

A QUARTERLY NEWSLETTER OF



Greenwich University

# Gvision

## Tamga-e-Imtiaz Conferred Upon Vice-Chancellor on Pakistan Day

**I**N recognition of Ms Seema Mughal's achievements in Education and Public Service the Government of Pakistan conferred Tamga-e-Imtiaz on her on March 23, 2010.

Earlier, she had been nominated for the prestigious award in August last year. On the auspicious day of March 23, 2010, she along with others, was awarded with Tamgaha-e-Imtiaz in a ceremony held at Governor House Karachi. The Governor of Sindh, Dr Ishrat-ul-Ebad Khan honored our Vice-Chancellor with the award. ■



## AN AWARD FOR A WOMAN OF SUBSTANCE

**I**N the wake of governmental and non-governmental concern for an efficient and sustainable human resource management at all levels of public and private sector organizations, and for providing equal opportunities to both males and females to grow to their full potential, the publication of "GLAXIES OF WHO'S WHO IN PAKISTAN" is the first-ever, and the one and only "WHO'S WHO" of its kind to highlight the



increasing potential of our human capital in Pakistan's multi-sectoral development process.

Acknowledging Ms Seema Mughal's notable achievements in Education, South Asia Publications includes her name in its Silver Jubilee Edition.

The widely acclaimed profile book published each year, has its acquired prestige earned through the years, locally and internationally. And it is poised to introduce the budding talents, and the young and the old researchers of the country – M.Phils., Ph.Ds., Post-Docs. etc. at home and abroad.

– Contd. on P/5



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## Analyzing the Strength of the American Muslim Community - An interactive discussion

**A**N Interactive discussion with Safia Ghori a South Asia policy analyst at the United States Commission on International Religious Freedom where she monitored violations of religious freedom in India, Pakistan and Afghanistan and made policy recommendations to the Obama administration, the Secretary of State, and to the Congress with respect to matters – Contd. on P/8



# Scholastic Collaboration Greenwich University With Malaysian University

**I**N fulfilling its commitment to raising the standard of education, Greenwich University has signed Memorandums of Understanding (MoU) with two universities in Malaysia namely Universiti Malaysia Perlis and Limkokwing University



Limkokwing University



Universiti Malaysia Perlis

each other cooperation in the field of research through faculty exchange, joint projects, publications and exchange of information. Moreover, the universities will hold joint training programs for faculty and students, national and international conferences, seminars, workshops, social-cultural tours and other areas of strategic importance.

Perlis and Limkokwing University in February, 2010. The objective of the collaboration is to strengthen, promote and develop cooper-

university of Malaysia which enjoys the reputation of an internationally competitive academic and research institution offering cours-

presence across three continents. With over 30,000 students studying from more than 150 countries. The through innovative brand of

national and international conferences, seminars, workshops, social-cultural tours and other areas of strategic importance.



tion with Malaysia, a country in our neighbourhood which has emerged as an economic leader in Asia by setting high standards in education. Universiti Malaysia Perlis is a state

es in engineering, computer, communication from bachelor's to Ph. D level.

Limkokwing University is an international University with a global

education and the disciplines comprising Architecture, Business, Management, Communication, Information Technology, Multimedia, Media & Broadcasting etc. The universities will extend to

It is one of those many efforts Greenwich University makes for the enlightenment of the students to broaden their vision to make them rounded personalities. ■



# Greenwich Goes Crabbing

**O**NE beautiful afternoon, after mid-term of fall semester 09 saw many enthusiasts go off on a fishing trip deep into the Arabian Sea.

Everyone jumped into the coaster outside the gate waiting for the always one late comer! Then finally we set off for the harbor pier in Kemari.

The stench of kerosene oil mingling with the fishy odor and perspiration of the smiling Captain, of our boat, waving us all was a welcoming feat.

Every one scrambled onto the gangway plank keeping balance while jumping from a small boat into the larger motor boat.

There waiting for us was the beautifully decorated

tographers took pictures and got the best snaps for their record. Then we cruised towards Oyster Rocks where we anchored again. Everyone got off and went rock climbing to the top of the steep oyster mound. Surrounded by the ocean, facing the setting sun, was a congregation of people getting ready to pray the Maghrib evening prayer.

“Praise be to Thee for the bounties you have showered us with, and give us the wisdom and knowledge



to enjoy what we have”.

Lugging themselves back to the boat, famished and muscles strung came the Greenwichens ready for a sea food feast.

Crabs, prawns, fish; potato cutlets with tomato dip served with hot mans and ice cold drinks was the culinary delight for the evening. All cooked fresh on board by a master chef ala marine. Sea, salt and soaked we returned ready for the next time! ■

two deck motor boat, the boat was laid out with velvet red carpets and bolsters on the upper deck while cushioned seats centered with a wooden table on the lower deck.

There were three other master mariners on board to handle all queries and soon we sped away.

Mid way through the harbor we had a security ID check and then around Manora Island and the sprouting KPT fountain.

We dropped anchor close to a buoy and then started the fun of fishing and crabbing. Every one got busy hooking on bait to the lines and were casting their luck Angling.

Suddenly from the far corner came a cry “Dana tu Daikho”. That was the first catch of the day. Subsequently every one got so engrossed in the sport and just wanted to outnumber each other in the number of catches each one made. All the fish that we got was put into a basket to be fried and eaten.

Later as the sun was setting behind the Monara Island many ardent pho-

# Intrinsic Motivation: Visit to a Calligraphic Exhibition

**T**HE students of Interpersonal Skills 204 were involved in doing an assignment on intrinsic motivation which is what people will do without external inducement. Intrinsically motivating activities are those in which people will engage for no reward other than the interest and enjoyment that accompanies them, and how intrinsically motivated feelings can be lured by materialism when motivation of individual factors turns into interpersonal factors.

The students of Greenwich University visited a calligraphic art exhibition, where they interacted



with a number of renowned artists who treated them to the fact of how this transition of nature takes place owing to the fabric of culture and needs. There was a showcasing of a versatile collection of works displaying each artist's individual style in ink, water color, oil on canvas, and wood.

The Greenwichians who visited the gallery on the opening day were treated to fresh juices and home made savories and sweets done by Nashmia Ahmed, curator of the exhibition, who was delighted to have young students as her



with a number of renowned artists who treated them to the fact of how this transition of nature takes place owing to the fabric of culture and needs. There was a showcasing of a versatile collection of works displaying each artist's individual style in ink, water color, oil on canvas,

guests doing an assignment on works of her Grandeur Calligraphic Exhibition.

The resulting class assignment from the individuals who interacted with this unique collection was spirited in itself. ■



Group picture of the Staff and Faculty of Greenwich University after lunch which was arranged by Mr Junaid Shaikh to celebrate the achievement of our Vice-Chancellor on being awarded Tamgha-e-Imtiyaz by the Government of Pakistan on March 23, 2010 for her achievements in Education and Public Service.

# Learning Photography Alliance Francaise

**S**TUDENTS of GMED 302 Photography visited the Alliance Francaise, French Cultural Centre as a part of their course work to understand photography from a more professional perspective and in a more proficient environment.

The trip was mainly an educational one, where the students learnt the basic color theory and got a chance to look at the works of some other students and the acclaimed work of

the course lecturer, Mr. Rahmatullah at the one and only photography gallery in Pakistan, which is a permanent department at the cultural centre. The purpose of the trip was to observe different camera apparatus including flash, reflectors and a detailed study of the dark room where the pictures are developed. ■

*By Rehmatullah Khan  
Lecturer*

*Dept. of Mass Communication & Media Studies*



## PEOPLE OF THE WORLD

**H**OW many of us think before we act? Before we rudely brush aside the beggars on the street? Before we laugh at disabled? Before we shove aside all forms of compassion but our own egos, images and status? Where is the compassion? Where is the pain? Each one of us is like the brick of a building....removal of which will cause the building to collapse. So why do we not care about the structure?

The question to ask ourselves is if our society is really standing. Or have we unknowingly cracked the foundations? But that is besides the point I'm trying to make here. The point is how many people go hungry to bed How many think and worry about how they will feed their children the next day? How many of us think? How many of us feel? How many of us see the crease of worry on our parents' foreheads? How many of us take heed?

Some things to think about...petty things that make a huge difference in our lives, in the lives of other

people. The joy a toy brings to a child's face; the careless smiles of toddlers as they play on the streets unaware of the dangers of the oncoming traffic. Or a mother's joy when she sees her children smile at the end of a hard day. Knowing the difficulties with which she put food on the table. Or of a father's pride when he sees his family happy. What hand, if any, do we play in making a difference in the lives of such people? People who strive to survive, who work themselves day and night just so they can live through the next day.

We can sit in five star hotels and have meals costing the amount that a poor man earns in a week. How easy it is for us to throw our money around buying things we will not use for more than a week. Yet we think twice when donating for those in dire need but are too shameful to



# A VISIT TO IGLOO FACTORY

**T**HE class of Production and Operation Management accompanied by their instructor Ms. Sharmeen Lari visited the factory of IGLOO ice cream to see the actual production line and facilities in order to understand application of theories and concepts.

IGLOO is known for its pure dairy ice cream, unlike other competitors who sell ice cream under the title of a frozen desert. Not only is the ice cream good but it is also preferred by many parents, who feel the need to give their children healthy foods.

From milk processing to the ice cream filling in buckets to the freezer warehouse, the factory had the state-of-the-art facilities to do the job, in about 10 to 12 hours. The production follows a systematic pattern, where first the milk is separated from fat and further goes down to the processing machines, where sugar, flavors and suitable contents are mixed to

form a particular ice cream flavor.

The machinery for cones, sticks, liter packs are all different as they not only have numerous flavors under their umbrella but are also produced in significant quantities.

The most interesting experience was inside the freezer warehouse. Some of us were unable to sustain ourselves in below zero temperature for more than a few seconds and had to run out for warmth. This freezer had ice cream shelves from top to bottom and allowed enough room for storage.

The employees of the factory not only gave us important information on their daily factory hours, production and storage details and transportation methods but also entertained us with free ice cream which happened to be the best part of the visit. ■

*By Maryam Tariq  
BS 26 1966*



come out and ask for help? Who will be the voice of such people? Who will protect such people? Who will care for such people?

We need to see the broader picture. Of the various issues facing our society, our country, this is only one of them. How many more issues are there? There are countless issues, countless problems that require our attention. The trick is to take it step by step. But not so slowly that what is left of our society is destroyed. We are the protectors and guardians of our country. Who will, if not us, take a stand for it? Be ready to shed blood for it? Take a moment to think over the blessings you have. Think about the blessings you can extend to your fellow beings not endowed with such. Make a difference for the people of the world - your world, your country. Every bit counts. We are but a force dying on the battlefield. ■

*By Nida Shivani  
BS29 2386*

– Contd. from P/11 **Language**

and then responded, “One’s writing skills should definitely improve with a degree and then it is a whole new world of opportunities for you out there as far as your economic options and growth in any field are concerned.”

After having this enlightening session of opinion-sharing with some of the very experienced people of the language industry, my mind was somewhat settled now. What started with a simple observation turned into a series of some intricate queries and ended on a satisfying note as a fact that today language is not just a tool of communication anymore but it is also a way to keep your sanity intact in today’s demanding world as it provides you with a way to express yourself and if studied deeply, a language can actually propel an average person’s professional ■

*By Taimoor Sabih  
MA28 2234*

# The Culture Village

**T**HE Class of Advertising, Winter 2010 arranged a "Culture Village" as a part of their mid term project. The project was assigned to the students of the Advertising class, comprising the cultures of Kailash, Eskimos, Africa, Rajistan and the Truck customs of Pakistan. The students not only prepared documentaries, but also constituted all five senses in the presentation to make the audience taste, smell, hear, touch and see their projects.

The 13th of January started with students setting up their booths in Room 'H', just to make sure their group gets to capture the best position to set up their respective stalls. It took everybody about 4 to

Right beside them were the Eskimos, dressed in thick fur coats, with buckets of fish. These people amazed the audience with their informative documentary about the life of Eskimos. The most amazing piece of information was about their music, where all the instruments were made out of hand. It was truly astonishing to see people living so far away from us in extremely cold weather and making us think how people practically stay alive in such cold temperatures, but they do! Their set up comprised lots of snow and banners of the animals living in the Arctic.

Africa was the next stall, embellished with an exquisite collection of African artifacts. The group presented a skit showing a tour guide, tourist and their journey through an African village of Kraadu. The students were dressed to suit their roles. The documentary demonstrated the deep jungles of Africa, rare species of animals and most



5 hours to set up and get ready for the class at 2:00 pm.

Just beside the entrance of Room 'H' was the setup of "Truck culture of Pakistan" comprising small wooden tables with cake rusks and chai as confectionery items for the audience, and a chaarpai. The group of students dressed like truck drivers and one of them with a musical instrument in his hand. This group put up a hilarious skit with a foreigner taking the interview of the drivers and getting to know their ethos and way of living. The audience loved this!!!



importantly the information of Africa hosting Fifa Football 2010.

Next came Rajasthan, the most colorful of all stalls with truly making use of all the colors, food

and history Rajasthan has to offer. It depicted their dances and traditional architecture. Most importantly, everyone loved the food

they had to offer; it was delicious, special mention of the gulab jamuns, which were mouth watering. The girls of this group were dressed as typical Rajasthani women in beautiful clothes and jewelry.

Kailash was another



- Contd. from P/1

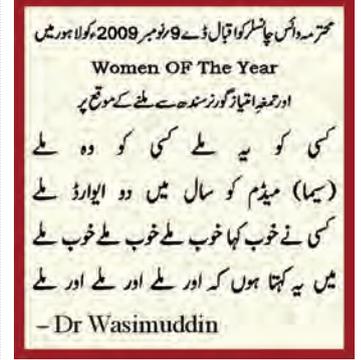
A Woman of Substance

The "Silver Jubilee Edition" of "GALAXIES OF WHO'S WHO IN PAKISTAN 2008", containing a plethora of information about.

Pakistan achievers, will hopefully find its own place in the libraries



and archives of repute, and can be benefically used as a give-away item to local and foreign VVIPS.



## FROM MY PERSPECTIVE

**G**REENWICH University Student Platform organized a speech competition 'From My Perspective'. This was an event discussing from the "minority point of view" how they see themselves in communication over cultures as educated, successful, productive and insightful nationals of Pakistan and how the successful among them have been able to make an impression on this nation.

Put forth were points of view from the Parsis, Hindus, Sikhs and



Christians perspectives who delivered arguments, novel views on issues backed by evidence. There were power point slides and even objects of value brought to exemplify text. To conclude there was a justification given by the last student who summed up and spoke in favor of the majority, Muslims. The minority concept also talked about how they have learned to adjust and overcome hostilities to which

many are subjected in society.

In spite of the insight, knowledge and direct answers, there was a clear analysis of how young people can examine concerns and respond positively to otherwise yoked issues. The speakers laid bare society to issues of hygiene, insensitivity to research, believing heresy, lack of questioning and open discussions, the inability towards the quest for reading that has led to such tunneled linear opinions of many

The benefit that such light literary interaction earned was the respect and recognition for genesis of the ideas that were put forth by the youth of today. The speech provided liberty and space for discussion, questioning ingrained misnomers, and logical examination and answers to most often mistreated facts of information.

The speakers were critiqued by the cross cultured judges who questioned the students' bases of information and knowledge. This is where they had to back up issues with evidence provided. There were a lot of accompanying documentaries, slides, video clips, news-media clips and objects of references, drawings and symbols and signs. All to illustrate the cultural diversity that was being communi-

- Contd. on P/11



- Contd. on P/8

## YING WORKSHOP AT SHAH LATIF UNIVERSITY KHAIRPUR

**Y**ING Workshop was held on 29th and 30th of January 2010 at Shah Abdul Latif University

The Youth in Governance workshop was held on 29th and 30th of January 2010. It was the 7th Workshop since YinG's inception. The venue was the Auditorium of Shah Abdul Latif University (SALU), Khairpur.

The participants at the workshop included students from various universities across the country, Universities from Karachi included Karachi University, Sir Syed University of Engineering and Technology, Usman Institute of Technology, Hamdard University and Greenwich University. Gender equality was kept in mind and about two hundred students participated in the workshop

The two day workshop had four sessions first day and three second day, workshop included breaks for tea, refreshments and lunch.

The 1st day's inaugural session started with the recitation of few pertinent verses from the Holy Quran and accordingly followed by a recitation of Naat. An introduction of Transparency International Pakistan and Youth in Governance was given by Dr. N.I.Khowaja. He informed the gathering of the goals and objectives of TI-P, its role in curbing corruption with the help of strategies, civil society, government, various media sources and by educating the youth.

The inaugural session followed detailed presentations by distinguished guest including Dr. Ahmad Hussain Shah, Dean faculty of Social Sciences, SALU, Mr. Muhammad Moinuddin Ali Khan, Professor IoBM Karachi, Mr. Shah Muhammad Lohrani, Dean faculty of Business, Dr. Gulam Mohammad Kundi, Professor Gomal University and Dr. Taj Mohammad Lashari, Chairman Mass Communication SALU on the first day and Mr.

Satosh Kumar, Professor at SALU, Dr. Mumtaz Hussain Talpur, Chairman Dept. of Sociology, SALU and Dr. Imdad Hussain Sahito concluded the speeches on the second day.

Speakers emphasised on the role of the youth in eradicating corruption as the youth of today would be leaders of tomorrow. It was time and again stated the corruption is deeply rooted in our system and can only be marginalised if youth take a stance, be positive and determined. It was stated that corruption is no evil in our society but something inside us all and firstly we have to change how we live our lives to eliminate this menace.

The workshop aimed to instil the anti-corruption sense in all of Pakistan specially the participating students so that they could learn and spread the message of hope to their respective institutes. Organizing the workshop at Khairpur was necessary to reach out to masses in all parts of Pakistan, the initiative is truly revolutionary and it is important we all support the cause.



I was accompanied by a group of 20 students from Karachi, who were very well looked after by Transparency International staff. Organizing such a massive event in a small city must have been a challenge but TI-P flawlessly managed everything from transportation and accommodation of students to administrative details inside the Shah Abdul Latif University. SALU student volunteers did a wonderful job and truly reflected the Sindhi hospitality. ■

*By Abeer Afridi*



## Caricature Competition

**T**HE Greenwich Caricature Competition drew artists from around the university.

It was truly inspirational. The competition was open to all, and while there were stu-



Members got a chance to meet and interact over days of fun, learning, competitions and just plain drawing! Members who attended were

dents working at art creations, also there were staff members who entered works of art proving their worth.



dazzled by the limitless techniques, styles and raw creativity that pervaded the atmosphere of the event. Most members left the contest talking about the inspiration, friendships and knowledge they gleaned from being a part of this unique experience.

### ARTWORK:

The high point of the competition was the fabulous artwork that was created. Our large room "H" was transformed into the most unique and live caricature gallery in just a few days!

Imagine caricaturists set up over every square inch of the hall, drawing each other for hearty laughs! Each artist had their own board space to hang the best of their pieces... literally outstanding caricatures were created and hung up in every imaginable style and



### PRIZES:

There were three cash prizes for the best judged in the competition. The first and second were bagged by Shazia Anwer staff member.



and the third prize by Zulquarnian Mushtaq a student.

There were a host of several major activities, and events. One of the main attractions was Muhammad Ali the special mimic, who with his lisp and twang gave us the splits. Then staff members Kamran and Batool presented a matchless skit mimicking wellknown speakers at university and from the media.

This demonstration of their techniques and skills kept our audience involved in the event. Student, Zia ur Rehman, a budding songster, rendered one of his exceptional songs at the end. ■

# The Journey of RYLA

(Rotary Youth Leadership Awards)

**WHAT** A leadership conference held from 19-21st February 2010, aimed to provide the candidates with experiential learning along with a taste of the challenges that they are likely to face in the Corporate world.

The project planning and marketing phase which was the core of the conference took six months. The activities ranged from making the website, to the brochures, posters, develop the day plan, shirts, materials, guides and lots more.

The conference was attended by a total of 104 students or as we call as RYLA rians, representing various universities along with Greenwich University.

### Flashlight on three days

The venue places were named as per the countries of Asia. Auditorium was named as China, ground as Thailand, village Area as Pakistan and inside the village area the grounds were names as Lahore and Islamabad.. All the speaker sessions were in China, all the outdoor activities were in Thailand where as groups for their individual work were given their private tree houses.

Moreover, groups of ten were made and every team was given a country that they represent. Some of the countries were Turkey, Cambodia, Bangladesh, Malaysia, Maldives and every country had their own facilitator. The facilitators were to take care of their teams.

### DAY 1:

On February 19 2010, few of the organizers went to pick up the participants from the Central location where they all were called in, where as the other admin and facilitators were setting the registration desks, and preparing the kits for the students consisting of shirts, water flasks, participant guides and pens. The teams were then divided and

facilitators were to meet the teams. A networking session was then conducted by Essa Jan Allawalla so that the participants get to know each other, followed by activities and powerful session by Rahid Sami, Nadeem Chawhan, Adnan Hussain.



The biggest highlight of the conference was the renowned International power buster Nadeem Chawhan's stay at RYLA along with other Navitus speakers like Sumair Abro who gave us all the energy required to conduct this conference.

The breakfast, lunch and dinner duties were also assigned. Every team had their days and duties written on the guide and they had to innovatively served the fellow Rylarians and clean up.

### DAY 2:

The speaker and activity sessions on the second day were by Sumair Abro, Qashif Effendi, Masood Jan Allawalla and Zeeshan Lakhpaty. Along with this, the teams were given a scavenger hunt and entertainment.

The twist of the second day was the task assigned at 2 a.m. at night when all of these participants planned that they will chill out. However, leadership conferences are tough and participants were asked to present it at 11 a.m. they had to now sit back and work since it was the last assignment.

### DAY 3:

Preparations were being done for the submission. Everyone had made their acts and believe it or not, they were truly fantastic. Everyone enjoyed watching each other. Their commercials had humor, creativity, team work and above all they loved it.

A session by Shahzad Nawaz was

## Primary Research by Students of Business Communication

**REACHING** out to people in society there were interviews of many affected after the first bomb blast on the 9th of AAshura on the 29th December 2009. The group of students who were involved in the research project set out to visit those people who were affected by the recent blast and needed help.

There was a survey that was conducted of the entire area after which there were many instances where students met with people who had lost their livelihood and didn't know where to turn. Our students interviewed many people and have found placement, training and re-training for some of these individuals.

The helping hand, that are students have extended by communicating with these people has at least made them believe that the young privileged and educated are concerned with their plight.

On the other hand the report expresses recommendations and proactive measures that the local administration need to put into force in areas which are so congested and over populated.

All the data collected was supplemented with photographs and video clips, which made the entire process of this collection of primary data an interesting episode. ■



followed after the submission and everyone was energized and gave him a standing applause.

Closing Ceremony was the last thing, the organizers and guests handed out the certificates, along with the final winners.

Finally, the participants went for the last thing, which was the RUNG. Everyone enjoyed the rung where all the revenges were taken by pouring buckets of water on everyone.

The participants were then dropped back to the central point. Last but not the least a big round of applause to the Organizers and facilitators who made this event possible. It was the team work that we could be

able to pull such a big conference.

A special thanks to Ms. Sharmeen Imtiaz Lari for supporting me throughout the entire planning process of RYLA. ■

By: **Komal Dawani**  
BS26 1963

## CONDOLENCES

The Management, Faculty and Students of Greenwich University join in condoling the sad demises of Father of Mr Rab Nawaz, Communication Coordinator, on Sunday, December 13, 2009, Mother of Saba Khan, (BS22 1656) Father of Syed Imran Shah, (BS29 2312) on Saturday, February 27, 2010. and Father of Sajjad Ali Mughal, (BS30 2486) on Monday, March 29, 2010.

The Staff and the management, of Greenwich University extend their heartfelt condolences to the bereaved families and pray to Almighty Allah to rest the departed souls in peace.



# KOT DIJI FORT

**T**here is sadness in death-watch, which I can clearly see through my grandfather's eyes- who spent most of his life around the palace – now in a dilapidated and terminal state.

Kot Diji fort, like other beautiful things in life, impressed me at first sight and took me some 300 years back. Back then the fort was considered invincible and served as the residence of the Ameers of Khairpur in times of peace. It was, therefore, the ancestral home of royal house. Located about 22 kilometres south of Khairpur in the province of Sindh, Pakistan Kot Diji is a very practical fort constructed on a limestone hill

with kiln-baked bricks. The fort was built from 1785 to 1795 by Mir Sohrab Khan Talpur, founder of the Kingdom of Upper Sindh. In addition to the fort, a 5 kilometer, 12 feet wide mud wall was built around the city. This defensive wall had bastions throughout its length and a huge iron gate served as the city's only entrance. This allowed the fort to surround the attacking enemy on three sides on the west front. On the east, where the entrance lies, the fort is divided by three elephant-proof



gates into three overlapping levels, so that the first two levels can be attacked by the next level above them in the event of the lower level being overrun by the enemy. The walls and bastions have arrow slits in them, allowing defenders to attack their enemy from two levels: from the battlement on top and from within the wall. The fort was built at a time when cannons had become common and its design and position reveals that. It includes a multitude of stations for cannons and, because it is positioned high on a narrow ridge, enemy cannons would have had to fire at a great distance, permitting little accuracy. Cannonballs could either hit the hill or perimeter or would simply fly over the fort and fall on the enemies' own forces on the other side.

Since Kot Diji was located at the edge of the desert, this provided an advantage over enemies marching from the east, because an exhausted army could be met before it could take supplies and water from the irrigation lands.

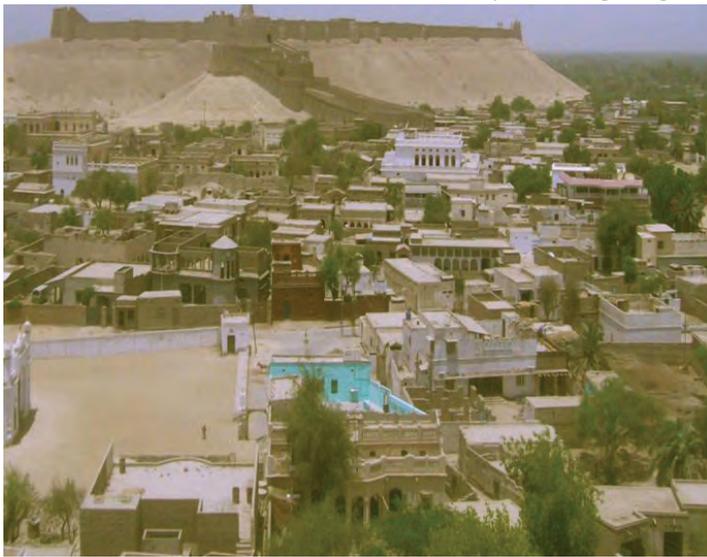
Today the town wall is barely visible. The massive historic Iron Gate was sold for scrap soon after the takeover of Khairpur. In 2005, about 25 million rupees were allocated (handed over) to a repair scheme

which has apparently left it even more damaged. Sand was used as mortar to replace the original mortar and, as a result, the walls are highly susceptible to rainfall. Prince Mehdi Raza Talpur, son of the former sovereign, stopped the repair.

In 1994 the provincial government of Sindh leased out the limestone hill on which the fort stood for demolition and quarrying for limestone extraction, in order to construct buildings and form foundations for government-built roads. However, public outrage - focusing partly on the abundance of limestone throughout the region - caused the surprised government to back down.

The discovery of Kot Diji in Pakistan has pushed back the history of the Indian sub continent some 300 years. After the discovery of the Indus Valley Civilization, it was believed that Harappa and Mohenjo Daro were the first civilizations of the sub continent. But the discovery of Kot Diji, which is located between Ranipur and Khairpur (on the highway from Hyderabad), made historians and archaeologists believe that there was a civilization before the Indus Valley Civilization.

*By Mehrunnisa Wassan  
BS29 2395*



- Contd. from P/5

## The Culture Village



The day ended at 5:30 pm with enthusiasm, great food, and extreme tiredness. Nevertheless, everyone had a great time

Lastly, I would like to thank our teacher, Mr. Abdullah Dewan and the management of Greenwich University for not only teaching us the pre-requisites of the practical world which lies outside the college, but also for making us focus on activities which entail

fun, creativity coupled with new knowledge and learning. We would also like to show gratitude to Ms. Saadia and Ms. Tahira Khan who gave us their time and suggestions. ■

*By Maryam Tariq  
BS 26 1966*

culture depicted in the most superb manner. The stall was made of straw and two small white goats (the cutest creatures) were placed outside the stall to welcome the guests. The dry fruits and drinks became everyone's favorite in no time while the students' ability to converse in the local language was truly commendable. They were all dressed like typical Kailashis, where the women adorned themselves with beautiful jewelry and black clothes; the men wore shalwar kameez with round Kailashi hats.

appreciating each other's efforts, getting to know their "creative" side and most importantly learning the wonders of team effort while also learning about the way of living of those who are very conveniently ignored by many of us.



**NEW**

# Ghoont ghoont mein Fruit



A QUALITY PRODUCT FROM  
**PEPSI**

**T**HE hard voluntary effort and talent that many students put in seeing to the success of the many projects, seminars, festivals, speeches, debates, sporting events drama & theater, singing, art & drawing, all paid off.

This was when Director Administration Mr. Saeed Moghul and the Vice Chancellor Ms Seema Moghul individually invited, to a barbeque dinner, all those students who time and time again have participated actively in the success of the program events mentioned above.

The event was for those students who had earned certificates and accolade during the last four

## Certificate for Intrinsic dedication

semesters 2008-09. It was an evening, where dressed to the hilt were young Greenwichians one trying to outwit the other narrating the wonderful work each one had put in to achieve success over the other. Now this was all being appreciated by upper management and the Hawthorn experience was coming into play.

The certificate distribution ceremony with each student being appreciated and applauded by all. The culmination of exceptional tal-

ent and hard work by students was well appreciated by the Vice Chancellor in her speech when she mentioned students by name. Students earned these certificates for efforts put in at the last convocation, seminars, extracurricular activities, sport events, talent indoors, speeches, declamations, debates, research projects, drama, drawing, community effort and so on, was all appreciated.

This hard earned certificate is a document that a student treasures

since it goes a long way with an individual's portfolio in life to come. However there were around a 100 students, faculty and staff members that saw the evening as a successful event.

The evening concluded with the VC moving around all tables of the 100 plus students and mingling with them asking if they were enjoying the culinary delights that was the special menu set by her. Three Cheers for the Director Administration and the Vice Chancellor. ■

*Ms Tahira Khan  
Assistant Professor  
Dept. of English*



- Contd. from P/1



Muslim community in the US was being diluted towards the basic norms and standards of Islam, since they were growing up in an alien society.

Ms Ghori, addressed these specific questions from the students, faculty and audience in general, reminding us that we were now living in the 21st century and accordingly she specified the critical loyalty in reading of the Quran, with specific contextualization rather than taking on literal connotation and making a ruckus over it. Moreover she made it clear that deci-

involving the treatment of religious minorities. Ms Safia Ghori is a Jurist Doctor and Master of Arts from the University of Arkansas.

Ms Ghori visited Greenwich University to speak to the students and faculty members of the Social Sciences department on "Analyzing the Strengths of the American Muslim Community" She talked about the domino effect of the post 9/11 cultural fallout on the Muslim youth growing up in the United States.

Owing this to the wide spread opinions of the media, the child who may have experienced this tragedy is now an adult growing up with perceptions quite contrary to universal facts.

The observation of some of the audience was that the minority

### Analyzing the Strength

sions taken by the Obama administration in devising goals for Muslim religious minorities was none the less done by consulting religious community leaders, first.

The point came up of students expressing their need to help in contributing towards building a more viable tolerant, global society. For which, such platforms of expression, video conferencing and exchange groups can facilitate the vehicle of expression of such ideas.

This was the second in the series of minority discussion that the students got to interact and discuss on this platform. The first being a speech competition "From My Perspective" in which the minorities spoke how they have taken up the challenge of being so in Pakistan. ■

*By Maryam Tariq  
BS26 1966*



## Class Trip to TV One:

**S**TUDENTS of Mass Media visited TV One and News One Channels. There was full participation by the students through a question and answer session which was followed by a discussion.

TV One is one of the leading TV channels of Pakistan. Students showed interest and were involved in the news-making process that how a newsroom gets a report and how the editors make news.

Live news was shown to give an idea how the newscaster reads the news. Questions were asked regarding the technical terms and the policies of the news channel. One of the most important features of news which is 'Timeliness' was discussed and the editors and reporters explained its importance.

Students also observed cooking show preparations; they were shown the studios and Master Control Room (MCS) from where they saw live programming.

TV One was a good experience in all. Masjoor K Fazli Head of RSS and Senior Assignment Editor gave a guided tour of News one. n

*By Ayla Hassan  
Lecturer, Dept. of Mass  
Communication & Media Studies*

# LANGUAGE

## Beyond Communication

**O**NCE I visited a famous fast food restaurant near Expo Center. It was one of my regular outings with a few friends of mine. What became so special however, about this particular visit was a thought-provoking observation which took my mind in a direction that it had never gone in before.

What I observed triggered a chain of thoughts which brought one intricate question after another to my rapidly functioning mind. I noticed that most of the people working there whether behind the counter, serving the people or cleaning the floor were unable to speak and hear. And yet they could communicate. They had a language of their own.

What puzzled my mind even more was the fact that I had just realized at that time that as humans we are so concerned about our physical as well as mental well-being. What we fail to realize that let it be the lack of any one out of our five main senses that is sight, hearing, smell, taste or touch, a human body can survive. But what we constantly need is the power to communicate and yet we take our languages for granted.

If one cannot see but communicate then there is a strong possibility that he would not lose his senses. What damages a human mind is the absence of a way to express the intricacies of human emotions. Language is something that bridges this void which can otherwise prove to be disastrous. In fact, even if we go a step forward and look into the matter deeply, even special people who have lost their sanity are in their own special way always looking to express their thoughts and which is probably the only way to revive their lost faculty of reasoning.

The follow-up question that comes to mind is that whether the importance of a language ends here or does its significance have more facets to it? This constant persistence of my mind to find the answer of this question forced me to put it to Mr. Khaliq Batla, a senior language instructor in the top language institute of Pakistan.

“That is the only tool of communication.” somehow that reply did not satisfy me so I went on to ask more questions. On my question regarding

the importance of knowing a second language Mr. Batla reflected:

“Second language today is a necessity not a luxury. One’s scope is limited without a language.”

I asked him about his thoughts on a degree in a second language. He cocked his head on one side, thought a little and then said, “I have been in the language industry for eight years. I think probably a degree would have given me more options.”

Mr. Batla’s opinions should have been enough but I wanted to get an opinion from some of the junior people of the language industry as well who have just started their careers in this very vast and rich field.

Luckily, I came across Ms. Ghazal Riaz, a young but talented language instructor in the same organization and asked for her opinion.

“Today, English has become our second language and specially at the corporate level it is a must. Just knowing the language without a degree has helped me out a lot so I would definitely like to go for a degree if possible.” She said briskly and rushed towards her class.

As I moved on in the language institute, I saw another senior person there, Ms. Nida Rafi who is supposed to be a specialist when it comes to elementary levels. I could not help asking her about her opinion as well.

“Language is life.” She started in her usual calm manner of speaking. “There is no survival without knowing a language. A person must know around three to four languages these days as one simply grows because of a language. One must get a degree in a language as I personally think that it would have definitely bettered my chances in this field had I had a degree.”

It was such a nice experience watching people from all walks of life and of all ages sitting together and learning different languages that I did not want to leave so soon. So I roamed around a little.

I sat in the cafeteria for a while. A group of youngsters came and sat beside me. They were having a vehement discussion about know-



– Contd. from P/5

My Perspective



cated in a very persuasive manner.

Consequently after all speeches concluded the participants were on board for questions from the floor. This saw a lot of light hearted emotion and many among the audience now felt enlightened to notions that were ambiguous before. There were questions and more questions, of which most got answered.

This was only made possible because of the broad minded visionary Ms Seema Mughal, VC Greenwich University who appreciated the platform of students by approving four prizes: first, second, third and a consolation prize with certificates given out on bases of delivery, original argument, organization, questioning and analysis. The speeches were delivered within the time limit of five minutes each.

Prizes were given out by the Assistant Director-Administration Major (R) Mohammad Akrama to

Gulnar Cowesjee, Amna Sulaman, Danish Rakhani and Naqi Raza, respectively.

Faculty members Mr. Kamran Ahmed, spoke on the occasion appreciating the value of the students effort where as faculty member Mr.Asif Qureshi, welcomed the concept put forth by the students. To conclude Mr. Zafar Iqbal Saifi praised the efforts and work of the participants.

On the other hand the three judges and a visitor from India were appreciated by Ms Tahira Khan. She ingeniously made this possible for students to perform on this platform and to find expression for each one’s way of thinking.

Such diverse concepts are very prevalent in Greenwich University which is home to higher learning and standards, above the common model of the average ■

**By Ms Tahira Khan**  
Assistant Professor  
Dept. of English



ing English inside out these days. One of them was all about the spoken form of English and the other one was emphasizing about the significance of the written form of the language.

I wanted to sit there and listen to those youngsters but as I looked across, Mr.Batla and the rest of the instructors caught my glance and signaled me to join them. That was fortunate as I was ready with one more question about a different aspect of a language due to overhearing the conversation that took place between those young language-learners.

“What about writing? Is a degree in the language any good when it comes to becoming a writer?” I asked the group of instructors who were now having lunch after some long and demanding sessions with their students.

“A degree can definitely give you an advantage for any writing job and not just a writer. I will definitely be a good writer if I have a degree.” This was Ms. Nida Rafi’s immediate response.

Ms. Ghazal Riaz however, took some time, pondered over it a little

– Contd. on P/4

# THE GOLDEN 1940s

An audience of more than six hundred experienced an evening filled with glitz, glamour, and nostalgia on the 9th of January 2010 when the classes

of their final term project.

The Golden 1940s transported the audience back to the golden era through



a drama, a talk show, and a film – all performed live by the students of



Consumer Behavior under the impressive guidance of their instructors Mr. Dewan Abdullah and Ms. Sharmeen Lari who spent countless

hours planning and making this event a reality. The masters of ceremony at this wonderful event were Shahzeb Zahid Munir, Maryam Tariq, Faizan Ahmed, and Hina Yousuf. The event planners and coordinators were Abbas Sherazee and Aga Ahmed whose efforts are commendable.

The evening ended with a lavish dinner and countless memories which will remain with all of us forever. ■

By Shahzeb Zahid Munir  
BS 251894

of Consumer Behavior of Fall and Winter 2009 organized and performed a period based live stage event at the Beach View Club as part

of Consumer Behavior of Fall and Winter 2009 organized and performed a period based live stage event at the Beach View Club as part

## DEAN'S LIST

Undergraduate — Fall 2009	G.P.A.
1 BS26 1967 Mashal Khan	4.00
2 BS29 2386 Nida Shivani	3.80
3 BS21 1562 Syeda Laila Rizvi	3.80
4 BS29 2408 Fariha Tariq	3.67
5 BS32 2658 Mehak Sohail	3.67
6 AS29 2306 Amna Shah	3.60
7 BS26 1963 Komal Dawani	3.60
8 BS26 1966 Maryam Tariq	3.60
9 BS21 1547 Mehwish Shabbir	3.60
10 BS32 2657 Javairiya Abbas	3.50
11 BS32 3648 Marai Sami	3.50
12 BS29 2399 Rozina Bhutto	3.50

Graduate — Fall 2009	G.P.A.
1 MA28 2234 Muhammad Taimur Sabih	3.75
2 MA28 2232 Jaria Latif	3.67
3 MS32 2695 Muhammad Maroof Hussain	3.60
4 MA28 2236 Mariyam Naz	3.50

### Congratulations

We offer our heartiest felicitations to all the distinguished students who made it to the Dean's List:

**WELL DONE!**



*Gvision* is a quarterly newsletter distributed free of charge. Your valuable comments and suggestions are solicited



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کوئی منزل دور نہیں



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انور مارکیٹ چائے وکٹ ہینڈ پینڈنٹ ہوٹل  
مجموعی میاں سٹارڈ آف پی ڈی ایس ایس ہے۔