shaheen Ramzan Ali Premani, who is currently working as Group Sr. Vice Presesident M/s Travel Solutions (Pvt) Limited (previously Galileo Pakistan (Pvt) Limited), M/s Global E Comm Service, Global Aviation Institute and Binaryvibes (Pvt) Limited since September 1998 for Pakistan, Afghanistan, Uzbekistan.

He has worked as the NDC Head at Galileo Pakistan from 1998 – 2009, a joint venture with Emirates Air-line, held positions such as Team Leader TC Operations Pakistan and Assistant Manager Systems, Pakistan at American Express Bank limited Travel Related Services. He completed his pre MBA and MBA from Greenwich University in 1998.

Shaheen specializes in Strategic Business Management, has strong business acumen for managing markets and people, he is focused on Business Development, creates and deploys 'e' solutions for the group and customers.

While in Shaheen's leadership, the company got various awards year after year.





**(GU): Do you follow a particular golden rule for life?**

**(SRAP):** Yes, I believe “what is here, what is today is what you have to rely on”. Every individual should focus on the present and devote themselves completely to it. As they say, you can’t change the past, you don’t know what the future holds but the present is a gift from God so you should make the most of it. I strongly believe that every one has enough energy which he should channel in the most positive way and direct it to make the most out of the present.

**(GU): Is there anything you regret with regard to your career?**

**(SRAP):** Just one, I was unfortunate to resume my academic studies very late in my life. Had I done it earlier my life would have been quite different now, I assume, but I believe whatever happens, happens for the best. God has always been very kind to me.

**(GU): What guidelines would you provide to ambitious Greenwichians who want to be successful in life?**

**(SRAP):** Who doesn’t have challenges in today’s world? Sincere hard work under the ethical boundaries has always yielded tremendously, one has to have faith. I would also like to tell them that even though this generation has grown up in utter chaos and disparity yet they are fortunate as by now they have become immune to chaotic situations and this has reduced their chances of panicking. During our times we were not used to chaos hence we were panic stricken very easily, but this generation has a great advantage over our generation. For them chaos is nothing new and hence dealing with chaos is a piece of cake.

**(GU): Has your success changed you in any way?**

**(SRAP):** Those around me are the right people to answer this question.

**(GU): You selected an out-of-the-box job for yourself. Do you think other Greenwichians can conveniently acquire this job?**

**(SRAP):** I guess the jobs are not out of the box, it is usually the solutions that are out of the box, therefore, yes other Greenwichians can do the same. I think luck and pre destination play a major part in what one ends up doing eventually yet we should try our best to achieve our goal. If we end up not achieving what we aimed for, then we should have full faith in God’s master plan for us and submit to His will.



Mr. Shaheen Ramzan Ali with his wife, proudly holding the alumnus award 2013.

**(GU): Greenwich in one word for you?**

**(SRAP):** Inspiration !!

Interviewed by : *Sehar Nadeem* (BS41 3607)  
*Ameer Hamza Asif* (BS41 3646)  
*Mirza Bilal Asad Baig* (BS41 3603)

Photography by : *Ameer Hamza Asif* (BS41 3646)



The panel of interviewers with Mr. Shaheen

# GREENWICH

## Outshines in Research



Students presenting dissertations

Investigation without publication and dissemination isn't research. To find out about something and not tell anyone doesn't make much sense. To count as research, a project has to be reported to an audience in order to be evaluated by them and make its contribution to the bulk of existing knowledge.

Greenwich University is a research-based Institution, dedicated not only to the quest and dissemination of knowledge, but also for the generation of knowledge. Greenwich proudly holds the services of qualified Ph.D. Professors and excellent expertise to supervise under graduate, graduate, and doctoral students with their research projects to promote and motivate faculty members and students to prepare research papers for seminars, symposiums, conferences Lectures and publications etc.

As a part of the degree programme Dissertation Defense was carried out on January 21, 2013 at Greenwich Executive and Development Centre. GRDC plays a catalytic role in the promotion of research and training for the undergraduate, graduate and post graduate students. The centre is committed to identify and submit creative and positive solutions and recommendations vis-a-vis current economic and social problems prevailing in the country and publish articles in the print media for the knowledge



Faculty members evaluating dissertations

and benefit of society.

There were 38 students of Master's and Bachelor's programmes defended their Research in the presence of a panel of three Internal evaluators, Dr. Chand BiBi Dr. Arshad Imam Dr. Sultan Mughal and an External Evaluator Dr. Fatima Zohra. The Supervisors were Mr. Kamal Ayub Quraishi (Marketing) Mr. Salman Mustafa Baig (Finance) Mr. Iqbal Jamil (Mass Media & Communication)

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**Greenwich proudly holds the services of qualified Ph.D. Professors and excellent expertise to supervise undergraduate, graduate, and doctoral students**

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The students spoke with scholastic confidence during the defense and it was highly appreciable to observe that some of them were excellent in their presentation. The evaluators suggested some of the students to review some parts of the dissertation.

The Dissertation topics were diversified as the students carried out research on various subjects such as Business, Management, Banking, Finance, Media Sciences, etc.

**Ahmed Kamran**  
*Research Coordinator*

## Talk by Dr. Waqar Saleem

### Title: "From bits to 3D meshes"

Dr. Waqar Saleem from Habib University, Karachi, was invited for a talk on 9 March, 2013, on Bits and 3D Meshes highly useful for students of Computer Science. The talk introduced the binary number system by way of the number we commonly use in our daily lives, namely the decimal system. It highlighted the similarities between the binary decimal number systems, showing that other than having a base of 2 as opposed to 10 in decimal, the rules of the binary system are the same as those of the decimal system.

The reason binary is important in a computing context has to do with how computers are built. The heart of a computer system, the Central Processing Unit (CPU) is composed of millions and millions of microscopic transistors. The more transistors in a CPU, the more powerful it is. Abstractly, a transistor can be seen as a switch, which can either ON or OFF. These are called the states of the switch. Thus, a transistor can be in one of two possible states, ON or OFF. This can be modeled simply through binary numbers, as binary digits, or bits, can also have one of two possible values, 1 or 0.

In fact, all data inside a computer is stored as bits. All the files and programs on a computer are stored on disk as bits, and it is possible to view the bits making up any file. For reasons of compactness, bits are considered in groups of 8, called bytes, and are represented using hexadecimal, of hex, digits. These are digits in a hexadecimal (base 16) number system. A byte can be represented compactly as two hex digits. Using a program called a "hex viewer", it is possible to view the binary data underlying any file. During the talk, a hex viewer was used to view the binary data of files of different types: text files, presentation and 3D meshes. The reason that different files can be used for different purposes, despite all of them having the same underlying structure, is programs.

Programs contain specific instructions on what to do with



Dr. Waqar Saleem with Dr. Tim Spracklen

the files they are to operate on. For example, a "3D mesh viewer" program is able to display files that actually contain 3D mesh data as 3D meshes. Give the program a file containing any other data and it behave in an undetermined manner. They key, therefore, is the instructions that are embodied as programs. Similarly, text editors are able to use the ASCII code to display binary data in a file as Latin alphabet.

One common use of computers is to search the Internet using a web search engine. The talk illustrated the basic idea behind a search engine, and showed how a variety of algorithms is possible for the same task. For critical tasks, it becomes important to pick the "right" algorithm. A comparison of two different algorithms was shown, and a brief mention of "algorithm complexity" was made.

Following is the abstract of the content as provided by him:

**This talk will introduce the binary number system and binary digits, or bits. Bits are the fundamental units of storage in a computer. We wil show how, despite storing all data as bits, computers can handle diverse content like text documents, images, video and 3D meshes. Finally, using the example of web search, the talk will illustrate the idea behind algorithm complexity.**

Dr. Waqar Saleem was accompanied by Dr. Tim Spracklen, Dean, Scientific Research, Habib University, Karachi. Greenwich Shields were presented to the distinguished guests as token of thanks.

Guest Speaker Session



The guest of honour along with the faculty and students



Mr. Samir Lakhani (fac) giving Greenwich crest to Dr. Waqar Saleem

## Greenwich is a favourite Haunt of Corporate Leaders

An interactive session was arranged on 5 February between the faculty and students of Greenwich University and the CEO of KCCI (Karachi Chamber of Commerce Industry) and the founder of AMTF (Afzaal Memorial Thalassemia Foundation), Dr. Asim Qidwai.

KCCI is the 8th largest chamber in the world and 5th largest multinational in the world. The KCCI Official, Atiqur Rehman spoke to the students about entrepreneurship and he tried to help encourage a more entrepreneurial spirit among young people by telling them its importance and how they can become good entrepreneurs. Entrepreneurship is an important priority for Pakistan's economic development as it is most important for students who are soon going to graduate or who are in a process of graduating.

He tried to highlight the issue by saying that most young



The Vice Chancellor Ms. Seema Mughal with the founder of AMTF

people coming out of universities prefer searching for a job instead of exploring entrepreneurial career opportunities, they fail to recognize themselves and their capabilities and as part of their dependent culture they always feel that someone else will hire them and supervise them.

Mr. Rahman also mentioned ways in which one can be an entrepreneur:

- **Students must do internships to get along with different working environments and to face different challenges.**
- **They would need to do self-financing**
- **And they will also have to do personal micro financing; he gave the example of the growth of Malaysia.**

He encouraged students to develop an entrepreneurial culture in the country so that they can come up with new ideas and innovations through which high growth rates and opportunities can be achieved.



Dr. Asim Qidwai and Mr. Atiqur Rahman addressing the students

The founder of AMTF (Afzal Memorial Thalassemia Foundation), Asim Qidwai was also with us to spread awareness regarding a common blood disorder called Thalassemia. Basically launched in 2003, the project started as two room clinic and a day care unit whereas today it stands as Pakistan's first Thalassemia centre with ICU facilities and other services free of cost. This, among other things, includes transport fare to patients and food provision for the patients and their attendants. Their vision is to provide state of the art treatment for patients suffering from blood disorders.

Dr. Asim Qidwai briefed the students and faculty on the progress of AMTF and requested everyone to support the cause and to help build the national hematology centre. He cautioned against inter marriages as being the major cause of this fast spreading fatal disease. It would be encouraging to note that Dr. Asim himself came up with the idea of an intensive care unit (ICU) for Thalassemia patients and soon the Govt. of Japan supported the cause and approved the project in August 2011. The project was completed in February 2012 and is working successfully at present. The ICU comprises of a dedicated team working 24 hours for treating sick patients. Credit for this also goes to Mr. Ateequr Rahman (Advisor AMTF) for his efforts in establishing Pakistan's first Thalassemia ICU at AMTF.

The session proved to be of great help as it enlightened the students regarding entrepreneurship whereas it also encouraged them to do voluntary work to support the cause of AMTF, at the same time creating awareness about blood disorder and genetic complications. Greenwich University faculty and students were invited to visit the unit which they did at a later date.

**Hafsa Qadeer**  
BS35 2945





Students awaiting to donate blood

## A visit to AMTF and Blood Donation Camp for Thalassemia patients at Greenwich

February 08, 2013, Faculty members and the University Physician Mr. Mohammad Iqbal went together to visit the premises of AMTF (Afzaal Memorial Thalassemia Foundation).

Thalassemia is the most common inherited single gene disorder in the world. It is apprehended that Thalassemia will become a world wide issue in the next century. It is our hope that by providing education about the disease we can raise awareness, encourage people to get tested for the trait, and spread knowledge about treatment.

Your blood count can be a little lower than other people of your age and sex, but this produces no symptoms, you were born with this condition and you will have it all your lifetime. There is no need for treatment and most people who have inherited this are not sick and probably do not know they have it.

If you (with low blood count/thalassemia minor) marry a person who does not have this symptom (Thalassemia minor), your children may have thalassemia minor, which is not a matter of significant alarm. But if you marry a person who also does have Thalassemia minor, some of your children may have Thalassemia major which is the cause for concern. You must decide if you want to take this risk in planning your family. Thalassemia major occurs when a person inherits two thalassemia genes, one from each parent. Both parents, in such case must have thalassemia minor. When two individuals who have thalassemia minor marry, there is a 25% chance that any pregnancy can result in a child with thalassemia major.

A safe and reliable prenatal test to diagnose thalassemia major in a fetus as early as 10-12 weeks after conception has been developed. Couples who are at risk may want to consider this possibility.

At AMTF we were welcomed warmly and were given a comprehensive tour of the premises and later a meeting with the CEO was held which concluded with Hi-Tea.

On arriving there, the Greenwich University team was given a guided tour of the Thalassemia Centre by Dr. Tariq Aziz (Clinical Pathologist). The Thalassemia Centre has the first ever established state of the art ICU unit in Pakistan (2012). This ICU has triple air purifying units besides fully mobile installations. They have adopted an Italian concept of zero floor installations in which all medical equipments in patients' rooms are connected either through the wall or the roof. In this technique of ICU setup every unit and installation is fixed above knee height and all connections and supplies are wall mounted and panels are ergonomically integrated. The ICU also has an emergency cabinet equipped with all necessary medications for emergency revivification. It has an isolation chamber as well.

The medical lab has the latest haematology analysis unit that not only gives the complete blood picture but also other statistics related to types of cells and their count from the test sample.

The storage section is also very specialized. Plasma, the liquid part of blood and various types of cells that are con-

stituents of blood, have to be stored at different temperatures and conditions. For example the white cells have to be kept cold and vibrating so that there is no coagulation. The plasma has to be kept at -40 degree temperature to save it from deteriorating.

Research and development is also part of their agenda and the GNOME project used for constructing genealogical charts of families are tested. The genetic make-up of possible carriers of any haematological disorders is recorded and if for example a couple is planning for a child, such tests safeguard their future against carriers. Because the unexpressed phenotype gene is simulated with the help of GNOME data, the resultant permutations reveal possible genetic discrepancies.

AMTF has support and donations from numerous NGOs around the world. Special MoUs have been signed with Japanese welfare associations.

Discussions with Dr. Asim Qidwai (CEO, Founder) revealed their plans for stem cell research and transplantation. Genetically engineered organ development was also discussed.

Academic liaison was discussed and a point was made to register the details of the meeting in black and white. During the discussion technical and vocational education was highlighted where academics can be looked up by Greenwich University and the on job training/practical area related to clinical and technical training would be looked after by the staff and facilities of AMTF.

Public Health, Hospital Management, Medical Administration, Medical Jurisprudence, Forensics, Medicine, Epidemiology and Medical Sociology have themselves become a specialization. Such fields were earlier catego-

rized individually but in today's developing societies things have become integrated and all fields converge towards business. Medicine has a diaspora of specializations such as biomedical engineering, pharmaceutical industry, medical diagnostic units, surgical equipment industry and so on.

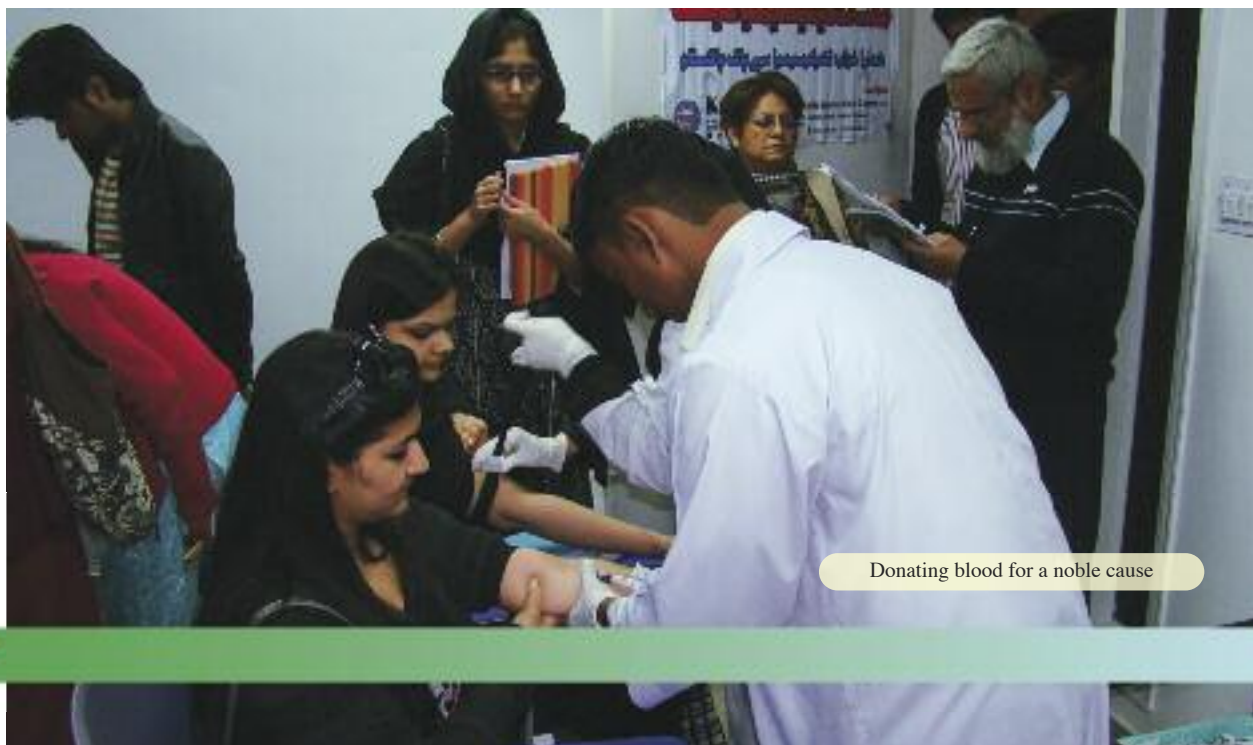
AMTF itself is a Non Profit Organization (NPO). Students can educate themselves about venues of entrepreneurship by working in such NPOs. With this foresight students from Greenwich University will be taken as internees to gain experience in the medical setup. The students will learn by observing and interacting within an environment where applied aspects of medical sociology and patient care management are practiced.

Such joint ventures can strengthen the standing of both the organizations while imparting vocational, meaningful and job oriented trainings.

Greenwich University fully supports the cause for free treatment for the needy. A charity box has also been placed within the premises to help gather fund for the needy. Dr. Asim also suggested lectures and seminars that can be conducted at Greenwich University, and which was readily endorsed by our team of Faculty members.

Sind Governor Dr. Ishrat ul Ibad, through a constitutional bill, issued the resolution making it compulsory before marriage to go for Thalassemia test.

The Afzal Memorial Trust set up a blood donation camp at Greenwich University where screening of blood was also carried out for the students. Students enthusiastically donated their blood for the patients of Thalassemia at AMTF.



Donating blood for a noble cause



## Glimpses from Media Department

### Greenwich University Signs MoU with ILO

Greenwich University and ILO signed agreement to produce documentaries on child labour. Under the agreement, the students of Greenwich University will produce documentaries on child labour for International Labour Organization (ILO). The documentaries will be produced under an agreement signed between Greenwich University and ILO. For the execution of the project, an orientation by the ILO officials was held for the students at the University Campus.

During the orientation, Mr Sujeewa Fonseka, Chief Technical Advisor, ILO, Islamabad, and Mr Zaheer Arif, Programme Officer Media, ILO, Islamabad briefed the students about the salient features of the project. They said that under the agreement, 'Combating Abusive child labour 11-project', students will be required to produce documentaries which will be completed in two months. The agreement was signed by the Country Director ILO Mr. Francisco d' Ovidio, Islamabad and Mr Iqbal Jamil, Head, Department of Mass Communication & Media Studies.

The ILO officials formed three groups of students. These three groups of students will make three different documentaries on diversified topic on child labour. The Project is financed by the European Union, and supported by Government of Pakistan, to be executed by ILO.

The students of the Greenwich University asked the ILO officials about the duration, language and the basic theme of the documentaries. More than thirty students attended the orientation session.

The ILO officials were presented shields by, Dr Chand



Bibi, Dean of Social Sciences, on behalf of the Vice Chancellor, Ms Seema Mughal.

### Documentaries for Noble Cause

One of the many successful ventures of the Media Department of Greenwich University was the signing of MoU between Greenwich University and Marie Adelaide Leprosy Centre at Karachi. Under the agreement, students of Greenwich University will be required to produce four documentaries for Marie Adelaide Leprosy Centre.

As such, four groups of students were selected for the production of the documentaries. The names of the students involved in the documentary making process are as follows:

Ariba Shah, Maheen, Rejah, Fawwad Raheem, Hafsa Qadeer, Anum Abdul Qadir, Tayyab Ghani, Mohd Haris, Daniyal, Adeel Usman, Fahad Farooqui, Wajih Badar, Sorath Shah and Shenier.

Two groups of Students headed for Badin and Mirpurkhas



The Vice Chancellor giving cheque to the students for the production of ILO documentary

for video filming of documentaries. Marie Adelaide Leprosy Centre has built homes for the people who lost their homes during the floods in Badin and Mirpurkhas. The students filmed the homes which were handed over to the affected families and also recorded the impressions of the inmates. The journey to Badin and Mirpurkhas was very informative as the students came to know about the village life and the standard of living which, to a great extent, differed from their own. The people of Badin and Mirpurkhas who were given the homes showered their praise for Marie Adelaide Leprosy Centre for their humanitarian effort.

A third group of students went to Gadap, a suburb of Karachi, for video shooting. The Marie Adelaide Leprosy Centre hospital, laboratory and school were filmed during the trip. The students interviewed the patients and the Doctors during the session.

The fourth group of students produced the documentary in the head office of Marie Adelaide Centre situated in Karachi. The students filmed various departments of the Centre and also observed their workings. They interviewed the founder of Marie Adelaide Leprosy centre, Dr Ruth Pfau, among other members of the centre.

Head, Department of Mass Communication, Mr. Iqbal Jamil and Assistant Professor Tahira Khan accompanied the students during the trips. Media Department Progressing by Leaps and Bounds.

## The Documentary 'MALC Relief Work in Mirpurkhas' Declared Winner

The screening of four documentaries, produced by four groups of students of Greenwich University, for MALC was held at the campus of the Greenwich University.

The chief guest at the documentary competition was the

founder of MALC, Dr Ruth Pfau. The entire top brass of Marie Adelaide Leprosy Centre, including CEO, Mr Mervyn F. Lobo, was present during the screening.

Competition was held among four groups of students, who filmed four different locations where MALC is carrying out relief activities.

The first group of students comprising of Areeba Shah, Rejah Khalid and Maheen Farid visited Badin for the filming of relief operations carried out by MALC for flood victims.

The second group consisting of Fawad Rahim, Hafsa Qadeer and Anum Abdul Qadir went to Mirpurkhas for the shoot of the documentary. They filmed the relief work carried out by MALC. In Mirpurkhas the MALC has constructed houses for the flood affectees.



ILO officials along with faculty and students

The third group of students, Fahad Farooqui, Shenier Khan, Wajih Badar and Sorath Shah produced documentary on the Head Office of MALC, situated in Karachi. The fourth batch of students, Harris Javed, Adeel Usman, Daniyal Iqbal and Tayyab Ghani filmed various social projects of MALC at Gadap.

The panel of judges consisted of Dr Ruth Pfau, Mr Mervyn F. Lobo and Mr Malik, all belonging to MALC. The judges declared the Mirpurkhas documentary as the winner.

Dr Ruth Pfau gave the shield to the winners, Fawad Rahim, Hafsa Qadeer and Anum Abdul Qadir. Certificates were given to all the students who participated in the documentary competition.

On behalf of the Vice Chancellor, shields were presented to Dr Ruth Pfau and other officials of the MALC.

After the screening, during an informal meeting with Dr Ruth Pfau, the Vice Chancellor of Greenwich University,





Winners of the competition with Dr Ruth Pfau

Ms Seema Mughal lauded her meritorious services for the welfare of the people. Ms Seema Moghal on this occasion remarked "you are an asset for the country".

Dr Ruth Pfau on this occasion appreciated the efforts of the students.

#### Iqbal Jamil

Head, Department of Mass Communication and Media Studies

## G-VISION TO A VISIONARY

Greenwich Team visited Mary Adelaide Leprosy centre in January, 2013 to thank its great founder, Dr. Ruth Pfau for visiting Greenwich University in the month of December, 2012. A few copies of G-Vision (Greenwich's quarterly magazine) were presented by the Greenwich team members, Mr Iqbal Jamil and Ms Sabah Baloch to

Dr. Pfau in which her earlier interview by the Greenwich Team of students was also published. Dr. Pfau liked the magazine very much and appreciated the overall format

of the G-Vision and the management for doing a tremendous work in highlighting the activities carried out in the university.



The Greenwich faculty photographed with Dr. Ruth Pfau

Recalling her visit to Greenwich University, Dr. Pfau said that she enjoyed interaction with the students and discussed various measures to be possibly undertaken mutually by Marie Adelaide Leprosy Centre and Greenwich University. Dr. Pfau emphasized the need to motivate students to work for community development and taking part in healthy activities. She also proposed a social project of collecting toys and dry food for poor kids of Ranikot in Interior Sindh. She believed that such noble acts could bring a difference in people's lives. Greenwich team welcomed the suggestion and assured her that they will discuss the proposal with the management and hopefully a positive response would be conveyed to her after a decision is taken.

The Greenwich Team also presented Dr. Ruth Pfau with various souvenirs. She was delighted to have received the gifts and thanked us for the visit.

Sabah Baloch  
*Relationship*

## Obituary

Mohammad Mubashir (late)

Our devoted employee Mr. Arsalan Mubashir of IT department lost his father Mohammad Mubashir who died of cardiac arrest on 22 April, 2013. The deceased was only forty two years old. He left behind a bereaved family of seven members, three sons and three daughters and a wife.

The entire Greenwich family offer condolence and share the grief of Mr. Arsalan and family and pray to Almighty Allah for the departed soul to rest in peace, Ameen!

# An Added Milestone

**Greenwich University has achieved another milestone by becoming an Associate Member of International Network for Quality Assurance Agencies in Higher Education (INQAAHE).**



The International Network for Quality Assurance Agencies in Higher Education (INQAAHE) is a world-wide association of over 200 organizations active in the theory and practice of quality assurance in higher education. The great majority of its members are associated with quality assurance agencies that operate in many different ways.

Besides this Greenwich University is also member of the following International Accreditation bodies:

- **International Association of Universities (IAU)**



The International Association of Universities (IAU), is the UNESCO-based worldwide association of higher education institutions. It brings together institutions and organizations from some 150 countries for “reflection and action and common concerns and collaborates with various international, regional and national bodies active in higher education”. IAU is based in Paris and located at the headquarters of UNESCO. However, it is an independent organization.

- **Association of International Educators – NAFSA**



NAFSA is a profit professional for professionals in all areas of international education including education abroad, advising and administration, international student

advising, campus internationalization, admission, outreach, overseas advising, and English as second language (ESL) administration.

- **Association to Advance Collegiate Schools of Business (AACSB)**



The Association to Advance Collegiate Schools of Business (AACSB) was founded in 1916 to accredit schools of business worldwide. The first accreditations took place in 1919. The stated mission is to advance quality management education worldwide through accreditation and through leadership. It is regarded as the benchmark for business school quality among the academic community.

Its founding members include Columbia University, Dartmouth College, Harvard University, New York University, Northwestern University, The Ohio State University, Tulane University, Drake University, University of California, Berkeley University of Chicago, Perdue University, University of Illinois, University of Nebraska, University of Pennsylvania, University of Pittsburgh, the University of Texas, University of Wisconsin-Madison, and Yale University.

- **Asia Pacific Quality Network (APQN):**



The Asia Pacific Quality Network (APQN) has been developed with the purpose of serving the needs of quality assurance agencies in higher education in a region that contains over half the world’s population. This is a fast-growing region, with an increasing appetite for education, and with increasing mobility of students and provides to meet that need. In turn, this makes it a region of growing and developing quality assurance agencies that needs to be able to deal with public and private providers, and with education and students that cross national borders. APQN is already helping to build alliances between agencies, and assisting countries/ territories that do not have a quality assurance agency of their own.

**Rub Nawaz**

*Assistant to the Vice-Chancellor*



## JASHN-E-MILAD-UN-NABI

**To invoke the blessings of Almighty Allah, Greenwich University organized JASHN-E-MILAD-UN-NABI on Tuesday 19 March, 2013.**

Greenwich University has long established tradition of celebrating Milad-un-Nabi as an annual event. The program was attended by a large number of invitees, as well as Greenwich teachers and students and their families. A festive atmosphere prevailed in the hall where Milaad was celebrated with complete religious fervor and gaiety. Colorful murals with religious inscriptions and symbolic emblems were mounted on the walls and white sheets were spread over the carpet on the floor for devotees to sit. A row of comfortable chairs was laid out for the elderly and those having trouble sitting longer. The stage was expediently set for the ceremonial occasion, with cushions, low tables and arm pillows. Bouquets of flowers gleefully added to the overall decoration

It was emphasized that we must religiously practice piety, equity, righteousness and compassion since that is the true essence of Islam. Each day, headlines scream at us with yet another issue or event that not only disturbs our often tenuous peace, but threatens to send us into yet another tail-spin of anger or despair.

Thank God we are gifted moments of joy along the way. Moments to remind us that light will always dispel darkness, if we but let it in. And thank God for wonderful people who gather us into celebrations of joyful prayers and solemn spiritual serenity. These moments are truly a touch of heaven, a promise of celestial glories to come.

The program is celebrated in an exceptionally solemn manner every year and is an event which is much looked forward by the Greenwich family.

Program started with recitation from the verses of the Holy Qura'an by the student of Greenwich University Mr. Hassan Elahi. After Qirat Mr. Salar Khoso recited Hamd-e-Bari Taala following which lots of students & Staff including Imtiaz Ali, Naveed Ullah Qasimee, Sabah Baloch, Ambreen Malik, Syed Absar Hussain, Muhammad Muzamil, Sohail Mudassar, Zoha Akmal Peracha, Areesha Irfan and Mr. Ahmed Kamran and guest Naat Khawa'an Ms. Shahana Musharraf, Ms. Madiha Ikram, Ms Kashaf Amir and Syed Mohammad Ehsan ul Haq Qadri performed Naat-e-Rasool-e-Maqbool (SAW). Syed Absar Hussain performed a moving Dua in the end that instantly touched the hearts of all.

The guests were felicitated by the Greenwich team. Greenwich shields were presented in offer of thankfulness. Mr. Ahmed Kamran & Mr. Aqeel Ahmed were the host of the event.

**Ahmed Kamran.**  
*Incharge Student Affairs*



# The Education Emergency

## –Teach for Pakistan



Hey young graduates and professionals who want to teach! We welcome you to Teach for Pakistan Fellowship. Imagine a world in which your life opportunities are determined by your parents' income and the community in which you are born. For too many of Pakistani children, this is a sad reality, with the richest of Pakistanis receiving on average eight more years of education than the poorest.

Teach for Pakistan Fellowship is a two-year, full time paid position for which recruitment is going on. You will be trained and placed in marginalized schools to share your skills in and around your city. Once again at Greenwich the international movement WWW.ITEACHFORPAKISTAN.ORG spreads awareness to our student body.

On 16 February, 2013, Teach for Pakistan gathered students from 12 of its schools spread all over the city of Karachi to participate in an academic Olympiad. When it came to solving complex Math problems in a couple of seconds, this group of 140 young students from underprivileged backgrounds had all the more reasons to get them right.

Teach for Pakistan recruits and hires recent graduates and young professionals to teach for two years in under-resourced schools. An initiative of the Aman Foundation, Teach For Pakistan is an adaptation of the global Teach for All educational venture active in 21 countries around the world. It operates schools for underprivileged children in the city of Karachi where children are taught by youngsters who have completed their higher education from renowned Universities. The long term vision is to generate a society of alumni who, inspired by their experiences in the classroom, become lifelong leaders working around all fields to expand educational opportunity. It's a sad

plight to see the third world countries plagued with so many drawbacks like poverty, over population, diseases, poor health conditions, child labour, child abuse, human trafficking, illiteracy, corruption, to name a few. There are a number of societies working to improve the conditions. Still, the ground realities don't seem to improve and things so far have remained the same. In some cases, they have become even worse, as in the case of health and sanitation.

If only we could realize that education has the power to bring all out change, we could divert all our effort towards this. No wonder, the nations who have developed gave prime importance to education above everything else and instead of going for buildings, minarets, towers, tombs, and other things, they built universities and colleges where their children equipped themselves to face the challenges and fight all evils efficiently and honestly, thus bringing phenomenal improvement in the lives of people and that of the nation as a whole.

International donors such as IMF, EU, USA are doling out billions for improvement in education sector in Pakistan. If only they were utilized appropriately!



Faculty with the officials of Teach for Pakistan



Children from Siratul Jannah eagerly enjoying activities



The delight of rides!

## If You Want to be Happy, Make someone Happy. Siratul Jannah Children feted at Greenwich

“The Best of the houses is the house where an orphan gets love and kindness”. These words said by our beloved Prophet (PBUH) are highly respected and practised by the Greenwich University.

Greenwich is a house, and we students and faculty are its members that make this house a family home. And in our effort of making this home as homely as it can be for others who are not a part of this family, we chose to invite the kids of Siratul-Jannah and spend some time in their company.

Sirat-ul-Jannah’s project is an interesting and inspiring one and it cropped up after Mrs Ghufuran Qureshi , who belongs to a prosperous British Family, married Mr. Muhammad Ahmed in England in 1975 and embraced Islam inspired by its teachings. Mrs Ghufuran Qureshi was already fond of community service and after conversion to Islam, she got into the depth of Islamic teachings and decided to dedicate her life to orphan boys and girls to provide them Islamic education in a clean and religious atmosphere besides imparting modern knowledge. From that point, there was no turning back and a lot of people started making contributions.

When Greenwich came to know of this, it chose the kids of Siratul-Jannah for the Sociology project whereby the students of sociology class 2012 winter semester made efforts to dedicate a day to them at the campus.

Basically it was the sociology class led by Ms Husna Alam who initiated to organize a festival by the name “Bum Bum Bolay” to entertain these kids in the University. The festival was scheduled for 5 January 2013, but it triggered excitement weeks before the event. Three weeks before the festival, posters and banners were all over the campus for Bum Bum Bolay marketing and advertisement by different groups namely Splash, Girl Power, Pirates and Bacha Party. The groups put their 100% to look for swings, goody bags of the best kind, new and interesting games and in-

novative ideas to entertain and amuse the children.

Finally, Greenwich University welcomed “2013” by this noble deed of bringing jocund hours in the lives of these children which will add to the treasure box of good memories for them. 5 January, 2013 came and the hulla gulla started at 4.p.m when around hundred and forty kids arrived in the campus, all excited and dressed up in colorful dresses, set to have a blast!!

The children screamed with glee on seeing so many swings like Pirate ship, Merry-go-Round. Bumping castle, Rickshaw Rides and Beach Buggy Ride. They danced throughout on the fun beat of songs that played continuously on the blithe tunes of cheery music. Their faces and hands were all filled by sketches made up with colourful paints that gave a beautiful angelic, butterfly look to all the children. Their energy spiraled when they got a chance to speak on the microphone when one of us interviewed them. Their happiness reflected in their voice that still rings in our ears. It was a moment of Joy for not only the students but the entire family of Greenwich as well.

The Bum Bum Bolay festival came to its end after three blissful hours and we had to part from the kids after handing them their goodbye gifts. The event left everlasting memories in the hearts and minds of all the people associated to it. But that’s not the end of it. It kindled realization in each one of us that parents or without parents, we all are humans , and we all come in this world empty handed and leave here empty handed. So, the ones who are fortunate enough to have been blessed with parents should not turn their back towards the unfortunate ones. The unfortunate ones are closer to God which is why they are considered Special and, better the world would be if we tried everyday to bring joy into each other’s lives!

As the saying goes “Human contribution is the essential ingredient. It is only in the giving of oneself to others that we truly live.” And we all lived truly in those three hours when we achieved true happiness and our hard work paid off completely. The festival was a success but its end was a start to a new beginning.... A passion in each individual of Greenwich that gave rise to a will of contributing positivity in this time of chaos, to the unprivileged, even if that contribution is just a smile!

**Kunzul Akhtar**  
BS39 3390





## A MUSICAL TRIBUTE TO NAZIA & ZOHEB HASSAN

A bright and shiny musical evening was organized by the students of Media Sciences at Greenwich University to pay tribute to Nazia Hassan and Zoheb Hassan, the two bright stars in the world of pop music. The event was organized by Ms Ayla Haasan with songs and instrumental scores by the students. The idea to pay tribute to Nazia Hassan and Zoheb Hassan ensued as a part of media course and an integral part of our pop history where the two will always be remembered as legends. Pakistan gave

birth to many new talents in various fields but Nazia and Zoheb stand unique as they were the ones who introduced trendy music in Pakistan media industry and into the music world elsewhere.

It was a delightful event and treat to the listeners, even the practice sessions by the students was full of enjoyment, they did almost ten practice sessions and it ended really well. The participants worked very hard from selection of songs to composition to singing to dressing and to performance on stage. Students who participated were:

Samir Ansari: composed, directed and sung different songs. Hafza Qadeer, Amal Khan, Bariya Ansari, Areeba Shah, Ameer Hamza, Zeeshan, Ahmed, Raza, Warda Saeed, Harem Humal: comperers. Daniyal Iqbal and Saad Saeed: photography.

The young singers sung with great enthusiasm on the tunes of guitars, tabla and violin.

The guest of honor was Mr Zaheer Khan, CEO Indus television and seasoned PTV producer who directed many songs of Nazia and Zoheb. He shared many cherished memories of pop stars Nazia and Zoheb. Another guest of honor was Mr Akhtar Allaha Ditta, a musician by profession and well-known Jingle maker.

One of the chill evenings of Greenwich University, Karachi, gathered seasoned guests with talented students and good number of audience which was there for the support of the singers. Besides singing, other aspects of Nazia and Zoheb's life in pop industry were also shared by the two compares.

It was an hour long event followed by dinner for the participants, Musicians, Faculty and Guests. Shields were presented to the guests to honor their visit.

**Ayla Hassan**  
*Assistant Professor*



A musical band performing on the occasion

## Greenwichians Shine in Business Skills

"We make a living by what we get.  
We make a life by what we give."

- Winston Churchill

Everyone usually has a wish to contribute towards something, but they just do not know where to start from or who to approach. Raising money for any kind of cause involves reaching out to the public, convincing them, and encouraging them to be a part of it. One is bound to get a tremendous response in everything that one undertakes with planning the objective, location and development for retailing using one's skills to the maximum.

An event depicting the above and titled as Speciality Store Project was held at Greenwich University by the creative class of Retail & Wholesale Marketing. Students were asked to setup a stall and brand it. Therefore the class of Retail & Wholesale Marketing came up with an exceptionally hip idea which they called, "Happy Buns".

Happy Buns was all about yummy food with the highlight being, including other eatables, the juicy, tasty, yummy burger. The flaunting stall offered chicken, beef and crispy burger, fried prawns, wontons, French fries and cup cakes. The sitting area was finely decorated with purple and white balloons and the interesting factor was that all food items were prepared by the students on spot. They sold over 100 burgers and over 50 other food items. They had a vibrant stall design and the visibility was spot on!



Mr. Dewan Abdullah and Mr Sarim Alvi  
with the class project team

The event followed an extensive online and on campus marketing campaign. To attract public the students looked for a Tall Man for entertaining the customers and grabbing the general public attention. They overall generated around Rs.16000/- from this event and seemed very delighted as their hard work seemed to have paid off so well. It not only proved that team work is better than one man show but also that time management, organizational skills and P.R all goes hand in hand to make any event successful. What is required is that we have to learn to get in touch with the silent reaper within us, and know that everything in life has purpose. There are mistakes, coincidences, yet all are blessings for us to learn from. So, go ahead, try something new, make new mistakes and learn from them and one day you will reach fabulous heights of success.

As it goes, life is all for us, we only need to make the best out of it!!!

## Movie & Bon Fire Night With BarBQ



Keeping this in mind the Class of Project Management, as a part of their course, arranged an astounding event: It is said that visualization is the key to relaxation. This event was the perfect portrayal of this proverb. The cold winter breeze, the bon fire and all friends sitting together

in the courtyard of Greenwich University was nothing but daunting and formidable.

The movie displayed was Batman - The Dark Knight



Faculty member along with the group of students

Rises, which became the main highlight of the whole event. The stalls for food and beverages arranged by the students of the Project Management class, included yum-mies from Mirchi 360 and PnP Fast-Food while popcorn, espresso and other refreshments were available on other stalls.

Students seemed greatly involved in the movie as it progressed. With the night moving ahead, around 140 students, who attended this amusing movie night, seemed to

enjoy more and more of it. Every face was full of joy and merriment, which made the event outshine. Arranging such events not only relaxes the students but also polishes their skills of management along with their organizational and interpersonal skills. At the same time, we learn working as a team. Working together with other team members also teaches you the art of living together and with that the qualities of tolerance, compromise, sacrifice. The objective of the event was thoroughly achieved.

As this event was coming to close, every soul was happy, merry, cheerful and glad for such events being organized in Greenwich University setting new benchmarks of entertainment.

**Nasir Sheikh**  
MS41 3687



## Turkish Students at Greenwich

Greenwich University in collaboration with foreign universities gets students in exchange to study at its campus in Karachi. At present there is a group of students from Turkey doing an English Certificate Course in the Winter/Spring session of 2012 2013.

From time to time there is cultural diversity line up for these foreigners so that they may acclimate themselves into the local environment. One such afternoon in December 2012 the group was taken on a boat trip to Manora Island where they climbed up the top of the famous Light House to have a panoramic view of the city of Karachi.

The climb to the top of the famous heritage light house was a treat for the group as they had never seen the panoramic view of the city from such a vantage point. They photographed themselves and enjoyed the sea and land horizon sights which is a privilege only a few in this sprawling city of Karachi might have ever enjoyed. The spiral stair case has a history and culture embedded in the hard, rocky stone which has made the light house withstand the test of time. It was built by the British during the colonial rule. This lighthouse at Manora Island near Karachi port is the tallest lighthouse in Pakistan at the height of 28 m (91 feet). It was inaugurated on April 1, 1889 and its light is visible from 20 nautical miles.

Viewing from the top, one has a feeling of unfathomed vastness of the Arabian Sea. Turn around and you witness the enormity of the city..... its rusty skyline, winding lanes of Manora town, busy Kemari port, fast-moving boats, and the magnificent oyster rocks. Everything looked tiny, shiny and so serene, in the backdrop of the



Turkish students relish the cool breeze at Manora

blue azure, like a painter's isle silhouetted in nature's bounties.

After descending we walked through the market place, where they shopped for curios made of shells and local stones. They saw an ancient Church, a tomb of a holy saint, and an old Hindu Temple along the beach as well. Strolling through the naval establishments and back to the boat they were served with piping hot dood-pati chai with salted corn off the cob in conical paper tubes.

Two faculty members Dr.Arshad Iman and Ms Tahira Khan accompanied the students, Oguzhan Balci, Hasan Yildiz, Soner Erken, Muhammad Sahin, Huseyin Guler, Baris Ay, and Muharrem Sarikaya.

**Tahira Khan**  
Assistant Professor



## Principles of Marketing class

# Greenwichian Entrepreneurs in the Making

**CORE IDEA:** We wanted to provide a service based on our perception of what Greenwich students like. We researched that majority of entertainment services that Greenwich itself conducted were more successful such as the annual fashion show and movie nights. We decided to institute a fortune telling service. The reason why we chose this service was because we analyzed that majority was the youth and they are interested in horoscopes and astronomy. Once we all agreed, we had to work on the costs and investment needed (stated below).

**INVESTMENT:** Being a group of 7 people, we all pooled in Rs.1500. Total investment was Rs. 10500.

**PROMOTION CAMPAIGN:** We began putting up the cloth banners first all over the Greenwich premises. We used slogans such as “MayaJee coming soon”, “Fortune 4 U”, “Worried about your future?” Once the flyers were ready we began putting them up everywhere inside the university. Some of us went to teachers personally and handed invitations. We put flyers in the cafeterias etc.



Our First customer and special guest  
Mr Ashfaq Ahmed Khan, Lecturer

**PRICING:** We first decided to keep the price to Rs 150/- Later, we thought that from the buyer’s perception it would be a little much. So we decided to cut it to Rs100/- and did bundle pricing in which both tarot reading and palmistry were for Rs 200/- although in order to break-even we would need to have at least 70 customers.

**DAY OF LAUNCH (JANUARY19, 2013):** We setup the tent at around 10am and decided to put all the banners on the tent. We did further promotion by putting flyers on the staircase. We began around 2pm and awaited customers. The main character was played by Maria Miandad who sat up in the tent. The rest were outside, in the courtyard. When the DJ arrived we decided to add another feature by doing a song dedication for Rs.50/- and began promoting that as well by printing out flyers and attaching them with the original ones. We closed up at 8:30pm.



**PROFIT AND RESULT:** Due to our massive campaigning and reasonable pricing we had many customers. Majority took single packages and we took the bundle we offered. The total profit we made was 7550. Although we weren’t able to break-even we did retain at least 72% of the investment made.

Group Members: Maria Miandad, Danish Jan, Ahsen Imtiaz, Marium Zaman, Amna Zaman, Amna Khaliq and Sara Jilani.

**Ahsen Imtiaz Datwani**  
BS42 3771



Starting from left to right Amna Zaman, Amna Khaliq,  
Maria Miandad (MAYA JEE), MariumZaman

# PEACE AMBASSADORS: U.S EXCHANGE PROGRAMS



A gesture of invitation

Quote: "Education is slow moving but a powerful force. It may not be fast enough or strong enough to save us from catastrophe, but it is the strongest force available." Unquote by Senator J. William Fulbright.

It was on 21 January, 2013 that we went to U.S Consulate for the much useful and informative session by Dr. Michael Hannahan, Director of the University of Massachusetts Civic Initiatives.

Dr. Hannahan's research examines the effects of political campaign activity especially direct mail and phone banks. Dr. Hannahan has worked for political parties, managed campaigns and political consulting firms, and served as Senior Advisor to former Massachusetts Governor, Jane Swift. He teaches American Political Thought, American Government, Campaign Finance and Reform, and Modern Political Campaigns.

A live skype call setup was also there for Quetta students who wanted to listen to him and ask questions. It was a very interactive session, in which he talked comprehensively on misperceptions and stereotypes of people that exist everywhere. Moreover, he talked about how to bridge the gap between our two nations through exchange programmes. An exchange programme is six week programme in which students from both sides spend six weeks in respective countries and learn their ways and get to know about their homeland, culture, life styles etc.

He emphasized that student exchange program is a guide to foster peace between countries and to build relationships among the people. "Pakistani students represent their country and are considered ambassadors, enrich our classrooms with healthy discussions." Dr. Hannahan added that Pakistani students also liven up the atmosphere outside the classroom too – he talked about intense but

friendly debates in the dormitory about everything under the sun including foreign policy, sovereignty, drone attacks, dating and marriage. Since students from across the globe are also present at these institutions, the Pakistanis get to learn about a range of different perspectives.

He added that when students return to their native lands the good memories remain with them along with the friendships they make when on exchange programs. They remain in touch with their friends across the globe through social media websites.

Students asked him questions on politics, foreign policy, drone attacks etc; he was open and friendly about it and answered all their queries. The alumni of exchange programme of students also attended the session and shared their valued experience as well. Through and through it was a great experience and we learnt about Fulbright scholarship programs as well. Those who would like to know more can visit <http://www.usefpakistan.org>



Students and faculty at the US Consulate

The programs are basically meant to promote mutual understanding and respect between the people of Pakistan and the people of United States through educational and cultural exchange. The students are not only going from Karachi but from across Pakistan for exchange programmes.

Greenwich University Students were very confident and asked questions in a very professional manner. These kinds of seminars and conferences bring positivism and confidence in students. I would like to thank Madam Tahira Khan for taking the group of Greenwich University students there.

**Fatima Jaffery**  
MS41 3631





Abdo Feghali demonstrating driving skills



With the fans of motor sports



The speaker answering questions

## The King of Drift

visits Greenwich

Abdo Feghali, first time in Pakistan...

A renowned Lebanese rally driver and Red Bull athlete 'Abdo Feghali' began his career in 1998 and hasn't looked back since. Sponsored by Red Bull, he came to Pakistan. His visit was aimed at mentoring aspiring young drivers and sharing tested techniques to help them understand what it takes to be a champion driver and further enhance their career in motor sports. He focused on top & upcoming driver talent in Pakistan, both in drifting & rally discipline.

Greenwich University hosted an afternoon with him when he talked about what it takes to be a champion driver, safety driving rules and drifting styles on the track. He was focused on top and upcoming talent in Pakistan. He also showed a video where he had different individuals as co occupants of his car while drifting, who were being videoed. It was an incredible amazement and a laugh beyond control for the audience watching the captured emotion of the co-drivers.

He went on to hold workshops and demo runs for the media to share key insights and trends making waves in

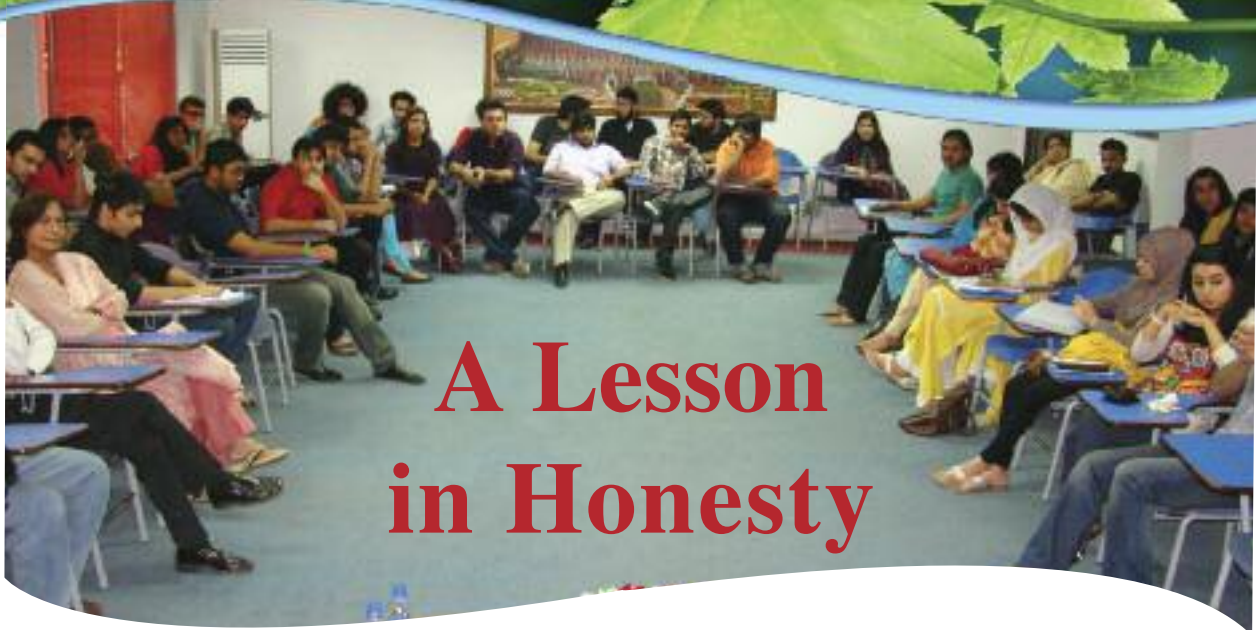
the world of motor sports. He held sessions with top drivers from different cities of Pakistan. Abdo Feghali is rising up to the 'Jhal Magsi Desert Challenge 2013' where he will be competing with top drivers from all over the country. It is worth mentioning here that Jhal Magsi Desert Challenge is not a route for the novice. It spans 200 kilometres of rough terrain in Balochistan and is arguably Pakistan's most aggressive and popular rally where the engines howl, the exhaust note crackles, and a rally car

flips sideways at 100km/h as stones shoot out from under the tyres and bystanders scramble to get out of the way.

It was a very successful event, with young Greenwichians' animated questions of how's and why's. It was also a great experience for the growing-motor sports industry of Pakistan to gather facts and information about the exciting phenomenon that can be shared with the rest of the world.



Group photo with the Lebanese rally driver



## A Lesson in Honesty

Director NAB (Sindh) shares the details of anti corruption initiatives taken by his department

**The one who takes money in bribe and the one who gives money in bribe will both be in hell fire”**  
(Al-Quran)

The National Accountability Bureau is Pakistan's apex anti-corruption organization. It is charged with the responsibility of elimination of corruption through a holistic approach of awareness, prevention and enforcement. It operates under the National Accountability Ordinance-1999. With its headquarter at Islamabad, it has four regional offices in the provincial capitals and one at Rawalpindi. It takes cognizance of all offences falling within the National Accountability Ordinance (NAO). The focus of its functions was directed only at detection, investigation and prosecution of white-collar crime. Those prosecuted include politicians, public service officials and other citizens who were either guilty of gross abuse of powers, or through corruption had deprived the national exchequer of millions or resorted to other corrupt practices.

Members from The National Accountability Bureau visited Greenwich University and conducted a workshop on awareness and prevention against corruption. The director of NAB, Mr. Fayaz Ahmed Qureshi and Deputy Director,



Mr. Fayaz Ahmed Qureshi Director NAB

Mr. Saeed Ahmed Shaikh addressed on the awareness, prevention and enforcement strategies against corruption. They emphasized on transparency and quoted Islamic references to support it and motivated the students to vote wisely in the coming elections 2013 so that they choose the leader which has a credible and a clear background. They also talked about Pakistan rating top in terms of corruption and discussed how bribery is a menace to the society. The Director NAB suggested that we should condition ourselves to anti-corrupt behavior and fight against this malaise collectively to eradicate it from our society.

Greenwich students asked many questions from the NAB representatives. The Director, NAB was impressed by the knowledge, care and concern the new generation has for the country and the level of enthusiasm to bring about a positive change. The director ended his address with a note of thanks and solemn prayers for the country.

**Sabah Baloch**  
*Relationship Manager*



The Guest Speaker with NAB officials

# Achievements and Accolades



## Syed Absaar Hussain (MS36 3108) Judges Singing Competition

Greenwichians make their mark in all fields of life....be it community service, sports, academics, media; they have always done a great job and are recognized for their talent and skill.

Greenwich is proud of the achievements of the illustrious and talented MBA student Syed Absaar Hussain (facebook fan page & youtube channel: Mir Zohar Ali), In-charge of Vocal Talent Committee, Greenwich University, who performed brilliantly as a judge at a singing competition that took place for the youth at the



The Judge Absar Hussain photographed with the winners of the competition

Usman Institute of Technology, Karachi. The event was called Dream Voice Challenge.

Absaar is also a Rotaractor from Greenwich University, the President elect for the year 2013-2014. He is a talented singer and an enthusiastic and motivated volunteer for social works. He travelled to India under the Aman Ki Asha peace pact with other students. While in India, his singing skills bagged him a number of laurels and huge applause from the Indian audience. He has the gifted talent of singing longer, louder, and without fatigue.

He performed at the convocation 2013 of Greenwich University as well with the Greenwich band of talented students.

**Tahira Khan**  
*Assistant Professor*

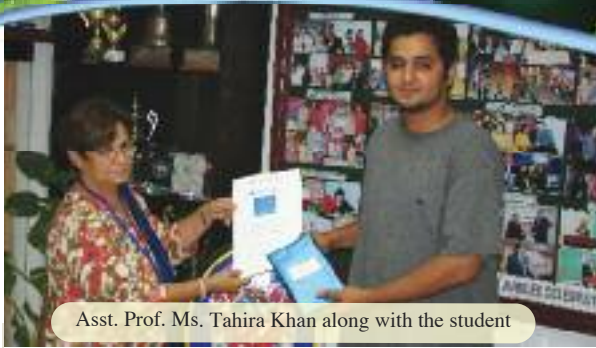
## Shoaib Usman (BS41 3609) maintains 100% attendance



When I came for my first class at the University I came across a pana flex standy of a student for attaining 100 % attendance in the spring semester. An achievement is creditable for whatever reason in my opinion. That very day I had in my mind I would at least try to attain full attendance apart from securing other achievements in future.

In the first semester I couldn't achieve it because I missed two of my classes due to health issues. Well, in the Winter semester I did secure full attendance and feel proud to have achieved something for myself and got appreciation from the University although I was taunted by some friends and classmates but it has not shaken my confidence; in fact, increased it.

I thank my University management for appreciating my achievement although not a very big one still I feel I did something good and I look forward to maintaining my attendance in the current term as well. Not only this but I am further motivated towards more achievements so I can bag more appreciation.



Asst. Prof. Ms. Tahira Khan along with the student

## Congratulations!!

Muhammad Adeel Qureshi, (VS41 3635), Student of Associate of Science Mass Communication and Media Studies secured 3rd Position in the Essay Competition "Time To Wake Up Global Campaign" Organized by Transparency International, Pakistan

We feel proud of his achievement. His invaluable contribution and participation reflects your commitment and demonstrates your dedication. We hope your efforts bring about a positive and lasting effect on your career.

Students are the driving force of a university's success in future. We strongly believe that like other alumni you will also take pride in your alma mater by impacting in programmes that will enhance the development and image of your University.

We feel proud of you, and wish you best of luck with your future endeavours!!

## Die-cast Model Collectors Club of Pakistan (DMCCP)

Die-cast Model Collectors Club Of Pakistan (DMCCP) The only way to appreciate the Engineering & Design of any automobile is to study them closely, and owning a replica model makes it even better.

Our aim is to create awareness & appreciation towards Automobiles that have created history.

This is what stirred the minds of three students of Karachi who used to collect these automobile models and eventually decided to display their collection at the annual Vintage Car exhibition held at The Forum shopping mall 2011. It was the first ever display and received tremendous appreciation from the crowd. After the first success of the exhibition they decided to form an informal club on Facebook, the founding members are Shoaib Usman, Shayan Hemani and Uzair Usman.

In the beginning it seemed they wouldn't get the exposure but to their astonishment, when they held their first charity exhibition at the Nixor collage DHA on 20 November, 2011, around twenty thousand rupees donation was generated. Followed by a number of events invitation to display the collection at Greenwich University auto show in January 2012, they then displayed at The City School PAF chapter in March and finally at the Vintage Car exhibition for the second time. Apart from these exhibitions held in Karachi there are members working actively in Islamabad and Lahore. The passion is cherished by elder members of our society as well who never got a chance towards exposure but now, with the help of this club, such enthusiasts can display their collection and get to know other collectors. The collection is not confined to models of cars and bikes only but other automobiles and machines as well like trucks, trains, airplanes/helicopters.

Today there are around twelve active members all over Pakistan who arrange exhibitions on behalf of the club. Moreover, there are around 1800 people following us on Facebook. The club also helps people in buying and selling of the models and the members are always looking forward to promote this unique hobby all over Pakistan, since it is the first club of its kind in the country.

**Shoaib Usman**  
BS413609



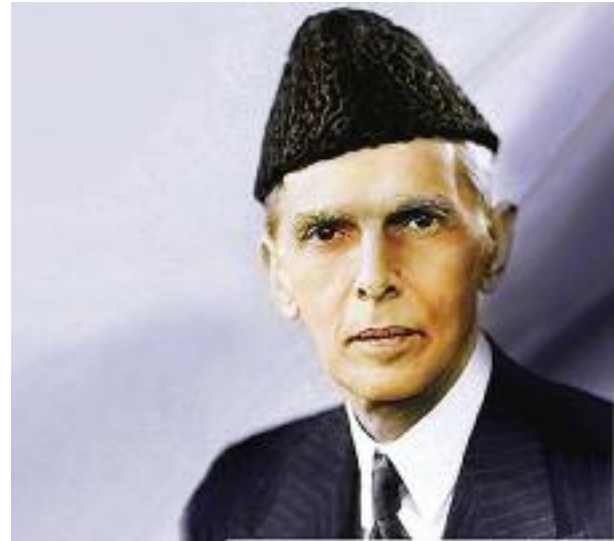
Vintage cars in a row!



## From Our National Corridors

## THE WAZIR MANSION Birth Place of Mohammad Ali Jinnah - Father of the nation

Located near Meriwether Tower, Kharadar, Karachi, lies an ancient building with great historical value- The Wazir Mansion. Wazir Mansion may be the birthplace of Quaid-e-Azam, Mohammad Ali Jinnah, the founder of Pakistan. Entering the historical mansion gives a person goose-bumps, you can feel unity, faith and discipline- the three qualities Quaid inspired Muslims of the subcontinent to thrive upon. Once, it was misunderstood to be Jhirk or a hunch, where the Quaid was born but it was later revealed to be untrue. The reality is disclosed in a book "My brother" written in 1960s by Muhammed Ali Jinnah's sister, Fatima Jinnah upon his biography wherein she has described the salient features about her brother's life. She has mentioned their ancestral village Paneli, in the state of Gondal, Kathiawar located in the province of Gujrat, present day India. Their father Mr. Jinnah Poonja had settled in Karachi because of business partnership with an English Merchant company named "Grams Trading Company", whose office was then located in Karachi. The house, where Mr. Mohammad Ali Jinnah spent sixteen years of his childhood and youth, is a



precious National Monument that provides inspiration to our nation. Muhammed Ali Jinnah's father got the house for rent in 1874 and settled here for sometime. By 1900, he again returned to his native state.

The parents of Quaid-e-Azam, Mr. Jinnah Bhai Ponja and Sakina Bano (Mithi Bai) moved to Karachi after 1874 from their ancestral village Paneli (now in Gujrat, India) and acquired a two room apartment in this building. It was an auspicious day of 25 December, 1976, when the founder of our homeland i.e. Pakistan and the greatest Muslim Leader of 20th Century was born. When Mr. Mohammad Ali Jinnah left for London in 1892 for higher studies, his parents and siblings were still residing in this house. However, after the birth of Mohtarma Fatima Jinnah the house was sold to someone else by the owner and Quaid's family shifted to another big rented house in Karachi. Jinnah's ancestral family and their progenies including M. A. Jinnah's daughter, son in law and grand children have been residents, to this day, of the province of Gujrat and Bombay.

The house now serves as a museum and national archive. The house has been declared a protected national monument by the government of Pakistan. In 1953, Government of Pakistan acquired this historic building and protected it under "Ancient Monuments Preservation Act, 1904" (later on Antiquities Act, 1975) and Pakistan Public Works Department (P.W.D.) was assigned the work of its renovation and conservation. In order to enhance its importance Government of Pakistan declared Wazir Mansion a "National Monument" and renamed it as Quaid-e-Azam's Birth Place. After completion of urgent and necessary repairs Wazir Mansion was handed over to the Department of Archeology & Museums,



Birth place of the Quaid

Government of Pakistan on 13 August, 1953 for its proper upkeep and maintenance. The Birth Place Museum was formally inaugurated by the then Governor General of Pakistan on 14 August 1953.

The Department of Archeology & Museums, Government of Pakistan established a Reading Room and a Library on its Ground Floor and a Museum on its 1st Floor, where the relics associated with Quaid-e-Azam were put on view. The 2nd Floor Gallery was opened in 1982 when some articles belonging to Quaid-e-Azam were collected from Mohtarma Shereen Jinnah (the sister of Quaid-e-Azam) by the Quaid's Relics Commission.

In 2004, a Project of Evaluation, Strengthening, Preservation, Rehabilitation, Bringing back to its original form, Presentation and Up-gradation of Quaid-e-Azam's Birth Place (Wazir Mansion) was initiated by the Department of Archeology & Museums, Government of Pakistan with an approved cost of Rs. 25.037 Million. The Project was completed in 2010. Now the Museum consists of a three-story building - a ground floor with a Library and a reading hall; two museum galleries on 1st & 2nd Floor respectively and a Custodian's office and two lavatories on 3rd Floor.

The First Gallery that is located on 1st floor has been divided into three rooms; the first room where it is said that the Quaid was born while in the second and third room articles belonging to the Father of the Nation are displayed. Most of those articles are those which he used as the First Governor General of Pakistan from 14 August, 1947 to 11 September, 1948. They include a cabinet chair (used by Quaid-e-Azam while presiding over the meetings of the cabinet), office chair, writing chair, dressing table, side tables, cushioned sofa set, rugs and a bed where he took his last breath.

The Second Gallery is situated on 2nd Floor. There are nine show cases in which the articles related to Quaid-e-Azam such as a manuscript of Holy Qur'an, a large number of law books, furniture, monocle in a leather case, a pair of tortoise shell spectacles, an Emerson radio, smoking pipe, welcome addresses, a silver lock & key, perfume box, a cigarette case, Chinese vase, china jug, writing pad, table clock, walking stick, Muslim League Badges, dresses and a number of other objects are put on display.

In April 2011, this monument of national importance has been handed over to Department of Culture, Government of Sindh, after the devolution of Department of Archeology & Museums, Government of Pakistan, under 18th Amendment of the 1973 Constitution of Pakistan. Having such laws and governmental bodies is a great blessing as it helps protect our historical heritage and encourages people to value such blessings more! The Wazir Mansion helps us pay the due respect and tribute to the Founder of our Nation, hence we should all pay it a visit and enjoy basking in the light of historical information. The Mansion helps us 'connect' to the Quaid and develops a strong sense of patriotism in us. The power and patriotism it imparts is 'magical' one must go there to experience the enchantment himself!

**Sehar Nadeem**  
BS41 3607

## “INVENT 2013” Online Conference

IBA (Institute of Business Administration) invited Greenwich University to participate in the event, “INVENT”, the nationwide entrepreneurial challenge. The theme of the event was, “IDEAS TODAY: BUSINESS TOMORROW”. INVENT is basically a

**IBA**



Business Plan Competition, promoting and bringing awareness about entrepreneurship among the students. It gave a chance to students to come up with their own business ideas and put their knowledge into practice.

The idea behind this event was for the students participating in the event to get an exposure towards setting up a business of their own and in this they would also get financial help from the corporate organizations participating in the event; this would especially help those students who cannot start a business on their own.

The topics for the Business Plan Competition were: AGRO-PRENEUR : Agriculture and Agri based entrepreneurship; TECHNO-PRENEUR: IT and Web based entrepreneurship; SOCIO-PRENEUR: Entrepreneurship promoting social and environmental causes; CLASSIC-PRENEUR : Classed manufacturing based Entrepreneurship. IBA also offered the prize money to be given to the three best teams i.e. No.1 team would be entitled to prize money of Rs. 20,0000, second best team would get Rs.150,000 and the third best team would get Rs.100,000 respectively.

The first and introductory session (online conference) of the INVENT was held on 9 February, 2013 at IBA .Greenwich University's Faculty, Alumni and students participated in the online conference along with six other universities of Pakistan. The conference started off with the recitation from the Holy Quran. The welcome address and introduction INVENT was given by the Dean and Director of IBA, Dr. Ishrat Hussain and Assistant Professor and Associate Director CED IBA, Dr. Shahid Qureshi. After that two renowned Entrepreneurs of Pakistan shared their success stories, promotional videos on entrepreneurship were shown by them. The last speech was given by the CEO of the INVENT competition and Manager of the IBA Entrepreneurship Society which was followed by Q & A Session and a note of thanks.

**Sabah Baloch**  
Relationship Manager





*Group photo taken on the occasion of farewell party given in honor of Ms Salma Mahmud*

## And death shall have no dominion

- Dylan Thomas

### In Memoriam of our beloved Ms Salma Mahmud

We at Greenwich feel deeply saddened by the untimely passing of our beloved Ms Salma Mahmud. She had been an integral part of our university and we had shared a long journey together.

Known for her struggle, hard work, sincerity and motivation, her ever-lasting contributions to the academic affairs of the university will always prove to be immensely valuable for the generations of teachers and students to come. We find ourselves at a complete loss forward on this tragedy and hope and pray to Allah that she may eternally rest in peace. Aameen!!

She joined Greenwich University as Assistant Professor, Department of English in May 2005 and resigned from her services on March 30, 2013 as she had to move with her family to Lahore. She did her MA English Language & Literature from Edinburgh University, after doing her BA (Hons) English Literature, Kinnaird College, Punjab University. She had a vast experience of working in the academic environment. During her 50 years of working experience, she worked as Editor of Women's and Children's Magazine at the Pakistan Times, Lahore, Correspondent for She Magazine, Dubai, faculty editor for the annual magazine of Lahore College for Women. She also translated a number of Urdu short stories into English for

various journals, newspapers and anthologies, both in Pakistan as well as abroad.

Her sincerity, dedication, devotion to duty and acceptance of any difficult task were commendable. She was a hard task master. People make excuses of illness to avoid hard task. Ms Salma who was on the last leg of her life, had tremendous determination, she is considered as one of the pillars of Greenwich University's Department of English.

May Almighty Allah rest her soul in eternal peace, and give strength to the bereaved family. Ameen!

**Rub Nawaz**  
*Assistant to the Vice-Chancellor*

We would like to dedicate a poem to her:

Do not stand at my grave and forever weep.

I am not there; I do not sleep

I am a thousand winds that blow

I am the diamond glints on snow

I am the sunlight on ripened grain

I am the gentle autumn's rain

When you awaken in the morning's hush

I am the swift uplifting rush

Of quiet birds in circled flight

I am the soft stars that shine at night

Do not stand at my grave and forever cry

I am not there

I did not die

**Mary Elizabeth Frye**

# OWN YOUR CITY

## Greenwich Social Responsibility Forum

An initiative for Social welfare



We the students of Greenwich University are proud to announce the launch of GSR – Greenwich Social Responsibility an initiative taken to be part of change and prosperity in the social welfare side. As we are privileged to be in the best care in terms of societal, educational & wellness all thanks to our parents & teachers who only have given the best to us that can be offered, others are not as privileged as us with a better environment to live, study & enjoy activities.

**Being Socially Responsible means that people and organizations must behave ethically and with sensitivity toward social, cultural, economic and environmental issues.**

The individual social responsibility includes the engagement of each person towards the community where he lives, which can be expressed as an interest towards what's happening in the community, as well as in the active participation in the solving of some of the local problems. Under community we understand the village, the small town or the residential complex in the big city, where lives every one of us. Each community lives its own life that undergoes a process of development all the time. And everyone of us could take part in that development in different ways, for example by taking part in cleaning of the street on which he lives, by taking part in organization of an event, connected with the history of the City or by rendering social services to children without parents or elderly people. The individual social responsibility also could be expressed in making donations for significant societal causes – social, cultural or ecological. There are

many ways of donating, as for example donating of goods or donating money through a bank account or online”

Social Responsibility can be “negative,” in that it is a responsibility to refrain from acting (resistance stance) or it can be “positive,” meaning there is a responsibility to act (proactive stance). Being socially responsible not only requires participating in socially responsible activities like recycling, volunteering and mentoring, but to actually make it a lifestyle. Only through a commitment to embrace and embed social responsibility into your personal value and belief system can you truly become socially responsible in all you do.

Therefore GSR will strive to eradicate all types of social problems from our society with welfare & environmentally friendly projects under the supervision of Ms. Tahira Khan. GSR will totally be a voluntary entity with no admission or recruitment required, as we will encourage each and every student to play a part in improving society as responsible young adults.

GSR in the coming future will have projects like Beach Cleanup Day, Donation Drives, Whitewash a Public School Building or Infrastructure, Teach a Class and Plant a Tree Day.

Will be looking forward for all students to volunteer, because goodness is the only investment that never fails.

**Ibrahim Sethi**  
BS 312575



# H N AKHTAR

A staunch believer in CSR who believes in Universal Free Education....



Focusing on a grave point!

Organizations should have vision for 'Corporate Social Responsibility'.

Greenwich University invited Mr. Haq Nawaz Akhtar, a veteran bureaucrat to deliver a speech on "Corporate Social Responsibility".

'If there is an urge to bring positive changes in the society, organizations can do it through Corporate Social Responsibility'. This was stated by veteran civil servant, author and poet Mr Haq Nawaz Akhtar while addressing the students of Greenwich University on the topic, "Corporate Social Responsibility". Mr Haq Nawaz Akhtar enlightened the students and the faculty with his informal style of speaking

He emphasized that corporate institutions can play a vital role for quality education and for providing health services, with the coordination of the government because together they have immense resources.

Highlighting 'what is Corporate Responsibility, he maintained that "First part relates to internal social responsibility. This is fair wages, good working conditions for employees, health care, transport etc. The external responsibility is towards the customers i.e., good quality deliveries, guarantees, reasonable and competitive prices. An honest, committed and hard working bureaucrat, Mr Haq Nawaz Akhtar, recalling his memories as Chairman Pakistan Steel Mills, told the audience that during his



The Guest Speaker with faculty members

tenure he introduced uniform culture for all employees, built roads, developed housing projects, made parks, established cricket stadium, health clinics and made Mosque, Church and Temple, as part of corporate social responsibility.

He said that management of organizations should time and again do the capacity building of the employees, which is the first step of corporate social responsibility, because all the activities related to corporate social responsibilities will be carried out by the employees collectively. He shared his professional experiences as Federal Secretary to the Govt. of Pakistan in different Ministries at Islamabad, where he introduced innovative styles and mode of management.

He is the writer of famous poetical compositions namely "Akhtar Shumari kab Talak" and "Aelan - e - Junoon" where he has explored and expressed numerous underpinnings of human feelings

Mr Haq Nawaz Akhtar's thought provoking address was followed by Question-Answer session. Later, a shield of Greenwich University was presented to the distinguished guest.

**Dr. Chand Bibi**

*Dean, Faculty of Social Sciences.*



# Party Manifestos 2013

## Neglect Environment

In what appears to be demagoguery of serving the country and devising a wise strategy for the betterment of economy, all the mainstream political parties have disregarded the environment sector whose degradation alone causes loss of Rs 1 billion to national exchequer on daily basis.

Mainstream political parties in their election manifestos have made tall claims to bring to a halt ongoing power crisis in the country, curb terrorism and ensure rule of law, betterment in criminal justice and defense system and bring reforms in energy sector, but they all have either ignored the environment sector or put it on a least priority.

**Pakistan is the worst victim of climate change with continuous floods since 2010. After the first flood, United Nations termed it as 'super flood' and estimated its loss to be greater than the combined losses caused by Tsunami 2004, Kashmir Earthquake 2005 and Haiti Earthquake.**

Pakistan falls in the list of ten countries most vulnerable to climate change, where due to impacts of climate change, the deserts are expanding, wetlands and freshwater sources are being contaminated, forest cover is slumping down and disasters have become more frequent.

The nature conservationists and experts termed the weak environmental governance as a key to all problems, espe-



cially since Environmental Impact Assessment (EIA) is not being implemented properly in the planning and development of projects.

The experts also claimed that Pakistan ends up losing Rs. 365 billion (6 percent of GDP) annually because of environmental degradation, of which Rs. 112 billion alone is accounted for unsafe delivery and disposal of water and sanitation.

Air pollution from all sources is responsible for 46,000 deaths of children under five from Acute Lower Respiratory Infections (ALRI). This contributes to about 81,000 cases of hospitalisation and 1,600,000 emergency room and outpatient visits to hospitals each year.

Despite all these problems faced by citizens, the mainstream political parties have given less importance to such a vital sector in their election manifestos. Though, the parties have mentioned few lines in their manifestos just to demonstrate the existence of environment, but they never mentioned environment preservation strategies in their campaigns as they did for eliminating power crisis, terrorism and improving economy sector.



**Mirza Bilal Asad Baig**  
BS41 3603

# EVERY LITTLE STEP TO REFORM PAKISTAN



**“The definition of success.....To laugh much: to win respect of intelligent persons and the affection of children: to earn the approbation of honest critics and endure the betrayal of false friends: to appreciate beauty: to find the best in others: to give one’s self: to leave the world a little better, whether by a healthy child, or a garden patch, or a redeemed social condition: to know even one life has breathed easier because you have lived.....this is to have succeeded and, got educated”.**

**R.W. Emerson**

Community service is an integral part of education at Greenwich. In order to offer hope with the potential for a better life and to strengthen the self reliance of the individuals and families, the Greenwich alumnus and an ex-Rotaract Sajid Mahmood who graduated in the year 2010, established a voluntary social welfare organization by the name of RAHE (reformation, awareness, health and education). The organization has adopted a village named Gulmunda District. Sajid Mahmood was an active social worker during his stay at Greenwich. He also worked a great deal for the flood affected people in Sindh. Rotract club president elect Absaar Hussain with other students of the University, collected cash, and kind such as food, toys, clothes, to be given to RAHE, and dedicated the day to those who aren’t so fortunate, in hopes that through this effort, we can convey and relieve their plight.

This is a monumental step in achieving our goal of helping the individuals to get back on their feet and transition into society. In carrying out this work, we are asking for any help that citizens all over Pakistan, especially the stu-

dents of Greenwich University, and the residents of Karachi, can lend, whether it be in the form of financial support or material donations.

It’s high time now that everyone gets involved in making Pakistan a better place. It’s sad to note that in our country a million people are struggling, not for grades, cars, designer clothes or concert tickets, but for their lives. The relentless shackles of poverty have bound them to live the nightmares of starvation and homelessness. The same hand of fate that placed some of us in our privileged middle class also thrust hundreds of millions helplessly into utter destitution. Humanity is the first and only victim of poverty. There are children begging in the streets, families living in shanties, and the sickly dying of malnourishment.

Man has suffered and fed off the hand of poverty, for it has shaped the destiny of society for good, whether for the benefit of a few or at the expense of many. But, for any problem, there is always a solution in sight. Even though poverty is an inevitable issue, the government, social organizations, even individuals, can strive to save the burden from the backs of the poor.

**A beggar reaches out his hand, and it’s about time for humanity to listen.....**

**Syed Absaar Hussain**  
MS36 3108



COMMUNITY OUTREACH

## Rotract Elections:

The Rotract Club of Greenwich Creek members have elected their new board for the year 2013-2014. This board will be functioning as members elect with the present board and will take over their positions starting first July 2013.

The meeting was chaired by Tahira A Khan. Election for the following posts was conducted and the results for positions in the Rotaract Board 2013 2014 are as follows:

- |                           |  |
|---------------------------|--|
| 1. Syed Absar Hussain     | President 2013-2014                      |
| 2. Qutub-uddin Shaikh     | Vice President                           |
| 3. Hareem Humail          | Secretary                                |
| 4. Ameer Hamza Asif       | Treasurer                                |
| 5. Syed Abdul Rafay       | Director Community Service               |
| 6. Muhammad Adeel Qureshi | Director International Service Committee |
| 7. Saad Saeed             | Director Club services                   |
| 8. Asfand Yar Khan        | Joint Secretary                          |

# Sports

## INTER-UNIVERSITY FOOTBALL TOURNAMENT ORGANIZED BY SZABIST INSTITUTE



Football team in moments of victory

Greenwich University became "Runner Up" in the Inter University Football Tournament organized by Szabist Institute from 5th to 12th March 2013. Around top 06 university teams participated in this event:-

1. Greenwich University
2. Iqra University
3. IBA University
4. Biztek University
5. Szabist Institute
6. IOBM University

The result of our matches is as follow:-

- |                                 |     |
|---------------------------------|-----|
| 1. Greenwich VS IOBM            | 1-3 |
| 2. Greenwich VS IBA             | 3-1 |
| 3. Semi Final Greenwich VS Iqra | 4-2 |
| 4. FINAL Greenwich VS IOBM      | 3-2 |

This is after many years that the students have played the Final of Football. All the players played very well with the core of their heart not worrying about their injuries either. The tournament was played at Rahat Stadium. The team comprised of the following players:-

- |                          |           |
|--------------------------|-----------|
| 1. Mubin Ejaz (Captain)  | BS40 3535 |
| 2. Mohsin Shafique Segal | BS37 3189 |
| 3. Uzair Bhakrani        | BS33 2797 |
| 4. Haseeb Nadeem         | BS39 3414 |
| 5. Umair Arshad          | BS36 3127 |
| 6. Salman Marfani (G.K)  | BS38 3242 |



Emad ul Haq receiving the trophy

- |                         |           |
|-------------------------|-----------|
| 7. Muhammad Taha Kamran | BS32 2718 |
| 8. Umer Abid            | BS41 3688 |
| 9. Emad ul Haq          | BS43 3815 |
| 10. Jawad Lakhani       | MS35 3020 |
| 11. Naveedullah         | BS39 3439 |
| 12. Shahmeer Ali        | BS42 3750 |
| 13. Behzad Shafique     | BS40 317  |
| 14. Mehtab Hassan       | BS38 3242 |
| 15. Sufiyan Mir         | BS33 2797 |
| 16. Zain P.Khan         | VS43 333  |

## GREENWICH UNIVERSITY INTER HOUSE TAPE BALL DAY/NIGHT CRICKET TOURNAMENT MARCH 2013 REPORT

The sports Committee of Greenwich University Organized the inter house tape ball day/night cricket tournament from 14 to 22 March 2013, in which 15 teams participated.

This tournament was played on knock out basis; four teams qualified for Semi Finals:

1. Na Maloom Afraad XI
2. Manno XI
3. Gladiators
4. Dichkiouu XI

Na Maloom Afraad XI played the finals against new team Manno XI.. And after an exciting match Manno XI won the match by 2 wkts.

- WINNER-UP  
MANNO XI
- RUNNER-UP  
NA MALOOM AFRAAD XI
- MAN OF THE MATCH  
(MANNO XI) TABISH
- BEST BATSMAN OF TOURNAMENT  
(NA MALOOM AFR XI ) ALI SURIYA
- BEST BOWLER OF TOURNAMENT  
(MANNO XI) NAVEEDULLAH
- BEST FIELDER OF TOURNAMENT  
(NA MALOOM AFR XI) ALI SURIYA
- BEST DISCIPLINE TROPHY  
GLADIATORS

**Fakharuddin Baloch**  
*Cricket Coach*

## INTER HOUSE SPORTS GALA 2013

The Inter House Sports Gala started with full swing from April 8 to 12, 2013 at the University Campus.

## DEAN'S LIST

### Undergraduate — Winter 2012-2013

BS35 2944	Hira Altaf	3.80
BS37 3174	Umair Zia	3.80
BS40 3527	Syed Abdul Rafay	3.80
BS41 3603	Mirza Bilal Asad Baig	3.80
BS36 3083	Abdur Rehman	3.60
BS41 3607	Sehar Nadeem	3.60
BS42 3757	Sundus Zamir	3.60
BS35 2965	Sharon Braganza	3.40
BS42 3756	Shiza Noman	3.40

### Graduate — Winter 2012-2013

MS38 3235	Ariba Ashfaq Ali	4.00
MS38 3349	Amber Arshad	4.00
MS40 3566	Khawaja Arsalan Arif	4.00
MS41 3598	Shifa Ur rahman	4.00
MS41 3700	Muhammad Nadeem Khan	4.00
MS34 2881	Khair Un Nisa	3.80
MA41 3699	Zahra Sethi	3.75
MS42 3723	Ali Zafar Khan	3.75

We offer our heartiest feliciation to all the distinguished students who made it to the Dean's List.

**WELL DONE !**



The students supported this occasion whole heartedly with the sports staff.

The following sports were played on this occasion:

Cricket 15 teams participated  
Winner Mannoo's 11  
Runner up Na Mallom Afrad

Volleyball 08 teams  
Winner Corruption 4  
Runner up Tri papa

Table Tennis 56 participants  
Winner Kashan Edhi  
Runner Up

Fuss ball 07 teams  
Winner Greenwich 1  
Runner up Hallo Hallo

Throwball Girls 02 teams  
Winner Kunzul 07  
Runner up Aymen 07

Snooker 26 participants  
Winner Ali Suria  
Runner up Omer Khan

Futsal 07 teams  
Winner Unstoppable  
Runner up Phupho Tigers

**Sadia Sheikh**  
*Manager Sports*

University life is like blossoms  
on a tree  
while education is the trunk



*Greenwich*  *University*

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